

FINANCIAL TIMES

World Business Newspaper <http://www.FT.com>

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WORLD NEWS

Turkey launches war of words over European Union

Turkey made an unprecedented attack on the European Union, saying its relations with Ankara were in "a sick period" and the Turkish public had lost all interest in joining the EU. Europe, Page 2; Editorial Comment, Page 15

China tests foreign fund managers China is considering handing over management of part of its \$146.5bn foreign exchange reserves to international banks and fund managers. Trial sums have already been allocated to test the rates of return. Page 16

Indo-Pakistan link faces test South Asia's foreign ministers begin a two-day regional summit in Sri Lanka today, which will be closely watched for signs of tangible progress in relations between nuclear rivals India and Pakistan. Asia, Page 7

US poised to agree steel quotas The US House of Representatives was last night poised to pass legislation that would set quotas for foreign companies selling steel to the US. World trade, Page 4

N Korea deal eases missile fears The agreement by North Korea to allow the US to inspect a suspected nuclear weapons site has eased fears, but Washington must still deal with the North's development of long-range missiles. Asia, Page 7; Editorial comment, Page 15

Israeli religious leader convicted Aryeh Deri, leader of Israel's powerful ultra-Orthodox Shas party, was convicted of fraud, breach of trust and bribe-taking. International, Page 6

ECB warning on deficits The European Central Bank warned European governments they could be at risk of being fined for running excessive budget deficits. Europe, Page 3

Pinochet set to learn his fate General Augusto Pinochet, former Chilean dictator, will learn next week whether he has been granted immunity from prosecution for alleged crimes against humanity. International, Page 6

Bhutto awaits court verdict A Pakistani anti-corruption court abruptly closed the hearing in a case against Benazir Bhutto, the former prime minister, and said a verdict could be announced on Monday. Asia, Page 7

Egypt weighs exchange rate policy Egypt may adopt a more flexible approach towards exchange rate policy and foreign currency reserves. International, Page 6

\$4bn plan to help Brazil companies The World Bank's private-sector arm plans to create a fund to raise up to \$4bn to provide finance for Brazilian companies facing heavy foreign debt repayments. International, Page 6

WORLD MARKETS

STOCK MARKET INDICES

	Gold	New York Comex (Mar)	London
New York Ind Av	-\$822.48	-\$48.01	-\$283.2
NASDAQ Composite	-12,29	-12,29	-202.75
Europe and Far East			
CAC40	-4,170.01	-16.84	
DAX	-4,562.93	-17.29	
FTSE 100	-5,140.6	-51.3	
FTSE Eurotop 300	-1,245.85	-9.40	
Nikkei	-16,288.11	-195.29	
US LUNCHTIME RATES			
Fund Funds	-4.75%		
5-Year Bond Yield	-5.53%		
Long Bond	-6.5		
Yield	-5.51%		
OTHER RATES	-5.5%		
UK 3-mo Interbank	-11.22	(11.28)	
UK 10 yr Gilt	-111.22	(111.28)	
Banker	-3,036	(98.52)	
Germany 10 yr Bund	-98.45	(100.94)	
Japan 10 yr JGB	-100.814	(100.94)	
NORTH SEA CR (Argus)	-572.69	(12.47)	

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Euro-zone target price £2.15. Prices in local currency as shown					
Belarus	Dr11,300	Iceland	ISK25,000	Greece	DR1,75
Belgium	BP150 (22.23)	Italy	LS100 (27.01)	Portugal	70,200
CIS	US\$4.00	Jonkia	JP11.75	Portugal	20,200
Croatia	Kn19.00	Kosovo	KW10,75	Uganda	DR1,10
Denmark	DKr15.00	Lekia	Lt1.55	South Africa	R16
Estonia	ES134.00	Lithuania	LU21.00	Syria	Ps25,61.95
Finland	Ft14,200 (22.19)	Lithuania	LU73,500	Sweden	Sk120,00
France	Fr11,000 (22.13)	Luxembourg	LP100 (23.23)	Switzerland	Fr74.50
Germany	DM13,000	Macedonia	DM18.00	Syria	SD20,00
Hungary	Forint13,000	Netherlands	Fl1,400 (23.16)	Tunisia	DR12,000
		Norway	NOK13,000	UAE	DR13,000

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Brussels and Bonn seek speedy end to EU crisis

By Haig Simonian in Bonn, Peter Norman in Brussels, Robert Graham in Paris and James Blitz in Rome

The German government and the European Commission yesterday pressed for a speedy resolution to the crisis in Brussels after this week's surprise resignation of the 20-member commission.

New commissioners could be appointed at a scheduled summit of European Union heads of state and government next Wednesday in Berlin, but a German government official said it was conceivable there would have to be another summit.

Massimo D'Alema, Italy's prime minister, yesterday held an intense round of talks with other EU leaders to build support for his predecessor, Romano Prodi, as the next president of the European Commission. Other names mooted to take over from Jacques Santer include Javier Solana, the Spanish NATO secretary-general, and Antonio Guterres, the Portuguese prime minister.

The commission added to the pressure for rapid change by deciding to deal only with "current and urgent business" and take no fresh political initiatives. After its first meeting in a caretaker capacity, it urged member states' governments "to appoint a new commission without delay". The executive body declared: "We have resigned and have no desire or intention of remaining in office a moment longer than we have to."

Germany, holder of the revolving EU presidency, has taken a leading role in resolving the crisis caused by criticism of the commission in an independent report of five experts produced on Monday. Chancellor Gerhard Schröder, touring EU capitals to build consensus on reform plans

for the EU's finances, regional and farm policies ahead of the Berlin meeting, has also been canvassing EU leaders on ways of resolving the impasse.

Yesterday's statement by the commission was seen as an attempt to counter charges that it was clinging on to power and pursuing a "business as usual" approach. It was notably more conciliatory in tone than the blustering performance of Mr Santer at a post-resignation press conference on Tuesday.

The commission pointed out that the EU treaty required it to remain in office until replaced. Although its powers are not limited in present circumstances, it decided to exercise them "in a restrictive manner". It will deal with current and urgent business and comply with its institutional and legal obligations.

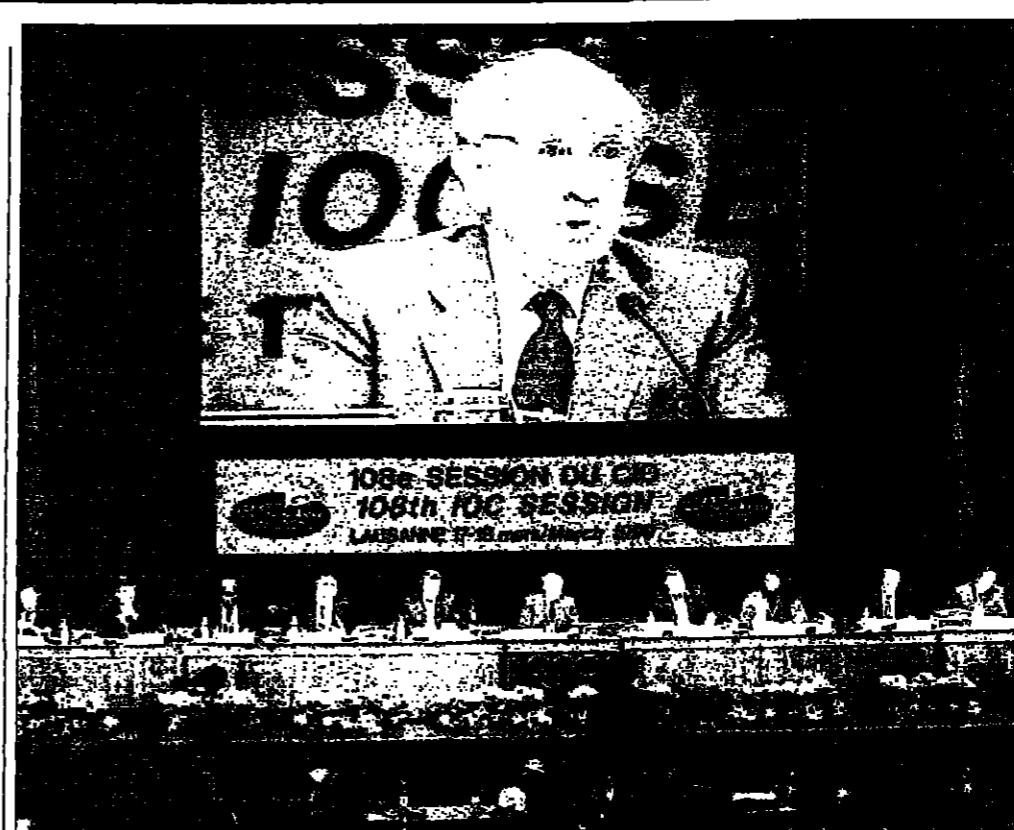
France cautioned its EU partners against a rushed decision on the future of the commission and its presidency. Paris would like to see commission appointments postponed until after the elections to the European parliament in June. It believes the complex and extensive negotiations on the future of the EU budget - the so-called Agenda 2000 - stands a better chance of success under the German presidency which ends in June.

Mr Santer, sharply criticised in the European press after declaring that he was both "whiter than white" and "as black as black", appeared to have extinguished any lingering chance of being reappointed to lead an interim commission to the end of this year. "One can rule that out," said Mr Schröder in Vienna.

The commission has stopped worsening recently and I am convinced that it will turn around and head for the better," the prime minister added.

Mr Obuchi indicated that measures were being taken to ensure recovery as soon as possible and reiterated the government's recent more upbeat comments on the outlook for the economy. "I understand that people and corporations are becoming more optimistic," Mr Obuchi said.

Kiichi Miyazawa, finance minister, also provided cheer by



International Olympic Committee president Juan Antonio Samaranch on a big screen in Lausanne yesterday. He won a vote of confidence in his leadership but six members were expelled from the IOC. Report, Page 16

Worst of the recession is over says Japanese PM

By Michio Nakamoto in Tokyo

Japan's prime minister yesterday gave a strong indication that his government believes the economy is over the worst of its severe post-war recession.

Speaking after the Diet had passed a budget for 1999 of Y81,900bn (£694bn) at record speed, Keizo Obuchi said the economy was bottoming out of its downward trend. The government would do its best to ensure economic recovery with modest additional measures.

"The economy has stopped

worsening recently and I am convinced that it will turn around and head for the better," the prime minister added.

Mr Obuchi indicated that measures were being taken to ensure recovery as soon as possible and reiterated the government's recent more upbeat comments on the outlook for the economy. "I understand that people and corporations are becoming more optimistic," Mr Obuchi said.

To finance its spending, the Japanese government will issue a record £31,000bn in bonds next year, bringing the general government deficit to 9.2 per cent of gross domestic product. Investors

had been concerned about the Japanese government's ability to

fund its increase in public spending after the Trust Fund Bureau indicated it would stop buying JGBs.

The opposition rejected the budget, which it said would lead to spending on "wasteful" public works projects and discriminated against lower-income households.

A rising stock market and stability in the bond market have contributed to a sense that the worst of Japan's financial woes are past. The benchmark Nikkei average continued its rise yesterday, gaining 185.29 points to close at 16,268.11 in active trading.

However, there is strong underlying concern about the future outlook as restructuring in the corporate sector raises the spectre of higher unemployment.

Although yesterday's budget includes more than Y9,000bn in tax cuts, the termination of last year's special tax cut means that in effect, those earning less than Y8m face a rise in taxes.

A second lease of life, Page 15
Lex, Page 16; Bonds, Page 26; World stocks, Page 38

DaimlerChrysler to produce car run on fuel-cells

By John Griffiths in Washington

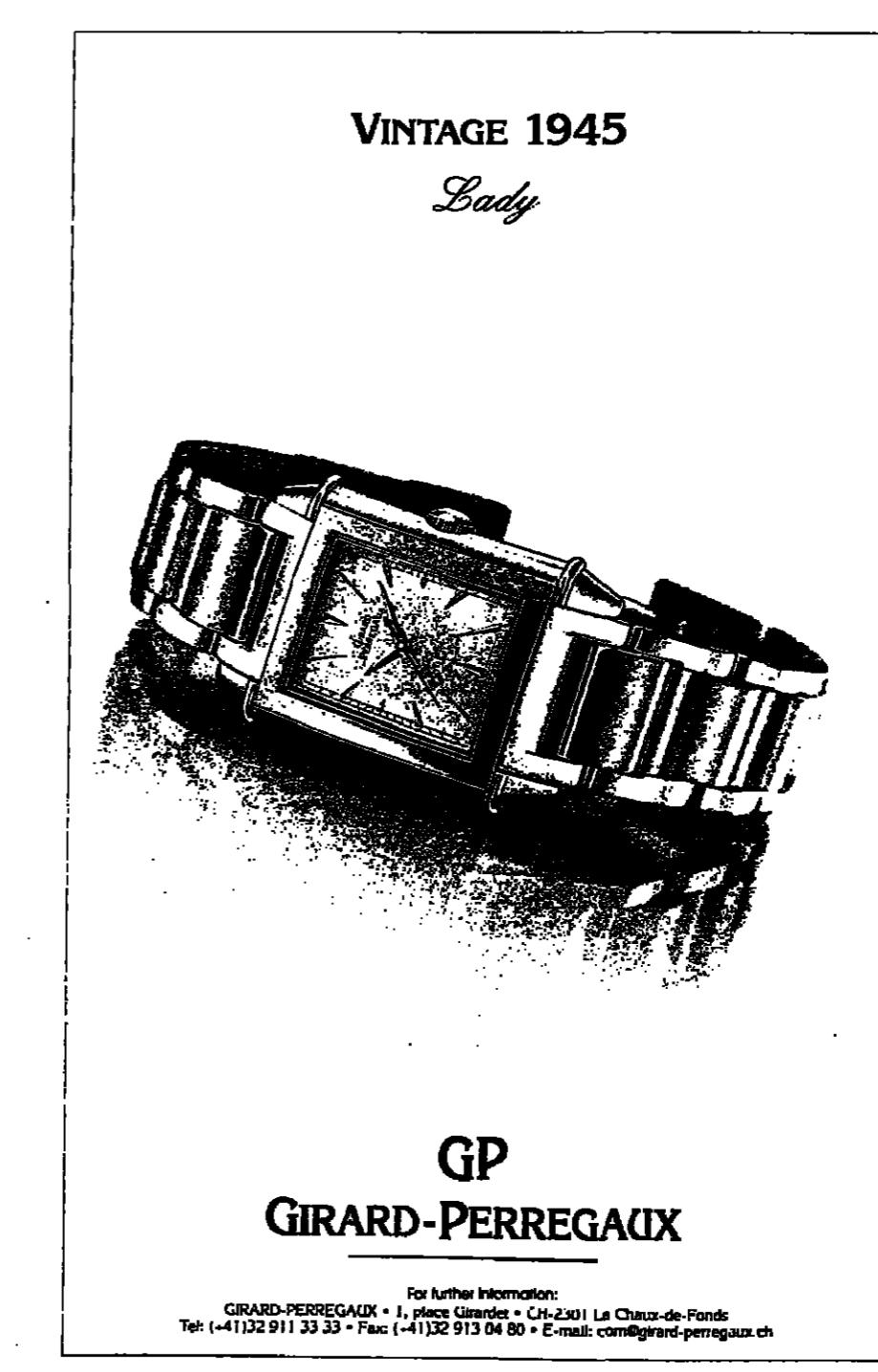
DaimlerChrysler yesterday unveiled what it claimed to be the first "zero emissions" fuel-cell powered car suitable for production.

It uses hydrogen to generate electricity to drive the vehicle, and produces mainly water vapour for its exhaust.

The company said it was committing \$1.4bn to bring the vehicles to market by 2004, though difficulties in storing and distributing hydrogen in liquid form mean that versions using methanol - from which the fuel cell extracts hydrogen - are expected to be the choice for initial production from 2004.

Some industry estimates suggest that more than 30m fuel-cell vehicles could be on the roads by 2020. Robert Eaton, DaimlerChrysler co-chairman, refused to give any estimates. "We really don't know. I've been involved in advanced vehicle projects before and where volumes estimates are given they usually turn out to be wrong."

DaimlerChrysler acknowledges a big need to drive down the cost of the vehicles. At the present state of the project a production fuel-cell A-class would cost many times the price of its petrol or diesel equivalent. The first vehicles in production in 2004 will not be competitive for private buyers but the gap will not be large, according to Mr Eaton.



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WORLD NEWS

EUROPE

EUROPEAN COMMISSION PRESIDENT D'ALEMA BEGINS BUILDING SUPPORT FOR HIS PREDECESSOR TO REPLACE JACQUES SANTER

Italian PM seeks backing for Prodi

By James Blitz in Rome

Massimo D'Alema, Italy's prime minister, yesterday held an intense round of talks with his principal European Union counterparts to build support for his predecessor, Romano Prodi, as the next president of the European Commission.

Following the resignation of the 20 European commissioners earlier this week, Mr D'Alema spoke to French, German and British leaders in an attempt to get backing for the 55-year-old Mr Prodi as a permanent replacement for Jacques Santer, the outgoing Commission president.

In a statement, Mr D'Alema

called for a "swift solution" to the crisis in Brussels.

Senior aides to the prime minister said they were optimistic European Union heads of government could appoint a permanent replacement for Mr Santer within weeks.

They argued this would favour the candidacy of Mr Prodi, who is immediately available for the post, holding no public office at present, unlike his main rival, Nato secretary-general Javier Solana.

As a Christian Democrat who has headed a centre-left alliance, Mr Prodi also has the advantage of cross-party

appeal - important given that the European Parliament would have to ratify any nomination.

Mr Prodi's candidacy has been warmly received by Tony Blair, the UK prime minister, Gerhard Schröder, Germany's chancellor, and yesterday he would "not take part in any speculation about excellent individuals - and Romano Prodi is one".

French officials said privately yesterday Mr Prodi would be an acceptable choice for them. While they expressed admiration for Mr Solana, they were reluctant to set a precedent by moving a head of Nato, a military alliance, to head the

European Commission. Mr Prodi's advisers emphasised that the former premier would refuse to be considered as a stop-gap president of the Commission.

Mr D'Alema is campaigning for his predecessor to get the Brussels job, amid a strong consensus in Europe that the post must go to a figure from a southern EU state who is politically centre-left. The prime minister's campaign, however, is mainly motivated by domestic political factors.

Mr D'Alema fears Mr Prodi would challenge his leadership of the centre-left if he were to stay on the Left.

domestic political scene.

Mr Prodi recently set up a centre-left party, called the Democrats. The new party has the backing of 100 town mayors and of Antonio Di Pietro, the former Milan magistrate who played a significant role in bringing down the old Christian Democrat regime. Political commentators think the Democrats could poll between 10 and 12 per cent of the vote at the European elections.

A performance on this scale would give it more than half the votes currently enjoyed by Mr D'Alema's party, the Democrats of the Left.

Some commentators entertained the possibility that such a result might force Mr D'Alema's government into a summer political crisis.

Mr Prodi, whose 28 month government collapsed last autumn, has been tight-lipped about his candidacy for Brussels and has virtually ruled himself out of the running on several occasions, saying he wants to concentrate on his domestic ambitions.

However, his aides admit he has been tempted by the Brussels job and would have to accept if offered.

Editorial comment, Page 15

Brussels backs EU plan on fraud prevention

By Peter Norman in Brussels

The European Commission, acting in its caretaker capacity following this week's mass resignation, yesterday fell in line with the wishes of European Union member states and revised its plans for a tougher independent office to investigate fraud in the EU.

It accepted that the office should be established within the Commission rather than as a separate entity, after member states argued an outside office would entail the creation of a new bureaucracy. They also said it would take time to become operational and would not be privy to gossip or indications of malpractice inside the EU's executive body and other institutions.

Yesterday's decision has brought the Commission into line with the EU economics and finance ministers, who on Monday called for the creation of the fraud prevention office. It will enter force on June 1.

The office will be independent of the Commission and will replace Ucif, the Commission's present anti-fraud unit. It will be able to carry out external investigations in the EU member states and internal investigations in all EU institutions, where it will have the right to immediate and unannounced access to buildings.

The new office's director will be appointed by the Commission after consultations involving the member states and the European Parliament for a five-year term. He or she will not seek or take instructions from the Commission, national governments or any other institution or body.

The new structure represents a victory for Gordon Brown, the UK chancellor, who had called for a top independent fraud investigator inside the Commission with statutory protection from dismissal.

At their meeting on Monday, the economics and finance ministers said any EU staff member with factual information pointing to possible fraud should be required to report it directly to the fraud office.

The "ecofin" council also said there should be a requirement imposing penalties on any staff member harming the financial interests of the EU.

THE CARETAKERS AT LEAST SEVEN ARE LIKELY TO SEEK MEMBERSHIP OF THE NEXT FIVE-YEAR COMMISSION

Who will go and who will stay?

By Michael Smith in Brussels

For the moment they are the caretaker Commission, with perhaps just weeks left in office.

But the signs yesterday were that most of the 20-strong European Union executive who resigned on Tuesday are hoping to stay on at least until January, when their term of office was in any case due to expire.

At least seven, including France's Yves-Thibault de Silgy and Austria's Franz Fischler, are likely contenders to return for the Commission that will take office for five years from next January.

They are therefore likely to seek membership of an "interim" Commission.

which could soon be appointed to run the executive until January.

Even commissioners who have declared their intention of leaving office in January want to be part of an interim commission.

These include Belgium's Karel Van Miert and the UK's Sir Leon Brittan, both of whom have the support of their governments for staying on. The Liberal faction in parliament yesterday indicated it may endorse Sir Leon as interim president.

No commissioner has yet ruled him or herself out to be part of the interim commission. "Most will try to stay," said one diplomat.

"They have been shamed but their embarrassment will be reduced if they are

accepted for another term, even if it is only temporary".

Some will be disappointed. First they have to win the nomination of their governments. Then they must face the European Parliament, which ordered the report into maladministration which brought the Commission down.

While most MEPs are likely to allow some commissioners back into office, they would block a wholesale return of all.

Commissioners who already had been expected to depart next January are Hans van den Broek of the Netherlands, Anita Gradić of Sweden, Martin Bangemann of Germany, Manuel Marin of Spain, Christos Papoutsis of Greece and Joao de Deus Pinheiro of Portugal, as well

as Sir Leon and Mr Miert.

Those likely to seek further terms of office, both for the rest of this year and beyond, include Britain's Neil Kinnock, Denmark's Ritt Bjerregaard, Finland's Erkki Liikanen and Spain's Marcelino Oreja, as well as Mr de Silgy, Mr Fischer and Mrs Wulf-Mathies.

Italy's commissioners - Mario Monti and Emma Bonino - may also want to stay, though under the national quota system one would have to make way for Romano Prodi, former Italian prime minister, if he should be appointed Commission president.

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supermarkets
move on
specified food

ECB warns on budget deficits

By Wolfgang Münchau
in Frankfurt

The European Central Bank yesterday warned European governments they could be at risk of being fined for running excessive budget deficits.

In its monthly report for March, the ECB produced its most detailed and coherent critique yet of fiscal policy by national governments in the euro-zone.

While the ECB did not mention any specific countries, the comments signalled renewed confidence by the central bankers after last week's resignation of Oskar Lafontaine as Germany's finance minister. He had been a staunch critic of the ECB's monetary policy.

In its report, the ECB said yesterday: "In the event of a severe or prolonged growth slowdown, government deficits could easily approach the 3 per cent deficit limit because current fiscal plans do not incorporate sufficient safety margins."

The deficit limit is a main provision in the stability and growth pact, agreed by European Union leaders at the 1997 European summit in Amsterdam. The pact calls on governments to run balanced budgets over the economic cycle, and sets out a tough regime of penalties for countries whose budget deficits exceed 3 per cent of gross domestic product.

None of the 11 euro-zone

members is in danger of breaching this ceiling in the 1999 fiscal year, although only a few are on target to achieve balanced budgets in the next few years.

The ECB said in its report that governments should set aside money to pay for necessary structural reforms to deal with ageing populations and healthcare reforms.

Since the launch of the euro in January, European economic policy has been deadlocked as finance ministers have called on the ECB to cut interest rates, while central bankers are demanding tougher action on budgets. Neither side has given ground so far.

Today, the ECB's executive council will meet for its regular fortnightly meeting, amid some expectations that the ECB would cut rates, now Mr Lafontaine has gone.

In its third report since the start of the euro, the ECB defended the present policy stance. "The current stance of monetary policy is appropriate not only to maintain price stability, but also to support economic growth and employment."

The report noted in particular the risk of a further slowdown in economic growth and the continued decline in producer prices. But the central bank also warned that high wage settlements and the weakness of the euro could put prices under pressure.

NEWS DIGEST

JOB CREATION SCHEMES EXTENDED

German cabinet approves employment law changes

The German cabinet yesterday approved amendments to the country's employment laws to streamline and extend job creation schemes meant to cut the ranks of the country's 4.46m unemployed. The most important change allows jobless workers to become eligible for special job creation programmes after six months' unemployment compared with a year previously. Walter Rieser, employment minister, declined to quantify the cost of the changes, which should take effect in August, but said the government hoped any additional expenditure would be compensated by savings in unemployment benefits if the new measure cut jobless totals. Helga Simonian, Bonn ■ Germany's information technology and telecommunications market is expected this year to exceed the size of the country's car sector for the first time, according to the German communications technology association. The market is expected to grow by 7.8 per cent to DM206bn (£105bn, \$115bn), according to figures released at the opening of the Cebit technology fair in Hanover. The fastest growth is expected to occur in internet and electronic commerce. Ralph Atkins, Bonn

YUGOSLAVS ACCUSED OF STONEWALLING

Kosovo talks near deadlock

The chief mediator in the Kosovo peace talks said yesterday that stonewalling by the Yugoslav side made further progress unlikely, and forecast the negotiations might wind up "very shortly" with Albanian representatives signing a one-sided peace deal. As the peace talks in Paris approached deadlock on their third day, Yugoslav military preparations in Kosovo began to cause alarm. The US defence department accused the Yugoslav government of moving some 30,000 Serbian troops into and near Kosovo and of "bracing for war" with Nato. The alliance has threatened to launch air strikes if Belgrade obstructs a political power-sharing agreement with the ethnic Albanian majority in Kosovo, backed by Nato-led peacekeepers.

In Paris, Yugoslav negotiators yesterday insisted they were offering a "viable alternative" to the Kosovo autonomy plan which the Albanians have already said they will sign. But Chris Hill, the US envoy and chief mediator at the Paris conference, said: "Based on the last few days with the Yugoslav side, we would not anticipate any further progress."

David Buchan, London and Guy Dimmore, Belgrade

NEW FOREIGN MINISTER

Swiss name Cotti successor

Joseph Deiss, 53, an economics professor, has been named Switzerland's new foreign minister. Mr Deiss, who represents the French-speaking canton of Fribourg, shares the same pro-European Union views as Flavio Cotti, Switzerland's outgoing foreign minister.

Both are members of the centre-right Christian Democrats, which is facing competition from Christoph Blocher, who leads the anti-EU wing of the Swiss People's party, the junior partner of the four-party coalition that has ruled Switzerland since 1959. The appointment of Mr Deiss, and Ruth Metzler, 34, who takes over as justice minister, is part of a bid to rejuvenate the fortunes of the Christian Democrats before national elections in October.

William Hall, Zurich

PRIVATISATION PROGRAMME

Slovak state to reclaim stake

The Slovak state plans to take back a stake in an illegally privatised energy company but is doing so with the consent of the state's owner, The National Property Fund, the state privatisation agency, told Reuters yesterday it had reached a preliminary agreement to reclaim 40.9 per cent of Nafta Gbely, the highly profitable gas storage company. Vladimir Poor, a businessman linked to the former government who bought 45.9 per cent of the company in 1996, has agreed to the plan but will retain 5 per cent.

An unknown company, later revealed to be controlled by Mr Poor, bought the Nafta Gbely stake for Sk500m (\$12m) in 1996 when the stock market valuation was Sk3.2bn. The new government, which took office in October, declared the sale illegal and said it would cancel further privatisation deals found to be legally invalid.

Robert Anderson, Prague

EUROPE

Tension between Pasok factions threatens to spoil the party

Simitis and the 'modernisers' are pressed hard by 'populists', writes Kerin Hope

Things have rarely looked better for Greece's governing Panhellenic Socialist Movement (Pasok).

Greece's chances of becoming the 13th member of the euro-zone are steadily improving. Inflation has hit a 30-year low and interest rates are in single digits. Prices have soared on the Athens stock exchange and small investors have flocked to the market.

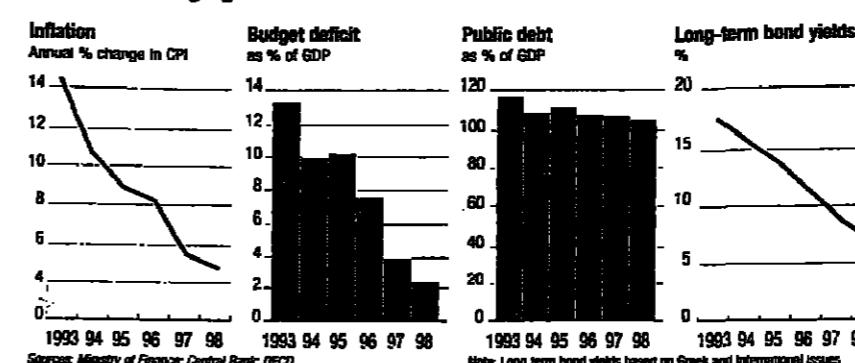
A three-way split looms in the opposition New Democracy after the defection of two popular conservatives preparing to found separate centre-right parties. With the right in such disarray, Pasok is unlikely to lose in elections next year.

But as delegates gather in Athens for the opening today of Pasok's first party congress in three years, the mood is combative rather than cheerful.

Costas Simitis, the prime minister, and his "modernising" faction are under attack from "populists" who feel the party's leftwing traditions are being uprooted.

Mr Simitis' approval rating plunged over the government's bungled attempt last month to protect Abdullah

Greece: converging



Source: Ministry of Finance; Central Bank; OECD Note: Long-term bond yields based on Greek and International issues

Ocalan, leader of the militant Kurdish Workers party (PKK). An opinion poll last week in the daily Eleftherotypia showed Pasok almost 8 percentage points behind New Democracy.

Tension erupts between "modernisers" and "populists" whenever Mr Simitis talks about trying to improve relations with Turkey or backs US policy in the Balkans. But Mr Ocalan's capture after he left the Greek embassy in Kenya, and his forthcoming trial in Turkey, has triggered the most outspoken criticism of the prime minister since he succeeded the late Andreas Papandreou, Pasok's founder.

This week's congress was intended to consolidate Mr Simitis' grip on the party and push through the modernisers' platform for the European elections in June. But Mr Simitis may have to reduce his proposals for economic reform as he battles to regain credibility.

To his populist critics, Mr Simitis is a dull accountant, obsessed with economic indicators and lacking a vision for Greece in the 21st century.

On policy, the populists pay lip service to Greece's bid to join the euro, while objecting to measures aimed at curbing public spending. They have strong support from public sector unions, concerned about job losses and smaller pensions as markets are liberalised and privatisation extended.

Such attitudes are left over from the Papandreou period of extravagant wage and pension increases and job allocations in state enterprises to Pasok supporters. However, Mr Simitis can count on strong support from George Papandreou, son of the late prime minister, who was promoted to foreign minister in a cabinet reshuffle prompted by the Ocalan affair. Mr Papandreou is popular with both moderates but he backs the modernisers' attempt to make Pasok a modern European party.

Mr Simitis' faction will have its work cut out to dissuade delegates from raking over the Ocalan affair and addressing practical issues. Opinion polls show voters overwhelmingly in favour of Greece's entry to the euro, but increasingly disillusioned with the slow pace of reforms.

Criticism focuses on low standards of hospital care, inefficiency and corruption, and a poorly planned attempt to reform the state

education system. Among young people, high unemployment is the biggest concern, despite steadily increasing investment and the launch of Greece's first job action plan.

The prime minister's aides say modernisers make up more than two-thirds of the 5,800 delegates at the congress, who will elect the central committee responsible for approving policy. Akis Tsochatzopoulos, the defence minister, who makes no secret of his ambition to succeed Mr Simitis, will back populist candidates for the central committee but is not expected to contest his re-election as party leader.

But Mr Tsochatzopoulos has threatened a showdown with Mr Simitis if Pasok finishes well behind the conservatives in the European elections. The Socialists are worried about a repetition of last October's local elections, when infighting among Pasok's grassroots organisations drove its supporters to vote for candidates from New Democracy and left-wing splinter groups.

Mr Simitis has told Pasok to pull itself together and disregard "people who are doing everything they can to keep up an atmosphere of gloom and grumbling". But he will have to work hard in the next few days to lift the mood and unite the party behind him.

Mr Simitis, Greek premier

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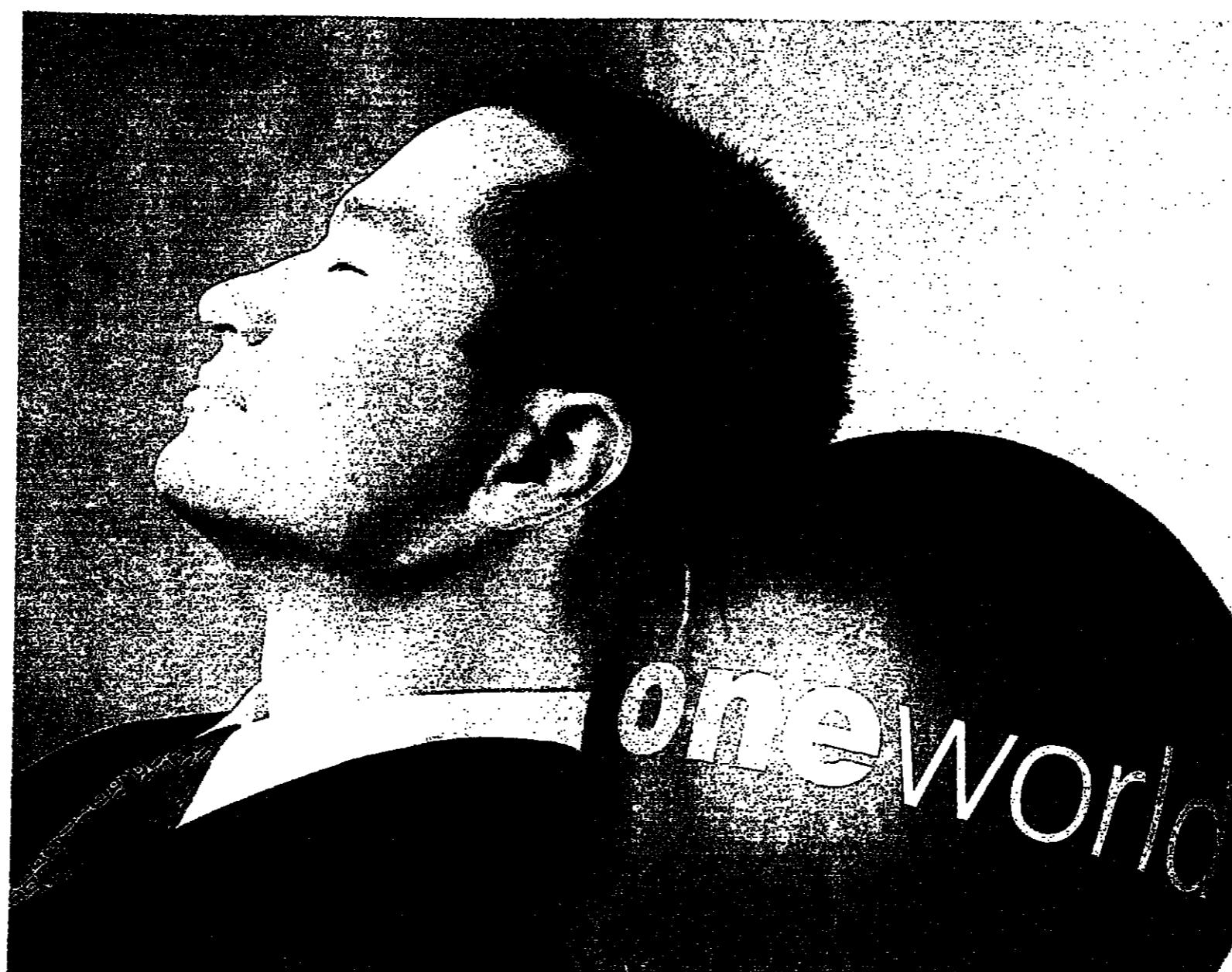
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INTERNATIONAL

Israel's Shas party leader is convicted

By Judy Dempsey in Jerusalem

Aryeh Deri, leader of Israel's powerful ultra-Orthodox Shas party, was yesterday convicted of fraud, breach of trust and bribe-taking.

The verdict could affect the future of Shas, the fast-growing party which was kingmaker in the former Labour government and Benjamin Netanyahu's right-wing coalition.

Mr Deri, 40, a fervent religious believer, said he wanted to quit politics and establish a yeshiva, or seminary for Sephardi students. However, given the attitude to the courts among his supporters, it is conceivable that he could remain leader if he escapes jail when he is sentenced next week.

Much will depend on whether his supporters, and particularly Rabbi Ovadia Yosef, Shas's spiritual leader, will allow one of Israel's most skilful politicians to withdraw to the world of the Torah, or Jewish life.

The ruling, reached after six years, 400 sessions, 150 witnesses and 41,000 pages of transcripts, puts Shas at a crossroads. The party, say

its supporters, is Aryeh Deri. Shas's extraordinary rise in power in the 1996 election owes much to the Moroccan-born Mr Deri. It doubled to 10 of its parliamentary seats, thus holding the balance of power in Mr Netanyahu's coalition. If Mr Deri is jailed, Shas could lose momentum. Alternatively, the verdict could turn Mr Deri into a martyr, earning Shas more support in May's general election.

Since entering politics in the early 1980s, Mr Deri always portrayed the Sephardim, Jews from north Africa and the Middle East, as victims. They were, he said, victims of the judiciary, media and academia – élites dominated by secular European Ashkenazi Jews. The Sephardim, he claimed, were treated as second-class citizens, denied education to climb the social ladder.

Taking this message to poor families, Mr Deri built a sophisticated educational network, providing free schooling, meals and books as well as intense religious instruction to the poor. For that, say his supporters, he is a hero.

And he was also innocent.



Gutti: Deri at Jerusalem's district court yesterday

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said Eli Suissa, interior minister and leading Shas member, who yesterday rejected the court's ruling: "I know Mr Deri better than the judges." Other Shas supporters said the courts, typically, were against them.

Judge Yaakov Tzernach, who headed the three-judge panel, is, however, a Sephardi and religious. His two-hour summing up, broadcast live on national radio, was interspersed with biblical references. It was also vitriolic in criticising how Mr Deri obstructed justice.

After the trial, Mr Deri told supporters: "God has blessed us, delivering a verdict two months before the election."

Boesak guilty on theft and fraud charges

By Victor Mallet in Johannesburg

Allan Boesak, the former preacher who campaigned for democracy in South Africa with fiery anti-apartheid sermons in the 1980s, was yesterday found guilty of fraud and theft involving foreign aid donations to apartheid's victims.

Giving judgment in the Cape High Court, Judge John Foxcroft said Mr Boesak was guilty of three counts of theft and one of fraud totalling R1.3m (\$210,000).

Included in the money he

stole was R258,000 of the sum raised by the singer Paul Simon with his GraceLand tour in South Africa in 1988. The cash was intended for child victims of racial discrimination. "The accused wrongfully and unlawfully appropriated money intended for the children of South Africa," the judge said.

Yesterday's verdict is an embarrassment for senior members of the ruling African National Congress who expressed sympathy for Mr Boesak as he went to trial, including President Nelson Mandela.

Dullah Omar, justice min-

ister, was particularly outspoken in his support. His use of the phrase "struggle book-keeping" – suggesting it was normal for anti-apartheid activists hounded by the former security forces to have irregular accounts – prompted howls of protest from opposition parties.

Mr Boesak, who headed the now defunct Foundation for Peace and Justice, also stole R746,000 of Swedish government aid intended for voter education in the run-up to the 1994 election that ended apartheid, and a further R323,000 of foreign donor funds. Some of the

money was used to buy houses or given to Elha, his second wife. Judge Foxcroft acquitted Mr Boesak – who had pleaded not guilty to all charges – on 23 other counts involving money from Danish, Norwegian and other donors, including Coca-Cola.

He said there were many instances where Mr Boesak's behaviour had been suspicious and irresponsible, but there was a lack of evidence about which funds were supposed to be used on each project. Gross dereliction of duty, the judge said, was not necessarily a crime.

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ASIA-PACIFIC

US INSPECTIONS WASHINGTON EXPECTED TO OFFER 500,000 TONNES OF FOOD AID

N Korea missile deal eases fears

By John Burton in Seoul

The agreement by North Korea this week to allow the US to inspect a suspected nuclear weapons site has eased fears of an imminent security crisis in north-east Asia, but Washington must still tackle the more difficult problem of the North's development of long-range missiles to prevent further regional instability.

The inspection accord concluded on Tuesday marks a victory for a policy of engagement towards North Korea favoured by the US and the South Korean government, which has been criticised by conservative opponents. It is also likely to affect a report to be issued in early April by William Perry, a former US defence secretary, on US policy towards North Korea, which had been expected to take a hardline stance.

South Korea yesterday welcomed the inspections of the large underground facility, north-east of Pyongyang, and said it was preparing to send fertiliser to the North to help ease its famine in a good will gesture. The US is expected to offer later the supply of 500,000 tonnes of food aid through the World Food Programme or the United Nations.

North Korea and the US also agreed to resume talks on limiting the North's missile development and export to the Middle East, with a meeting scheduled for March 28 in Pyongyang.

The North's firing of a long-range Taepodong-1 missile over Japan last August is threatening to upset the regional security balance. A

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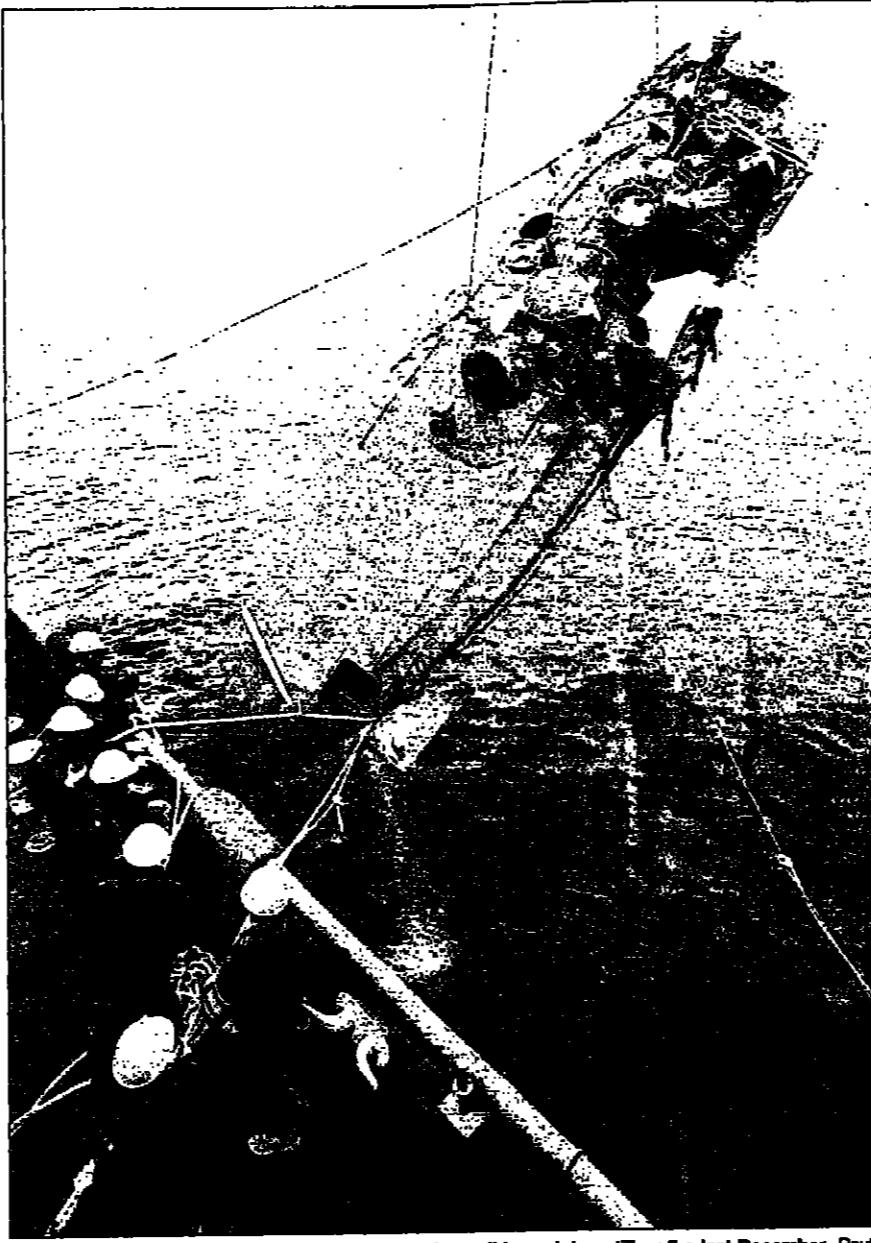
worried Japan agreed to participate in the development of a US theatre missile defence (TMD) system for north-east Asia in response to the North's missile test.

That has provoked an outcry from China, which is concerned the US will extend the TMD system to cover Taiwan. It has further strained Sino-US relations. A decision by North Korea to abandon its missile programme would reduce tensions and might remove the need for an Asian TMD. But the North insists the missile issue is one involving "sovereign rights" and is expected to demand \$1bn in compensation for suspending the

programme.

The inspection accord, however, is likely to reduce the chances of North's firing another missile since Pyongyang has a stake in promoting regional stability by receiving agricultural aid, analysts in Seoul said.

Tokyo has warned that it would withdraw \$1bn in support for a 1994 nuclear agreement, under which Pyongyang agreed to freeze its suspected nuclear weapons programme in return for fuel and safer reactors to be financed by Japan, South Korea and the US, if the North tested another missile.



South Korean navy yesterday raise a Northern submarine sunk by artillery fire last December. Reuters

NEWS DIGEST

VERDICT MAY BE GIVEN ON MONDAY

Pakistani court closes Bhutto hearing

A Pakistani anti-corruption court yesterday abruptly closed the hearing in a case against Benazir Bhutto, the former prime minister, and said a verdict could be announced on Monday.

The case involves accusations that Ms Bhutto and her husband, Asif Ali Zardari, received a 6 per cent commission in kickbacks for a contract given to the Geneva-based SGS, the Swiss cargo pre-inspection group.

A conviction could make Ms Bhutto and Mr Zardari liable to up to seven years' imprisonment and disqualification as members of the parliament. However, they could appeal to the supreme court, lawyers said.

The case is one of several facing Ms Bhutto and Mr Zardari. Ms Bhutto was sacked as prime minister in November 1996 after accusations of corruption during her rule. Her husband, a minister in her government, also faced accusations of receiving kickbacks to influence government contracts. Farhan Bokhari, London

KHMER ROUGE

Annan backing for trial

Kofi Annan, UN secretary-general, recommended yesterday that Cambodia's Khmer Rouge leaders be tried before an international tribunal rather than a national court, his spokesman said.

"Impunity is unacceptable in the face of genocide," Mr Annan said in letters to the UN General Assembly and the Security Council. The Khmer Rouge are held responsible for the deaths of more than 1m people in the 1970s. The Cambodian government last Friday rejected an international trial as recommended by a three-member panel appointed by Mr Annan. Reuters, UN

MEETING WITH EU

Asean backing for Burma

The Association of South East Asian Nations (Asean) said yesterday that a proposed meeting with the European Union would not proceed unless Burma was allowed to participate. "Asean is not accepting in a situation where not all foreign ministers can participate in the Asean-EU meeting," said Rodolfo Severino, the association's secretary-general. The EU bars high-level contacts with Burma, which joined Asean in 1997, because of its human rights record. Reuters, Jakarta

HUMAN RIGHTS

Beijing warns EU

China warned European Union states yesterday not to push for a censure motion against Beijing at next week's UN Human Rights Commission meeting. Tang Jiaxuan, the Chinese foreign minister, starting his tour of EU capitals in Helsinki, said after talks with his Finnish counterpart, Tarja Halonen, that dialogue, not confrontation, was the way to improve human rights in China.

Ms Halonen said EU foreign ministers would discuss whether to press on with the censure resolution at their meeting this weekend in Germany but she did not say what Finland's view was: "The main thing is that there will be a unanimous decision by the EU." Reuters, Helsinki

UK ADVICE TO EXPATRIATES

Dhaka assault alleged

The British High Commission in Bangladesh has advised British expatriates that no women should go to police stations unaccompanied. This follows the alleged rape of a British woman by four policemen.

The woman said she had been assaulted when she went to a Dhaka police station to report the loss of some personal property, according to diplomatic sources. The British consul, Geoffrey Fairhurst, has advised Britons "that women should not go to police stations or similar agencies unaccompanied". David Chezan, Dhaka

Hopes of better Pakistan ties with India

By Mark Nicholson in New Delhi

South Asia's foreign ministers begin a two-day regional summit in Sri Lanka today - a gathering that will be most closely watched for signs of progress in recently improved relations between nuclear rivals India and Pakistan.

Jawant Singh, India's foreign minister, will meet Sartaj Aziz, his Pakistani counterpart, for an "informal" direct meeting tomorrow in the margins of the summit, offering the first indication of the two sides' ability to build on the goodwill generated at last month's summit in Lahore.

Both sides promised to upgrade bilateral talks to foreign minister level, but failed to set a schedule for such meetings, or indeed for a reciprocal visit to India by Nawaz Sharif, Pakistan's prime minister. Tomorrow's meeting may flesh out these broad promises.

Any signs of a further thaw in bilateral relations are likely to overshadow the working agenda of the seven-nation South Asian Association for Regional Co-operation (Saarc) meeting in the Sri Lankan hill resort of Nuwara Eliya, 180km east of Colombo.

The ministers meet under tight security following a suicide bombing near the site of the summit this week and police discoveries of undetonated bombs nearby.

The foreign ministers of India, Pakistan, Bangladesh, Sri Lanka, Nepal, Bhutan and the Maldives are expected to review progress towards a third round of tariff cuts within the 14-year-old grouping, while considering a report on Saarc's longer-term future - including proposals to create a fully fledged regional economic union. Saarc leaders have agreed to conclude a free trade treaty by 2001, which they expect could be implemented by 2011.

The focus on India-Pakistan relations is nevertheless appropriate, given that their traditional animosity has been among the chief reasons for the relative modesty of Saarc's achievements.

Though intra-regional trade has risen slightly since it began seriously addressing tariff and other commercial issues in 1993, it still accounts for just 4 per cent of the seven countries' total foreign trade. Analysts believe intra-regional trade could be more than doubled within five years, given greater trade liberalisation.

Chaebol resist attempts for greater transparency

John Burton
reports on a
one-man battle to
prise open the
conglomerates

Jang Ha-sung, a professor
of finance at Korea University,
was preparing to fly recently to London and
New York to persuade foreign
fund managers to support his campaign for better
corporate governance at
Samsung Electronics, the
world's leading producer of
computer memory chips.

But the trip was cancelled
at the last minute when
Samsung "expressed its
unhappiness" to foreign
investment banks about
their arranging meetings
between Mr Jang and institutional
investors before Samsung's shareholders
meeting on Saturday.

"We felt [this] harmed the
spirit of co-operation
between Samsung and the
banks," said Chang Il-hyun,
vice-president of corporate
communications at Samsung
Electronics. "Why should
they help someone opposing
us?"

Analysts say the incident
illustrates how South Korea's big
conglomerates, or *chaebol*, are still resisting
demands for improved transparency
and accountability despite being blamed for last
year's financial crisis. It also
shows how faith in foreign
investors being able to bring
about changes at the *chaebol*
might be misplaced.

Mr Jang is used to encountering
opposition to his campaign. When he launched a
movement for minority

shareholders' rights, he
received threatening telephone
calls. But he has scored notable victories
nonetheless.

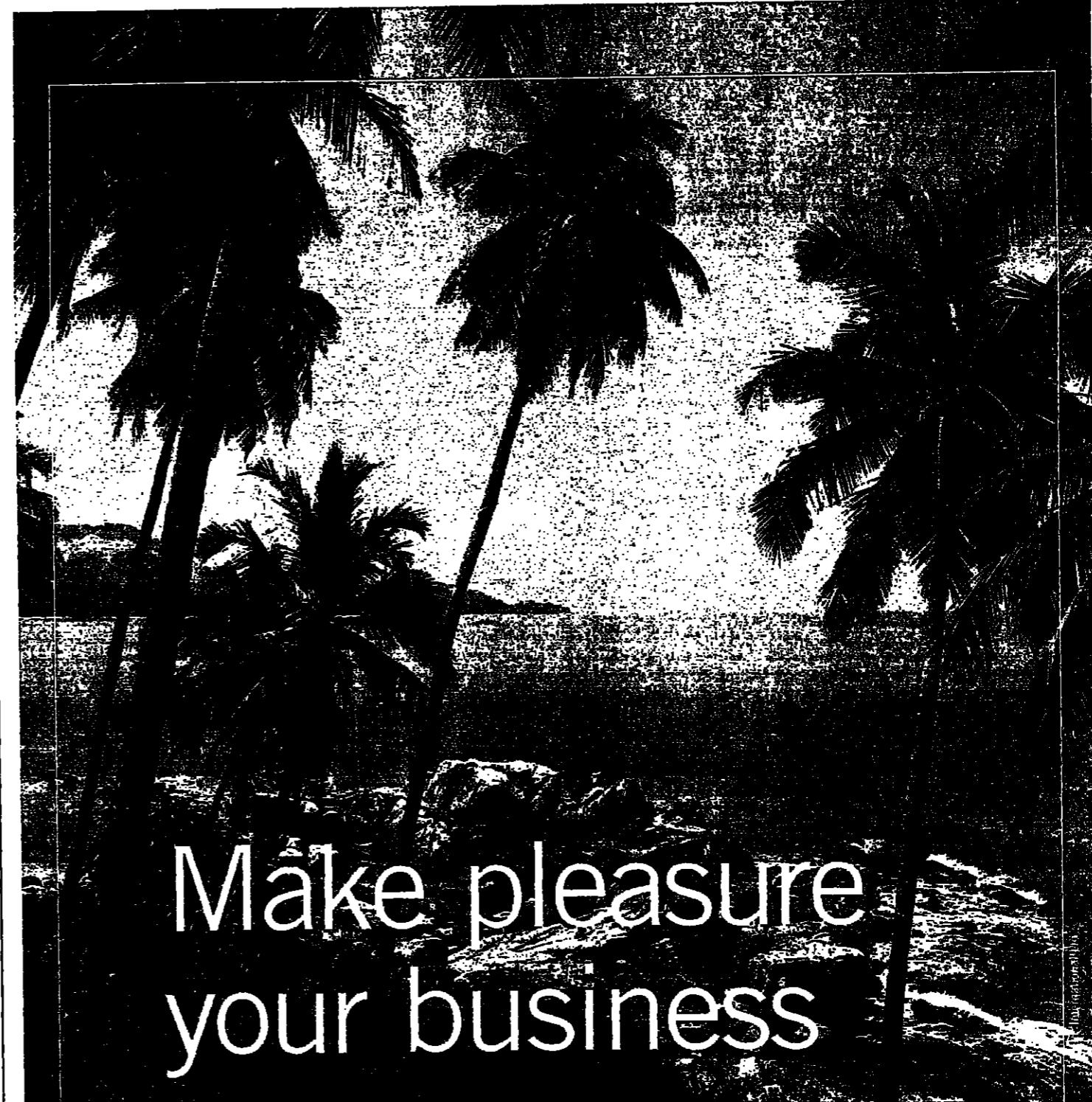
"Samsung Electronics is
one of the best companies in
Korea," says the youthful-looking 45-year-old professor,
a doctoral graduate from the
Wharton School of Finance
in the US. "I trust the professional
managers, but the problem is with the
chairman and the group management."

Mr Jang then succeeded in
placing outside directors on
the board of SK Telecom,
Korea's leading mobile
phone operator, to prevent the
highly profitable company
from subsidising weaker units of the SK
group, the nation's fifth biggest
chaebol.

The professor is now concentrating
most of his attention on Samsung
Electronics, the flagship of Korea's
second-ranked *chaebol*. At its
shareholders' meeting last year,
he grilled executives for 13 hours about alleged
hidden subsidies at Samsung
Electronics. "Why should
they help someone opposing
us?"

"We have met Professor
Jang more than halfway by
adopting 90 per cent of his
proposals," said Mr Chang,
although Samsung is still
resisting the cumulative
voting system and board
approval for internal transaction
of Won300bn or more
because they ignore business
reality".

Samsung Electronics
agreed with other companies
targeted by the professor,
including SK Telecom,
Hyundai Heavy Industries,
LG Semicon and Daewoo
Corp, to hold their
shareholders' meeting on the
same day to prevent him
attending all the events.



Make pleasure your business

If you want to taste and experience the tropics at their best, then visit Malaysia. Take time out to relax on one of the many unspoilt beaches, sample the diverse local cuisine and the richness of culture. Malaysia is always a great place to be.

Find out more about Malaysia by seeing the feature in FT Weekend section on Saturday

MALAYSIA
http://tourism.gov.my

BRITAIN

MOTOR INDUSTRY FAIR TRADING CHIEF ATTACKS REFUSAL OF SUPPLIERS TO GIVE VOLUME DISCOUNTS

Competition probe into vehicle sales

PA News Reporters in London

The Monopolies and Mergers Commission is to investigate vehicle sales.

The investigation, which mirrors a similar inquiry in 1992, follows a seven-month inquiry by the Office of Fair Trading involving manufacturers, dealers and dealer transactions.

John Bridgeman, director-general of fair trading, said yesterday: "It is clear that the market isn't working properly and that there is an imbalance of power between

manufacturers and dealers which is distorting competition."

In a strong attack on the motor industry, Mr Bridgeman spoke of "suppliers' continued refusal to give volume discounts to dealers which could be passed on to the consumer as lower prices and by other practices designed to exert a strong influence over selling prices".

He added: "Our inquiry met with a dilatory and unco-operative response from some manufacturers

and dealers, and has taken far longer than it should have done because of that."

The official spokesman for Tony Blair, the prime minister, said the government welcomed the referral. "Hopefully it will lead to a better deal for British consumers," he said.

There has been a trend for manufacturers to reduce trade discounts and make up the shortfall for favoured dealers with discretionary bonuses, the OFT said.

"These bonuses can be used to put pressure on a dealer

to toe the line on prices and not sell vehicles outside their allocated areas," it added.

The Society of Motor Manufacturers and Traders said: "Manufacturers and retailers have nothing to hide."

It added that the European market was "highly regulated and competitive" and the industry worked within UK and European rules.

Paul Everitt, head of policy at the SMMT, said: "We are complying with the rules and we believe that the British consumer is getting a

good deal. We are offering very competitive prices. You have to remember that the prices compared in European surveys look merely at the list price of vehicles. What people actually pay in Britain is usually a lot less."

"We note that the terms of reference for the MMC are very, very broad. It will not be looking into specific practices but looking at the whole sales and distribution system across the board."

Mr Bridgeman's referral of the issue to the MMC was warmly welcomed by the Consumers' Association.

"The OFT have confirmed our findings that the car market is not working and the cosy relationship between manufacturers and dealers is producing unjustifiably high prices for UK consumers," said Sheila McKechnie, the organisation's director.

Mr Bridgeman's investigation follows a number of surveys showing many new cars are far cheaper in mainland Europe than in the UK.

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German model for trade unions

By Robert Taylor,
Employment Editor

The Trades Union Congress is launching a 10-year programme to modernise unions through drastic restructuring. The plan is for fewer, sector-based unions following the German model.

The TUC fears an outbreak of inter-union disputes after the introduction of union recognition in companies later this year and wants to minimise this danger. John Monks, TUC general secretary, said it would involve the most radical attempt at reform for more than 40 years. "We want to develop a more logical structure that promotes partnership and co-operation."

His proposals, approved by senior union leaders yesterday, involve a new union structure with speed-up in union mergers. At present the TUC has 76 unions covering 6.8m workers. Mr Monks wants to see fewer unions "desirably perhaps with one union in key sectors like public services, education, transport, private services and manufacturing".

He stressed, however, that smaller, occupation-based unions would have a role in the future. Workers were changing jobs more frequently and unions must become more adaptable so members could change unions while retaining their benefits.

His consultation plan wants unions to wake up to the new individualistic mood among workers with their "freedom to choose" what union to join. "The TUC is, on occasion, increasingly hard-pressed under its present rules to oppose that mood especially as our present structure lacks convincing logic. TUC rulings can much more easily and comfortably be presented as anti-democratic and anti-freedom."

Territories are given terms of passport offer

By David Buchan,
Diplomatic Editor

The government yesterday told Britain's overseas territories that they must rapidly bring regulation of their financial centres up to UK standards as part of the price of their people regaining full British citizenship.

Robin Cook, the foreign secretary, proposed "a renewed contract" between Britain and its remaining outposts of empire.

In return for offering UK passports, the UK government also makes clear it expects the territories to observe UK norms in human rights and environmental protection as well as financial regulation. The territories, which have a total population of fewer than 200,000, include Gibraltar and the Falkland Islands whose residents already have UK passports.

The others, with a total population of about 150,000, are island territories in the Caribbean, Atlantic and Pacific.

The UK government said that by the end of this year it wants overseas territories to complete several measures.

They should regulate their offshore companies, prevent money laundering, modify secrecy laws to allow co-operation with international investigations, create licensing regimes that promote fair competition and

Rail plan sheds little light on questions of timing

Reaction to the report on a public-private partnership for London Underground has been cautious, says Charles Batchelor

The plan to bring private capital to the London Underground network has become clearer this week. The "progress report", compiled by London Underground in consultation with the government, shed light on many of the issues that have concerned what would be private bidders for concessions on the railway over the past 12 months. London Underground is the state-owned operator of the rail network.

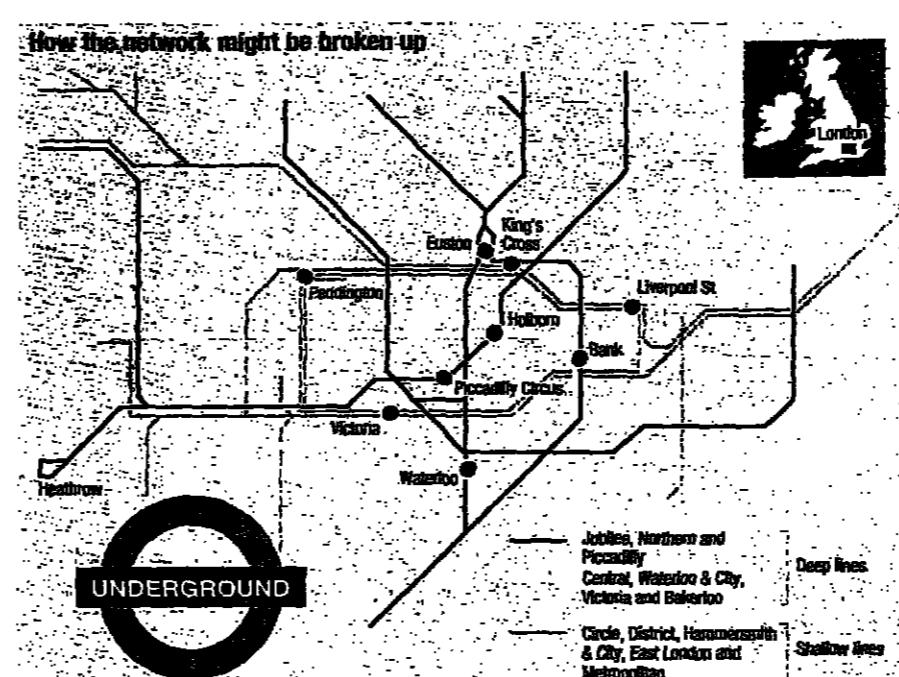
The government will have in mind the Channel tunnel rail-link fiasco, in which the finances had to be restructured when it became clear that passenger numbers forecasts were over-optimistic.

The tentative date set for completion of the public-private partnership for the Underground is "late 2000 or 2001". No firm deadline has been set because this would strengthen the hand of the private sector bidders in negotiations with the government, says Tony Poulter of PwC, financial advisers to the project. But the timetable puts the project perilously close to a possible national election early in 2001.

Allocating risk between the public and private sectors has proved exceptionally tricky for the railway, where the exact state of 100-year-old tunnels and embankments can be difficult to assess. This formula takes account of any gradual deterioration in the railway's infrastructure but leaves unresolved the issue of such

review the contracts every 7½ years. This would allow payments to the companies to be reduced if costs were cut through efficiency improvements, or increased if more spending were needed. Any disagreements over the charges at the review stage would be resolved by an independent arbiter.

This formula takes account of any gradual deterioration in the railway's infrastructure but leaves unresolved the issue of such



Clinton urged to act on N Ireland impasse

FT Reporters in Washington
and London

President Bill Clinton was yesterday urged to step up pressure on Gerry Adams, president of Sinn Fein, the political wing of the Irish Republican Army, to break the deadlock in the North Ireland peace process.

David Trimble, the Ulster Unionist party leader and first minister in the region's new administration, insisted in Washington yesterday

that Mr Clinton could use "a number of discreet pressure points" to begin the process of decommissioning paramilitary weapons.

In a reference to Mr Adams gaining a US visa in 1995, Mr Trimble said: "The president has some favours to call in."

However, the White House

again played down expectations of intervention as Washington marked St Patrick's Day with a series of talks between US and Irish

political leaders. James Steinberg, the president's deputy national security adviser, said: "This is clearly not a negotiating session. This is not the role that the US plays as part of the peace process."

Martin McGuinness, Sinn Fein's chief negotiator, told a St Patrick's Day dinner in Scranton, Pennsylvania, that unionists were slowing down the implementation of the agreement by elevating the decommissioning of IRA

weapons over other issues. At a function organised by the Friendly Sons of St Patrick, he said the "sense of political resurrection" last Easter had been substituted recently by "anxiety, concern and despair".

A leading loyalist was yesterday shot dead in Belfast, Northern Ireland's principal city. Frankie Curry had been linked to dissident loyalist (anti-nationalist) groups after being expelled from the Red Hand Commando which

is observing a ceasefire. He was released from prison on Monday after serving a short sentence for a motoring offence.

Police said last night that the motive for the killing remained unclear. However, both loyalist and republican sources discounted earlier reports that it may have been a retaliation by republicans for the murder on Monday of Rosemary Nelson, the lawyer who was blown up by a bomb in her car.

MURDOCH EMPIRE ALLEGATION FOCUSES ON SOCCER CLUB BID FROM BROADCASTER

Fair trading office in leak claim

By David Wighton and Cathy Newman in London

The Office of Fair Trading was last night accused by ministers and officials of being connected to an alleged leak of the Monopolies and Mergers Commission's report into the controversial £524m (£1bn) bid by British Sky Broadcasting for the Manchester United soccer club.

The OFT strenuously denied any involvement in a newspaper report which suggested that the MMC had called for the takeover to be blocked. BSkyB is the satellite television network in

which Rupert Murdoch's media conglomerate is the biggest stakeholder.

Most observers had expected the MMC to clear the takeover subject to conditions and BSkyB and Manchester United both fell sharply in London. United's shares fell 21p to 219p, while BSkyB's shed 7½p to 562½p.

The MMC report is known to be "highly complex" and some competition experts believe it may have concluded that the takeover would operate against the public interest without undertakings from BSkyB and that there were doubts about the enforceability of

the conditions. The undertakings would be designed to prevent BSkyB using its

ownership of the club to gain an unfair advantage when negotiating broadcasting rights to football matches.

John Bridgeman, the head of the OFT, is believed to be concerned about the takeover and there was speculation last night that he had recommended it be blocked, even if the MMC had given it conditional clearance.

The MMC's conclusions on the controversial deal were delivered on Friday to Stephen Byers, the chief industry minister, who is expected to

announce the final decision on the deal next month.

There is considerable political pressure on Mr Byers to block the takeover which critics claim would give Rupert Murdoch, who controls 40 per cent of BSkyB, an unfair advantage in negotiating broadcasting rights to football matches.

But the government is also anxious not to alienate Mr Murdoch who attacked the decision to refer the bid to the MMC as politically motivated. City analysts were surprised that MMC had in effect recommended the bid be blocked.

Euro will earn no credit at the 'old money' pub

By Saffron Saunders in London

"One pint costs two pounds and six shillings, a father proudly informs his uninterested five-year-old son as he stands at the bar at the King's Head. "That's how we used to pay for things in the old days. There were 12 pence to the shilling and 20 shillings to the pound."

Twenty-eight years after the switch to a decimal sterling, with 100 pence to the pound, Dan Crawford, the landlord at the King's Head Theatre pub in Islington, London, continues to insist on working in tanners, bobs, half-pennies and three-penny bits - or six old pennies, one shilling, half an old penny and three old pennies.

The clock may have stopped ticking for the introduction of the euro but Mr Crawford is still coping with the changeover from old pence to decimal pence. Many of the old coins dropped in the early 1970s were larger and heavier than any now in circulation. Even the daily accounts and cashing up in the pub are done using the old system.

"Some pensioners committed suicide after the change to decimalisation," says Mr Crawford. "If you are 60 years old, it can have a deep psychological effect if you suddenly don't know how much money you have in your hand. I can see it happening again if the euro is introduced. There was considerable emotion attached

to the pre-decimal currency, and there is even more attached to the pound."

After the change to decimal sterling in 1971, some shopkeepers carried on demanding old money. In a couple of cases, bus conductors ejected passengers who dared to give them the new money. Mr Crawford is the last fighter in the battle against decimalisation.

Richard Lobel, the founder of Coincraft, a London-based coin dealer, says: "Britain's pre-decimal currency stretched back to Anglo-Saxon times and beyond and people were very attached to it. People still remember the pre-decimal currency with tremendous affection."

Mr Crawford agrees: "I

admit that my cause isn't the most important in the world, but the old currency had an amazing heritage which we have now lost. People are still very fond of it."

Like the changeover plan for the euro, when the time came for decimalising sterling, the government launched a campaign to prepare the country for the change. The Decimal Currency Board was charged with supervising the switch-over which eventually cost the Treasury between £100m and £150m (£161m and \$241.5m). The board's verdict in its final report in December 1971, after it had completed one of the most intensive publicity campaigns ever directed, said that the

changeover had been "smooth". But in 1972 the National Consumer Protection Society concluded that it had been a year of "confusion, dissatisfaction, incredible price rises and trial for old people."

Similar fears are being raised about the changeover to the euro. "Some older people will find a currency change very difficult," says a spokesman for Age Concern. "Older people are likely to remember the inflation that they consider was caused when the UK went decimal. It would be helpful if the government could announce any action it intends to take to ensure that retailers do not increase prices unnecessarily on the launch day." If decimalisation proved

NEWS DIGEST

GENETICALLY MODIFIED PRODUCTS

Fast food restaurants will have to name ingredients

Pizza restaurants and other fast food outlets will have to tell customers if their takeaways contain genetically modified products, under new rules to be announced by the government. Jeff Rooker, food safety minister, will also announce that companies will be liable to fines of up to £5,000 (\$8,050) if they fail to declare GM ingredients.

Mr Rooker's initiative on GM food labelling is the latest move by the government to allay public fears on the issue, and will apply to all areas of the catering industry. All restaurant menus will have to indicate clearly if a meal includes GM products. Labelling rules already apply to food sold in shops. Mr Rooker has consulted the catering industry widely to develop a set of rules which would apply equally to takeaway outlets. The recent wave of publicity about GM foods has prompted many supermarkets and restaurants to announce that they would stop selling modified products. George Parker, London

EDUCATION

School to adopt baccalaureate

Sevenoaks, one of the country's famous private schools, is to abandon the A-level examination system next year in favour of the International Baccalaureate. The move is the first by a school from the elite Headmasters' and Headmistresses' Conference which includes many of the most famous UK schools, including Eton and Harrow. The government is already preparing to unveil plans for radical reform of the A-level, the results of which decide students' applications for university entrance.

If other top schools follow suit, then the government's plans, which are due to take effect from September 2000, could be undermined. Winchester College, which topped last year's FT league table of schools, is considering a switch to the International Baccalaureate, amid fears that the government's plans will reduce the academic rigour of the traditional A-level. Tommy Cookson, headmaster of Sevenoaks, which was founded in 1418, said: "The International Baccalaureate has won a well-deserved reputation for intellectual rigour, coupled with breadth of study, at universities in Britain, on the [European] continent, and in America's Ivy League." Simon Targett, London

COMPUTER READINESS FOR 2000

Institutions are on 'red list'

Twelve large financial institutions are still at serious risk of failing to bring their computer systems up to scratch to deal with the millennium computer "bomb". They are on a "red list" drawn up by the Financial Services Authority, the UK finance watchdog, which has been leading efforts to make sure that banks and insurers are ready for the year 2000, when some systems might have problems with the double 00 date. Michael Foot, head of financial supervision at the FSA, told a London conference yesterday: "In the last resort and where it is apparent there is no better way to protect depositors, investors, policy holders or the integrity of markets, we will take action to restrict a firm's business or in extreme cases to remove its authorisation altogether." George Graham, London

ANIMAL RIGHTS CAMPAIGN

Activist jailed for seven years

An animal rights campaigner was yesterday jailed for seven years for conspiring to cause explosions. A court in Northampton, central England, heard that Anthony Humphries, 33, an electrician, had planned to firebomb drug companies involved in tests on animals. The judge told Mr Humphries, who denied conspiracy to cause an explosion and possession of an explosive substance, that his offences were so serious that prison was the only option.

CLIFFTOP EROSION

Lighthouse dragged from edge

An 850-tonne lighthouse was dragged back from a crumbling cliff edge near Beachy Head in southern England yesterday two months after a nearby chalk cliff collapsed into the sea in the biggest UK coastal erosion incident for many years. The Bell Rock Lighthouse is one of several buildings under threat as the coastline gives way to advancing tides. Increasing erosion is thought to be partly caused by global warming. The redundant granite lighthouse, built in 1834, was barely five metres from the edge of the 100-metre cliffs when it was pulled back more than 15 metres on lubricated steel rails at the rate of a metre an hour (picture). The building, last used as a lighthouse in 1902, is now home to a local restaurant owner.

Who's the dot in .com?

C O M

Everyone's more than a little familiar with ".com." But how about the company behind the dot? At Sun, everything we make, everything we do (and have always done) is about launching companies into the Network Age.

And that's what the dot in .com is all about.

Our scalable enterprise servers power the Net from the workgroup to the data center. And as information expands on the Net, our open network storage systems expand along with it.

Our Java™ software is becoming the de facto standard platform for Net-based computing. Our Jini™ technology is further simplifying computing on the Net, enabling a world where all kinds of consumer devices connect to the Net—and to one another.

Solaris™ is the 64-bit enterprise software environment for the Net, delivering the strength and safety of a mainframe with the ease of use of a PC.

Our UltraSPARC™ 64-bit processor is what you might call the high-performance engine behind the Net. And our service, support and consulting experts tailor solutions for moving your company to the Net, and getting the most out of it.

Suffice it to say, there's a lot going on behind the dot in .com.

What can we .com for you?"

We're the dot in .com.TM



BILL GATES ON BUSINESS

Speed gives life to digital nervous system

The pace of change in business grows ever faster. In response, says Bill Gates, companies must exploit the untapped potential of the computers they already own. This is the first of four days of extracts the FT is publishing from his new book

Business @ the Speed of Thought: Using a Digital Nervous System

Business is going to change more in the next 10 years than it has in the past 50. If the 1980s were about quality and the 1990s were about re-engineering, then the 2000s will be about velocity. About how quickly the nature of business will change. About how quickly business itself will be transacted. Quality improvements and business process improvements will occur far faster.

When the increase in velocity of business is great enough, the very nature of business changes. A manufacturer or retailer that responds to changes in sales in hours instead of weeks is no longer at heart a product company but a service company that has a product offering.

These changes will occur because of a disarmingly simple idea: the flow of digital information. We've been in the Information Age for about 30 years, but because most of the information moving among businesses has remained in paper form, the process of buyers finding sellers remains unchanged.

Very few companies are using digital technology for new processes that radically improve how they function, give them the full benefit of all their employees' capabilities, and give them the speed of response they will need to compete in the emerging high-speed business world.

Most companies don't realise that the tools to accomplish these changes are now available to everyone. Though at heart most business problems are information problems, almost no one is using information well.

Too many senior managers seem to take the absence of timely information as a given. People have lived for so long without information at their fingertips that they don't realise what they're missing.

Even companies that have made significant investments in information technology are not getting the results they could be. What's interesting is that the gap is not the result of a lack of technology spending. In fact, most companies have invested in the basic building blocks: PCs for productivity applications; networks and electronic mail (e-mail) for communications; basic business applications.

The typical company has made 80 per cent of the investment in the technology that can give it a healthy flow of information, yet is typically getting only 20 per cent of the benefits now possible.

The job most companies are doing with information today would have been fine several years ago. Getting rich information was prohibitively expensive, and the tools for analysing and disseminating it weren't available in the 1980s and even the early 1990s. But here on the edge of the 21st century, the tools and connectivity of the digital age give us a way to easily obtain, share and act on information in new and remarkable ways.

Already, the new work style is changing business processes at Microsoft and other companies. Replacing paper processes with collaborative digital processes has cut weeks out of our budgeting and other operational processes. Groups are using electronic tools to act together almost as fast as a single person could act, but with the insights of the entire team. Highly motivated teams are getting the benefit of everyone's thinking.

With faster access to information about our sales, our partner activities and, most importantly, our customers, we are able to react faster to problems and opportunities. Other pioneering companies going digital are achieving similar breakthroughs.

How to make digital information flow an intrinsic part of your company



For knowledge work

- 1) Insist that communication flows through the organisation over e-mail so that you can act on news with reflex-like speed.
- 2) Study sales data online to find patterns and share insights easily. Understand overall trends and personalise service for individual customers.
- 3) Use PCs for business analysis, and shift knowledge workers into high-level thinking work about products,

We have infused our organisation with a new level of electronic-based intelligence. I'm not talking about anything metaphysical or a weird episode from Star Trek. But it is something new and important.

To function in the digital age, we have developed a new digital infrastructure. It's like the human nervous system. The biological nervous system triggers your reflexes so that you can react quickly to danger or need. It gives you the information you need as you ponder issues and make choices. You're alert to the most important things, and your nervous system blocks out information that isn't important.

Companies need to have that same kind of nervous system: the ability to run smoothly and efficiently; to respond quickly to emergencies and opportunities; to quickly get valuable information to the people in the company who need it; the ability to make decisions quickly and interact with customers.

That is what I mean by the concept of "the digital nervous system". A digital nervous system is the corporate, digital equivalent of the human nervous system, providing a well-integrated flow of information to the right part of the organisation at the right time. A digital nervous system consists of the digital processes that enable a company to perceive and to react to its environment, to sense competitor challenges and customer needs.

Anatomy of the Digital Nervous System

A Digital Nervous System comprises the digital processes that closely link every aspect of a company's thoughts and actions. Basic operations such as finance and production, plus feedback from customers, are electronically accessible to a company's knowledge workers, who use digital tools to quickly analyse and understand the impacts of any change in strategy. Strategic thinking is a separate, stand-alone activity to an ongoing process integrated with regular business activities.

and to organise timely responses. A digital nervous system requires a combination of hardware and software.

It's distinguished from a mere network of computers by the accuracy, immediacy and richness of the information it brings to knowledge workers and the insight and collaboration made possible by the information.

A digital nervous system will let you do business at the speed of thought - the key to success in the 21st century.

The force of facts

I have a simple but strong belief. The most meaningful way to differentiate your company from your competition, the best way to put distance between you and the crowd, is to do an outstanding job with information. How you gather, manage and use information will determine whether you win or lose.

I can anticipate your reaction. No, it's efficient processes! It's quality! It's creating brand recognition and going after market share! It's getting close to customers!

Success, of course, depends on all of these things. Nobody can help you if your processes limp along, if you aren't vigilant about quality, if you don't work hard to establish your brand, if your customer service is poor. A bad strategy will fail no matter how good your information is. Lame execution will stymie a good strategy. If you do enough things

poorly, you'll go out of business. But no matter whatever else you have going for you today - smart employees, excellent products, customer goodwill, cash in the bank - you need a fast flow of good information to streamline processes, raise quality, and improve business execution.

If you have the information to answer these questions.

What do customers think about your products? What problems do they want you to fix? What new features do they want you to add? What problems are your distributors and resellers running into as they sell your products or work with you?

Where are your competitors winning business away from you and why? Will changing customer demands force you to develop new capabilities? What new markets are emerging that you should enter?

A digital nervous system won't guarantee you the right answers to these questions. It will free you from tons of old paper processes so that you'll have the time to think about the questions. It will give you data to jump-start your thinking about them, putting the information there so that you can see the trends coming at you.

And a digital nervous system will make it possible for facts and ideas to quickly surface from down in your organisation, from the people who have information about these questions and, most likely, many of the answers.

To do information work, people

everything from the latest sales numbers to the company pension plan - just a few clicks away for everyone who can use it.

A company's middle managers and line employees, not only its high-level executives, need to see business data. It's important for me as a chief executive to understand how the company is doing across regions or product lines or customer segments, and I take pride in staying on top of those things.

However, it's the middle managers in every company who need to understand where their profits and losses lie, what marketing programmes are working or not, and what expenses are in line or out of whack. These employees shouldn't have to wait for upper management to bring information to them. Companies should spend less time protecting financial data from employees and more time teaching them to analyse and act on it.

Of course, every company is going to draw the line on information access somewhere. Every company keeps salaries confidential. In general, though, I believe in a very open policy on information availability.

A sign of a good digital nervous system is middle managers empowered by the flow of specific actionable information. They should be seeing sales numbers, expense breakdowns, vendor and contractor costs, and the status of projects online, in a form that invites analysis as well as co-ordination with other people.

The systems should notify them of unusual developments according to criteria they set, for example, if an expense item is out of line. This way they don't need to monitor normal expense activity. These capabilities are available at a few companies, but I'm continually surprised by how few companies use information technology to keep their line managers well-informed and to avoid review.

I'm amazed by the tortuous path that critical information often takes through many big companies. At McDonald's, until recently, sales data had to be manually "touched" several times before it made its way to the people who needed it. Today, McDonald's is well on the way to installing a new information system that uses PCs and web technologies to tally sales at all its restaurants in real time. As soon as you order two Happy Meals, a McDonald's marketing manager will know. Rather than superficial or anecdotal data, the marketer will have hard, factual data for tracking trends.

What I'm describing here is a new level of information analysis that enables knowledge workers to turn passive data into active information. A digital nervous system enables a company to do information work with far more efficiency, depth and creativity.

To begin creating a digital nervous system, you should first develop an ideal picture of the information you need to run your business and to understand your markets and your competitors. Think hard about the facts that are actionable for your company. Develop a list of the questions to which the answers would change your actions. Then demand that your information systems provide those answers. If your current system won't, you need to develop one that will - one or more of your competitors will.

You know you have built an excellent digital nervous system when information flows through your organisation as quickly and naturally as thought in a human being, and when you can use technology to marshal and co-ordinate teams of people as quickly as you can focus an individual on an issue. It's business at the speed of thought.

On today's computer networks you can retrieve and present data easily and inexpensively. You can dive into the data to the lowest level of detail and pivot it to see it in different dimensions. You can exchange information and ideas with other people.

You can integrate the ideas and work of multiple people or teams to produce a well-thought-out and co-ordinated result. We need to break our the mind-set that getting information and moving information around is difficult and expensive. It's only basic common sense to make all of your company's data -

in the company have to have ready access to information. Until recently, though, we've been conditioned to believe that "the numbers" should be reserved for the most senior executives.

A few executives might still want to hold information close in the interests of confidentiality, but for the most part access to information has been restricted simply because it used to be so hard to get. It took time, effort and money to move it around.

It was so expensive to pull data out of a mainframe, and it took so much labour to try to correlate the data, that you had to be at least a vice-president to order up the work. Even then, the information was sometimes so inconsistent or out of date that you'd have people from different departments showing up at high-level meetings with different data.

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Ride the inflection rocket

Ten trends will transform business, says Bill Gates. He explains how to prepare for them

Not long ago I had a talk with the board of directors of a German financial institution. These were experienced business people. The youngest was probably 55, and many were in their 60s.

They'd seen a lot of changes in banking, and they'd lived through a lot of technology changes, too. The bank had not yet, though, embraced the new internet technologies. On the day of my talk they'd heard a series of presentations from Microsoft employees. When I walked in, they were all sitting with their arms folded, looking unhappy.

"Okay," I said. "What's the problem?" One of them replied. "We think that banking is in the process of changing completely, and we're getting technical presentations from people here at Microsoft - more technical than we're used to."

He took off his glasses and rubbed his eyes. "It's good that you're just going to make all of your products better, but what is the overall plan? To view you as the long-term vendor, we need you to give us a vision of the future."

I was thinking, Oh boy. We've spent eight hours talking to this bank and we haven't answered the customer's central concerns. Now I've got to do it off the top of my head...

I went to the whiteboard. "What I'm about to write down are 10 inflection points that I think will fundamentally alter all industries," I told the bankers.

"I'm going to ask you whether you believe each of them will happen. Never mind for now how quickly. If you don't believe they will, then you shouldn't change what you're doing with technology. But if you believe they're going to happen, and it's only a matter of time, then you should start to prepare for that change today."

Do you believe that in the future people at work will use computers every day for most of their jobs? I asked. Today a lot of people use computers occasionally, but many knowledge workers may use their PCs only a few times a day. They may even go a couple of days without using PCs.

Do you believe that today's paperwork will be replaced by more efficient digital administrative processes? They did. Their only concern was how to make the transition from paper to a digital world.

Do you believe that one day most households will have computers? I asked. In the US today, about half the households have PCs. The percentage is a bit higher in some countries but much lower in most. Do you believe that one day computers will be as common in homes as telephones or TVs? They did.

hired a management consultant, and we've been going through the same discussion at home, and yes, we believe it's going to happen. It's going to completely change the nature of banking."

"When is it going to happen?" I asked. "What do you think?"

They had a longer and more animated discussion in German. They came back and said, We didn't expect to make this decision here, but we have. First we were going to tell you 20 years, but then we decided that inside of 10 years these inflection points will either have arrived or be very imminent. Banking will be different."

To prepare for that change, I told them, you need to make digital information flow pervasively in your organisation. I talked briefly about needing to take advantage of existing digital tools they already have for their knowledge workers; about digitally linking their knowledge systems with business operations systems and ultimately creating a new infrastructure around the PC and internet technologies.

If you do these things, I told them, you'll be prepared for the three fundamental business shifts that will occur as the result of all the digital inflection points:

1. Most transactions between business and consumers, business and business, and consumers and government will become self-service digital transactions. Intermediaries will evolve to add value or perish.

2. Customer service will become the primary value-added function in every business. Human involvement in service will shift from routine, low-value tasks to a high-value, personal consultancy on important issues, problems or desires for the customer.

3. The pace of transactions and the need for more personalised attention to customers will drive companies to adopt digital processes internally if they have not adopted them already.

Life's going to be pretty exciting as these changes come about, I concluded, and within a decade it's likely that most of them will occur. This world will be radically different from the one we live in today.

BILL GATES
BUSINESS
THE SPEED OF THOUGHT

Business @ the Speed of Thought: Using a Digital Nervous System by Bill Gates with Collins Hemmingway Penguin Books, London £16.99, 470pp, published March 25



Boynar: 'To remain a household name, it is important that the public should own you'

MANAGEMENT & TECHNOLOGY

MANAGEMENT BOYNER HOLDING

Defying preconceptions

Leyla Boyner meets a Turkish businesswoman preparing to take the family-owned retail group public

Mrs. Leyla Boyner, the chief financial officer of Boyner Holding, Turkey's biggest non-food retail group, is used to surprising most of the foreigners she meets.

"They think Turkey is a developing country and there can't be that many women around in business," she says. "We may not have day-care centres or six-month maternity leave, but I would disagree with anybody who said that Turkish business is a man's world."

While chauvinism is rife in politics, as well as small business and provincial life, female executives play an important role in Turkish companies, particularly in Istanbul, the country's biggest and most modern city.

Many businesses are still family-owned, creating opportunities for women who are part of the family through birth or marriage.

Moreover, after 75 years of western-oriented secularism, Turkey's high level of education qualifies many urban women for senior positions, even if they are not related to a company's owners.

Even so, Mrs Boyner, a 35-year-old mother of two, is no ordinary executive. She and her husband, Cem - who is chief executive of the family-owned Boyner group - met at kick-boxing class.

Having participated in the rise and fall of her husband's reformist New Democracy political party, she still feels a "calling" for civil action to shake up the moribund world of Turkish politics.

Her business aims are no less ambitious. Foreign nervousness about political instability and double-digit inflation have helped Turkish companies by keeping outside competition at bay. But in a fast-growing market of 60m consumers, that luxury is unlikely to last.

"For years we have been bracing ourselves for competition with things like best-practice analysis and benchmarking," says Mrs Boyner, who studied economics and political science at the University of Rochester in the US. "But the fact there is no major competition at this point does not mean it won't come in."

Where a cocooned domes-

tic market may have been an advantage in the past, transparency and international competitiveness are becoming the watchwords for Boyner as, like many Turkish companies, it seeks outside capital to develop.

"I don't know of too many retail companies in the world that have stayed pri-

'I would disagree with anybody who said that Turkish business is a man's world'

vate and grown significantly," says Mrs Boyner. "[Going public] is not just a capital requirement but a guarantee you're in the market for the long term. To remain household name, it is important that the public should own you."

Yesterday she began a roadshow in London to discuss last year's results and future plans with foreign

investors in the group's two listed companies: Carsi, the department stores, and Altinaydin ("Goldstar"), a manufacturer and retailer of woolen textiles.

As a prelude to taking the rest of the \$800m (£375m) group - including Beymen, an upmarket clothing retailer, and the parent Boyner Holding itself - public, the management intends to publish its first consolidated, inflation-adjusted accounts later this year.

Mrs Boyner says the group is also looking to make two acquisitions abroad. First, it wants to buy a US production facility with a customer network that would enable it to sell more of its Turkish-produced wool textiles to US clothes manufacturers. It currently supplies material to household names ranging from Ralph Lauren to Ann Taylor. Second, Boyner is shopping around for a European womenswear label under which it would produce clothing in Turkey, using its textiles and technology.

Today, 70 per cent of the group's sales are in retail - a growth area in Turkey, where only 2 per cent of sales are in department

stores compared with eight per cent for western Europe. The rest of the group's sales are in textile production.

At home, Boyner is considering expanding into food - probably with a foreign retailer "we don't have to reinvent the wheel or build up expertise over time to understand how you buy perishable goods" - and possibly into healthcare.

In so doing, Boyner would capitalise not just on its retailing expertise but on the profiles it has built up on 1.5m customers through its Advantage credit card.

Yet one senses that even turning Boyner into a global company would not be enough for Mrs Boyner, whose first name means "hope". When her children are older, she would be keen to return to the task of replacing Turkey's political leaders, widely seen as ineffectual and averse to change.

"As a civil society we are not aware of our rights and responsibilities," she says. "There's a certain lethargy, which is changing, but not fast enough. There's so much we have to do and we have more power than we think we do."

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TECHNOLOGY WORTH WATCHING

Colourful gene for silk worms

Researchers in Japan have used genetic engineering to make silk worms produce coloured silk, writes Vanessa Houlder. The scientists at the Kyoto Institute of Technology infected the silkworm larvae with a genetically engineered insect virus, according to the latest issue of the journal Genes & Development. This carried a silk protein that was altered to include the gene encoding the green fluorescent protein from jellyfish.

After the virus infected the larval cells, it embedded itself into the silkworm's DNA, replacing one of the natural genes with the altered one. When the larvae spun silk, it emerged as green fluorescent fibres.

The research could lead to silk worms being used to produce industrially important proteins, such as spider silk, the spider silk protein used in fibres for bullet-proof vests and parachutes.

Kyoto Institute of Technology, Japan, 81757247776; e-mail: hmon@ipc.kit.ac.jp

Shuttle guide to flu treatment

Research carried out on a space shuttle mission has provided the foundation for a new influenza treatment. The drugs, called neuraminidase inhibitors, promise to reduce the severity and duration of flu, and could even stop symptoms from stopping.

One of the neuraminidase inhibitors was developed

following research conducted by Nasa in partnership with the University of Alabama at Birmingham. It is now being developed by Johnson & Johnson.

The drug blocks an enzyme associated with the spread of flu, making it effective against a wide variety of flu strains. The drug was designed by drawing up a molecular "map" of the flu virus using space-grown protein crystals which are larger and better ordered than those grown on earth.

Nasa: US, tel 2565445535; e-mail: steve.roy@nsc.nasa.gov

Complex solution for composites

Composite materials, which are reinforced with glass fibres, are useful because they are lightweight and tailored to meet specific needs. But it is difficult to make complex shapes with them because of the difficulty of joining the materials. The Warwick Manufacturing Group, part of the University of Warwick, has developed a technique that eliminates the need to use corner joints for complex shapes.

The technique uses ultraviolet light, rather than heat, to cure the resin-coated fibres.

The technique could have applications in the car industry where composites could be used instead of steel and aluminium, and in concrete as a substitute for steel reinforcement.

Warwick Manufacturing Group: UK, tel (0)1203 523784; e-mail: g.f.smith@warwick.ac.uk

Tears of hope for Aids sufferers

US researchers have identified proteins in tears and saliva that act as powerful anti-HIV agents.

The finding, published in the Proceedings of the National Academy of Sciences, could open the way to a new class of anti-Aids drugs which would be well tolerated by the body and cause few side effects.

Two proteins - lysozyme and ribonuclease - appear to act together to inhibit the HIV virus. The

researchers from the New York University School of Medicine and elsewhere believe the lysozyme may be breaking down the outer membrane of the virus while the ribonuclease affects viral replication.

The study is the result of a five-year search for the powerful anti-Aids agent. NYU School of Medicine: US, tel 2122635488; e-mail: Marjorie.Shafer@med.nyu.edu



A train was used in the S African anti-Aids campaign. Reuters

Sure we go on vacation. But we never quite get away from it all.



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TECHNOLOGY

IT BUSINESS AND THE INTERNET

Brave few take plunge into online waters

Some European companies are embracing the technological revolution, but too many are ignoring it, writes Christopher Price



Is corporate Europe ready to embrace the Internet and electronic commerce?

In recent weeks, this series has looked at five European companies that have placed the Internet at the forefront of their corporate activities.

Some, such as TNT, the Amsterdam-based logistics group, have reacted to technology-led competition from the likes of Federal Express and UPS. Lufthansa, the German airline, has quickly sped the internet developments of US carriers, such as United Airlines.

Yet in both cases, the experience has seen the development of internet initiatives that have in some ways eclipsed their rivals. TNT, for example, is introducing a service that will enable its customers to customise their web link to the carrier, enabling seamless contact between the two organisations.

Lufthansa has expanded its online ticketing system to cover more than 700 airlines. Customers can book tickets and receive flight information, advice and support without using the German airline at all. Some 5 per cent of Lufthansa's total ticket sales are now sold on behalf of other airlines.

Both these examples illustrate the innovation unleashed by the new medium. The executives interviewed for the series testified to the spirit of invention that the internet fostered in their organisa-

tion. Also, the developments have been underpinned by the rapidly growing software and IT services business in the continent.

Not all the initiatives have been in response to the threat from the US. Dixons, the UK electrical retailer, has reversed the trend, launching a free internet service and quickly becoming the biggest provider of such services in the country, overtaking America Online.

Electrolux, the world's biggest electrical appliance supplier, has moved to

The internet... is being discussed at board level throughout Europe'

streamline its sea-carrying operations by making its Distrilux subsidiary completely internet-based.

However, all five companies had a legacy of technological experience, which meant the move towards an internet-based strategy was perhaps not such a great leap.

TNT and Electrolux, for example, were already users of Electronic Data Interchange, the dedicated online electronic communications system. Dixons, meanwhile, is Britain's biggest retailer of personal computers.

This not only gave the companies an advantage in being receptive to technological developments, it also put in place systems on



other companies using the internet posed a serious threat to one's business, 14 per cent of US companies agreed, according to the study. For the UK, the figure was just 2 per cent, while France was closer to zero than 1 per cent. Germany scored 17 per cent, while Norway gave the biggest affirmation at 23 per cent.

Only 8 per cent of French companies thought business expansion in their own country was very important, compared with 20 per cent on average across Europe. The figure for the US was 38 per cent. Just over a third of European businesses considered focusing on high-value customers very important,

compared with 62 per cent in the US.

What this report reflects, as does the Europe.com series, is the wide variety of responses by corporate Europe to the unfolding technological revolution. Some are standing on the beach, others are dipping a toe in, some are taking the plunge.

But as Ernst & Young, the management consultancy, points out in its recent report on the subject, the tide of European e-commerce is rising quickly:

- Consumers are better informed and demanding a greater variety of channels to buy goods and services in an economy that is becoming increasingly connected.

spurred on by the rapidly maturing Internet and the onset of digital television.

- E-commerce is giving consumers scope to buy what they want, when they want and to pay and take delivery in a way that suits them.

- The value of a company's physical assets are giving way to the intangible value

inherent in its brands, research and development, consumer relationships and market knowledge.

- The shopping experience will change - consumers will buy many everyday items through digital channels and physical channels will have to become more lifestyle oriented.

These points could equally be applied to business-to-business e-commerce. Ernst & Young says that those companies wishing to take part in the new digital marketplace must get connected to suppliers and customers, and then use this to create greater loyalty. They should also build up their intangible assets, develop alliances and exploit knowl-

edge of their customers. The companies in our series are in the vanguard. They have shown that investments in the new economy may not come cheap, but can quickly begin to pay dividends. Many more companies across Europe are already using technology not only to cut costs and increase productivity, but also to react more quickly to changes in their market.

Other companies are adopting a wait-and-see policy. Some are not even watching. They risk seeing the world pass them by.

This concludes the series. The companies featured were Electrolux, RS Components, Lufthansa, Dixons and TNT.

SIEMENS

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CINEMA

Pitch-black comedy verges on nightmare

This is Existentialism taken beyond the limit, decides Nigel Andrews

SEUL CONTRE TOUS
Gaspar Noé

WAKING NED
Kirk Jones

APRILE
Nanni Moretti

ARLINGTON ROAD
Mark Pellington

A NIGHT AT THE ROXBURY
John Fortenberry

by having a fiftyish man's preceding life gabbled to us in a few, virtuous minutes of rapid-fire still photographs plus overvoice.

Though that voice speaks in the third person, we soon realise it is the man's own. Butcher, ex-convict and nihilist, is played by an actor, Philippe Nahon, whose head resembles a Gouda cheese scarred with features and who barely speaks except in offscreen hate monologues. Motor-mouthing about everything from France to "faggots", and flailing the present with the memory of a death-camp-martyred Communist father,

his polluted streams of consciousness form the main part of the soundtrack. The other motif is sudden gunshots, loud and sourceless, accompanied by a jump-cutting camera.

This is not the film to see if you cannot get into *Patch Adams*. It is too early to say whether or not Gaspar Noé's feebled debut feature is a good film, we may need another 100 years. (Or again, it is like asking whether the scaffolding that falls on you from a great height in the street is good or not. Powerful, yes; stoutly built; and giving an excellent impression of implacable destiny.)

Even the film's admirers find it tough to defend. How should we react when the hero punches his wife in the stomach till she miscarries? Or when he impassively watches a jiggling hard-porn movie in a cinema (our censor has tastefully muted the images). Or when he takes his daughter to a hotel and, in a multiple-choice ending, either has sex with her or shoots her through the throat? (No misting on the lingering shots of a neck jerking out blood.)

For my two sous' worth this is a black comedy – pitch-black – about the bad joke that Existentialism has become in the land, or the continent, (or why limit it?) the cosmos, of its birth. The godless freedom that was once a mid-century dream, a *cri de raison* for Sartre, Camus and company, is now a turn-of-the-millennium nightmare. Anything goes. Moral-

ity is a hawkers' market.

And mad, bigoted people walk about with opinions and guns. Arm a taxi driver and you would get this hero. Noe's abattoir style of film-making, with its stun-guns and bloody runnels of monologue, gives us the end of the world inside one man's head. The film is very nasty, very ugly, but possibly very educational. *

Other movies, other good starts. *Waking Ned* begins with such a great joke – I shan't spoil and tell – that the rest seems minor fun with intertitles for audience thumb-twiddling.

If someone in your village dies on learning that he/she has won the lottery, should you have him/her impersonated by another villager so that all can share the ill-gained loot? This is the plan in debut writer-director Kirk Jones's fictive hamlet of Tully More (pop. 49), a sleepy Irish hollow where chief schemers Jackie (Ian Bannen) and Michael (David

Kelly) prance and plot. A Belch and Aguecheck pour nos jours.

Bluffs, dells and heathery valleys; wet timorous cottages, a mere smoke-puff away from the Disneyish; and two codgers whose schemes to cheat the Man from the Lottery include chicken dinners, corpse rearrangement and nude bicycling, though not necessarily in that order.

I loved the exchange that went "He's never told a lie in his life". "Well, he's making up for it now." And there is a perfect comic set-up in the chapel, when Lottery Man enters during the funeral address for the actual dead man.

But should we not be a little more shocked than we are? Great black comedy, from Buñuel to Orion and indeed to Gaspar Noé, has us gasping even as we may giggle. But *Waking Ned* is so keen to be folksy-Irish – those pub scenes, those pipes whiffing away on the music track – that we are

anaesthetised to atrocity even when it happens. Near the end a poor crippled woman is hurled over a cliff in a telephone booth. Granted, she may be a witch, but don't witches have rights? And at least she wasn't dispensing Irish Tourist Board charm. *

For good, ingratiating-free comedy you need Italy's Nanni Moretti. Picture an El Greco saint with longsuffering hair, poetic eyes and a hooked nose so large that you could open a tin with it. Moretti is the opposite of Roberto *Life Is Beautiful* Benigni. Where RB is small, manic and sentimental, NM is tall, depressive and philosophical. In *Dear Diary* he walked or cycled around Italy, soliloquising about life, death, scenery and Pasolini. In *Aprile*, he crosscuts wryly between a summer of political protest and his wife's childbirth.

The new film is less inventive than the old, but that is

small dispraise. Moretti doesn't have to "do", he "is". Although he writes and directs as well as acting, on screen he is funniest when doing least. When he falls completely at a task he is irresistible. After going out in the rain, Moretti sighs in voice-over that all he got was "Umbrellas, umbrellas, umbrellas." (We see them.) He wants to shoot a big musical but cannot summon the money or energy. And at home he talks to the television, a common sign of 20th century desperation.

"Respondi" he yells at an evasive Silvio Berlusconi, one of this film's satiric targets. Like Fellini's *8½* *Aprile* is a film about not being able to make a film. The material never quite coheres – both the movie and the movies-within-the-movie – even when its consummate shy author/hero actually manages to shoot footage. (Before his wife's baby-delivery he says, "I'm going to ask the doctors if I can watch. I hope they refuse.")

But structural incoherence becomes a sort of joy. It belongs with the letters to newspapers that Moretti writes but never sends, and the Hollywood films he instantly regrets seeing. This picture of a soul in everyday crisis, where each gesture is a variant on the helpless shrug, is so like us that we giggle not in surprise at the strange but in recognition at the familiar made new again.

* *Arlington Road* has a clever plot set-up, a brave ending and two hours to while away in between. Jeff Bridges is the university history teacher raging against the system – his classes are like polemical performance art – while his neighbour in Washington suburbia is "structural engineer" (could that be an acronym for "mad bomber"?). Tim Robbins. Robbins is obviously a creepy person since he wears his hair combed forward, always a giveaway in Hollywood. The plot ticks engag-

ingly up to the point where All Is Revealed. After that it hastens towards triteness, with only the payoff belonging in a better film. *

I would rather have a week in Sing Sing than another *Night At The Roxbury*. At the press show this comedy was a laughter-free zone. Stars Will Ferrell and Chris Kattan originated their characters, two disco-nerd brothers, on American TV's *Saturday Night Live*. No wonder that one actor looks like Chevy Chase and the other like Michael *Wayne's World* Myers.

Perhaps they are Chase and Myers. What they are not is funny. The basic jokes are three. Can they get into LA's glitzy Roxbury dance club? Can they get off with bimbo X, Y or Z? And can they get home before rich disapproving parents Dan Hedaya and Lori Anderson change the locks, or Ferrell and Kattan's careers turn into pumpkins, which ever comes sooner?

Young musicians flourish under the northern lights

David Murray finds 'Musica Nova' as popular as ever in Helsinki

"Musica Nova" is what used to be the Helsinki Biennale for contemporary music. Having become annual now, it needed another name, but its artistic policy remains bracingly eclectic under a regular succession of directors. That reflects what new Finnish music is like, too: open-eared, undoctrinaire and individualistic, but most thoroughly and professionally educated.

Musical education in Finland may well be the best in the west, for performers and composers alike. It engages an astounding proportion of the younger population, thus ensuring ready appreciative audiences. We should be so lucky! but the music curriculum available in most British schools is too meagre, underfunded and crudely "populist" to produce anything like it.

This year's festival-director, Kaimmo Hakola, chose to spot-light Britain's young Thomas Adès, their own Juha Koskinen

(a year younger, even) and a clutch of female composers. Virtually everything Adès has so far written was performed, culminating with *Asyla*, his biggest orchestral work so far, and his famously naughty opera *Powder Her Face*. Conducting the Finnish Radio Symphony, Salsari Oramo made *Asyla* sound less *angst*-y than taut and eldritch than at its premiere under Simon Rattle, but almost as vivid.

Powder Her Face boasted an intrepid young quartet of principals – though Katarina Lahti staged it in broad vaudeville style, less Orton-esque than lusty Whitehall, with no sense of period decorum which the Duchess of Argyll's scandalous trial so grossly offended. Karin Lovelius and Pia Komsi sang the Duchess and her sly Maid with terrific resource. Young Susanna Mälkiä conducted *Powder* (as her diploma-project! – she got 5 out of 5) with such skill and verve that

she has been engaged for some of the forthcoming Aldeburgh and Almeida performances this summer.

With more calculated restraint, I hope. In Helsinki those of us who couldn't read the Finnish surtitles missed too many lines, despite all the singers' fluent English. Adès's exuberant orchestra challenged them hard, though it exudes its own exquisitely wriggly rewards – tangos, swoons, sparkly "real" *onomatopoeia* and some dogged Weillish whine. It is irresistibly clever, and now that the Duchess's "blow-job aria" (hummed, not sung) seems acceptable everywhere, you may get many more chances to hear it.

*

Young Koskinen's music teems

and grinds with dirty musical ideas, precise but highly various. Each of the concise works we heard was crammed with them:



Kari Lovelius and Ilkka Hamalainen enjoying themselves in Thomas Adès' *Powder Her Face*

pithy, ironical or convoluted, with a canny ear for solo-instrumental sounds. Nearly always they seemed to cry out for expansion – provocative enough, but held on a tight, cautious

I liked best his dramatic monologue "Sappho-Suite", delivered by the mezzo Eeva-Liisa Saarinen in grand style, and his new *Narciso* (a Finnish Broadcasting Company commission), which answered only obscurely to its

official Narcissus-and-Echo scenario but forged cogent musical links from start to finish. The opera that Koskinen is reportedly composing for Aix-en-Provence next year might prove a watershed.

Mar 18

SAN FRANCISCO CONCERTS

Davies Symphony Hall Tel: 1-415-864 6000 www.sfsymphony.org San Francisco Symphony Orchestra: conducted by Herbert Blomstedt in works by Berwald and Brahms; Mar 18, 19, 20, 21

THE HAGUE EXHIBITION

Gemeenlandsmuseum Tel: 31-70-3388 1111 Silver from the time of the United East India Company: display of silver manufactured in the 17th and 18th centuries in former Batavia, by Dutch and other European silversmiths; to Mar 21

TOKYO CONCERTS

Suntory Hall Tel: 81-3-3584 9999

Vienna Philharmonic Orchestra: conducted by Riccardo Muti in works by Schubert and the Strauss; Mar 18

VIENNA EXHIBITIONS

Austrian Museum of Applied Arts Tel: 43-1-4349696 La Clemenza di Tito: by Mozart. Conducted by Ivor Bolton with sets by Stefan Lazarevic and costumes by Marie Jeanne Lecca; Mar 18

Oesterreichische Galerie

As for the women: well, Unsuk Chin (Korean, b. 1961, already well established) was under-represented by her ritually sonorous piece *santika Ekaka* for Tokyo and her frankly Hollywood-ish *The Trojan Women* for Herakleion – competent and effective, not much more. *Amore*, by the Israeli Chaya Chernowin (b. 1957), shared a defect with *Rebecca Saunders'* (b. 1967) *G and E on A*: they both sounded like orchestral illustrations of pre-imagined sequences of timbral "colours" and densities.

Their dramatic logic was frail, more artfully picturesque than musically compelling. I don't for a moment suppose that "female" music must be like that: Saunders' music in particular reveals a subtle, original ear that should grow toward larger spans.

As if by coincidence, Marc André Dalbavie's recent Violin Concerto distributed its large orchestra all round the hall, to satisfying effect and with continuous breadth. Harmonic echoes to and fro held it together, while the lone solo voice semi-suggested out into the wilds and reclaimed them with interest. In this far-flung genre, Dalbavie's concerto is one of the liveliest, most convincing and attractive forays that I've heard.

Belvedere
America: The New World in 19th Century Painting. Dealing with the period from the Declaration of Independence in 1776 until the US entry into World War I, this show traces the history of the country through the eyes of its painters; from Mar 17 to Jun 20

OPERA
Wiener Staatsoper Tel: 43-1-51444 Cavalleria Rusticana: by Mascagni/Pagliacci by Leoncavallo. Simone Young conducts a staging by Jean-Pierre Ponnelle; Mar 21

TV AND RADIO

WORLD SERVICE
BBC World Service radio for Europe can be received in western Europe on medium wave 648 kHz (463m)

EUROPEAN CABLE AND SATELLITE BUSINESS TV

CNN International

Monday to Friday, GMT:

06.30: Moneyline with Lou Dobbs
13.30: Business Asia
19.30: World Business Today
22.00: World Business Today Update

Business/Market Reports:
05.07; 06.07; 07.07; 08.20; 09.20;
10.20; 11.20; 11.32; 12.20; 13.20;
14.20

At 08.20 Tanya Beckett of FTTV reports live from Liffe as the London market opens.

INTERNATIONAL

Arts Guide

AMSTERDAM

OPERA
Netherlands Opera, Het Muziektheater Tel: 31-20-551 8911 Die Zauberflöte: by Mozart. Conducted by Hartmut Haenchen in a revival of Pierre Audi's staging co-directed by Saska Bodeke; Mar 18, 20

BERLIN

OPERA
Deutsche Oper Tel: 49-30-34384-01 Der Rosenkavalier: by R. Strauss. Conducted by Jiri Kout in a staging by Götz Friedrich; Mar 21

BOLOGNA

OPERA
Teatro Comunale Tel: 39-51-529999 La Cena delle Beffe: by Gioachino Rossini. Conducted by Bruno Bartoletti in a revival of Liliana Cavani's staging;

first seen in Zurich four years ago. The cast is led by Daniela Dessi and Alberto Cupido; Mar 18, 20, 21

CHICAGO CONCERTS
Orchestra Hall Tel: 312-294-3000 www.chicagosymphony.org Chicago Symphony Orchestra: conducted by Pierre Boulez in works by Stravinsky, Debussy and Berlioz, with harp soloist Sarah Bullen; Mar 18, 20

DRESDEN CONCERTS
Semper Oper Tel: 49-351-48420 Ariadne auf Naxos: by R. Strauss. Conducted by Colin Davis in a new staging by Marco Arturo Marelli. Cast includes Susan Anthony and Jon Villars; Mar 19, 22

LONDON CONCERTS
Queen Elizabeth Hall Tel: 44-171-960 4242 ● London Mozart Players: conducted by Matthias Bamert in a programme of works by Mozart, with tenor Mark Tucker; Mar 18

ROYAL FESTIVAL HALL
Philharmonia Orchestra Tel: 44-171-960 4242 Royal Festival Hall Tel: 44-171-960 4242 Philharmonia Orchestra: conducted by Benjamin Zander in a selection

NEW YORK CONCERTS

OPERA
Metropolitan Opera, Lincoln Center Tel: 1-212-875 5030 www.lincolncenter.org New York Philharmonic: conducted by Yuri Temirkanov in works by Shchedrin and Stravinsky, with violin soloist Hilary Hahn; Mar 18, 19, 20

EXHIBITIONS

Metropolitan Museum of Art Tel: 1-212-879 5500 www.metmuseum.org The Treasury of Saint Francis at Assisi: around 70 masterpieces of medieval and Renaissance panel painting, gold, textiles and manuscript illuminations, are joined by 30 loans. Includes pivotal works in the development of the early Renaissance; to Jun 27

Whitney Museum of American Art

Tel: 1-212-327 2801 Ray Johnson (1927-1995): Correspondences: First major museum show about the artist who was a progenitor of pop and mail art. The 150 works on display include paintings, collages and mailings from Johnson's New York Correspondence School; to Mar 21

OPERA

Metropolitan Opera, Lincoln Center Tel: 1-212-362 6000 www.metopera.org The Queen of Spades: by Tchaikovsky. Conducted by Valery Gergiev in a revival of Elijah Moshinsky's staging, Mar 18

COMMENT & ANALYSIS

FINANCIAL TIMES

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Thursday March 18 1999

A victory for EU democracy

The one institution of the European Union that has emerged from the upheaval of recent days with its image and influence enhanced is the European Parliament. Derided for years as a self-important, extravagant and largely powerless body, the directly elected assembly of the EU has suddenly shown that it has teeth. The mass resignation of the European Commission, faced with the threat of a new motion of censure for its failure to curb fraud and mismanagement, marks a dramatic shift in power from bureaucrats to parliamentarians.

That is a vital and positive step in the continuing evolution of the EU. The lack of democratic control over the Brussels bureaucracy, and over the national bureaucrats who negotiate and largely decide the attitudes of the 15 member states in the Council of Ministers, has been one of the most glaring weaknesses in the system. That so-called democratic deficit has shrunk by a significant amount this week. The parliament succeeded in calling unelected officials to account. But there is still a long way to go.

For a start, members of the parliament must put their own house in order. They have been far too slow to regulate their generous expense allowances and introduce a well-ordered system of staff appointments and promotion. Everything they demand of

the European Commission in terms of transparency, promotion according to merit (rather than nationality or personal connections) and codes of correct public conduct must be applied in their own institution. That is still not the case today, although new rules are in the pipeline.

It is all the more important because the parliament is about to acquire a large extension of its authority, thanks to the Treaty of Amsterdam. It still cannot initiate legislation as a national parliament might do. But it will enjoy the power of co-decision with the Council of Ministers over more than two-thirds of all EU legislation compared with less than one-third today. The parliament can no longer be tolerated and largely ignored. Its views will matter.

If the new system is going to work, the parliament must become far more efficient in its work of drafting reports and amendments, or the EU decision-making process will grind to a halt.

A bigger challenge is for MEPs to make themselves better known and more relevant to their own electorates. They have to persuade voters to turn out at the polls in June. For only if they can show that they have a popular mandate, as well as constitutional teeth, can they hope to become genuinely equal partners with the other EU institutions.

Olympic scandal

The Olympic movement has missed its chance to make a fresh start this week after the corruption scandal that besmirched its reputation. At the IOC's special congress in Lausanne yesterday, members gave their president, Juan Samaranch, a near-unanimous vote of confidence. But he must bear ultimate responsibility for the slack discipline among IOC members and the organisation's slowness in dealing with the corruption allegations.

It was only after a senior IOC official said that members had been briefed to vote for Salt Lake City's bid for the 2002 winter Games that Mr Samaranch took action. He should have resigned to allow someone else to lead the Olympic movement into the next century. The decision to expel the six IOC members found by an internal inquiry to have behaved improperly was more encouraging. However, there is a suspicion that bigger fish have been allowed to get away. The six expelled members all came from small, southern hemisphere nations with little influence within the IOC.

Today, members will be asked to approve a series of reforms intended to streamline the process of choosing host cities, modernise the organisation's structure, and open up the activities of the IOC - and the selection of members - to external oversight.

Korean calm

The agreement between North Korea and the US, which allows inspections of Pyongyang's supposed nuclear site at Kumchangri, is a welcome first step in resolving what was fast becoming a dangerous confrontation and a threat to regional stability. In the short run it should ensure North Korea's freeze on its nuclear development remains in place. But more now needs urgently to be done to persuade Pyongyang to curb missile development and proliferation.

Despite the high profile given in Washington to China's missile development, North Korea with its possible nuclear arsenal, fast-developing missile capability, imploding economy and unpredictable politics remains one of the most dangerous places in the region, if not the world.

Last summer's missile launch over Japan terrified that country and showed Pyongyang was close to being able to fire missiles at the continental US.

That has given an immense push to the controversial and expensive theatre missile defence (TMD) project, which has in turn undermined Washington's relations with Beijing. Without the North Korean threat, Japan would have much less need of TMD. Its own relations with China would improve. If Japan did not participate, there would be less scope for extending TMD to Taiwan.

Thus it is in China's interest to participate in persuading Pyon-

For the past two years Japanese bankers have felt as though they were living on the edge of a cliff. This spring, they seem to be returning to safe ground.

While Wall Street surged this week in a blaze of publicity, on the other side of the world Japan was quietly notching up two startling achievements of its own. The Japan premium - the additional cost that Japanese banks, compared with US and European banks, have to bear to borrow dollars - disappeared for the first time since 1997. And on the stock market Japanese bank shares surged. The sector has gained a dizzying 57 per cent in the past six months - twice as much as the Dow.

The sudden improvement in the fortunes of Japanese banks has delighted the government, which says it is all thanks to its own efforts at banking reform. Kiichi Miyazawa, the finance minister, heralds the good news as "a change in the tide" that would be followed by a broader economic upturn. "It shows we are solving the financial sector problems," he says.

Is this optimism just another false dawn?

If Japanese banks really are finally putting their problems to rest, they could help pull the country out of recession this year, as well as provide a powerful boost to the rest of Asia. But if Mr Miyazawa's optimism were premature, financial markets could be in for another bruising. And this time around, foreign funds would feel much of the pain, as they (rather than domestic investors) have been the principal buyers during the recent stock market surge.

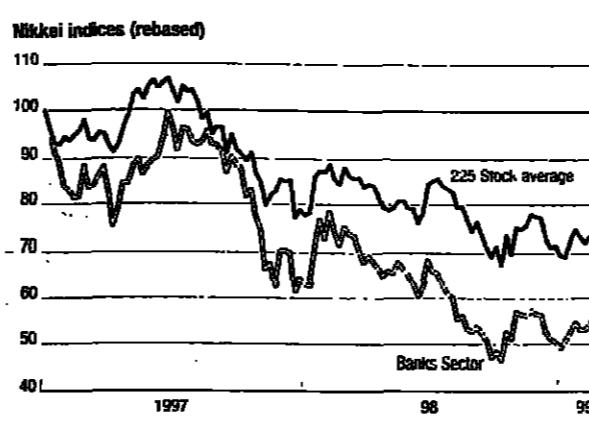
So is Mr Miyazawa correct to declare the financial crisis over? It depends. From the point of view of the outside world, Japan's banking debacle no longer looks like a threat to the global financial system. But from the perspective of the Japanese, the view is less rosy: however significant the reforms have been, they do not yet guarantee a healthy, competitive banking system capable of revitalising the economy.

This is because Japan's banking crisis had several different strands. When the Japan premium surged in October 1997, for example, it was initially blamed on bad loans that piled up after the collapse of the 1980s asset bubble. But the bad loan problem was no secret. The real trigger of the banking crisis appears to have been twofold: investors realised they could not judge the extent of the problem, since published data were poor; and they suddenly lost faith in the government's ability to bail out insolvent vent.

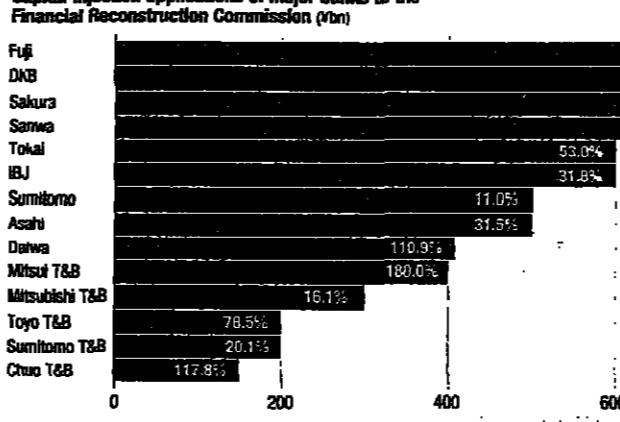
The panic spurred the government into action. First, the Financial Supervisory Agency, the banking watchdog body established last year, began exacting far stricter standards of disclosure on bad loans. The system is still far from perfect, but the improved data have "done a lot to boost credibility," says James Fiorillo at ING Barings.

Second, the rescue package announced last autumn is of such magnitude that it may have virtually ruled out systemic failure. The government has pledged Y60,000bn (286.5bp) of public funds, consisting of Y25,000bn for injections into the banks' capital base to help them write off bad loans. Y18,000bn to nationalise

Japan's fresh start



Capital injection applications of major banks to the Financial Reconstruction Commission (bn)



Source: Reconstruction

weak banks and Y17,000bn to protect bank depositors and stave off a run on the banks.

Third, the government demonstrated that it could limit financial contagion. The Bank of Japan has become practised at lending to weak banks to prevent liquidity problems. It has also learnt to deal quickly with bank failures. When Nippon Credit Bank was nationalised in November, the bank handled it with much more skill than earlier collapses. "The Bank of Japan has learnt from its mistakes - it is doing a terrific job," says a Group of Seven central banker.

These measures averted a meltdown. But if Japan's economy is to show renewed signs of life, its banks must be nursed back to financial health so that they can start lending again. And for that to happen, bad loans must be written off more rapidly.

There has been some progress. The Financial Reconstruction Commission, the government body founded last year to oversee reform, will this month inject Y7,000bn of capital into 15 large banks, of which Y6,000bn will be in the form of preferential shares.

In addition, banks are planning to raise around Y2,000bn through share issues. They have promised to write off Y9,000bn of bad loans in the current fiscal year. Hakucho Yanagisawa, who heads the Financial Reconstruction Commission, says these steps should be enough to eliminate the bad loans from the bubble era.

Even these dizzying sums, however, may prove insufficient to cure the Japanese banking malaise. The recession has triggered more loan defaults. Japan has experienced five consecutive quarters of economic contraction, and bankruptcies remain high.

Provisioning for bad debts looks modest. Under current Financial Reconstruction Commission guidelines, banks are required to make provision for only 70 per

cent of their Y7,000bn loans to bankrupt customers, and 15 per cent of their Y6,000bn loans to customers "which require careful monitoring". A Swedish official who was involved in his country's banking crisis says Japanese provisioning looks too small. Officials in Washington have suggested that bad loan reserves of between Y15,000bn and Y20,000bn will be needed.

This shortfall could be met by the funds set aside to buttress the banks' capital and reserves. The FRC still has Y17,000bn in the kitty. Some senior finance officials admit more capital injections are likely next year.

But even if banks become healthy and solvent again, it remains unclear whether they will be able to restructure their businesses.

Some progress has certainly been made. The government has already acted against several weak banks. It closed Hokkaido Takushoku, nationalised Long

Japan's banks must be nursed back to financial health so that they can start lending again

Term Credit Bank and NCB, and forced the mergers of Yasuda Trust and Fuji Bank with Mitsui Trust.

The government also persuaded the surviving banks to "restructure" in exchange for public funds. As a result, the top 15 banks have promised to cut staff by 15 per cent and their branches by 12 per cent, often by closing operations overseas. Not even executive directors have escaped the new austerity drive.

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Not even executive directors have escaped the new austerity drive.

The events of the past year may have diminished their willingness to take risks. Katsunobu Onogi, Long Term Credit Bank's president, was once considered one of Japan's most innovative managers. But his boldness is

now blamed for the bank's collapse. "Nobody wants to be the nail that sticks out," says one young bank official.

At the Bank of Tokyo Mitsubishi, a senior official recently admitted: "A Citibank restructuring will never happen in Japan."

This caution may not necessarily matter, if the government itself keeps pushing for change. The Financial Reconstruction Commission has some powerful levers to change the way banks run their business. The commission will be able to convert its preferential shares in Daiwa, Mitsui Trust, Cibco Trust and Toyo Trust after only three months if it is unhappy with the banks' management. The government, in effect, would be nationalising those banks.

Some also mutter wistfully about imposing a "Citibank" solution, referring to the draconian restructuring that turned the US bank's fortunes around in the early 1990s.

But cutting costs alone is unlikely to boost profits, since most Japanese banks are already surprisingly lean. Compared with Citicorp's 97,000 employees, Japan's top 10 commercial banks employ 124,000, as well as managing six times the assets of the US bank. Instead, the problem appears to lie in a weak revenue base and very low margins, which are about one-tenth of their US rivals. Healthier revenues will therefore require radical moves, such as withdrawing from unprofitable businesses and managing their vast Y600,000bn loan portfolio on straightforward market principles.

Can they do this? Bankers seem unwilling to have a go. To date, the government has not sacked any incompetent managers. They remain in their jobs, unremanded, with few incentives to change their ways. Profit-related or share-price-related pay, for instance, is unheard of in Japan.

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Awkward moment

Nelson Mandela must have wished he was somewhere else yesterday when his former comrade Alain Boesak was convicted of fraud and theft.

Mandela is touring Scandinavia, thanking the Nordic nations for their support through the apartheid years, and especially for the money they provided to help the oppressed.

Trouble is that most of the money that Boesak was found guilty of siphoning off came from those very countries.

Cleverly stupid

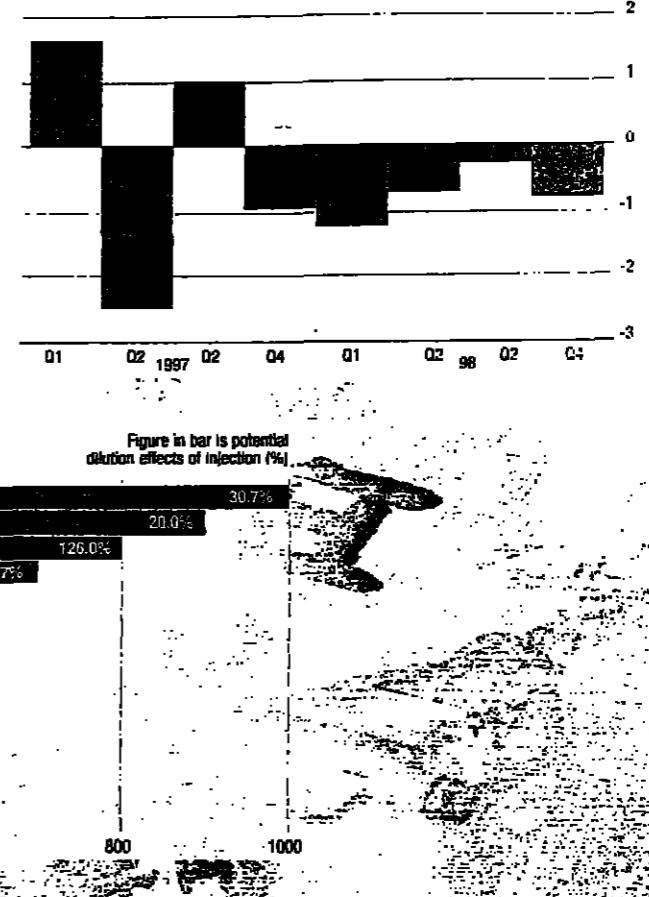
Amid all the commotion about its forthcoming flotation, Goldman Sachs has been badly neglected for its inspiring contribution to the English language.

Observer's seeking to put that right. Not only has the investment bank pioneered the invention of self-explanatory phrases, such as "relentless thinking", but in its 1998 annual review - the equivalent of other, more ordinary firms' annual reports - it marries words and images to extraordinary effect.

Architectural photographs provide the perfect backdrop to fascinating oxymorons such as "simple complexity", "grounded reach" and "practical passion".

And Observer's favourite Goldman-esque conceit? Why, it's "volatile stability" of course.

Real GDP Growth
Quarter on quarter % change



OBSERVER

It's Bully for Bush

If it's feeling a little crowded on George W Bush's bandwagon, that's probably because 90 Mexicans just got on.

At times the Texas governor's amble towards the Republican nomination and the White House almost looks effortless.

All the same, Bush Jr, once nicknamed "Shrub" by an early dismissive opponent, is looking in all sorts of places for votes. He's just landed on the front page of Mexico City's leading newspaper, identifying himself as "Mexico's Best Friend North of the Border".

But while herds of gringos complain about wetbacks, drugs and corruption, the governor strikes a much more sympathetic tone about illegal immigration and America's endless appetite for illicit substances.

With plenty of Latino votes there for the grabbing, the message will sell well in Chicago as well as Chihuahua. But it might puncture one of Mexico's favourite pastimes: gringo-bashing.

Bill Clinton proclaimed a virtual love affair with Ernesto Zedillo, the Mexican president, after a St Valentine's Day meeting last

month. Gray Davis, the new Democrat governor of California, has also caught the Mexican love bug.

Doesn't anyone remember the Alamo?

Carefree Caretaker

In public relations terms, the European Commission may just have glimpsed the best president it never had.

While Jacques Santer, the commission president forced to fall on his sword earlier this week, blustered about being "whiter than white", one of his former lieutenants put in a virtuous performance.

Karel Van Miert, the Flemish competition commissioner, was confident, informative and persuasive yesterday when he explained the commission's powers and policies in its present limbo state. The 20-strong executive, which resigned en masse, hasn't yet cleared its desks and is staying on in a caretaker capacity.

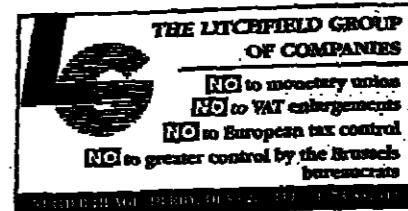
So is Van Miert the man to lead the commission through its current time of trouble?

Although everything might be up for grabs, a new permanent body isn



FINANCIAL TIMES

THURSDAY MARCH 18 1999



THE LITCHFIELD GROUP
OF COMPANIES
NO to monetary union
NO to VAT enlargements
NO to European tax control
NO to greater control by the Brussels bureaucrats

THE LEX COLUMN

Beware the Japanese bull

Is there finally a bull case for buying Japanese shares? Almost unnoticed alongside the Dow's historic breach of the 10,000 level, the Nikkei has seized the mantle of this year's best performing major stock market index. Since January 1, it has risen by 16 per cent. Compared with that, the Dow has managed just 7½ per cent and the FTSE 100 an anaemic 4½ per cent.

How are investors to read this surge? With considerable caution, if history is any guide. In the bleak years since 1989, foreign investors have periodically dipped into Japan, hoping to bottom-fish. The general result has been to provoke a transient rally – followed by renewed slump. On the surface, there is little sign that things will be any different this time. Japan's wheezing economy has not lost its capacity to surprise on the downside. This month's announcement that the economy contracted in the fourth quarter is a case in point.

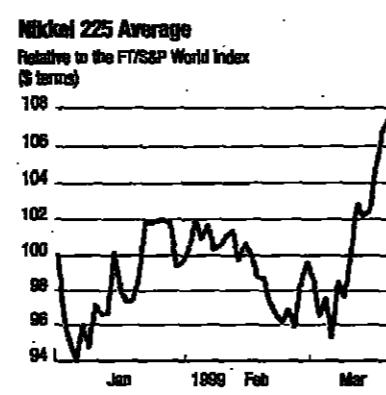
One positive factor is the increasing stabilisation of the banking system, mainly due to a huge injection of government funds. The credit drought afflicting Japanese companies has abated, bringing a dramatic decline in bankruptcies. But this good news contains bad tidings for equities. In return for its largesse, the government is forcing banks to unwind their cross-shareholdings, which may amount to 30 per cent of the market. Like its forebears, this rally may contain the seeds of its own destruction.

Mediobanca

Could Mediobanca find itself at the end of a break-up bid? The question would until recently have been considered almost *l'espresso*, so strong was the Milanese merchant bank's grip on Italian finance. No longer. A series of botched deals have undermined Mediobanca's reputation for invincibility. And as observers realise the emperor is not wearing clothes, the rumour mill starts to churn.

Meanwhile, Mediobanca's defences are crumbling. The three Italian banks, which each own stakes of 8 per cent in Mediobanca and used to represent a formidable phalanx against intruders, are going their own way. And Lazard Frères, once a close ally, is now a rival.

A break-up bid would also have a



motive. Mediobanca owns a direct stake of 12 per cent in Generali, the insurance giant, and a further 5 per cent in association with Lazard. Buying Mediobanca could therefore be a route to controlling Generali. That might interest one of the big Italian banks or even a foreign insurer such as Axa. Moreover, Mediobanca trades on a big discount to the sum of its parts: the Generali stake alone accounts for two-thirds of its \$6.7bn market capitalisation. If capital gains tax problems could be resolved, the buyer could make a healthy profit.

There is still residual awe for Mediobanca. So nobody may have the guts to launch a bid. But if it fails to reassess its power quickly, all bets will be off.

DLJdirect

After deliberating for several months over the sale of a stake in its discount internet brokerage business, Donaldson Lufkin & Jenrette yesterday announced an initial public offering in DLJdirect. In fact, the wording is misleading: DLJ is offering not a stake in the ownership of DLJdirect but a tracking stock. DLJ's management appears to have had second thoughts about giving up even a 10 per cent stake in the ownership of a core strategic asset. This thinking has some merit: a true IPO would require a separation of DLJdirect from the core business which might be difficult to execute given its strong links, particularly with DLJ's clearing unit, Pershing.

It seems rather surprising that the tried

if not fully trusted route of a tracking stock has not been used before to release the value of an internet business and it may set a trend. Ziff Davis, the media and marketing group, is already planning a tracking stock for its internet service DLZNet. And given avid demand for internet plays, the tracking stock may gain in popularity among investors too.

A DLJdirect tracking stock is better than nothing, and will certainly help DLJ release some value for its own shareholders. While DLJdirect is not one of the fastest growing internet brokers, its higher-end franchise is a valuable one. But a real IPO offering a direct stake in DLJdirect would still have been a more exciting prospect for investors.

UK motor retailing

Tyre-kickers at the Monopolies and Mergers Commission will recognise the problem quickly. After all, they reviewed the UK motor retailing industry just eight years ago. New car prices remain way above continental levels, vary little from dealer to dealer and show no sign of converging downwards. Since it is hard to imagine a more mobile product, the absence of price harmonisation within the single market must raise eyebrows.

The imbalance of power between motor manufacturers – predominantly Ford, Vauxhall and BMW – over the UK – and their highly fragmented franchise dealers looks an obvious target for criticism. The lack of volume discounts for dealers, which fear losing their franchises if they ignore manufacturers' "recommended resale prices" or engage in parallel importing, obviously creates market inefficiencies. But this alone is not sufficient explanation for the price differential. After all, the same system applies across continental Europe, where prices are lower.

Other factors must therefore play an important part. That UK cars have right-hand, not left-hand, drive discourages parallel importing. And the strength of the pound and differing tax regimes are also distorting factors. So ending the Europe-wide system of exclusive dealerships, which is to be reviewed by the European Union next year, should help at the margins. But on its own it is unlikely to be a big boon.

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Crossword Puzzle

FT.com

Companies & Finance

European Company News

America Company News

International Capital Markets

Markets

Bonds

Bond futures and options

Short-term interest rates

US interest rates

Currencies

Money markets

FTSE & A World indices

Europes

World stock market reports

World stock market listings

London share service

FTSE Actuaries UK share indices

Recent issues, UK

Dividends announced, UK

Managed funds service

Commodities

FTSE Gold Mines index

Special report

FT Telecoms

Separate section

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Surveys: details of forthcoming editorial surveys

http://www.ft.com/newspaper/2176.htm

http://www.ft.com/newspaper/2500.htm

Aryeh Deri, leader of Israel's ultra-Orthodox Shas party, is greeted by supporters after his conviction in Jerusalem for fraud, breach of trust and bribe-taking. He will be sentenced next week. Page 6 Picture: AP

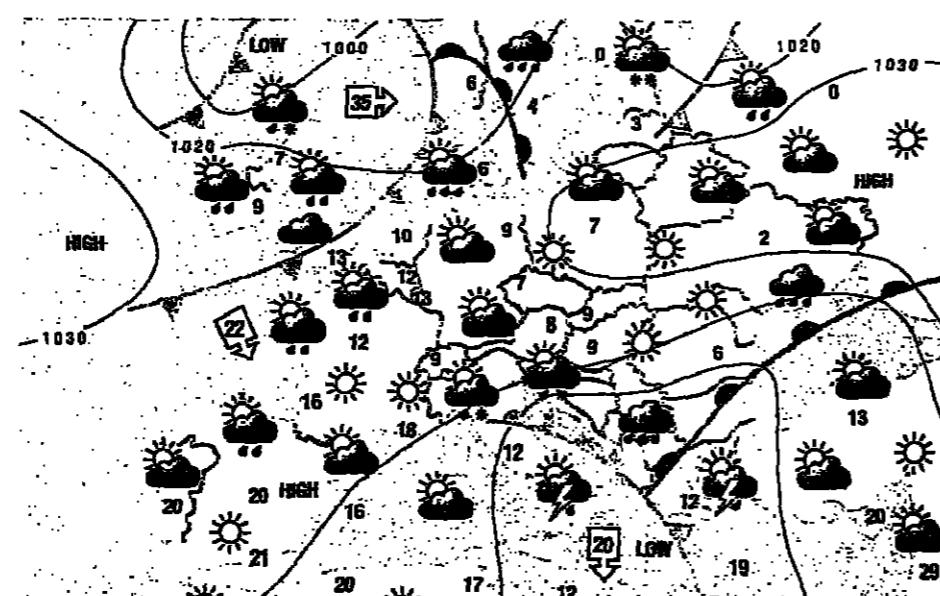
FT WEATHER GUIDE

Europe today

Most of France will have a settled day with a lot of sun but the far north will have showers. The Iberian Peninsula will be very warm with perhaps a shower on the northern coast. High pressure will dominate the rest of the western Mediterranean, central and eastern Europe giving settled and sunny weather but the Alps may have a few showers. The eastern Mediterranean will see heavy and thundery showers. Scandinavia will also be unsettled with rain in the south and snow in the north.

Five-day forecast

Most of north-west Europe will be breezy with sun and showers. It will turn colder, particularly over central Europe, with sleet and snow. Turbulent weather over Greece will clear to leave brighter weather for the weekend.



Situation at midday. Temperatures maximum for day. Forecast by 7PM WEATHER CENTRE

TODAY'S TEMPERATURES

	Caro	Corfu	Faro	Grenoble	Genoa	Istanbul	Johannesburg	Kiev	Kuala Lumpur	Lisbon	London	Luanda	Madrid	Malaga	Paris	Rome	Salzburg	Stockholm	Toronto	Vancouver	Vienna	Winnipeg	Zurich
Mid-morn	Fair	16	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
Coldest	Fair	13	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
Acros	Fair	23	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
Algers	Fair	20	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
Amsterdam	Sunny	20	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
Athens	Fair	18	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
Atlanta	Fair	21	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
B. Aires	Fair	25	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
B. Jum	Fair	11	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	
Bangkok	Fair	35	Sun	20	Cloudy	Sun	20	Cloudy	Sun	20	Sun	20	Sun	20	Sun	20	Sun	20	Fair	19	Sun	20	

POWER IS NOTHING
WITHOUT CONTROL

brother
PRINTERS
FAX MACHINES

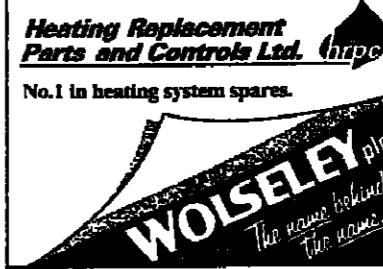
FINANCIAL TIMES

COMPANIES & MARKETS

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THURSDAY MARCH 18 1999

Week 11



INSIDE

LMA acts on distressed loan practice
The Loan Market Association, which includes 80 banks active in European loan markets, is to launch a code of practice for trading distressed corporate loans. The guidelines aim to regularise trading in loans that need to be restructured because of the borrower's financial problems, including the need to roll over loans, seek debt forgiveness or face insolvency. Page 26

Showdown time for Gucci and LVMH

Even since LVMH, the French luxury goods group, started to build a \$1.4bn (£1.27bn) stake in Gucci, the Italian fashion house led by US designer Tom Ford (left), the two companies have been locked in a ferocious clash. They are to meet at the behest of a Dutch court which has urged them to negotiate a settlement. But the prospects for agreement look slim. Page 20

Japan extends TFB purchase power
Japan's Ministry of Finance announced it would allow its Trust Fund Bureau to continue to purchase JGBs after April. The ministry halted TFB purchases last December but made a u-turn to sanction a resumption last month. Page 26

ECB urged to restrain gold sales
Concerns about the impact of gold sales by the International Monetary Fund on gold prices and production could be eased if the European Central Bank committed itself to restraining gold sales by national central banks. Page 28

Nissan reverses in to junk bond
Nissan Motor has joined one of Japan's more controversial clubs. Amid the speculation about its future, it was relegated to "junk bond" status by Moody's, the US credit rating agency. The move prompted government protests but also created a business opportunity. Page 22

Rate futures rise as Bank doves sing
Short sterling prices rose as the Bank of England hinted that more interest rate cuts were on the way, appearing to defy its official policy of taking each month as it comes. Page 27

Business booming on State Street
Fund management is supposed to have become about marketing to individuals but State Street Global Advisors' performance suggests otherwise. A decade ago, its assets were \$17bn. Today they exceed \$500bn. Growth has been achieved without acquisitions and with minimal attempts to tap the US retail market. Page 18

Oslo climbs out of cold storage
The cold snap that made the Oslo Total Index one of Europe's worst performing markets last year has begun to thaw with growth in some of its most heavily traded stocks. Page 38

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INA Himawari	22	Total
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Olivetti seeks Telecom Italia job cuts

By Paul Bettini in Milan

Roberto Colaninno, Olivetti's chief executive, yesterday said he intended to cut 13,000 jobs at Telecom Italia and shed the group's Latin American assets as part of a strategy to back his company's £55bn (\$75.8bn) hostile bid for its Italian rival.

He also said he would reduce international and domestic long distance telephone call charges by 70 per cent.

In a clear effort to reassure holders of Telecom Italia non-voting savings shares, he said that Olivetti intended to launch a share buy-back for up to 30 per cent of the outstanding savings shares at a maximum price of £10 a share. This is the same price Olivetti is

proposing for all Telecom Italia common stock.

Telecom Italia savings shareholders had become increasingly worried over the value of their holdings after Olivetti said that it would bid only for voting shares.

Mr Colaninno also said Olivetti would maintain a similar dividend payout for savings shares in the event that its takeover succeeded.

In a further move to sweeten the market, Olivetti is also proposing a sharp increase in the dividend payout of Telecom Italia Mobile (TIM), the cellular phone company 60 per cent owned by Telecom Italia.

The company is proposing to increase the dividend up to 90 per cent of TIM's net profits across all classes of shares.

The Olivetti chief executive described the proposal of Mr Franco Bernabe, Telecom Italia's chief executive, to merge Telecom Italia and TIM as "a great stupidity".

The group's mobile and fixed-line telephone operations could be integrated without a merger, Mr Colaninno added.

The proposed merger by Mr Bernabe is part of a package of defensive measures that Telecom Italia will put to its shareholders next month.

Mr Colaninno yesterday

described his £10 a share offer in cash, bonds and equity as a "just price". He said his industrial strategy aimed to boost Telecom Italia shares to £14 in five years.

The main points of the industrial strategy he outlined to the Milan financial community included the job cuts in Telecom Italia's core fixed line telecommunications business, which now employs 79,500 people.

A sharp reduction in call charges would be offset by new internet, data communications and electronic trading services to maintain flat revenues during the next three

years. Olivetti's plan envisages £4,500m (\$2.52bn) in cost savings and no immediate disposals of non-core assets.

Instead, Mr Colaninno intends to review these operations, restructure them, secure new industrial allies and then consider selling some of them.

His international strategy

would focus Telecom Italia on the European market and its current interests in Spain, Greece, and Austria. He said he did not consider Latin America to be strategic.

Mr Colaninno's plan envisages investments which will total £26,500m over the next three years.

Doing battle, Page 14

Volvo chief defends car arm sale and vows to expand

By Tim Burt in Stockholm

Leif Johansson, chief executive of Volvo, yesterday defended the Swedish group's decision to sell its car division to Ford for \$2.6bn and vowed to use the proceeds in an aggressive capital investment and acquisitions programme.

Mr Johansson, who last week secured shareholder approval for the deal, said Volvo's car arm had threatened to become a liability, diverting resources from its higher margin commercial vehicles, construction equipment and industrial engineering operations.

The car division contributed insufficient profits over the past 10 years and swallowed large amounts of cash," he said. "I believe it would not do as well with Volvo as its owner, rather than Ford."

The Volvo chief executive, criticised by some Swedish commentators for selling a national icon, warned that other medium-size automotive groups would face similar decisions as the industry consolidated. "A number of car companies will have to ask themselves whether it is worth remaining small, uncompetitive and independent."

Mr Johansson said Volvo would seek a dominant position in speciality vehicles, building on its existing position as one of the world's top three truck, bus and construction equipment manufacturers. He declined to comment on likely acquisition targets even though the group has already acquired 13 per cent of Scania, its rival Swedish heavy truck-maker, and held exploratory talks with Navistar, the US truck and bus group.

He emphasised that Volvo was planning to expand existing international production facilities. That is expected to include assembling trucks and dumpers in South Korea, where Volvo last year acquired Samsung's construction equipment arm for \$572m, and assembling buses and construction equipment in India, where Volvo produces trucks.

Mr Johansson also pledged to press ahead with a \$1.1bn share redemption if the Swedish government did not legislate to permit buy-backs.

Interview, Page 20

OTE AND KPN SET TO TAKE CONTROL OF BULGARIA'S STATE-OWNED TELECOMS COMPANY

Joint bid for 51% of BTC expected

By Karin Hoppe in Athens and Gordon Crabb in Amsterdam

OTE of Greece and KPN of the Netherlands, both telecoms operators, are today expected to make a joint offer for a majority stake in BTC, the Bulgarian state-owned telecommunications utility, in the country's flagship privatisation deal.

The Bulgarian government set today as the deadline for binding offers for 51 per cent of BTC.

Competing internet broking companies have seen their share prices soar in recent months.

New figures for internet trading volume for the initial months of 1999 have confirmed growing demand, after a rapid rise in the fourth quarter of 1998. E*Trade, the West Coast-based internet broker, has seen its stock rise from \$6 in October to about \$55.

"DLJdirect is obviously going to have a higher growth forecast and price to earnings ratio than DLJ and they are trying to take advantage of this in the market," said Michael Gazala of Forrester Research.

DLJ, which is 73 per cent owned by the Equitable Companies, itself became public through an IPO of 20 per cent of its stock in October 1995. It is primarily a US investment banking business, with no retail brokerage business and, with this background, is unusual in having developed a separate internet brokerage business.

This was indicated yesterday when it said it had been interested in buying Sunstrand, the aerospace components manufacturer that has agreed a \$4bn takeover by United Technologies, the US-based industrial group.

People close to Smiths, which has aerospace, industrial and medical divisions, had said that the group was looking to spend between \$2bn and \$3bn more than double the amount previously intimated.

This was indicated yesterday when it said it had been interested in buying Sunstrand, the aerospace components manufacturer that has agreed a \$4bn takeover by United Technologies, the US-based industrial group.

Smiths revealed that pre-tax profits for the six months to January 31 rose from £89.3m to £93.1m on sales up 8.7 per cent at £506.7m. Operating profits rose £11.3m in the aerospace division but remained about flat in industrial and healthcare as customers reduced stocks.

An interim dividend of 7.4p (6.75p) is payable from earnings per share up 2.5p to 22p. Paribas is predicting pre-tax profits of £22.5m (£21.1m) for the full year, putting the group on a forward multiple of 18.6.

The shares dipped 10.6p to 85p, a fall analysts ascribed to profit-taking after a good run from a low of 63p in early October.

"We have got some things

done due diligence in recent months but are considered unlikely to submit final bids.

A further stake of about 10 per cent is to be sold to employees this year.

The acquisition is expected to value BTC at \$1bn-\$1.5bn. However, the precise amount of the cash offer will depend on the number of employees to be retained and the level of investment required to raise the quality of telecoms services in Bulgaria to western European standards.

The Bulgarian government is also offering a licence to set up Bulgaria's second GSM-900 mobile telephone network.

OTE is pursuing an aggressive expansion strategy in the Balkans. Last December it acquired 35 per cent and management control of Rom Telecom, the Romanian state telecoms utility.

It also holds a minority stake in Telekom Serbia, the Serbian state operator, alongside Telecom Italia.

KPN is also active in the telecoms sector in central Europe.

It holds stakes in SPT, the Czech fixed-line operator, and in mobile telephone and fixed-line business services in Hungary.

Vassilis Rapanos, OTE chairman, said the partnership with KPN marked a breakthrough in the Greek group's Balkan

strategy. The acquisition payment would be shared equally, he said.

Wim Dik, chairman of the Dutch operator, said yesterday the investment was "too large and risky to do alone".

Under the terms of the joint bid, OTE would acquire 60 per cent and KPN 40 per cent of the 51 per cent holding in BTC's fixed-line operations.

The Dutch operator would hold 60 per cent of the new cellular operator with OTE taking the remaining share.

Merrill Lynch is advising OTE on its BTC offer. The Bulgarian government is advised by Deutsche Bank

COMPANIES & FINANCE: THE AMERICAS

TELECOMS MERGER WITH FRONTIER GIVES BERMUDA-BASED CARRIER ACCESS TO NETWORK COVERING BIGGEST US CITIES

By Richard Waters in New York

The race to create global fibre-optic networks capable of handling the explosion of telecommunications traffic in the internet era produced an \$11.2bn merger yesterday between Global Crossing, an upstart international carrier, and Frontier, a US local and long-distance company.

Bermuda-based Global Crossing has already stolen a march on potential rivals by developing its own undersea cable network, giving it a way to attack the international traffic that remains one of the most profitable parts of the industry.

Like other newcomers that

have set out to create high-capacity telecoms networks, the company has decided that buying an established carrier can give a big boost to its traffic and bring down costs, said Sajai Krishnan, a principal at management consultants Sooz Allen. That echoes the decision by Qwest, the best-known national carrier in the US, to buy the established long-distance carrier LCI last year.

Further deals could follow for Global Crossing. Bob Annunziata, chief executive, said the company would continue to search for ways to "gain market share and reduce costs".

Global Crossing achieves full-service status

With the purchase of Frontier, which operates a fibre-optic network spanning 20,000 miles in the US, Global Crossing will also extend its reach into the nation's biggest cities – a move that echoes its construction of a new regional network in Europe.

The deal also brings Global Crossing a number of alternative local exchange companies, which have sprung up in the wake of the deregulation of the \$100bn US local telecoms market.

The move catapults the company from being a pure wholesaler carrier, which sells capacity on its network to other telecoms companies,

into a full-service company with both retail and wholesale operations.

It comes only three weeks after Global Crossing hired Mr Annunziata, a senior AT&T executive, as its chief executive. He had established his reputation as one of the most successful entrepreneurs in US telecoms by creating his own local exchange company, Teleport, which he sold to AT&T a year ago.

The former AT&T executive made clear at the time that Global Crossing was itching to expand from its origins in the underserved business to become a full-service global carrier. Yesterday's

all-stock deal values Frontier with both retail and wholesale operations.

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all-stock deal values Frontier shares at \$62, provided Global Crossing's shares remain in a "collar" of \$41.56 and \$67.8. Global Crossing's shares slipped \$4 to \$47 yesterday morning in New York.

They had traded as low as \$3 after the company made its debut on the stock market last summer, but the enthusiasm for new high-capacity telecoms networks that stand to benefit from the explosion of traffic sent it as high as \$62 at one stage. The deal will leave Frontier shareholders owning around a third of the company.

The deal represents a significant premium for Frontier, whose shares closed at \$44 on Tuesday.

The company had said earlier this year that it was exploring various alternatives, including a potential disposal.

Frontier, once known as Rochester Telecom, has attempted to branch out from its origins as a local exchange company in the upstate New York city from which it took its name, to create local networks in other big cities.

It was also one of the first companies to buy capacity on the Qwest network as a way of branching out into the long-distance business.

Deutsche to speed Bankers Trust job cuts

By Jane Martinson, Investment Correspondent

Deutsche Bank is set to ignore European law when it cuts thousands of jobs following its \$10.1bn takeover of Bankers Trust, the US investment bank.

The German bank is understood to have decided that the formal consultation procedures demanded by European legislation would take too long and lead to increased uncertainty for staff. It is set to offer more generous terms for those staff it decides to dismiss rather than risk dragging out the integration process even longer.

Deutsche Bank, which announces its results today, is to cut 5,500 jobs in total as a result of the deal, with the axe falling hardest in London and New York.

About half of Bankers Trust's 2,000 employees in London are understood to have been offered employment with the combined group. However, not all of these people will agree to join the bank.

Deutsche also allocated \$40m in incentive payments to stop its own highly prized staff from defecting to rival institutions. The bank employs more than 6,000 people in the UK and has recently moved into a new headquarters in the City. Bankers Trust staff who are offered jobs will move out of the group's Bishopsgate headquarters once the deal is finalised.

NEWS DIGEST

COMMUNICATIONS

3Com and Alcatel in joint product development plan

3Com, the US data communications equipment manufacturer, and Alcatel, the French communications group, are to collaborate in the development of products that combine handheld computing and telecommunications technologies.

Initially, the companies plan to combine 3Com's Palm Pilot, pocket-sized personal organiser with Alcatel's GSM cellular telephones. The co-operation between the two

executives are to lead to new products before the end of this year, they said. In addition, they would cooperate in the definition of standards to enable communications between any handheld computing device and any mobile telephone. The process would be open to all industry partners.

3Com and Alcatel also said they planned to develop and market software for companies providing services for mobile computer and communications devices. Such services might include, for example, unified voice and data messaging. Louise Kehoe, San Francisco

INTERNET MUSIC

CD Now merges with N2K

CD Now and N2K, the world's largest specialist Internet music retailer, completed a merger which will create a combined company with an initial market capitalisation of \$522m. N2K's Music Boulevard Internet site is to merge with the CD Now site into a single site which will adopt the latter's name. Despite growing competition from Amazon.com, the online bookseller which started selling music last summer, the new CD Now will be the largest player in the fast-growing online music market with 2m customers.

The merger concluded in New York yesterday, has been under discussion since last autumn. The negotiations were haunted by speculation that the merged companies might attract a bid from an entertainment group anxious to secure a foothold in online retailing. Time Warner, the US media concern, has been mooted as a possible purchaser. The new CD Now is expected to accelerate plans to expand outside North America and to start selling by direct digital delivery. Alice Rawsthorn

ELECTRONICS

Hughes satellite scheme

Hughes Electronics, a unit of General Motors, said yesterday it would invest \$1.4bn in the first system of its Spaceway global broadband satellite. Spaceway will provide a vehicle for high-speed communications for data, video and voice traffic. The first system is scheduled to begin operation in North America in 2002. It will ultimately allow applications such as video conferencing, distance learning and Internet services faster and more cheaply than with current land-based systems, Hughes said. However, the satellite system would "seamlessly" integrate with such systems. Industry estimates project the demand for broadband data to reach \$50bn in 2005 in the US market, the satellite maker said.

Hughes shares closed up 31 cents at \$49.06 on Tuesday on the New York Stock Exchange. Reuters, El Segundo, California

AEROSPACE

Lockheed debt downgraded

Moody's Investors Service, the US credit rating agency, yesterday downgraded the senior debt of Lockheed Martin, the aerospace and defence company, to Ba1 from A3. About \$8bn of debt securities are affected.

Moody's said the downgrade reflected "increasing business challenges facing its operating units; a debt reduction program that has been slower than expected; leaving a balance sheet that is still highly leveraged; and the likelihood that full restoration of the balance sheet will take some time". The agency added its move also reflected uncertainty over Lockheed Martin's acquisition of Comsat, the international telecommunications and information company, and "the risks inherent in building a business position in the general telecommunications services market". APD, New York

By Scott Morrison in Toronto

Strikes at five Vancouver loading terminals have disrupted grain exports from western Canada, prompting concern within the industry about damage to the country's reputation as a reliable grain supplier.

Almost 70 grain weathers at the port's five terminals walked off the job late last week and set up picket lines following a breakdown in negotiations with federal officials. The workers, employed by the Canadian Grain Commission, the federal quality control agency, have staged intermittent strikes over the past several months in a bid for a wage increase.

More than 40 per cent of Canada's grain exports are shipped through Vancouver, or about 250,000 tonnes every week. The country's grain shipment system oper-

Vancouver port strikes threaten grain supplies

Targeting companies, not people, has paid off for the fund manager, writes John Authers

Fund management is supposed to have become a game of marketing direct to individuals – but State Street Global Advisors' recent performance suggests otherwise.

Its assets recently exceeded \$500bn for the first time. A decade ago, its assets were only \$17bn, more than half of which were in one big corporate pension fund. The growth has been achieved without acquisitions.

SSGA, the asset management division of Boston's State Street Bank, has also made minimal attempts to tap the US retail market for mutual funds. Rather than play the game of brand marketing in competition with big players like Fidelity Investments and Vanguard,

He says the other key element in State Street's strategy has been to offer companies tailored products. He compares this to the attempts to create full-service financial services companies via mergers such as Morgan Stanley Dean Witter and Citigroup. "We've tried to build a company which creates integrated solutions for customers, as opposed to throwing product at them. People are following a road map, and it's going to lead to these integrated companies."

Mr Lopardo's asset management business also benefits from the huge custody business operated by the bank. State Street is the largest custodian for US mutual funds, and the bank's chief executive, Marshall Carter, has encouraged all its divisions to think in terms of cross-selling. The average fund management client has six separate products from State Street, while some have as many as 17.

SSGA specialises in passively managed index funds, which account for about 80 per cent, or \$300bn, of its funds under management. This has helped its growth, as indexing has risen in popularity in the US over the last few years, largely because S&P 500 funds have strongly outperformed actively managed funds.

The company is one of the world's largest indexers, competing in the institutional market mainly with the UK's Barclays and Legal & General, and now offers more than 100 separate indices which can be tracked.

He says the other key element in State Street's strategy has been to offer companies tailored products. He compares this to the attempts to create full-service financial services companies via mergers such as Morgan Stanley Dean Witter and Citigroup. "We've tried to build a company which creates integrated solutions for customers, as opposed to throwing product at them. People are following a road map, and it's going to lead to these integrated companies."

Mr Lopardo's asset management business also benefits from the huge custody business operated by the bank. State Street is the largest custodian for US mutual funds, and the bank's chief executive, Marshall Carter, has encouraged all its divisions to think in terms of cross-selling. The average fund management client has six separate products from State Street, while some have as many as 17.

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Nick Lopardo: offering companies tailored products

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Wendy's raises profits forecast

By Andrew Edgington-Johnson in New York

Wendy's, the US burger giant, is reaping the benefits of its decision to concentrate on new products, promotions and efficiency improvements rather than store expansion.

Shares in the third largest US hamburger group, after McDonald's and Burger King, rose by 10 per cent yesterday morning, after it told Wall Street its first-quarter and full-year earnings would be better than expected.

Wendy's same-store sales are up 10 per cent so far in the first quarter, as are comparable sales at Tim Horton, the Canadian coffee and doughnuts company bought by the group in 1995. In the US, Wendy's non-franchised restaurants increased sales by 14 per cent so far this year. Gordon Teter, chief

executive, said the sales rises were being driven by new products such as Monterey Chicken Sandwich and Cafe Mocha, increased advertising and operational improvements stemming from its "service excellence programme".

As a result, the company expects to post quarterly earnings of 23-24 cents per share, compared with 16 cents in the first quarter of 1998 and market forecasts of 21 cents. For the full year, it now expects earnings growth of between 15 and 17½ per cent, rather than an original 12-15 per cent goal.

Janice Meyer, an analyst at Donaldson Lufkin & Jenrette, said: "We have a strong economy, and with more money in their pockets people tend to buy the better quality products. Wendy's is seen as higher quality."

mainstream photography. The deal underlines Heidelberg's determination to add computer and electronic skills to its core activities in print systems based on mechanical engineering.

Hartmut Mehdorn, chairman of Heidelberg, said the acquisition was a "wonderful opportunity" for Heidelberg to step up its efforts in digital printing. A new company, Heidelberg Digital, is being set up to develop this technology, which Mr Mehdorn is aiming to reach annual sales of \$1.5bn by 2004.

Heidelberg Digital will have 3,500 employees, of which 1,000 will be in Germany and 1,000 in the US.

Included in this figure are staff employed by Nexpress, a joint venture established between Kodak and Heidelberg last year.

It effectively signals the US company's full-scale retreat from a costly diversification attempt, attempted between 1990 and 1995, away from

Lehman targets European growth

By Vincent Boland

Lehman Brothers, the US investment bank, is likely to step up its search for acquisition opportunities in Europe with the appointment of a chief operating officer for its London-based European operations.

Jeremy Isaacs, Lehman's head of European equities, was yesterday appointed as the bank's COO for Europe – a new post that observes and Lehman insiders said came with a mandate to look for suitable acquisition opportunities as well as pur-

suing organic growth. Although often considered a potential takeover target by one of its rivals or a European bank seeking a substantial foothold on Wall Street, Lehman has remained independent in the current round of consolidation of investment banks.

It has also been building its presence in the European markets in recent years to compete with its main US rivals, Goldman Sachs, Morgan Stanley Dean Witter and Merrill Lynch, which have either bought European businesses or expanded

rapidly internally. Mr Isaacs said his aim was to make Lehman's European business, which accounted for about 21 per cent of the bank's \$4.1bn net revenues in 1998, as big as its US operations. There were "huge opportunities" in Europe to develop the bank's equity franchise, research and investment banking.

"We are an awful lot smaller in Europe than in the US. My job is to figure out how to get in Europe to where we are in the US," he said. The bank currently has 1,800 employees in Europe.

AEROSPACE

Lockheed debt downgraded

Moody's Investors Service, the US credit rating agency, yesterday downgraded the senior debt of Lockheed Martin, the aerospace and defence company, to Ba1 from A3. About \$8bn of debt securities are affected.

Moody's said the downgrade reflected "increasing business challenges facing its operating units; a debt reduction program that has been slower than expected; leaving a balance sheet that is still highly leveraged; and the likelihood that full restoration of the balance sheet will take some time". The agency added its move also reflected uncertainty over Lockheed Martin's acquisition of Comsat, the international telecommunications and information company, and "the risks inherent in building a business position in the general telecommunications services market". APD, New York

Notice is given that the Annual General Meeting

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COMPANIES & FINANCE: EUROPE

COMMUNICATIONS BRITISH SECTOR LESS COMPETITIVE THAN THAT OF NETHERLANDS, SAYS CHAIRMAN

KPN to move into UK telecoms market

By Gordon Grabb in Amsterdam

KPN, the Netherlands' dominant telecoms operator, is to enter the UK market by next year in a move which Wim Dik, chairman, intends as a direct challenge to British Telecommunications.

He said yesterday that he regarded Britain as less competitive in telecoms than the Netherlands. BT had meanwhile been eroding KPN's domestic market share through Telfort, its joint venture with the state-

owned Dutch railways. Telfort offers voice and data fixed-line services, has payphones on railway stations, and is the country's third mobile carrier.

While saying it was too early to specify which segments KPN would enter, Mr Dik said: "We will try to do in Britain what BT does in the Dutch market - and more than that."

He was speaking as KPN announced attributable profits for 1998 of Fl 1.52bn (f690m, \$752m), down 21.7

per cent. That reflected a Fl 800m pre-tax charge for redundancies - stripped of this, net earnings rose 5.1 per cent to Fl 2.04bn, beating a forecast of 2.4 per cent.

But KPN shares fell £2.98 in Amsterdam, or 7.3 per cent, to £37.50 as Mr Dik warned that earnings from ordinary operations this year would reach only some Fl 1.6bn, and that it would take two to three years to restore these to the 1998 level. "The figures are OK, the outlook less so," said

ABN Amro. Mr Dik blamed regulatory rulings which restricted tariffs and prevented the company targeting business customers with discounts. He added that, in spite of an understanding that he would depart by next year, he was prepared to stay on to see through the restructuring he had set in train.

The group is having to invest in its domestic network as a result of traffic growth and the demands placed on it by interconnection

tions from its competitors.

The company plans to take an extra 9 per cent stake in Telecom Eireann at its coming flotation, bringing its holding in the Irish operator above 44 per cent. Mr Dik intends that to be a vehicle for a move into the UK, with which the Irish company conducts the bulk of its traffic. KPN had left the UK market to AT&T of the US under a pact now being unwound with Unisource, the Dutch-Swedish-Swiss telecoms alliance.

Mr Dik said KPN could enter the British market before July next year if negotiations proceeded smoothly with AT&T, which has tied up with BT.

KPN also said its holdings in eastern Europe had started to prove profitable. It earned Fl 68m from SPT Telecom, which operates both fixed and mobile services in the Czech republic. It has invested some Fl 1.7bn in SPT, in which the Dutch group and its TelSource affiliate control 33.5 per cent.

Paris regulator warns banks on takeover tactics

By Samer Iskandar in Paris

France's stock market regulator yesterday warned Banque Nationale de Paris, Société Générale and Paribas about the publication of sensitive information during their unprecedented three-way takeover battle.

The warning, from the Commission des Opérations de Bourse (COB), came as the protagonists resorted to increasingly aggressive lobbying tactics to convince investors, regulators and the wider public of the merits of their respective deals.

BNP last week launched a surprise double offer on SG and Paribas. BNP is offering 15 of its own shares for every seven SG, and 11 for every eight Paribas, to create a merged entity with a market capitalisation of more than £50bn (£34.5bn). The unsolicited bid threatens an agreed €1.6bn merger between SG and Paribas. Under French law, the three proposed transactions will run in parallel.

"During a public offering, all parties concerned, be they bidders or targets, must be particularly careful in their communication," the COB said. Information published by the banks had to be "submitted to examination [by the COB] prior to its publication". The COB normally does not issue such a public reminder of its rules. The last such reminder was

also issued during a hostile takeover battle between Promodés and Casino, two retailers.

Earlier yesterday, BNP had gone on the attack. It claimed SG's offer for Paribas had resulted in "substantial destruction of value" for shareholders. BNP calculated that SG and Paribas shareholders had lost FF9.5bn (€1.46bn, \$1.59bn) in the days following the lukewarm market reaction to their proposed merger.

SG for its part, has been circulating a document highlighting the allegedly uncertain elements in BNP's twin offers. It traced more than 30 scenarios that could arise from the BNP deal - each having different implications for shareholders.

The COB's authorisation is necessary for BNP's offer to proceed. The COB said it would rule next week, after a related decision is taken by the credit institutions committee, chaired by the central bank governor and including the treasury head.

On Tuesday evening, the Conseil des Marchés Financiers, the financial markets governing body, cleared BNP's offer. The CMF said its existing takeover rules were ill-equipped to tackle the unprecedented complexity of the deal. As a result, the regulator suggested strict timetables imposed by its rules might have to be "adjusted".

INTERVIEW: LEIF JOHANSSON, CHIEF EXECUTIVE OF VOLVO

Confident of place in history

By Tim Burt
in Stockholm

The chief executive of Volvo, the Swedish automotive group, is confident that he will be remembered as the man who preserved one of the country's most famous brands - not as the man who sold it to Ford of the US.

"I may go down in history as the executive who divested Volvo Cars," he said. "But that is preferable to being remembered as the man who missed the opportunity and failed to expand the remaining group."

In a defiant mood, Leif Johansson justified the decision to sell Volvo Cars for Skr50bn (\$6.1bn) by saying the parent group had little choice.

Given the consolidation sweeping the automotive industry, Volvo lacked the financial resources to transform its highly-regarded car operations from a niche player - ranked 23rd in the world by size - into one of the five to 10 global manufacturers likely to survive the shake-out.

"Our sense of national pride is not so acute that



Leif Johansson: next challenge is to reinvest the Ford proceeds wisely

Reuters

Volvo Cars is worth keeping, rather than putting it in a business where it will become much more competitive."

Although he has been criticised by some small shareholders for selling the business, he maintained that the viability of the division had become increasingly questionable.

"It is clear that we were in danger of becoming consigned as a small manufacturer with a premium brand, and it was open to doubt whether we could generate

the cash necessary to develop the next generation of cars."

Mr Johansson claimed that his view has been overwhelmingly supported by institutional shareholders, Volvo's own managers and, crucially, its unions. Given that this axis helped scupper the 1994 merger with Renault of France, he has been relieved that no concerted rebellion has emerged over the Ford deal.

The next challenge will be to prove that Volvo can reinvest the Ford proceeds wisely, without over-paying for acquisitions or adding excess production capacity in fragile emerging markets.

Volvo has abandoned takeover talks on Scania after failing to agree financial terms with investor, Scania's main shareholder.

However, Volvo has drawn up plans to expand manufacturing facilities in South Korea and India, while also investing in a new engine line at Penta, its marine engine subsidiary, and expanding its interests in medium-size trucks.

Schering may seek biotech buy

By Frederick Stödtemann
in Berlin

Schering, the German pharmaceuticals group, yesterday said it planned to develop a "fourth leg" in its business portfolio through acquisitions, most probably in the biotechnology sector.

The Berlin-based company said its ability to fund big acquisitions would be significantly bolstered by its planned disposal of its 24 per cent stake in Aventis Crop Science, the agrochemicals business to be created by the merger of Hoechst of Ger-

many and Rhône-Poulenc, the French group.

Klaus Pohle, Schering chief financial officer, said the company hoped to gain DM10bn (€6.1bn, \$5.68bn) from the sale of the stake.

"That will take us into a completely different league," he said. He also said the company, which last November became the first big German company to carry out a share buy-back, would seek shareholder approval for an option for a capital increase to raise around €2bn as a further means of funding possible acquisitions.

Giuseppe Vita, chairman, said this apparently contradictory approach was aimed at creating as much flexibility as possible. He said Schering was already looking at acquisition possibilities in the bio-technology sector as a means of expanding its existing activities in female healthcare, therapeutics and diagnostics.

Schering's stake in Aventis Crop Science derives from its 40 per cent holding in Agrivo, the agrochemicals business it co-owns with Hoechst. Earlier this year Schering arranged with

Hoechst and Rhône-Poulenc to allow it to sell its stake in Aventis Crop Science from 2004. From 2007 Aventis, which will have the right of first refusal for the Schering stake, will have an option to force a sale at "fair market value".

Schering said it expected sales in 1999 to rise 4 per cent to €3.42bn and a single-digit increase in profits.

But Mr Pohle warned that uncertainty about the German government's tax plans and exchange rate volatility might damp its performance.

European sales boost Skoda

By Kevin Done,
East Europe Correspondent

since VW acquired management control eight years ago.

Skoda Auto, the majority-owned Czech subsidiary of Volkswagen of Germany, increased its net profit by 92 per cent last year to Kč12.4bn (€655m) helped by growing sales volumes in both west and central European markets.

The Czech carmaker is paying its first dividend of Kč170m to shareholders - Skoda is 70 per cent owned by Volkswagen and 30 per cent by the Czech state -

invested in the years from 1991 to 1998.

Skoda said yesterday that turnover rose last year by 17.3 per cent to Kč105.7bn confirming its position as the Czech Republic's largest company by sales.

It is the biggest Czech exporter and accounted last year for 9.2 per cent of the country's total exports.

Skoda said it would increase capital investment to DM3.4bn (€1.74bn, \$1.95bn) in the five years from 1999 to 2003 from the DM2.4bn

invested in the years from 1991 to 1998.

Construction should begin later this year with completion within two years.

Skoda car sales rose by 8.1 per cent to a record 363,500 last year, and the company said it expected sales to rise by a further 6 per cent this year to around 385,000 vehicles, despite the continuing recession in the domestic market.

Sales fell by 1.8 per cent in the first three months to 85,147 largely due to the overall 26.4 per cent decline in new car sales in the Czech Republic.

In search of a cool look

Gucci and LVMH are trying to settle their differences, writes Alice Rawsthorn

Ever since early January - when LVMH, the powerful French luxury goods group, started to build a 31.4bn stake in Gucci, the Italian fashion house, the two companies have been locked in a ferocious corporate clash.

The rival camps are now trying to lower the temperature before tomorrow's meeting in Amsterdam between Robert Singer, Gucci's finance director, and Pierre Godé, a senior adviser to Bernard Arnault, LVMH's chairman.

LVMH and Gucci arranged the Amsterdam meeting at the behest of a Dutch court, which urged them to settle their differences by negotiation, before it delivers a final ruling on the court battle between them at the end of April. After weeks of acrimony, a compromise proposal is submitted.

At first glance, the chances seem slim, not least because, publicly, neither camp has shifted from the

of common interest such as negotiating property and advertising deals.

Originally Gucci tried to press LVMH into making a 100 per cent bid, as it would be legally obliged to do in most stock markets except Amsterdam, where it is quoted.

When LVMH refused, Gucci, which is advised by Morgan Stanley, proposed a more detailed and draconian standstill agreement.

Under its proposals, LVMH could nominate and vote on the appointment of two additional members of Gucci's supervisory board, but could not vote on the other eight members. LVMH's nominees would also be prohibited from discussing or voting on any proposals on issues deemed to present a potential conflict of interest.

Similarly, LVMH would be banned from soliciting any Gucci employees, or forcing it to enter joint trading accords. It would have to agree to allow Gucci to issue new shares. This is a sensible point, as the Dutch court case was triggered by LVMH suing Gucci on the grounds that last month's issue of 20m shares (the same number as it had bought) to a newly created employee share option plan was unlawful.

Finally, Domenico De Sole, Gucci's president, has rebuffed Mr Arnault's claim that the two companies should be able to benefit from exploiting operational synergies. He argues that

the characteristics of luxury brands are so distinctive that it is difficult to exploit economies of scale.

With such a distance, and so much bad blood between them, a compromise seems improbable. However, the two camps agree on one issue: neither side can afford to allow the battle between them to carry on for much longer.

The conflict has already been a huge distraction for senior management of both groups. Mr De Sole and his board are understandably anxious to be able to devote their full attention to developing Gucci's interests again, at a critical time for the global luxury goods market, which is rallying after the Asian crisis.

So far, Gucci's institutional investors have backed Mr De Sole in the battle. But they are unlikely to tolerate the prospect of the company being destabilised for much longer.

NEWS DIGEST

AUTOMOTIVE INDUSTRY

Renault shares slip over possible Nissan link

Shares in Renault slid further yesterday as the market grew jittery over the perceived risks associated with the French carmaker's possible alliance with Nissan Motor, its troubled Japanese rival. The shares closed down 8.2 per cent in Paris at €31.4 after falling over 5 per cent the previous day. Renault said on Tuesday that it was prepared to start exclusive negotiations with Nissan on an alliance that would see it take a 35 per cent stake in the Japanese group's capital. Nissan immediately accepted this offer of exclusive negotiations.

"If Renault is going to invest almost half its market capitalisation in a company and not have conclusive management control, that is a risky proposition," said Gregory Melich, an analyst with Morgan Stanley. Dean Witter, "that doesn't mean it will fail, but to succeed they will need large synergies and benefits for both companies. People familiar with Renault's plans indicated that with the company ending the year as a net creditor to the tune of FF12.65bn (£1.93bn, \$2.1bn), its gearing in the event of a deal would reach about 25 per cent. David Owen, Paris

ELECTRONICS

US lifts Thomson Multimedia

Thomson Multimedia, the French state-controlled consumer electronics company, yesterday announced its first annual net profit and forecast further progress for 1999. Net attributable profit for 1998 reached FF102m (£15.5m, \$16.9m) on turnover of FF3.77bn, against losses of FF2.78bn on turnover of FF3.88bn the previous year. Operating profit soared more than seven-fold to FF1.06bn, as the fruits of cost controls and a strategic repositioning of the product mix towards the top of the market were felt.

The group claimed more than 23 per cent of the US market for televisions and nearly 20 per cent for videos. It said US revenues from new digital products had risen by 15 per cent. Its 1998 US market share for satellite set-top boxes reached 61 per cent. Thierry Breton, chairman, said that the state's holding in the group had fallen to below 67 per cent in the wake of an employee share plan, covering just over 3 per cent of the group's capital. David Owen

OIL AND GAS

Price fall rocks Eni

Eni, the Italian oil and natural gas group, yesterday reported a 12.1 per cent drop in net profits in 1998 to L14.50bn (£23.2bn, \$25.3bn) as a high level of business integration and higher volumes helped offset somewhat the impact of a 33 per cent fall in crude prices. Operating profits of L7.38bn were down more than 28 per cent because of lower prices, lower volumes and margin write-downs on mineral assets and petroleum and petrochemical inventories. In common with other integrated oil companies, Eni saw its return on capital employed slip last year, although at 10.7 per cent (12.2 per cent in 1997) it was "maintained at a high level." Net debt fell by more than 12 per cent to L13.69bn. Robert Corzine

FRANCE TELECOM

Wireless offsets fixed-line drop

France Telecom yesterday reported a small increase in annual profits as a strong performance from wireless communications helped to offset another fall in revenues from fixed-line telephony. Net income for 1998 at the partly state-owned former monopoly operator edged up to FF15.1bn (£2.3bn, \$2.51bn) from FF14.9bn, in line with expectations, on revenues ahead just over 5 per cent to FF161.7bn. Operating income was virtually flat at FF25.5bn. David Owen

PUBLISHING

Acquisitions buoy VNU

VNU, the Dutch publishing group, lifted net earnings 29 per cent last year to Fl 512m (£232m, \$253m). The performance, although at the low end of analysts' expectations, was helped by its Fl 4.3bn acquisition of World Directories, which produces alphabetical directories and Yellow Pages in several markets. It was also helped by growth in recruitment advertising, which Joep Brentjens, chairman, said remained encouraging in the first two months of 1999. Sales grew 36 per cent to Fl 5.35bn. The group was on the lookout for "good new acquisition opportunities", he added. Johanna Stoyva, Amsterdam

CORRECTION

Credit Suisse Group

Credit Suisse Group's return on equity in 1998 was 11.7 per cent. An incorrect figure was published yesterday.

soft shares slip over
able Nissan link

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COMPANIES & FINANCE: ASIA-PACIFIC

JAPAN OTHER LIFE INSURERS EXPECTED TO FOLLOW EXAMPLE OF PRICE RISE AS BOND YIELDS FALL

Dai-ichi breaks ranks by raising premiums

By Naoko Nakamae in Tokyo

In a sign that Japan's Y190,000bn (\$1.6bn) life insurance industry is starting to seek solutions to its many problems, Dai-ichi Mutual will defy industry convention by breaking ranks and raising the premium on its insurance policies written after April 2.

The move is significant, because nearly all Japanese

life insurers have been losing money on their core business.

Falling Japanese government bond yields have left them unable to invest their assets to meet their liabilities.

Last November, the eight industry leaders reckoned they would lose more than Y1,000bn on negative yields this financial year.

Furthermore, the sector

has been badly hurt by recent slumps in the Japanese stock and property markets, and the appreciation of the yen.

Analysts have long pointed out the need for life insurers to guarantee a more realistic rate on their policies.

Dai-ichi Mutual is the first to announce an effective price rise on future policies under the existing format,

although other life insurers have indicated they will follow suit.

Dai-ichi Mutual, Japan's second largest life insurer, will lower the target yields it guarantees on policies with annual dividends from 2.75 per cent to 2 per cent.

Other policies are to be cut from 2.9 per cent to 2.15 per cent.

The challenge now will be to keep selling these products despite the price rise.

The industry already suffers from growing cancellation rates, and industry insiders point to the fact that many savings-type products will be facing tough competition from the recently deregulated investment trust market.

But domestic life insurers are caught in a severe dilemma, said one analyst.

"Although they've got to keep selling products, they've also got to do something about their poor, or negative, profitability," he added.

Dai-ichi will be attempting to attract new customers through special value-added features on its policies, it said yesterday.

The company added that these would include nursing services and improved card facilities.

Yasuda to lift its holding in INA Himawari

By Naoko Nakamae

This is an area where foreign insurance companies are the most active and profitable, and Japan has agreed not to deregulate the market until 2001.

INA Himawari, as a subsidiary of Cigna, is classified as a foreign life insurer and is an active provider of cancer and medical insurance.

Yasuda has decided to postpone any additional stock purchases since INA Himawari would lose its licence to sell such products, if it becomes a Yasuda subsidiary. Indeed, INA Himawari's close ties with Yasuda Marine have been the focus of attention in the insurance trade debate in the past.

Recently the Japanese insurance sector has been the centre of a war of words, as US and Japanese trade officials have disagreed on whether Japan has met the criteria imposed by the 1997 agreement to deregulate the primary life and non-life insurance sectors.

But yesterday a Yasuda spokesman reiterated the company's resolve to raise its stake in INA Himawari, and said it would be watching developments in the trade dispute very carefully. "Our announcement today is just one step along the way we intend to achieve a 60 per cent stake by 2001 at the latest," he said.

NEWS DIGEST

MALAYSIA

Sime Darby back in black with \$136m net profit

Sime Darby, the Malaysian multinational often seen as a bellwether of the domestic economy, has returned to the black, posting a net profit of M\$51.8m (US\$136.3m) for the six months to December 31 last year, compared with a net loss of M\$67.6m a year earlier. For the full year ended June 30 last year, the net loss was M\$54.1m, largely on account of losses suffered by Sime Bank, the banking arm of the company.

Sime Darby said profits were helped by buoyant prices for palm oil, which was the biggest contributor to earnings, better income from investments by the insurance unit and the sale of assets in the US. Revenue fell 22 per cent to M\$4.9bn as the sluggish construction and logging sectors badly affected sales of heavy equipment.

Weak consumer sentiment also hurt sales of houses and cars and the oil and gas unit suffered losses. Its tyre unit also did poorly and the company is trying to increase exports.

Analysts said the economy was still weak and the company's net profit might total less than M\$700m in fiscal 1998-1999. Trading in Sime Darby's shares, which closed at M\$3.92 on Tuesday, was suspended yesterday. TJ Tan, Kuala Lumpur

BANKING

Mitsubishi arms to merge

Bank of Tokyo-Mitsubishi and Mitsubishi Trust & Banking agreed yesterday to merge their securities subsidiaries by the end of June, the Nikkei Keizai Shinbun reported in the Wednesday evening edition, quoting sources from the two banks.

The move is designed to enhance the competitiveness of the wholesale brokerage businesses for corporate clients, including underwriting of corporate bonds, which will be the main operation of the new entity.

Tokyo-Mitsubishi Securities will buy the operations of Mitsubishi TB Securities, a Mitsubishi Trust unit. Mitsubishi Trust plans to take a 10 per cent stake in the new firm.

Tokyo-Mitsubishi Securities had a total of about Y3,120bn (\$264.6bn) in assets as of the end of last September, while Mitsubishi TB Securities held about Y250bn.

Meanwhile, Sumitomo Bank and Sumitomo Trust & Banking have decided to integrate their securities units into a joint venture to be set up by Sumitomo Bank and Daiwa Securities Co. AP-DJ, Tokyo

SOUTH KOREA

Microsoft pricing probe

The South Korean government has launched an investigation into allegations that Microsoft is selling the Windows 98 operating system in South Korea at excessively high prices. If Microsoft is found to have engaged in unfair business transactions, the Fair Trade Commission can impose a penalty equivalent to up to 2 per cent of the US company's annual Korean sales. AP-DJ, Seoul

High-risk strategy begins to pay off off for Indian high-tech pioneer

Ramco software group is becoming a world-class enterprise, writes Mark Nicholson

India's old 'licence raj' cannot be thanked for inspiring much world-class enterprise. But the discredited and largely dismantled system of centralised industrial licensing can take some credit for inspiring India's first serious entrant into the global market for enterprise resource planning software.

When the Raja family of industrialists in Madras scouted for opportunities to diversify from cement and textiles in the 1980s, the trick was to find a sector that did not need a licence or any attendant political lobbying.

"At that time licensing was intense," says PR Venkatesh Raja, founder of Ramco Systems. "We were not interested in going into the politics to get projects, so we decided the answer was new technology and computing, for which you didn't need a licence."

The Rajas also wanted to widen their horizons, having established profitable, but modest-sized cement, yarns and roofing businesses based in Madras, with total turnover of around \$250m. "We thought, we're a good national player, how do we become international?" says Mr Raja. "We have the cash, and people, maybe we should invest in computing."

It was similar thinking for similar reasons - the lack of

any need for licensing - that fuelled a small explosion of software start-ups across India in the late 1980s and early 1990s, particularly in Bangalore. These, in turn, have matured to turn software into India's most vibrant export industry.

But unlike most of its peers, Mr Raja chose not to enter the sector on the bottom rung by offering basic software services to foreign clients, based largely on the simple advantage of cheap labour. Instead, he formed the nucleus of Ramco Systems 10 years ago, aiming to develop fully-fledged ERP products - among the most complex and commercially risky in the industry.

ERP products are a suite of programmes or integrated software modules that combine to offer companies a single view of a big enterprise. They include modules providing anything from stock control, sales analysis, payroll management and monitoring and control of complex manufacturing processes.

"Creating an ERP product is a bigger task than creating an operating system," says Mr Raja. "You need a massive mastery of various disciplines." It also takes

HK banks face more turmoil

By Louise Lucas in Hong Kong

Hong Kong banks have weathered the storms of the Asian financial crisis better than their Singaporean counterparts, but are poised for another tough year in 1999, according to Fitch IBCA, the ratings agency.

The Asian financial crisis caused non-performing loans at banks across the region to rise sharply.

Last year, the average level for Singaporean banks was 13 per cent, reflecting their exposure to crisis-torn countries like Indonesia and Malaysia; whereas for local Hong Kong banks the figure was 7 per cent at the end of 1998.

However, Hong Kong faces more bleak spots this year. The economy shrank an estimated 5.1 per cent last year and the full impact has yet to feed through to the corporate sector and its ability to repay loans.

Meanwhile, unemployment is rising which will affect mortgage repayments and consumer loans.

Hong Kong also faces more unravelling across the border. The failure of Guangdong International Trust & Investment Corp, the investment agency that folded in October last year with US\$4.37bn worth of

Lowered credit ratings throw spotlight on high-yield bonds

As Nissan Motor joins the 'junk bond club' with a Moody's downgrading, investors in Japanese securities are hoping there may be positive side-effects for liquidity

By Naoko Nakamae

Nissan Motor joined one of Japan's more controversial clubs last week. Amid the flurry of speculation about its future, it was relegated to "junk bond" status by Moody's, the US credit rating agency.

The move prompted predictable public protests from the government.

Less visibly, however, it is also creating a new business opportunity.

For Nissan is only the latest in a long list of Japanese companies who have recently been downgraded into this club.

With the number of club members likely to swell even further soon, the question preoccupying investors is whether this will lead to the creation of Japan's first liquid and credible high-yield bond market.

There are certainly factors in its favour. Government bond yields have seen a sharp decline recently, while credit spreads among corporate bonds have narrowed.

Though bonds with high credit ratings continue to track JGB yields relatively closely, lower-rated bonds

have seen a pronounced widening of yield spreads, making this an area of particular interest for investors looking for extra yield.

Furthermore, there are plenty of potential investors out there.

Nippon Life, the world's largest life insurer with Y40,000bn (\$339bn) of assets, is currently interested.

Despite such interest, the Japanese high-yield debt market is still dominated by individual, rather than institutional, investors.

Although there is growing interest from some of the big foreign investors used to the high-yield markets of the US and Europe, those involved are generally in the smaller bracket.

So why is this market unable to capitalise on all the potential demand? One difficulty is the lack

of a coherent and credible credit-rating system. While analysts believe the Japanese market could develop along the lines of the US market, they agree that a prerequisite for growth is an improvement in Japan's credit-rating system.

At present, domestic agencies are perceived as being too lax, and foreign agencies still lack credibility in the Japanese marketplace.

The market lacks depth," said Takashi Kawashima, a manager in the investment planning department. "It's difficult even buying BBB bonds. I think the market will take some time to really develop."

Development of this market will hinge on supply, as well as demand, factors. Questions remain whether low-rated Japanese companies are prepared to pay such a large premium to borrow money - many have never seriously considered themselves as having junk bond status and feel they have merely found themselves in this position due to circumstances.

"But all this could be reversed if the economy recovers," added Mr Kawashima.

If ratings improve, indeed, junk bonds may gradually lose their "junk" status, and investors could end up with huge risk premiums for relatively little risk.

That hope may offer Nissan a modicum of cheer this week.

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Suda to lift holding in A Himawari

COMPANIES & FINANCE: UK

RETAILERS CONGLOMERATE REPORTS RISE IN ANNUAL PRE-TAX PROFITS FROM £520M TO £629M

Kingfisher to strengthen European presence

By Peggy Hollinger

Kingfisher, the UK retail conglomerate, yesterday set out its strategy to build leading positions in European markets as it reported annual profits at the top end of expectations in a presentation beamed by satellite from France.

Sir Geoffrey Mulcaby, chief executive, was in Paris to announce a 15 per cent rise in pre-tax profits before exceptional costs to £582.5m (£394.6m) for the year to January 30.

Describing the past 12 months as a "milestone year of strategic development", Sir Geoffrey said Kingfisher intended to use its do-it-yourself and electricals businesses to grow in European markets other than France and the UK.

Following the merger late last year of Kingfisher's B&Q home improvements chain with Castorama of France, some 40 per cent of group sales were derived outside the UK, he said.

Sir Geoffrey said Kingfisher was "in contact with a

number of the leading players" in the German do-it-yourself market. "But it is difficult to say whether anything will happen," he added.

Sir Geoffrey refused to comment on speculation of a merger or takeover possibility in the UK. But he said the group had plans to open some 103 new stores, mainly in the UK, creating some 4,800 full and part-time jobs.

Sir Geoffrey added that Kingfisher was concentrating on delivering the benefits of the merger with Cas-

torama, which was progressing well. He was confident there was "more upside" than the expected £50m in merger benefits, but "it is still early days".

Sir Geoffrey's comments came as the group reported pre-tax profits of £629.3m, helped by £46.8m in exceptional gains, up from £520m last time. Sales rose 16 per cent to £115.1m, on

sales 9.3 per cent higher at £1.12bn.

Woolworths benefited from a strong Christmas to return profits 8.3 per cent higher at £114.4m, on sales 6 per cent ahead at £1.8bn.

Superdrugs increased profits by £100,000 to £41.1m on sales 6.6 per cent up at £798.6m.

In electricals, Comet in the UK suffered flat profits of £33.4m although sales increased by 5.1 per cent to £662.4m. Like-for-like sales fell by 0.6 per cent. Darty in France increased profits by

7.6 per cent to £115.1m, on sales 9.3 per cent higher at £1.12bn.

Castorama contributed one month's profit of £3m and

B&Q and Castorama suffered a weaker second half, but the UK chain increased like-for-like sales by 5.5 per cent. B&Q returned operating profits of £188.1m, up from £181.6m, on sales 8.8 per cent higher at £1.95bn.

Castorama contributed one month's profit of £3m and

COMMENT
Kingfisher

Talk of Kingfisher's 10th birthday – in name at least – and milestones passed might suggest that the UK retail group is about to rest on its laurels. It cannot afford to do so. One reason was evident in the performance of Castorama, the French DIY group that Kingfisher's B&Q has merged with. Although Castorama pushed operating profits up 20 per cent, to €186m (£205m), its own restructuring and a more buoyant French economy should have delivered more. Kingfisher is relaxed about this, as the deal itself caused some disruption. But with Castorama valued at 16 times 1998 operating profits, a big improvement clearly needs to be wrung out. That should be possible. After all, B&Q made 43 per cent more profit last year on turnover more than 10 per cent below Castorama's €3.1bn.

But Kingfisher's fancy rating of about 25 times forecast 1999 earnings owes as much to strategy as it does to the market's faith in its nitty gritty retail management. With 40 per cent of its sales outside the UK, it is deemed to have joined Europe's retail super-league, earning comparisons with Ahold and Pinaud-Printemps-Redoute. This has helped to lever it free from a UK retail sector, whose performance has only recently been resuscitated by interest rate cuts.

As in the early part of its decade, Kingfisher is dedicated to expansion. The risks of this strategy are not in the price. But its bold investments have a habit of winning longer-term advantage.

Smiths Industries

Smiths Industries, along with GKN, belongs to that select band of UK engineers whose shares have regained last year's highs. However, yesterday's lacklustre results, which knocked the shares back 10 per cent, have put a large dent in one of the sector's most prominent recovery plays. Normally a company that cruises in at the top end of expectations, Smiths has been slapped down for merely landing in line.

Also worrying was an unflattering profit mix. With medical and industrial both flat, Smith's growth depends rather too narrowly on its aerospace wing. Defence sales look strong while the civil aerospace market is forecast to peak next year. To maintain its double-digit earnings record, Smiths is likely to need a chunky acquisition. With interest cover of 33 times, it can easily afford to spend £1bn or so.

Orange to launch enhanced multi-media services

By Christopher Price in Hanover and Alan Cane in London

Orange, the UK mobile phone group, is preparing to launch the most comprehensive range of multi-media services available in the UK cellular market, including news, banking, entertainment, traffic and travel information.

Demand for the service, to be introduced this year, will give an indication of the public's appetite for information on the move and of the likely success of "third generation" mobile services, expected to become available by 2003.

Subscribers to the new Orange service will be able to receive information on their cellular phones from a range of content providers, including Independent Television News and Associated News Media.

All the UK's mobile operators have been de-

veloping extended services – Cellnet and Barclaycard, for example, provide banking by phone – but Orange's proposed range will be the most comprehensive.

Hans Snook, Orange managing director, has already promised that Orange will be the first company to launch a mobile "video-phone", allowing customers to take part in video-conferences early next year.

It is already testing Wildfire, an electronic assistant that communicates with the customer through a synthesised voice.

The new information services have been made possible by the advent of Wireless Application Protocol (Wap), a new radio technology that allows multi-media services to be delivered to mobile phone screens.

The technology will also make it possible for users to access the internet to retrieve electronic mail.

Only subscribers with a

phone using Wap technology will be able to use the service. These phones are expected to become widely available in the coming months.

For its news service, Orange has struck an exclusive deal with ITN to take news headlines and stories from the organisation. NatWest will provide a business banking service that will enable customers to check accounts for balances, payments and cheque clearances.

Association News Media will use its ThisisLondon.com website to provide restaurant reviews, cinema and theatre listings, as well as London news. Integrated Traffic Information Service is to provide traffic and travel reports. Travel information on flights is also being supplied by web service Thetrip.com, while Last-minute.com will provide details of late availability for a variety of trips.



Hans Snook: Orange will be the first company to launch video-phone Tony Andrews

Virgin injects £9.7m into cola business after losses

By John Willman, Consumer Industries Editor

Richard Branson's Virgin Group has injected £9.7m into its cola business, after making a £7.24m loss in the year since it ended its partnership with Cott, the Canadian company that supplies own-label soft drinks to supermarkets.

Virgin Cola's loss for the year to January 28 was largely the result of costs incurred in ending its exclusive production agreement with Cott. Last year, it made a profit of £116.846.

During the year, Virgin

raised its share of the UK market from 3.6 per cent to 4.3 per cent, according to AC Nielsen, the market research organisation. The growth – largely at the expense of own-label colas – was in a market that shrank 2 per cent.

However, the amount owed to Virgin Cola by trade debtors has risen from £1.9m to £4.6m – 20 per cent of the company's turnover. Gross profit fell from £2.81m to £2.36m on turnover up 8.6 per cent to £22.98m.

Four years ago, Mr Branson launched a campaign to take on Coca-Cola and Pepsi-Cola in the global soft drinks market.

Premier stays on track

By Susanna Voyle

Premier Farnell, the catalogue-based electronic components distributor, insisted it was on track for recovery with its new strategy, though its markets remained tough.

The group, which cut its interim dividend by 30 per cent, yesterday announced annual pre-tax profits down 28 per cent at £100.4m (£162m).

The results were in line with expectations and the shares dipped 2p to 192p.

As indicated at half-way, the final dividend is also cut by 30 per cent to 8p, for a total of 8p (12.5p).

John Hirst, chief executive, said depressed markets in the UK and US appeared to have bottomed out. But the group's plans for the coming year assumed there would be no significant improvement.

"There is no disappointment in these results," said Mr Hirst. "What people have to remember is that this is still a very profitable business with a good cash

performance."

Mr Hirst, appointed last summer, said the blueprint for recovery he set out in January, combined with a series of management changes, would lead to growth over the next three years.

He is planning a £45m capital investment over the period, along with an extra £15m annually for marketing.

Turnover in the year to January 31 fell from £743.8m to £705m. Earnings per share fell from 35.8p to 16p.

SCHERING

Announcement of Annual General Meeting

Schering Aktiengesellschaft Berlin (Securities Code No. 717 200)

Our shareholders are invited to attend this year's Annual General Meeting, which will take place on Tuesday, 27th April, 1999 at 10 a.m. at the International Congress Centre, Neue Kantstraße/Messedamm, 14055 Berlin

Agenda:

1. Presentation of the approved accounts, the group accounts and the annual report for Schering AG and the group for the business year 1998 including the report of the Supervisory Board.
2. Resolution for the appropriation of the net profit.
3. Resolution for the discharging of the Board of Executive Directors.
4. Resolution for the discharging of the Supervisory Board.
5. Election of the Supervisory Board.
6. Election of the auditors for the business year 1999.
7. Capital increase out of Company reserves to round off share capital in terms of Euro, changes to the Articles of Association.
8. Changes to the Articles of Association/ statement of remuneration of the Supervisory Board.
9. Change to the Articles of Association/ issue of share certificates.

Berlin, 18th March, 1999

The Board of Executive Directors

You would have to go back quite a long way to uncover the origins of Barcelona's origins as a finance centre stretching right back to its earliest days when the city was founded by the Phoenicians. It is now Spain's local point for international finance and

things seem to be accelerating rapidly as the city continues to develop its role as a financial centre of considerable importance.

The city can boast a number of things, though most important in terms of financial activity are the stock exchange, the stock market and the stock market.

Barcelona's stock exchange is one of the largest in Europe, with a turnover of over £100 billion a year.

Barcelona, the language of finance is spoken fluently in all walks of society and the major companies are represented in the financial markets.

Barcelona is also a major centre for business conferences and exhibitions, with many international events held here all the time.

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COMPANIES & FINANCE: UK

TRANSPORT GROUP ADVANCES 40% AS DEMAND GROWS FOR IMPORTED COAL

Clydeport plans expansion

By Susanna Voyle

Clydeport, the Scottish ports operator, yesterday announced record profits and ambitious plans to develop the business with two big capital projects.

Tom Allison, chief executive of the group which runs the ports of Hunterston, Greenock and Glasgow, said he wanted to build a new roll-on, roll-off ferry terminal in Glasgow to capitalise on the growing trade with Ireland, and was planning a £250m-£300m (\$400m-\$480m) entertainment and leisure development on the city's waterfront.

Mr Allison, appointed 18 months ago to shake up the former port authority which

was privatised in 1992, said pre-tax profits for 1998 rose 40 per cent to £11.02m. The results were ahead of City expectations and the shares, which had risen sharply ahead of the results, fell 2p to 234½p.

Profits were boosted by demand for imported coal, which is 10 per cent cheaper than domestic coal.

Hunterston, the deep-water specialist port bought for £5.6m at the end of 1993, saw total tonnage increase 80.1 per cent to 1.9m tonnes. Clydeport supplies coal to Eastern Group and Scottish Power.

Euan Davidson, port operations director, said imported coal was low-sulphur, so generators could

meet targets to cut emissions without expensive modifications to their plant.

The coal, which is imported from South Africa and South America, costs about 110p a gigajoule, against 125p for UK coal.

However, the group warned that growth this year would not be at the same level as 1998 as the contracts between English generators and domestic coal producers would postpone a further "step up" for about two years.

Mr Allison said he had finished a nine-month review of the business and had decided to step up the process of vertical integration - moving into shipping and road haulage.

The group will concentrate investment in the ports business, with the £15.7m cash held and further cash flow being ploughed straight back into the business.

Mr Allison said the creation of the new two-berth ferry port which would attract both freight and passenger traffic, could be completed by the middle of next year.

Turnover rose 28 per cent to £26.3m. Operating profit increased 40.1 per cent to £10.31m (£7.45m).

Analysts are forecasting 1999 pre-tax profits of £11.8m, leaving the shares trading on a prospective price/earnings ratio of 10.9, a discount to competitors such as Associated British Ports and Mersey Docks.

Devro's shares drop on warning

By James Buxton in Edinburgh

Shares in Devro, the sausage casing manufacturer, fell near their all-time low yesterday, after the Glasgow-based company warned that half-year profits would be well below 1998's £23.7m (\$33m).

The shares closed down 40p at 143½p, against last year's all-time high of 545½p.

Announcing results for 1998, Graeme Alexander, chief executive, said the company was still suffering from the sharp drop in demand in Russia and south-east Asia. Although the company's direct sales to Russia have improved slightly this year, sales to US food manufacturers for export to Russia showed no recovery.

"Russia makes up about 20

per cent of the world market for cellulose casings, which are used to make US-style skinless Frankfurters," Mr Alexander said. "The whole casings industry has invested heavily in new capacity to serve it and there is now 25 per cent overcapacity." The company had also suffered from the deterioration in some Latin American countries in the third and fourth quarters.

Devro is implementing a restructuring announced last November to save £1m this year. But it needed to eliminate another £15m from its cost base and aimed to do so within two years, said Bruce Farmer, chairman.

Pre-tax profits fell from 558m to £36.1m, after an exceptional reorganisation charge of £4.1m.

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year
Andrews Sykes	Yr to Dec 26	83.8	12.1	(11.7)	9.971	9.98	2.4
Broaden Hires	Yr to Dec 31	27.7	22.4	4.371	2.28	15.1	11.0
Brickell Estates	Yr to Dec 31	77.81	40.51	(37.9)	10.15	10.15	2.25
Chesterfield Village	6 mths to Dec 31	42.9	38.6	0.427	0.015	6.25	0.012
Cheshire Ind	6 mths to Dec 31	22.9	0.959	(1.7)	0.7	-	-
Clydeport	Yr to Dec 31	26.3	20.6	11.785	4.01	10.14	11.11
DCC	Yr to Dec 31	110.2	59.8	7.35	4.92	21.637	15.68
Devro	Yr to Dec 31	283.9	234.5	36.1	14.4	23.6	6.2
Gibbs & Dandy	Yr to Dec 31	38.5	38.6	1.47	1.27	13.1	10.8
Haworth	Yr to Dec 31 *	660.9	651.8	64.5	11.716	18.3	6.1
Intercapital	Yr to Dec 31 *	165.5	119.9	22.74	3.14	13.947	4.871
Intercare	Yr to Dec 31	73.6	56.3	3.144	1.644	6.7	1.6
Kier	6 mths to Dec 31	462	332.2	4.7	3.9	10.5	8.2
Kingsfisher	Yr to Jan 30	7,458	6,009	623.9	520.9	32.3	28.7
Leslie Wise	Yr to Nov 30	52.5	72.5	11.41	1.111	32.568	1.98
Longmead	6 mths to Dec 31	17.5	2.01	0.236	0.281	6.33	0.5
M-R	6 mths to Dec 31	24.3	20.1	1.58	1.81	3.38	1.35
Outshore Ind	Yr to Dec 31	239	252.8	4.21	0.89	7.0	3.5
Pretoria Fertil	Yr to Dec 31	705	646.1	100.44	19.19	16	25.3
Rex Balfour	Yr to Dec 31	2.63	2.53	5.23	4.92	1.1	1.1
Repsol Iberia	6 mths to Jan 2	284	254.4	6.20	6.04	6.1	8.2
Shield Diagnostics	9 mths to Dec 31 *	5.26	7.43	1.34	0.494	6.43	2.29
Sister	6 mths to Dec 31	26.3	30	3.48	3.23	4.44	4.14
Seftels Inds	6 mths to Jan 31	606.7	553.1	99.1	89.3	22	19.7
Tead	38 wks to Dec 22 *	25.1	15.59	0.434	(2.654)	0.767	0.462
Xcar	Yr to Dec 31	1.5	4.371	4.63	0.104	8.91	0.51
Investment Trusts							
	NAV (p)	Attributable earnings (p)	EPS (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year
Dresdner RCM Small	Yr to Jan 31	188.5	(223.9)	0.416	(0.349)	3.15	2.84
JP Euro Utilities	30.27	(193.99)	0.135	(0.245)	1.27	2.3	2.3
Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. □ Net rental income. △ After exceptional charge. ♠ After exceptional credit. *On increased capital. *Comparatives for 14 months to Dec 31 1997. ▲ Foreign income dividend. ▲▲ Includes RD element. *Comparatives restated. □ On reduced capital. *Comparatives for year to March 31 1998. ♣Am stock.							

Bid battle for Wace escalates

By David Blackwell

The bid battle between two US companies for control of Wace, the digital imaging group, escalated yesterday.

Schawk, which emerged as a white knight in January when Wace was under siege from UK rival Photobition, raised its offer by 10p a share to 80p, valuing the ordinary shares at £63.3m (\$102.2m).

Almost immediately Applied Graphics Technologies, which had offered 75p a share to Wace in October, responded that it was "actively considering increasing its offer."

Wace shares closed up 6½p at 81½p.

Phillips and Drew Fund Management, which owns 6.4 per cent of the ordinary shares and 19 per cent of the

preference shares, has undertaken to sell its ordinary shares to Schawk. That would give Schawk, which has acquired a similar sized stake, about 14 per cent of the ordinary shares. However, Phillips and Drew will not be bound by the under-taking if another bidder offers 80p or more a share.

Schawk's bid is recommended by the Wace board. Wace shares fell to 71½p in October after the group ran into problems in the US and breached loan covenants.

Schawk, listed on the New York Stock Exchange and advised by Lehman Brothers, has not changed its offer of £39.2m for the preference shares. AGT, listed on Nasdaq and advised by Lazard Brothers, has not yet made an offer for these.

Shift to IT services helps DCS

DCS showed the benefits yesterday of its shift from software sales to IT services as it reported a 49 per cent jump in 1998 pre-tax profits from £4.92m to £7.35m.

Iain Robinson, the chief executive who took over a year ago, said: "We have moved from being a UK-based supplier of systems primarily to the automotive sector into being an international provider of IT solutions with a strong European base."

Since taking over he has concentrated on developing a new business model for DCS, which began as a Nigerian electricity supply business. He aims to make DCS a one-stop IT shop, cross-selling services such as outsourcing, applications management and e-business capabilities as well as software to its existing 560-strong client base, and others.

For the first time, more than half of revenues from DCS's automotive division came from services. The division, which was once considered a potential disposal candidate, is now regarded as a core part of DCS. Automotive revenues contributed £37.8m (£22.2m) to the group total of £110m (£59.8m). Outsourcing revenues, which grew from £7.4m to £18.6m, now account for 17 per cent of the total. Caroline Daniel

HOUSEHOLD GOODS

Russian downturn hits Oriflame

Tough trading conditions in Russia and the Ukraine contributed to a near 90 per cent drop in 1998 annual profits at Oriflame International, the door-to-door cosmetics company.

Pre-tax profits in the year to December 31 fell 89 per cent to £4.42m after £21.1m in exceptional restructuring costs arising from a write-down on currency losses and charges to reduce the group's cost base. Operating profit fell 43 per cent to £24.4m on reduced turnover of £238.9m (£252.8m).

Robert de Jochnick, chairman, said Oriflame would benefit from being "slimmed down". However, he did not expect a complete recovery for two to three years.

Dan Blitsky

BIOTECHNOLOGY

Core drug gets US approval

Core Group, the biotechnology company specialising in drug delivery systems, has won US approval to start testing its controlled release vaginal thrush treatment. US approval of the treatment as an investigational new drug means the company can complete Phase II and III trials within 18 months. Jim Pickard, chief executive, said the approval gave further confirmation of the efficacy of the company's controlled release system. Core reports full-year results next week.

NEWS DIGEST

HEALTHCARE

Shield raising £12m to help fund Axis merger

Shield Diagnostics is to raise £12m (\$19m) through a rights issue to help fund its merger with rival biotechnology company Axis Biochemicals of Norway. Under revised terms announced yesterday, Shield shareholders will hold 54.4 per cent of the enlarged group, down from 52 per cent envisaged when the deal was mooted in January.

This is partly because Shield is now offering 1.25 new shares for every share in Axis rather than the one for one initially planned. The number of Axis shares in issue is also to increase by about 6 per cent because of the exercise of options by its management. This will result in a capital injection of about £3.4m.

Shares in Shield fell 25p to 457½p yesterday, valuing Axis at about 230m. They closed at 515p, down 5p, on the day the merger was announced. Analysts said the shares fell yesterday because the terms had become a little less favourable to Shield, and because a rights issue would probably be priced at a significant discount, reflecting difficult market conditions for the sector.

Shield, which has changed its name year end, made pre-tax losses of £1.34m on sales of £25.26m in the nine months to December 31. This compares with profits of £249,000 on sales of £27.43m in the year to March 31. Virginie Marsh

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EQUITIES

Rising oil prices fuel fears of inflation

EUROPEAN OVERVIEW

By Florian Gimbel

European shares pared early gains yesterday as Wall Street shied away from crossing the 10,000-point Rubicon.

Additional downward pressure came from rising European bond yields as higher oil prices rekindled fears of inflation.

The FTSE Eurobloc 100

index

1100

Now Jan Feb Mar

Source: FTSE International

But analysts expect the Dow to go higher in the run-up to Friday's "triple witching", the simultaneous expiry of stock index futures, options and options on individual stocks.

Activity was largely driven by a spate of company news, leaving the FTSE Eurotop 300 index 9.4 lower. The only conspicuous sector performance came from oil stocks, which continued to

benefit from the recovery in world oil prices.

Leading exporter Saudi Arabia said it would curb supplies as of April, leaving benchmark Brent crude futures 27 cents higher at \$12.55. Shares in France's Elf ended 4.29 per cent higher, but Total only rose by 1.22 per cent on disappointment over its 1998 dividend of two euros a share.

Yesterday's loss leader

was automobiles, with Renault dropping 6.18 per cent to €31.40 on doubts over its controversial alliance with Nissan. BMW, however, bucked the trend, ending 2.74 per cent higher ahead of its 1998 results today.

The financial sector also

put in a weak performance

with Dresdner closing down 4.4 per cent on profit-taking.

Its shares had outperformed

in response to BNP's bid for

Société Générale and Paribas. The three French banks ended largely unchanged.

Consumer cyclicals, such as leisure, media, retail and services, could prove the main beneficiaries of the latest political events, according to a report by Credit Suisse First Boston.

It expected the resignation of Oskar Lafontaine, the German finance minister, to result in a 50 basis point cut in euro-zone interest rates by the end of June. A turnaround in business confidence, triggered by the increased likelihood of structural reforms, could lead to an economic recovery in the euro-zone through the second half of 1999.

The FTSE Eurotop 300 index fell 9.4 to 1,245.85, and the FTSE Eurotop 10 19.10 to 2,888.87. The FTSE Ebbloc index of leading stocks in the euro-zone settled 4.84 lower at 1,039.35.

The FTSE Actuaries Share Indices

Produced in conjunction with the Faculty and Institute of Actuaries

Mar 17 National & Regional Markets Euro Index Day's % change points Yield gross % ex div Total return Euro/E

FTSE Eurotop 300 1245.85 -0.75 -9.40 2.04 3.41 1288.42

FTSE Eurotop 10 2888.87 -0.10 -1.10 2.01 2.01 2900.00

FTSE Eurobloc 100 1026.85 -0.46 -4.25 2.74 1.65 1021.59

FTSE EuroMid 1223.95 -0.57 -7.04 2.70 3.50 1271.71

FTSE EuroMid Ex UK 1185.53 -0.52 2.21 2.07 3.50 1257.92

FTSE EuroMid Ex UK 1242.97 -0.14 -1.71 2.13 1.57 1267.53

FTSE Eurotop 300 Regions

Europe 1263.59 -0.43 -5.81 1.88 1.18 1322.82

UK 1190.08 -1.58 -2.56 7.87 1257.91

Europe Ex-Eurobloc 1209.69 -1.08 -13.22 2.20 5.87 1257.91

Europe Ex-UK 1273.33 -0.32 -4.12 1.78 0.91 1303.21

FTSE Eurotop Industry Sectors

RESOURCES 981.53 +1.65 +15.08 2.95 3.69 1030.59

Mining 957.35 -2.56 -24.59 3.73 21.37 980.63

Oil & Gas 948.55 +1.73 +16.14 2.93 2.88 972.82

BASIC INDUSTRIES 1110.22 +0.02 +0.19 2.67 2.55 1136.59

Chemicals 848.86 -0.01 -0.05 2.53 2.47 864.45

Construction & Bld Mater 1029.62 +0.32 +3.24 2.14 1.13 1036.83

Forestry & Paper 952.83 -0.58 -5.56 4.06 4.06 956.50

GENERAL INDUSTRIALS 1149.46 -0.05 -0.58 2.22 3.28 1177.39

Aerospace & Defence 779.73 -2.22 -21.15 2.21 2.88 795.28

Diversified Industrials 993.30 -0.24 -2.37 2.05 0.06 1016.63

Electric & Elec Equip 1057.68 +0.88 +8.04 1.82 5.15 1059.84

Engineering & Machinery 1023.79 -0.56 -5.77 2.98 4.16 1042.24

CYCICAL CONS CONDS 1270.14 -1.34 -18.39 2.28 1.86 1301.56

Automobiles 937.22 -1.44 -13.56 2.31 0.53 940.39

Household Goods & Text 1273.37 -1.38 -18.53 2.14 0.06 1330.90

HOM-CYC CONDS 1206.54 -0.84 -7.82 1.51 2.75 1242.53

Beverages 956.89 -0.89 +0.82 2.58 0.86 906.45

Food Producers & Process 910.73 -0.81 -7.28 1.75 1.41 922.83

Health 988.43 -0.89 -8.75 1.20 0.80 1003.24

Packaging 807.34 -0.09 -0.19 1.12 1.02 809.27

Personal Care & Hse Prod 1060.08 +0.16 +1.77 0.92 0.06 1067.27

Pharmaceuticals 1028.47 -1.00 -1.60 1.20 0.86 1030.56

Tobacco 1367.77 -0.82 -24.49 3.09 7.11 1286.54

CYCLICAL SERVICES 1308.94 -1.21 -16.00 2.12 3.26 1351.84

Distributors 855.74 -0.42 -2.81 4.51 0.00 862.09

General Retailer 1020.83 -0.78 -7.29 2.25 1.27 1122.00

Hotels & Restaurants 2001.18 -2.25 -20.50 2.25 1.25 2013.20

Media & Photography 1953.31 -2.53 -31.01 1.88 5.20 1213.17

Rests & Pubs 876.50 -0.88 -0.88 3.71 2.00 898.56

Support Services 1064.85 -0.89 -0.98 1.11 1.10 1077.03

Transport 948.76 -0.31 -2.97 2.73 1.81 969.00

NON-CYCLICAL SERVICES 1327.70 -2.13 -23.19 1.44 0.48 1367.87

Food & Drug Retailers 1013.40 -0.31 -3.16 2.12 0.51 1028.26

Telecommunications 1317.26 -2.54 -34.40 1.32 0.43 1373.77

UTILITIES 1354.90 -1.11 -15.92 3.20 5.17 1473.91

Electricity 1047.31 -1.08 -11.45 3.34 4.44 1055.32

Gas Distribution 1182.85 -0.95 -11.43 1.63 1.00 1203.02

Water 955.74 -1.71 -15.03 5.83 5.94 912.22

FINANCIALS 1347.46 -0.95 -12.89 2.14 5.57 1388.04

Bank 982.12 -0.85 -5.63 2.50 5.82 982.00

Insurance 1044.04 -0.84 -8.49 2.48 1.76 1017.98

Life Assurance 1123.34 -1.01 -21.88 1.76 0.95 1147.08

Investment Companies 999.05 +0.20 +2.03 1.78 1.00 1023.02

Real Estate 726.65 -2.45 -18.27 3.41 1.67 749.37

Specialty & Other Fin 987.00 -1.07 -10.08 2.27 0.00 1003.49

INFORMATION TECH 972.92 -0.72 -8.76 0.89 0.04 930.87

Information Tech Hardware 1018.25 -0.75 -7.85 1.00 0.00 1020.67

Software & Computer Serv 719.29 -0.47 -4.70 0.53 0.27 721.13

For real-time FTSE Eurotop 300 index quotes call FT Cityline on 0990 843 5920. Calls are charged at 6p per minute at all times.

FTSE EUROTOP 300

Price Change Mkt cap Vol % Name Price Change Mkt cap Vol % Name

2700 2750 2800 2850 2900 2950 3000 3050

C P C P C P C P

2000 2050 2100 2150 2200 2250 2300 2350

2400 2450 2500 2550 2600 2650 2700 2750

2800 2850 2900 2950 3000 3050 3100 3150

3200 3250 3300 3350 3400 3450 3500 3550

3600 3650 3700 3750 3800 3850 3900 3950

4000 4050 4100 4150 4200 4250 4300 4350

4400 4450 4500 4550 4600 4650 4700 4750

4800 4850 4900 4950 5000 5050 5100 5150

5200 5250 5300 5350 5400 5450 5500 5550

5600 5650 5700 5750 5800 5850 5900 5950

6000 6050 6100 6150 6200 6250 6300 6350

6400 6450 6500 6550 6600 6650 6700 6750

6800 6850 6900 6950 7000 7050 7100 7150

7200 7250 7300 7350 7400 7450 7500 7550

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8000 8050 8100 8150 8200 8250 8300 8350

8400 8450 8500 8550 8600 8650 8700 8750

8800 8850 8900 8950 9000 9050 9100 9150

9200 9250 9300 9350 9400 9450 9500 9550

9600 9650 9700 9750 9800 9850 9900 9950

10000 10050

TRADING OF DISTRESSED LOANS

LMA set to launch code of practice

By Arndt Oskovsky

tressed debt committee at the LMA.

The Loan Market Association, which includes 80 banks active in European loan markets, will today launch a standard code of practice for trading distressed corporate loans.

The guidelines, which are the result of 10 months of deliberations, aim to regularise trading in corporate loans that need to be restructured as a result of the borrower's financial problems. These include loans to companies which need to roll over their loans, seek debt forgiveness or face insolvency.

At present, distressed loans are traded on a case-by-case basis, each subject to its own documentation, which often leads to high legal costs, failed trades and long settlement periods.

The introduction of standard rules covering trade confirmation, settlement periods and exchange of contracts will increase transparency and liquidity in the European distressed debt market, the volume of which has increased three-fold to \$14bn. Distressed debt prices range from 1 per cent of face value for a corporate loan to Chancery Bank liquidated in 1992 to 73 per cent of face value for the loan to Euro Disney.

Standard documentation will also cut legal costs by as much as 50 per cent for some of the more liquid distressed loans such as Euro Disney, Eurotunnel and Queens Moat Houses, according to Tony Tucker, deputy head of debt trading at Bank of America who chairs the dis-

tressed debt committee at the LMA.

The LMA's move will improve liquidity and put the market on a more professional footing and should lead to a further surge in business, Mr Tucker said.

Most of the buyers of distressed debt at present are the US hedge funds and venture funds, but the launch of the standard code of practice for trading these assets is expected to attract a broader range of investors looking for high yield.

The code of practice will regularise confirmation of trade, payment of interest and transfer of documentation.

Mr Tucker said the initiative agreed with the Bank of England's "London Approach" for companies in financial trouble, which favours out-of-court settlements and encourages creditors to work out a consensus for loan restructuring.

Mr Tucker said the code of practice should also prompt companies to give their consent to secondary trading of their debt.

He said the surge in Europe's distressed debt might help offset the decline in volume of distressed debt in the US.

The distressed debt market originated in the US in the 1980s, where many highly geared companies got into financial difficulties and were forced to restructure their loans. However in the past two years, the US market has been shrinking and is now estimated to be as little as \$10bn.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

	Red	Red	Blk	Blk	Day chg	Wk chg	Month	Year
	Coupon	Price	Yield	Chg	Chg	Chg	Chg	Chg
Australia	0.01	87.750	106.000	4.89	-0.02	-0.21	-0.02	-0.13
	0.01	87.750	124.528	5.28	-0.02	-0.05	-0.02	-0.35
Austria	0.01	5.250	104.100	3.08	-0.01	-0.05	-0.02	-0.03
	0.01	5.000	100.000	4.09	-0.01	-0.13	-0.03	-0.64
Belgium	0.01	5.000	103.950	3.08	-0.01	-0.05	-0.17	-0.03
	0.01	3.750	95.000	4.19	-0.01	-0.11	-0.09	-0.77
Canada	0.00	9.000	98.000	5.08	-0.04	-0.07	-0.04	-0.15
	0.00	8.000	105.620	5.21	-0.05	-0.08	-0.05	-0.15
Denmark	0.00	10.000	102.700	3.38	-0.03	-0.07	-0.11	-0.77
	0.00	11.000	113.700	4.36	-0.01	-0.12	-0.14	-0.75
Finland	0.00	4.000	101.150	3.08	-0.01	-0.05	-0.02	-0.58
	0.00	5.000	100.070	4.17	-0.05	-0.15	-0.08	-0.64
France	0.00	4.000	101.260	2.89	-0.01	-0.05	-0.06	-0.33
	0.00	4.250	122.000	3.02	-0.05	-0.15	-0.01	-0.26
Germany	0.00	5.000	99.640	4.04	-0.01	-0.14	-0.06	-0.54
	0.00	5.000	100.720	4.94	-0.01	-0.14	-0.06	-0.48
Ireland	0.00	6.000	102.200	3.08	-0.01	-0.05	-0.02	-0.58
	0.00	6.000	115.140	4.36	-0.01	-0.12	-0.14	-0.75
Italy	0.00	4.000	102.410	2.88	-0.06	-0.08	-0.29	-1.12
	0.00	5.000	111.970	3.16	-0.06	-0.14	-0.04	-0.56
Japan	0.00	4.000	102.300	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	4.000	114.100	4.16	-0.06	-0.15	-0.05	-0.45
Netherlands	0.01	4.500	103.620	3.11	-0.06	-0.08	-0.03	-1.38
	0.01	4.500	104.100	3.45	-0.06	-0.11	-0.03	-1.26
Spain	0.00	10.000	102.350	4.47	-0.05	-0.08	-0.09	-0.51
	0.00	11.250	115.250	5.14	-0.04	-0.10	-0.09	-0.51
Sweden	0.00	6.000	101.970	0.04	-0.04	-0.02	-0.21	-0.94
	0.00	6.000	101.400	0.02	-0.07	-0.02	-0.28	-0.34
UK	0.00	6.000	101.610	1.70	-0.07	-0.02	-0.28	-0.12
	0.00	6.000	102.000	2.00	-0.10	-0.07	-0.30	-0.21
USA	0.00	6.000	101.950	3.16	-0.06	-0.14	-0.04	-0.56
	0.00	6.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-0.06	-0.14	-0.04	-0.56
	0.00	11.000	114.100	4.16	-0.06	-0.14	-0.05	-0.45
Yugoslavia	0.00	10.000	102.000	3.11	-			

CURRENCIES & MONEY

Rate futures rise as Bank doves sing

MARKETS REPORT

By Alan Beattie

Short sterling prices rose yesterday as the Bank of England hinted that more interest rate cuts were on the way, appearing to defy its official policy of taking each month as it comes.

The minutes of the Bank's monetary policy committee meeting for March, released yesterday, showed an 8-1 majority for keeping rates on hold but suggested that the MPC was more likely than not to cut in future months.

Prices of short-term contracts expiring throughout the rest of 1999 rose on the news. The September contract closed 5.5 basis points higher at 94945, discounting a further cut in base rates to around 5 per cent by the autumn.

The minutes also showed the increasingly innovative ways which Willem Buiter has found to defy majority

opinion – this time voting for a 40 basis point cut rather than the more traditional 25 or 50 basis point moves.

The pound appeared little affected by the news, continuing the pattern of sterilised reactions over the past few months where the positive growth effect of interest rate cuts has appeared to offset the lower yield from the rate decision.

After an initial downward movement, the pound recovered to climb higher against the three other large currencies. Sterling closed up of London trading at £1.630, and was little changed against the euro at \$0.676.

The continued failure of sterling to fall since October

■ POUND IN NEW YORK

Mar 17 Latest Prev. close
1 min 1.6298 1.6298
1 hr 1.6293 1.6293
3 mth 1.6207 1.6265
1 yr 1.6224 1.6262

when the spate of interest rate cuts started suggests that more cuts might be on the way. The current inflation forecast incorporates a central projection of sterling falling against its trade-weighted index according to interest rate differentials, and an upside risk for inflation that it falls even faster.

The minutes said that persistence in the strength of sterling might necessitate a boost to domestic demand.

■ The euro bounced off support levels yesterday as the market digested the failure of the European commissioners' resignations to make a significant dent in the currency.

Against the dollar, the euro rose through the \$1.10 level during the European trading session and closed at \$1.101, higher than Tuesday's close of \$1.091. Against the yen the euro rose to Y1304.

Analysts said that while

viction that the European Central Bank will not cut interest rates tomorrow may also have given the euro a small boost in the near term.

Mr Lynch said that the euro could easily reach the post-Lafontaine highs around \$1.105. "But after that comes the trend line from the highs of early January at around \$1.112, which will be hard to get past."

Divyani Shah, global strategist at the economic consultancy IDEA in London, said he did not expect much upwards action from the yen for the rest of the week.

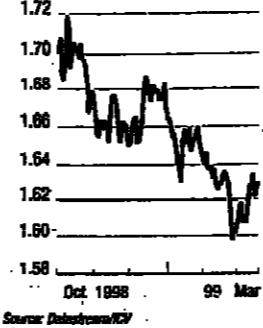
"Over the next couple of days we'll see a downside for the yen," said Mr Shah. There was no momentum to drive the yen up apart from what was happening on the Nikkei, he added.

Recent activity on the foreign exchange, stock and bond markets has been driven mostly by the fiscal year-end," he said.

Mr Shah said that Japanese officials were trying to prevent the yen from rising before the end of March.

■ OTHER CURRENCIES

Mar 17 Latest Prev. close
Euro 1.2089 1.2088
Dollar 1.6298 1.6298
Swiss Franc 1.6207 1.6207
Canadian Dollar 1.6207 1.6207
Australian Dollar 1.6207 1.6207
Peso 1.6207 1.6207
New Zealand Dollar 1.6207 1.6207

Sterling
Against the dollar (\$ per £)

Source: Reuters/Financial Times

there was little news yesterday to move the currency, the resilience of the euro to the political turmoil surrounding the European Commission lent weight to the idea that the resignation of Oskar Lafontaine had put a new floor under the currency.

Robert Lynch, currency strategist for Paribas in New York, said the growing con-

■ DOLLAR SPOT FORWARD AGAINST THE POUND

Mar 17 Open Change Bid/offer Day's mid
mid-point on day spread high low Rate %p.a.
Euro 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

US Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

Swiss Franc 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

Canadian Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

Australian Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

Peso 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

New Zealand Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

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Canadian Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

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Canadian Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

Australian Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

Peso 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

New Zealand Dollar 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

Swiss Franc 1.6207 -0.0003 1.6207 1.6207 1.6207 1.6207 1.6207

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Canadian Dollar 1.6207 -0.0003 1.6207 1.620

COMMODITIES & AGRICULTURE

Oil prices rise on bullish reports

MARKETS REPORT

By Robert Corzine and Gillian O'Connor

Oil prices rose sharply yesterday as traders reacted to bullish inventory data from the US and reports that Saudi Arabia, the world's biggest crude exporter, is ready to begin informing its customers of cuts in April shipments as part of the latest global production restraint initiative.

The belief that May Brent Blend futures contract was up \$6 to \$13.24 a barrel in late trading on London's International Petroleum Exchange. Earlier it had reached \$13.33 a barrel - close to last year's average price for Brent - and the highest level for a front-month Brent contract since early November.

Opex is keen to maintain the momentum for higher prices generated by last week's agreement in the run up to their meeting in Vienna next Tuesday. Non-Opec Mexico yesterday confirmed that it would cut its exports by 125,000 barrels a day as part of the global cut.

Most base metal prices firmed slightly on the London Metal Exchange yesterday, although nickel, the star performer so far this year, eased.

But analysts are increasingly puzzled by the apparent shortage of copper in the Asian region, in defiance of the hefty worldwide surplus. Prices in Shanghai, for example, are at a premium to those in London. Chinese purchases appear to offer an explanation, but analysts are uncertain how to interpret them. Barclays' latest copper letter says: "China has without doubt been a fairly heavy buyer of refined copper over the past two months. But where the metal purchased is going and why is less clear".

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE
(Prices from Anticipated Metal Trading)

■ ALUMINUM, 50% purity is per tonnes

Cash 3 1170-71 1193-94

Previous 11405-415 11695-68

Highlow 11405-415 11695-68

All Official 11695-68 11705-70

Kerb close 11695-68 11705-70

Open Int. 280,042 281,042

Total daily turnover 87,051

■ ALUMINUM ALLOY (5 per tonnes)

Cash 1088-93 1092-94

Previous 1033-38 1057-60

Highlow 11921172 11971172

All Official 1053-58 1076-79

Kerb close 1080-81

Open Int. 8,502

Total daily turnover 4,164

■ LEAD (5 per tonnes)

Cash 492-5 495-6

Previous 487-8 491-2

Highlow 489-490 494-490

All Official 492-2 495-5

Kerb close 492-2 495-5

Open Int. 35,684

Total daily turnover 12,156

■ NICKEL (5 per tonnes)

Cash 5180-90 525-60

Previous 5110-20 520-60

Highlow 5300-5210 5205-5200

All Official 5235-40 5305-50

Kerb close 5235-40 5305-50

Open Int. 73,671

Total daily turnover 19,253

■ TIN (5 per tonnes)

Cash 3,200-20 3,200-20

Previous 3,045-55 3,200-20

Highlow 3,200-20 3,200-20

All Official 3,230-40 3,200-20

Kerb close 3,230-40 3,200-20

Open Int. 74,207

Total daily turnover 19,404

■ ZINC, special high grade (5 per tonnes)

Cash 1020-21 1034-35

Previous 1017-18 1034-35

Highlow 1020-21 1034-35

All Official 1014-15 1025-25

Kerb close 1025-25

Open Int. 94,207

Total daily turnover 14,449

■ COPPER grade A (5 per tonnes)

Cash 1371-72 1399-400

Previous 1351-2 1375-400

Highlow 14021390 1395-400

All Official 1355-60 1394-400

Kerb close 1394-40 1395-400

Open Int. 107,445

Total daily turnover 55,169

■ LINE AM Official ETS rate 1,6290

Line Closing ETS rate 1,6320

Spot: 1,6303 3 sales: 1,6308 6 sales: 1,6307 9 sales: 1,6311

■ HIGH GRADE COPPER (COMEX)

Cash 61,70 62,55 61,68 478

Previous 61,90 64,90 62,80 3,774

Highlow 62,30 64,45 62,80 3,200 40,300

Open Int. 63,70 64,45 63,80 2,200 19,905

Kerb close 63,70 64,45 64,80 12,10 9,843

Open Int. 63,45 64,45 64,80 3,800 2,120

Total 63,45 64,45 64,80 3,800 2,120

■ PRECIOUS METALS

LONDON BULLION MARKET

(Prices supplied by N M Rothschild)

■ GOLD (5 per oz)

Cash 3,000 3,050 3,000

Previous 3,000 3,020 3,020

Opening 3,000 3,020 3,020

Morning fix 2,950 2,970 2,950

Afternoon fix 2,940 2,970 2,940

Day's High 3,000 3,020 3,020

Day's Low 2,950 2,970 2,950

Previous close 2,950 2,970 2,950

Last Ldn Major Gold Loading Rates (5 per USA)

1 month 4,250 6 months 4,07

2 months 4,240 12 months 3,73

3 months 4,190

Silver Fix pm fix, US cts equiv.

Spot 310.21 504.50

Silver Loading Rates 504.50

1 month 1,00 6 months 0.50

2 months 1,00 12 months 0.25

3 months 1,00

Gold Sales S price 255-269

Krugerrand 175-177

New Sovereign 65-70

1 month 4,250 6 months 4,07

2 months 4,240 12 months 3,73

3 months 4,190

Gold Sales S price 255-269

E silver 175-177

New Sovereign 65-70

1 month 4,250 6 months 4,07

2 months 4,240 12 months 3,73

3 months 4,190

Gold Sales S price 255-269

E silver 175-177

New Sovereign 65-70

1 month 4,250 6 months 4,07

2 months 4,240 12 months 3,73

3 months 4,190

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Gold Sales S price 255-269

E silver 175-177

New Sovereign 65-70

1 month 4,250 6 months 4,07

2 months 4,240 12

Offshore Funds and Insurances

■ FT Cylone Unit Trust Prices are available over the telephone. Call the FT Cylone Help Desk on (+44 171) 873 4378 for more details.

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FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

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LONDON SHARE SERVICE

LONDON STOCK EXCHANGE

Nervous profit-takers drive Footsie lower again

MARKET REPORT

By Steve Thompson,
UK Stock Market Editor

It was another unhappy day for London's equity market, with the FTSE 100 index, riding high at record only a week ago, losing ground for the fourth consecutive session.

Poor sentiment spread right across the board, with the mid and small caps also suffering at the hands of profit-takers who have become increasingly nervous about the market's underlying support.

Zeneca outshines its rivals

COMPANIES REPORT

By Peter John, Martin Brice
and Simon Bernhoff

Zeneca performed strongly, while rival pharmaceutical groups fell as dealers responded to the weighting pressure ahead of the merger with Astra of Sweden.

Zeneca expects to have unconditional acceptances for the merger by the end of the month and hopes the deal will go live on April 6.

Investors will then need to buy heavily just to establish a weighting that reflects its new market capitalisation.

Zeneca said: "We are talking about several tens of millions of shares." The final figure might be as high as 100m.

Active funds can choose to remain underweight but are unlikely to do so. More significantly, about a fifth of the UK institutions are tracker funds that must get an appropriate holding but cannot begin to adjust their portfolios until just before the merger is complete. Zeneca ended up at £25.20 while Glaxo Wellcome fell 29 to £19.47 and SmithKline Beecham 6% to £22.1p.

ICI climbed 23% to 572p, the best percentage gain in the Footsie, as one US buyer set the tone for the day with

strong pre- and post-Budget performances, which took the FTSE 100 up to a peak of 6,364.5; the FTSE 250 to a sequence of 16 straight winning performances; and the FTSE SmallCap to a series of strong gains.

"There didn't appear to be any really determined selling but by the same token the buyers just held off. If Wall Street picks up, we'll be fine if it slides, so will we," said one marketmaker.

The day's domestic economic news was, if anything, mildly positive. The minutes of the March meeting of the Bank of England's monetary

a big overnight order.

A block of 3.4m shares was taken out of the market and the appetite for stock sharpened shortly afterwards as Brendan O'Neill, ICI's chief executive designate, outlined the group policy at a chemicals conference hosted by Bank Julius Baer.

The subsequent squeeze was enough to revive the shares at a time when dealers are hunting for cyclical stocks in the belief that an economic soft landing is more likely than recession.

There were also vague rumours that ICI, which has debt of more than \$4bn, is poised to make a disposal. In

February, ICI said it was still considering the sale or flotation of its titanium dioxide business. But analysts said there was no reason to believe a sale was imminent.

The first positive comment in five years on food retailer Sainsbury from long-time bear on the stock, Dresdner Kleinwort Benson prompted the shares to advance amid heavy volume.

The stock touched 580p late last year but has fallen since then to close last night at 555p, up 6% on the day as 10m changed hands.

Moving from "reduce" to "add", analyst Simon Dunn said: "The scope for

enhancement of shareholder value is significant enough to prompt a change of status."

BP Amoco and Shell Transport rose on the back of a firmer oil price and data showing a bigger-than-expected drop in American oil inventories.

BP Amoco climbed 31% to £10.01 whilst Shell rose 9% to 529p. Brent crude nudged above \$13.00 per barrel for the first time in almost six months.

American Petroleum Institute data showed a high drop in inventory of refined products and were taken to be bullish overall despite a rise in crude stocks. Dealers said hopes were growing that crude prices had finally bottomed out.

Sentiment was bolstered further when the Saudi state oil company confirmed the country had agreed to reduce supply by 555,000 barrels a day under the Hague pact forged last week.

BT Alex Brown, the leading UK bull in the sector, has just published a two-volume overview of the sector in which it reinforces its underlying oil price forecast

damped by a slowing in the industrial and medical sides, while much of the growth came from the aerospace cycle which was widely seen as set to enter a downturn.

Analysts said the stock was ripe for profit-taking because it has risen about 25 per cent in the past six weeks. Sentiment had been damped by a slowing in the industrial and medical sides, while much of the growth came from the aerospace cycle which was widely seen as set to enter a downturn.

Traders said the figures prompted a slight easing in profit forecasts, by about £3m to £235m for this year and £6m to £252m for next.

The 5 per cent fall by Northern Foods was attributed to concerns that it might consider entering the fray for Terranova, which stayed well above the 125p offered by Unigate.

While Terranova gained 2%, Unigate was up 6% at 137p. Unigate was up 6% at 137p and Northern fell 6% to 110p.

policy committee showed that members voted eight to one in favour of leaving rates on hold. William Buiter voted for a 40 basis point reduction - but it was also revealed that the next move in UK interest rates would probably be down.

Unemployment in the UK in February rose by 4,300, against a neutral forecast, while average earnings came in at plus 4.3 per cent in the year to December, down from a November figure of 4.5 per cent.

Commenting on the data Paul Mortimer-Lee at Barclays said: "Overall a good set

of data, showing the labour market softening. There is no impediment to further rate cuts - we expect to see a 25 basis points cut in April."

The FTSE 100 index finished 61.3 down at 6,140.6, having dropped 92.2 to 6,109.7 at the day's worst level in mid-morning.

And the FTSE 250 closed 344 off at 5,485.3, only just short of its lowest of the year, 5,480.9, reached in mid-morning. The FTSE SmallCap made early progress, edging ahead to 2,377.2, but later drifted away to close a net 0.9 off at 2,379.9.

Turnover in equities reached 1.1bn shares by the 8pm count. FTSE 100 stocks accounted for just over half the overall total.

Around the market sectors there were some strong performers, with the internet joint venture promoting strong support for Daily Mail and General Trust and Dixons. The heavily-weighted oil stocks performed well.

But some of the stocks reporting results drew an disappointing response despite producing profits that were up to scratch. Smiths Industries took a pasting, sliding 10 per cent.

Best and worst performing FTSE sectors

Integrated Oil

Telecommunications

But investor nervousness on cyclical stocks was demonstrated by the strong share price reaction to the downgrades.

Football shares were down across the board on press reports that the Monopolies and Mergers Commission could have blocked BSkyB's, down 7% to 542p, on a vote of 3m, from buying Manchester United, down 21 to 219p.

One analyst said the article had "put the cat among the pigeons". However, Vinay Bedi of Wise Speke said: "In spite of these reports, we struggle to see why the bid should not be given the go-ahead, although we accept the NMC might have asked for certain provisions."

Analysts said falls in Leeds Sporting, down 2%, to 21.5p, Aston Villa, down 17%, to 540p, Newcastle United, down 5% to 90p, and Chelsea Village, down 5% to 79.5p, did not reflect their individual circumstances.

Devro suffered the worst performance in the market as the sausage-skin maker issued its fourth profit warning in the past year alongside a set of poor results. The stock was off almost 22 per cent, or 10 at 143p. The stock then fell from a peak of 545p last year.

The figures were not out-of-line with expectations that had been damped by the last profits warning. But the damage was done by Devro's warning that volumes and pricing were still under pressure because global slowdown had led to a glut in sausages casings.

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Smiths slips

Smiths Industries was off 10 per cent or 108p, at 956p after results 4 per cent below consensus forecasts.

Analysts said the stock was ripe for profit-taking because it has risen about 25 per cent in the past six weeks. Sentiment had been damped by a slowing in the industrial and medical sides, while much of the growth came from the aerospace cycle which was widely seen as set to enter a downturn.

Traders said the figures prompted a slight easing in profit forecasts, by about £3m to £235m for this year and £6m to £252m for next.

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FT 30 INDEX

Mar 17 Mar 16 Mar 15 Mar 12 Mar 11 Yr ago High Low

FT 30 3724.5 3720.2 3728.4 3802.5 3841.5 3782.2 4049.4 3781.5

Chg. +2.78 -2.73 -2.73 2.70 2.68 2.62 2.22 2.72

P/E ratio ret. 22.85 22.21 23.21 23.49 23.61 24.3 24.1 15.80

P/E ratio curr. 22.80 23.15 23.15 23.42 23.54 24.06 25.19 15.71

FT 30 30 sec multiplier 402.45 371.95 384.45 404.45 420.45 378.45 431.75 371.95

FT 30 30 hourly changes 9 10 11 12 13 14 15 16 High Low

377.80 373.73 371.71 372.72 372.81 374.21 373.85 374.8 377.80 371.5

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STOCK MARKET TRADING DATA

Mar 17 Mar 16 Mar 15 Mar 12 Mar 11 Yr ago

SEAO bargains 86,559 96,777 92,985 93,301 97,294 n/a

Equity turnover (Kent) - - - - - n/a

Total deals 532 Total highs 58 Total lows 31 Calls 52,301 Puts 24,265

Shares traded 672 Total highs 31 Total lows 31 Calls 52,301 Puts 24,265

Total market turnover - - - - - n/a

Total turnover (Kent) - - - - - n/a

Total shares traded (Kent) 1,030.4 - - - - - n/a

Total market data 30.9 29.4 25.7 43.6 40.4 24.2

Tradepoint turnover (Exm) 10.6 10.8 13.8 13.6 17.4 5.7

(Excluding inter-market and overseas turnover but including Credit turnover. UK only total at 1pm. © UK psys)

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Mar 17 Data based on Equity shares listed on the London Stock Service.

FTSE Actuaries Share Indices

Mar 17 Mar 16 Mar 15 Mar 14 Mar 13 Yr ago

FTSE 100 591.97 -1.0 674.00 598.92 582.97 2.31 2.32 1.93 2.05 40.46 2326.69

FTSE 250 548.5 -0.6 532.52 561.87 542.49 2.88 2.66 2.10 1.95 26.11 2326.58

FTSE 350 533.01 -0.6 537.78 556.07 544.93 2.06 2.77 2.18 16.59 27.43 2429.30

FTSE 350 ex oil Tr 529.99 -0.9 537.65 529.75 528.13 2.65 2.37 1.96 24.05 18.54 2698.52

FTSE 350 ex oil & Min. Yield 529.99 -0.9 537.65 529.75 528.13 2.65 2.37 1.96 24.05 18.54 2698.52

FTSE 350 Lower Yield 3646.1 -1.3 3512.51 3607.4 3674.8 2.17 1.57 2.26 22.31 14.44 224.23

FTSE SmallCap 2374.48 -1 2375.48 2375.78 2375.81 3.27 2.87 2.02 18.35 10.96 2107.71

FTSE SmallCap ex low Tr 2370.81 2.7 2343.43 2343.43 2343.43 3.05 2.14 16.38 10.28 2102.86

FTSE All-Shares 2363.60 -0.9 2321.28 2363.31 2358.29 2.40 2.47 1.97 23.69 17.72 382.27

FTSE SmallCap ex low Tr 2363.60 -0.9 2321.28 2363.31 2358.29 2.40 2.47 1.97 23.69 17.72 382.27

FTSE SmallCap ex low Tr 2363.60 -0.9 2321.28 2363.31 2358.29 2.40 2.47 1.97 23.69 17.72 382.27

FTSE 1000 597.31 -0.6 597.31 597.31 597.31 2.08 2.01 1.95 20.89 15.76 1093.70

FTSE 1000 ex oil Tr 597.31 -0.6 597.31 597.31 597.31 2.08 2.01 1.95 20.89 15.76 1093.70

FTSE 1000 ex oil & Min. Yield 597.31 -0.6 597.31 597.31 597.31 2.08 2.01 1.95 20.89 15.76 1093.70

FTSE 1000 ex oil & Min. Yield 597.31 -0.6 597.31 597.31 597.31 2.08 2.01 1.95 20.89 15.76 1093.70

FTSE 1000 ex oil & Min. Yield 597.31 -0.6 597.31 597.31 597.31 2.08 2.01 1.95 20.8

NEW YORK STOCK EXCHANGE PRICES

4 pm close March 17

IN-SECTS / Pan European Sector Indices from EuroBench®

IN-SECTS (Pan European Sector Indices from Eurobench®)
The IN-SECTS - pan European equity sector indices from Eurobench® - contain only those liquid stocks that show strong structural behaviour in their price-movements. Therefore, the indices really represent the core sector trend. Using the correlation of each constituent with the sector trend to weight the constituents, an even weighting is achieved creating maximal diversification while offering the best sector tracking available. (Values preceded with K = indicative).

Sector	2011		2012		Projections		Change		%		2013		2014	
	Jan	Dec	Jan	Dec	14-03-2013	14-03-2013	in %	in %	in %	in %	14-03-2013	14-03-2013	14-03-2013	14-03-2013
R&D	Science 35	35	35	35	35.0	35.0	-1.4	-1.4	-1.4	-1.4	35.0	35.0	35.0	35.0
R&D	Science 33	33	33	33	33.0	33.0	-1.5	-1.5	-1.5	-1.5	33.0	33.0	33.0	33.0
R&D	Science 32	32	32	32	32.0	32.0	-1.6	-1.6	-1.6	-1.6	32.0	32.0	32.0	32.0
R&D	Science 31	31	31	31	31.0	31.0	-1.7	-1.7	-1.7	-1.7	31.0	31.0	31.0	31.0
R&D	Science 30	30	30	30	30.0	30.0	-1.8	-1.8	-1.8	-1.8	30.0	30.0	30.0	30.0
R&D	Science 29	29	29	29	29.0	29.0	-1.9	-1.9	-1.9	-1.9	29.0	29.0	29.0	29.0
R&D	Science 28	28	28	28	28.0	28.0	-2.0	-2.0	-2.0	-2.0	28.0	28.0	28.0	28.0
R&D	Science 27	27	27	27	27.0	27.0	-2.1	-2.1	-2.1	-2.1	27.0	27.0	27.0	27.0
R&D	Science 26	26	26	26	26.0	26.0	-2.2	-2.2	-2.2	-2.2	26.0	26.0	26.0	26.0
R&D	Science 25	25	25	25	25.0	25.0	-2.3	-2.3	-2.3	-2.3	25.0	25.0	25.0	25.0
R&D	Science 24	24	24	24	24.0	24.0	-2.4	-2.4	-2.4	-2.4	24.0	24.0	24.0	24.0
R&D	Science 23	23	23	23	23.0	23.0	-2.5	-2.5	-2.5	-2.5	23.0	23.0	23.0	23.0
R&D	Science 22	22	22	22	22.0	22.0	-2.6	-2.6	-2.6	-2.6	22.0	22.0	22.0	22.0
R&D	Science 21	21	21	21	21.0	21.0	-2.7	-2.7	-2.7	-2.7	21.0	21.0	21.0	21.0
R&D	Science 20	20	20	20	20.0	20.0	-2.8	-2.8	-2.8	-2.8	20.0	20.0	20.0	20.0
R&D	Science 19	19	19	19	19.0	19.0	-2.9	-2.9	-2.9	-2.9	19.0	19.0	19.0	19.0
R&D	Science 18	18	18	18	18.0	18.0	-3.0	-3.0	-3.0	-3.0	18.0	18.0	18.0	18.0

EuroBench is an independent index provider based in Brussels. Full information on the BSE/SETS and EuroBench is available on WWW.BSE-SETS.COM and WWW.EUROBENCH.COM. A free daily Email service can be subscribed to. For hard copy information and professional and private investor brochures call + 32 2 509 9460 or fax + 32 2 509 1389.

Protective Trust Information

a. Volume figures are unofficial.
b. Price-earnings ratio, vol. - volume, 12-month yield
c. Rights, yield, 2-month to 1st.

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1960-61
1961-62
1962-63

STOCK MARKETS

Bourses suffer anti-climax after US record

WORLD OVERVIEW

There was an element of "the morning after the night before" on stock markets yesterday with investors apparently suffering a sense of anti-climax following the brief foray of the Dow Jones Industrial Average above the 10,000 level, writes Philip Coggan.

The failure of the Dow, on Tuesday at least, to close above 10,000 means that the Asian and European mar-

kets did not start the day with much momentum, although the Nikkei 225 average continued its recovery by consolidating its position above 16,000.

Robin Aspinall of National Australian Bank says: "The Nikkei has risen by about 15 per cent in the last couple of weeks. The reason? The weight of foreign buying. On every other occasion when Japanese equities have been buoyed by foreign buying, it has been met and eventually

overwhelmed by domestic selling.

"This time round it is a bit different in that the scale of potential selling is so much bigger; perhaps a third of the market's capitalisation is in cross-holdings that must be unwound."

European markets started in a rather sluggish fashion and failed to make much progress during the day.

The monthly economic report of the German finance ministry indicated that there

was no sign of an early economic pick-up. But hopes were not high that the European central bank, which meets today, would cut interest rates.

The irony is that Germany, which was in the vanguard of those pushing for a single currency, now finds it cannot take action to revive its economy because rate cuts are not seen as appropriate for the rest of the euro-zone.

Merrill Lynch describes

Germany as "the sick man of Europe" saying the economy is in a vicious circle in which excessive payroll taxes cause higher unemployment; higher welfare costs then lead to further rises in payroll taxes and unemployment".

Finally, Wall Street showed little sign of mounting a renewed assault on 10,000 when it opened for trading with the Dow falling more than 50 points by mid-morning.

European investors still find it hard to muster the same enthusiasm for US equities as their American counterparts.

Nigel Richardson, chief investment strategist at AXA investment managers, is overweight equities relative to bonds because he believes the world will enjoy a soft economic landing this year. However, he is underweight the US where valuations have become stretched and the situation looks fragile.

The cold snap that gripped the Oslo Total Index for most of last year - making it one of Europe's worst performing equity markets - has begun to thaw, with signs of fresh growth emerging in some of Norway's most heavily traded stocks.

So far this year, the index has proved the fifth largest climber among leading international indices, rising almost 12 per cent as the market welcomed two interest rate cuts and a modest rise in crude oil prices.

Despite the rebound, Oslo remains overexposed to the highly cyclical oil and shipping industries, while onshore manufacturing industry has failed to sparkle. "Growth companies are not growing fast enough, manufacturing companies saw declining profits and companies that delivered good performances in 1998 are warning of dark clouds on the horizon," said the latest monthly bulletin from the stock exchange.

Banks came under pressure after Argentaria and BBV denied they had plans for a merger. Both banks retreated 2.1 per cent with BBV shedding 3 cents to €14.13 while Argentaria lost 49 cents to €22.97. Banco Santander was down 35 cents to €18.81 and BCH fell 22 cents to €11.27. Banco Popular and Bankiner also posted losses.

Helsinki underperformed the rest of Europe, with an early fall on Wall Street weighing on sentiment. The HEX index gave up 70.14 or 1.11 per cent to 6,254.67.

Ferry operator Neptune Maritim lost some of its sharp Tuesday gains, ending 12 cents or 4.8 per cent off at €2.36, posting one of the worst performances in Europe.

Insurer Pohjola added €1.40 to €54 on speculation that Britain's Royal & Sun was considering bidding for a 25 per cent stake in the group.

The growth in some stocks may underline their volatility in a thinly-traded market; the all-share index fell 4.8 per cent in February, after reversing some of last year's losses with a 3.5 per cent gain in January.

But while it is far from certain that equity gains seen this month will stick, signs of a stabilising oil price at about \$12 per barrel against \$10 in February have helped to revive oil-related and offshore stocks.

This month, Saga Petroleum, the country's largest independent oil producer, has posted a 12 per cent gain.

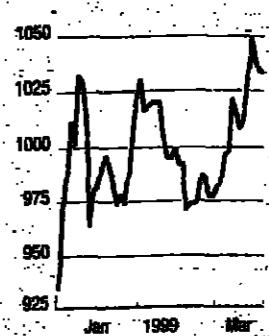
And smaller offshore companies, including TGS Nopco Geophysical, Petroleum Geoservices and Stolt Comex

MARKET FOCUS

Oslo climbs out of cold storage

Norway

Oslo Total Index



Source: Datamarket

Dow drops below 9,900 as banks sold

AMERICAS

Only a day after its brief foray above the 10,000 level, the Dow Jones Industrial Average had fallen back below 9,900 by midday, dragging the broader market with it, writes John Labate in New York.

Investors remained more interested in testing the new milestone in the market. Declining shares outnumbered advancers on the New York Stock Exchange by a margin of 17 to 10.

By early afternoon the Dow had lost 56.34 or 0.6 per cent to 9,874.13 and the broader Standard & Poor's 500 index was down 11.86 or 0.9 per cent to 1,294.52.

US Treasury prices also fell back in early trading, sending the yield of the 30-year bond back above 5.5 per cent.

Financial shares, including brokers and banks, were among the most heavily sold shares after a series of strong rises. In the Dow, Citigroup fell \$1.4 to \$63.4 and American Express lost \$2.1 to \$121.

Most cyclical Dow shares were down, including Alitalia, off \$1.4 to \$44.4, and Minnesota Mining & Manufacturing, off \$2.1 to \$76.4.

But Caterpillar shares rallied, up more than 6 per cent at \$46.6 after analysts at Salomon Smith Barney raised it to "buy" from "neutral".

In the brokerage sector, shares of Donaldson, Lufkin & Jenrette were down \$3.4 or more than 5 per cent at \$65.4 after the company announced plans to launch a tracking stock for its online division, DLdirect.

Transport shares were also

mostly down on the day, but Airborne Freight climbed \$2 to \$31.4 after PaineWebber raised the stock to a "buy" rating.

Sonat dropped \$1.4 to \$20.5 after CS First Boston downgraded the shares to a "hold". Sonat this week agreed to a takeover by El Paso Energy.

Retailing shares were mostly lower, including Saks, down 6 per cent or \$1.4 to \$27 a day after issuing its quarterly results.

But restaurant company Wendy's climbed 6.4 per cent to \$22 after it said it would top expectations for its forthcoming earnings.

TORONTO was weak at midsession, taking its lead from Wall Street. The TSX 300 composite index was 26.82 lower by early afternoon to 6,553.00 in volume of 33,500 shares.

The market opened flat, with eight of the market's 14 sub-indexes higher, led by a 1.1 per cent rise in the gold and precious minerals index.

In the gold group, Teck was 25 cents higher at \$31.35 but Placer Dome turned back from an early lead of \$31.80 to trade 20 cents weaker at \$31.70.

Financials were weaker from the start. By midsession, Canadian Imperial Bank of Commerce was trading 80 cents lower at \$38.85.

Software maker Corel was halted in both Toronto and on the US Nasdaq market after tumbling in morning trade.

Before the halt, Corel fell \$1.4 to \$85 in volume of more than 500,000 shares. Analysts noted that the Ottawa-based Corel was due to report results soon for its first quarter which ended in February.

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Traders blamed the pause on profit-taking and said they expected prices to rally later in the week.

São Paulo weakened by fresh profit-taking

SAO PAULO marked time, putting an end to a two-day rally that took the market to a seven-and-a-half month high. The Bovespa index was trading 0.8 per cent lower at midsession, weakened by a fresh bout of profit-taking.

The central bank unsettled investors on Monday when it reported its sharpest drop in foreign reserves since it began publishing the figures early last month. Reserves

were down \$208m to \$34.64bn since the beginning of February.

MEXICO CITY tracked neighbouring markets, taking a turn south after two weeks of rising prices. The IPC index was 1.3 per cent lower after a hesitant start despite heavy volumes.

Traders blamed the pause on profit-taking and said they expected prices to rally later in the week.

were down \$208m to \$34.64bn since the beginning of February.

Johannesburg edged ahead at the end of a day that saw record 1999 turnover as the market geared up for today's futures close-out.

After spending much of the session in negative terri-

tory, the overall index clawed its way to a positive close, gaining 1.3 to 6,519.9. Turnover was R2.3bn compared with the previous high of R2.1bn on January 13.

Industrials rose 32.1 to 7,583.4 but golds lost 5.3 to 930.8.

Financials were unimpressed with a bid for a stake in the company from Renault.

Telecommunications stocks gained after news that NTT Data Corp would be included in the Nikkei 225 average from March 25.

NTT Data rallied Y51,000 or 6.2 per cent to Y86,000 and NTT Mobile Communications Network Y180,000 or 3 per cent to Y545,000.

Nippon Telegraph and Telephone rose Y30,000 or 2.7 per cent to Y1,150,000 in spite of news that Japan's finance ministry planned to sell its 1m NTT shares.

TAIPEI continued to benefit from sustained buying by foreign equity funds, with

the weighted index passing the 6,700 mark to end 84.94 or 1.27 per cent higher at 6,575.07 despite late profit-taking.

Electronics stock remained ahead of the pack, with the sectoral index adding 1.8 per cent, up 7.2 per cent on the week. Microchip giant Taiwan Semiconductor soared T\$5 to T\$105.

BOMBAY gave up 1.9 per cent as investors booked profits in several sectors including pharmaceuticals and software. The BSE 30 index finished 70.44 lower at 3,673.74 as investors also squared positions ahead of a local holiday today.

HONG KONG made another bull run at the 11,000 level on the Hang Seng index but the market ran out of energy and the blue-chip index finished 28.82 ahead at a 1999 high of 10,940.76.

SYDNEY called a halt after three straight days of record highs, and the All Ordinaries index closed 14.4 weaker at 2,977.8.

KUALA LUMPUR's composite index hit a fresh 1999 intraday low of 502.50 but bounced back to finish 0.05 easier at 511.85.

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MARKET FOCUS

Dax surge runs out of steam

EUROPE

Shares in FRANKFURT paused for breath after the three-session surge that followed the resignation of Oskar Lafontaine, the German finance minister, and the Xetra Dax index lost 28.34 to 5,062.59.

Siemens put on 70 cents to €61.28 after the industrial giant said its semiconductor earnings had improved significantly and that its semiconductor operations would become a separate company from April 1.

BMW climbed €16.50 to €62.83 ahead of results due today. DaimlerChrysler lost €1.40 to €49.31 on profit-taking after recent gains.

The FTSE Eurotop 300 index fell 9.40 or 0.75 per cent to 1,245.86. See Euro Prices page.

Holderbank gained strength on the back of several recommendations. The cement group added SF164 to SF162.

MADRID was dragged down by weakness in bank issues. The general index conceded 7.45 or 0.8 per cent to 897.34.

Banks came under pressure after Argentaria and BBV denied they had plans for a merger.

Both banks retreated 2.1 per cent with BBV shedding 3 cents to €14.13 while Argentaria lost 49 cents to €22.97.

Banco Santander was down 35 cents to €18.81 and BCH fell 22 cents to €11.27.

Banco Popular and Bankiner also posted losses.

SEASIDE, have also rebounded.

After a miserable February, the country's two largest lenders Den norske Bank and Christiania have regained some ground. This month's cut in interest rates on deposit and overnight loans to 7 per cent and 9 per cent respectively helped spark interest in the financial index, which fell 5.3 per cent in February.

Christiania has risen 7.3 per cent in the past week and DnB by 7.7 per cent.

And expectations that rates could fall to 6 per cent in the summer and 4.5 per cent by the end of the year could prompt further interest in bank stocks, as should continued merger and acquisition activity.

But the all-share index may yet be dragged down by weakness in consumer stocks such as Orkla, the food and drinks group.

A decline in consumer confidence and weak growth prospects have contributed to Orkla shares falling almost 8 per cent over the past week.

Such uncertainties could overshadow the signs of recovery in the Total index.

It would only take an unexpected dip in the oil price or the absence of further bold interest rate cuts to put the market back into cold storage.

Tim Burt

Rockwell

Electronic Controls and Communications



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ASIA PACIFIC

Bargain-hunters turned out in force to keep TOKYO at a seven-month high as Wall Street's brief overnight foray above the 10,000 level inspired investors, Reuters reports.

The Nikkei 225 Average closed 195.29 or 1.2 per cent higher at 16,258.11, its best finish since July 31 last year.

Strategists said they expected the market to make more headway, while digesting profit-taking at the same time. Investors were likely to want to raise their weighting in Japanese stocks which still looked cheap compared with shares in Europe and the US.

FINANCIAL TIMES SURVEY

FT TELECOMS

THURSDAY MARCH 18 1999

SECTION 2

EUROPEAN OVERVIEW by Neil McCartney

Sector enjoys its most successful year

But despite all the good news of 1998, there may be trouble ahead for many incumbent operators. Prices are falling rapidly and there is significant excess capacity

The European telecommunications sector enjoyed perhaps its best-ever year in 1998. A period which started with the full liberalisation of most of the leading continental markets ended with stocks trading at an all-time high, fuelled by the explosive growth of mobile, Internet and other data services which helped to produce an unprecedented wave of mergers and acquisitions.

But not every company in the sector can look forward to a rosy future. Many incumbent operators, faced by an array of new rivals supported by generally pro-competitive regulatory policies, are losing market share more quickly than expected. Prices are being driven rapidly downhill.

This trend is being accelerated by a wave of investment in new networks, allied to a switch to more efficient technologies, which is producing excess capacity. Providers of telecoms services are thus being forced to find new ways of generating revenues while at the same time cutting costs. Not all of them will survive.

The overall size of the European market is growing at about 8 per cent a year, according to Commerzbank, the German investment bank, reflecting the fact that retail spending on telecoms is accounting for a growing proportion of gross domestic product.

The bank predicts that the value of the top six territories - the UK, Germany, France, Italy, Spain and the Netherlands - will grow from \$129bn in 1997 to \$246bn in 2005. Much of this expansion will come from mobile services which are forecast to account for 34 per cent of the total in 2005, up from 19 per cent in 1997.

European Telecommunications

Rank	Subscribers (m)	Subscribers (m)	12-month growth (%)	Market share (%)
1. Italy	10.50	10.50	-2.2	22.1
2. Germany	8.50	8.50	-1.5	18.2
3. UK	7.40	7.40	-1.5	14.1
4. France	6.50	6.50	-1.5	12.7
5. Spain	4.50	4.50	-1.5	9.2
6. Netherlands	3.50	3.50	-1.5	7.4
7. Italy	2.50	2.50	-1.5	5.2
8. Portugal	2.00	2.00	-1.5	3.2
9. Norway	1.50	1.50	-2.2	2.2
Total	51.40	51.40	-1.5	100.0

Number of mobile telephone subscribers in Europe, Jan 1998

(Source: International Telecommunications Union)

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Estimated number

THE UK by Peter Purton

Is this finally the end of regulation as we know it?

As the distinctions between telecoms, information processing and entertainment disappear it may be time to let the dynamics of the market take over

Has the time come to take a back seat on telecommunications regulation? There are now hundreds of carriers in the UK offering all types of services from plain old telephone calls to satellite up-links. Can the market now take care of itself?

Not only is the competitive situation transformed from that of a virtual monopoly when the Office of Telecommunications was created in 1985, but the pace of change has accelerated to a dizzying speed. Mobile communications just a few years ago was seen as a premium and specialist service. Now most in the industry are convinced that the mobile phone will soon be most people's primary phone.

The Internet, which was a word few people outside of academic or computing circles would have even recognised when Ofcom was born, has now created, as though from nowhere, some 10m users in the UK alone. And its impact is only just beginning to be felt.

The distinctions between telecoms, information processing and entertainment are breaking down as digital technology permeates all three sectors.

Companies can now be used to make cheap long-distance voice calls. The Internet means that what may appear to be a local task performed on a computer right in front of you, may actually be enacted on an anonymous computer in a different country on a different continent. And the cable laid to connect your phone to the outside world could also be used to bring television, radio, computer games or video-on-demand to your home.

There is also a pan-European dimension to be taken into account. Operators in the telecoms industry – both on the supply and the user sides – could well have operations in more than one

UK leading operators 1998 market revenue					
Company	Holdings	% held	£m	€m	
BT	UK fixed-line ops**	100.0	11,358	16,463	
	Cable**	60.0			
100% Public Roy			11,358	16,463	
GMC	UK fixed-line ops**	100.0	2,229	3,235	
	Cable & Wireless	1,181	1,714		
Vodafone	UK operations**	100.0	1,871	2,715	
Orange	UK operations	100.0	970	1,405	
45% Hutchison Telecom		437	634		
Securicor	Cable**	40.0	498	697	
Cable & Wireless	One2One**	60.0	350	508	
MediaOne	One2One**	50.0	350	508	
TeleWest	Fixed-line operations**	700.0	282	380	
Energis	Energis**	100.0	221	321	
COLT Telecom	UK operations	100.0	134	194	

Only nationally-generated fixed-line and mobile telecoms revenues are included. Excludes international alliances.

* Estimated revenue

** Revenue for 12 months to Sep 30 1998

Source: AIC; Ascom; APC/Chart: Reuters

European Union country. In a Single Market they have a right to expect similar regulatory conditions to exist in each EU country. Certainly, they should not feel that indigenous companies have any sort of regulatory advantage over those from other EU countries.

There might be a temptation in some quarters to give up on what at times must appear to be vain human attempts to control telecommunications and let the dynamics of the market take over.

"Regulatory intervention generally tends to be a distortion of the market. It tries to mirror the market but cannot do so," notes Emma Gilthorpe, director of regulatory affairs at Cable & Wireless Communications.

"It's a question of deciding what constitutes a necessary level of intervention. And that's very difficult to do."

Ms Gilthorpe sees a continuing need for asymmetric regulation of dominant operators – special conditions for BT in local loop, for example. She sees the regulation of interconnection conditions as continuing to be necessary for competitiveness.

Jo Upford, head of regulatory affairs at Energis, says:

"The regulator is not there simply to perpetuate its own

broadly agrees. "In general, the need for regulation is diminishing. It now needs to focus more on bottlenecks such as local access. It's important to understand who does have power in the various markets," she says.

Mr Upford believes that there should be more formal methods and more consistency in regulation.

David Harrington, managing director of the Communications Managers Association, the organisation which represents the interests of larger commercial users of telecoms, is not even that set against the market taking more of the strain. But is the UK market ready for it yet, he asks.

"We have had 15 years of competition and many people still do not have a significant choice of operator," says Mr Harrington. "There are pockets – such as the City of London – where BT is no longer dominant," he notes. "But overall BT still holds 85 per cent of the local loop. And we believe that more regulatory attention must be paid to some of the new players who are coming up."

"Now is not the time to raise expectations about reducing regulation. There is still going to be the need for detailed and stringent regulation for some time. The alternative will be predatory pricing and unfair practices," says Mr Harrington.

"ISDN 2 prices are still higher than the rest of Europe. And across Europe the prices of leased lines are much higher than in the US," he says. He would also like to see Ofcom get more involved in influencing pan-European pricing.

So regulation as we know it is not likely to disappear. But it will change a bit. It appears to be too important to just leave it to itself.

The author is a freelance journalist specialising in telecommunications

** Excludes international alliances.

Only nationally-generated fixed-line and mobile telecoms revenues are included. Excludes international alliances.

Source: AIC; Ascom; APC/Chart: Reuters

gest information technology budgets in France, recently estimated that members secured up to 15 per cent of additional discounts for fixed-line calls.

An indication of future developments will take place in France in April when Cegetele plans to launch a so-called "two-in-one" package, giving customers the right to make eight, 12 or 16 hours of fixed-line or mobile calls for a fixed price. Such offers appear set to hasten the day when the distinction between fixed and mobile telephony becomes obsolete.

The company had chosen to pre-empt full liberalisation by reducing its fixed-line charges three times in 1996-97, resulting in steep cuts in international and national long-distance call rates over this period.

Many business users were able to secure further reductions last year. Olivier Porte, telecoms representative for the Club Informatique des Grandes Entreprises Françaises (Cigref), a body representing the private-sector companies with the 100 big-

FRANCE by David Owen in Paris

Fixed-line tariffs fall again as era of innovation opens

'Free' mobile phone calls for users prepared to have their conversations interrupted by advertisements are planned by one of France Telecom's domestic competitors

Fixed-line call charges have started to fall again for most French household consumers.

France Telecom, the former monopoly operator that is still the dominant force in the FF170bn French telecommunications market, announced in February that it was cutting the price of international calls by 10 per cent on average from March 1, with rates for long-distance national calls dropping by 12 per cent.

Cegetele, whose biggest shareholder is the Vivendi utilities and media conglomerate, soon followed suit, announcing that tariffs charged for national and international calls on its "free" fixed line service would fall by a similar amount from the same date.

Cegetele also announced the abolition of the FF10 a month subscription charge levied on "free" customers since the service made its debut in February 1998.

France Telecom's monthly subscription charges rose by FF5-FF10 a month as the company rebalanced income from calls and line rental. This rise is significant because it brings subscription prices more or less in line with the real cost of installing and maintaining a line. "With the measures of March 1998, the rebalancing process will be essentially complete," the company said.

France Telecom's growing number of domestic competitors should, meanwhile, benefit from a knock-on effect of the changes, because the contribution they are required to make to the cost of providing a universal telephone service in France is falling substantially.

France Telecom's competitors have in any case been benefiting from lower interconnection charges with the former monopoly operator's network since the start of the year. Rates were cut at

France: leading operators
1998 market revenue

Company	Holdings	% held	FF m	€m
France Telecom	French Post operations	100.0	146,670	22,583
52% French government			90,935	13,558
33% Public float			48,401	7,276
3% Staff			4,400	671
2% Deutsche Telekom			2,933	447
Vivendi	Cegetele	44.0	7,394	1,113
BT	Cegetele	28.0	4,316	658
SBC	Cegetele	15.0	2,480	379
Monexmann	Cegetele	15.0	2,450	379
Vodafone	SFR	21.0	2,405	368
Bouygues	Bouygues Telecom	32.7	1,276	185
Cable & Wireless	Bouygues Telecom	28.0	789	119
Vera	Bouygues Telecom	17.5	683	104
JC Decaux	Bouygues Telecom	11.5	448	68
Telecom Italia	Bouygues Telecom	10.7	418	64
Orionics	Bouygues Telecom	10.0	231	35
NPA	Sfris	32.0	142	22
Swisscom	Sfris	33.0	142	22
Telia	Sfris	33.0	142	22

Only nationally-generated fixed-line and mobile telecoms revenues are included. Excludes international alliances.

Source: AIC; Ascom; APC/Chart: Reuters

national of Sweden, the company behind Europe's first advertising-sponsored mobile telephone service. While emphasising that the project was at planning stage, the French company recently said it would probably test market the service in spring or early summer.

It said the idea was to give it approximately 180,000 pre-paid Nomad clients, many of whom are relatively young, the option of some "free" calls interspersed with advertisements in a business model that has similarities with that generally used on the Internet.

It said customers who opted to take the service would get 30 minutes of free calls with about four minutes of advertisements. These would come in 10-second bursts every two minutes.

It said Nomad users paid FF145 for about 1½ hours of communications. The idea would be for those opting to be equipped with a mechanism for indicating whether they wanted each successive call to be debited to their pre-paid 75 minutes or "free" 30-minute package.

What may turn out to be the most important announcement of all in recent weeks for the French telecoms market, however, was the government's decision to ease restrictions on the use of encryption technology. Combined with a call by Lionel Jospin, the prime minister, for lower Internet access costs, the move paves the way for electronic commerce to take off in France.

The previous regulatory framework was widely blamed for distrust of electronic commerce among consumers. With the move to ease regulation, experts are confident that "total safety" can be guaranteed for the electronic transmission of sensitive information such as credit card numbers.



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The company is concentrating on small and medium-sized businesses

Infonet's network connects 24 countries and spans six continents. Analysts say that Infonet's success could be due to its focus on the mid-market segment. The company's strategy is to offer a range of services, from basic connectivity to advanced solutions like e-commerce and data warehousing. Infonet has also expanded its presence in Asia and Latin America.

Spain by Tom Burns in Madrid

Telefónica fights its corner in newly liberalised sector

The government has so far ignored appeals from the former monopoly operator for a re-balanced tariff structure. Meanwhile competition is set to increase remorselessly

When Spain liberalised its telecommunications market at the end of last year, falling into step with the main European Union members who had done so at the start of 1998, three developments gave a good idea of what might be expected to occur in the domestic industry during the coming months. Together, the three suggested shake-ups ahead.

Deregulation day on December 1 was marked by the debut of Unil2, a third fixed-line carrier controlled by France Telecom; by applications for licences from more than 20 providers of niche telephony services;

and by the launch of a legal suit by Telefónica, the former monopoly operator, alleging discriminatory practices on the part of the government.

At the very least, the developments indicated the attraction of the Spanish market for new entrants and the determination of the dominant national carrier, which was fully privatised early in 1997, to keep them at bay. Basic assumptions at Telefónica are that fixed lines will increase from 17.1m last year to 18.8m next year and that there will be 13.4m mobile users in 2000, nearly double the 1998 total.

Unil2 had obtained its licence only six months earlier – the last awarded by the government in the run-up to formal deregulation – and it plans to gain a 7.5 per cent share of the domestic telephony business by 2008. This target could be reached a lot earlier because at the end of its first month of operations the France Telecom unit was well ahead of its forecasts with 100,000 lines and 80,000 clients under its belt.

The new entrant might well follow the same track as Retevisión, which became Telefónica's first fixed line competitor in January 1998 when it started providing long-distance calls. Retevisión, which is owned by a Telecom Italia-led consortium, was operating 1.5m lines for 1m clients – some 10 per cent of the international carrier market – by year's end.

Penetration by Retevisión has been remarkable in Catalonia where it has taken a 14 per cent share of the market and in the Basque Country where Euskaltel, the carrier's local partner, claims that within 12 months it has built up a client base of 154,000 and a network of 243,000 lines, more than 25 per cent of the total in the Basque area.

Ms Ana Birules, Retevisión's chief executive, says the carrier has "set several records" in its first year of business and that the company could break even as early as 2001.

At the beginning of this year it launched a mobile service that will compete in the rapidly growing cellular sector with Telefónica and with Airtel, an operator backed by British Telecommunications and AirTouch that has gained about 30 per cent of the mobile market

in barely two years. Javi de la Pinta, Telefónica's chief executive for regulatory affairs, says Retevisión's results are "unheard of" for an operator that has just started up. "Mercury in the UK took roughly four years to achieve the business quota that Retevisión has gained in one," he says.

This aggrieved sentiment reflects Telefónica's belief that it has drawn the short straw in the newly liberalised telecoms sector. With a powerful telecoms franchise

prior to the liberalisation of the telecoms industry. This omission, which allegedly breaches EU rulings that tariff structures should be overhauled in advance of deregulation, has now severely exposed the carrier to competition from newcomers who are able to aggressively price their international call services.

The imbalance stems from the previous highly regulated system when Telefónica, as the monopoly provider of telephony services, was bound by the government to operate low-cost local calls and to maintain cheap line rental fees. Potential losses incurred by such uneconomic pricing was comfortably offset by the high charges that Telefónica was able to levy on long-distance traffic.

In 1997, the year before the industry's full deregulation, local calls accounted for 66 per cent of Telefónica's line usage in Spain but only 10 per cent of its revenues, while long-distance and international calls, by contrast, represented 24 per cent of Telefónica's Spanish traffic and about 42.5 per cent of its earnings.

The carrier's problem is that while it continues to exclusively provide local services, new entrants are now eating away at the long-distance segment which had allowed it in the past to subsidise the cheap local calls. Telefónica can expect further erosion of its long-distance market share when BT launches a fixed-line telephony service in Spain before the summer.

To add to insult to injury, the government, in its liberalising zeal, has set interconnection fees – the price that new entrants have to pay for using Telefónica's lines – at up to 30 per cent below the rates proposed by Telefónica albeit within the range recommended by the EU.

The government has, so far, been deaf to Telefónica's appeals for a re-balanced tariff structure.

In the meantime, competition will increase remorselessly thanks to the arrival in Spain of integrated cable operators. Cable Europa, a US-Spanish consortium that began to deliver services last year, expects to be offering services to 800,000 households, or 2.5m people, by the end of this year.

PROFILE
RSLCOM

From payphone warrior to fully-fledged carrier

The payphone war of last summer is now just a memory for Alejandro Rivas-Micoud, chief executive of RSLCom, one of the upstart phone companies hoping to carve a slice out of Spain's newly liberalised telephone market.

Millions of holidaymakers visit Spain each summer and RSLCom spotted the potential of offering calling cards that allowed visitors to make international calls at cheaper rates than Telefónica, Spain's former monopoly operator. "It's a completely virgin market," says Mr Rivas-Micoud.

Telefónica, however, woke up to the scheme and last August it blocked access to RSLCom's freephone number from payphones in airports and other locations frequented by visitors. RSLCom complained to Spain's new watchdog, the Comisión del Mercado de Telecomunicaciones (CMT), which found in its favour and obliged Telefónica to let RSLCom customers use the service from any call box.

Buoyed by this victory, Mr Rivas-Micoud has embarked on a much grander project and has just been awarded a national RB1S licence that turns RSLCom into a fully-fledged carrier. It plans to offer long-distance calls nationwide from May. RSLCom could have applied for a simple reseller licence, but this has the drawback that customers must key in an access code before each call. "With a B1 licence, customers can preselect us as their carrier and that is a key competitive difference."

Last December, Spain's

The company is concentrating on small and medium-sized businesses

telecoms market was completely liberalised and at least 24 would-be carriers applied for licences. Analysts predict Telefónica could lose as much as 22 per cent of its long-distance market to new competitors over the next three years.

To curb the chaos that unbridled competition has brought to some other liberalised European countries, the CMT requires companies that simply resell capacity to pay more to interconnect to Telefónica's network. Mr Rivas-Micoud likes the CMT's regulatory model. "It effectively puts a floor under how low prices can go."

Holders of a B1 licence pay lower interconnect rates but must carry 40 per cent of their traffic over their own infrastructure within two years. This requirement might seem a tough challenge for a company that currently owns just four telephone switches, in Madrid, Barcelona, Marbella and Valencia. But Mr Rivas-Micoud is not worried and has struck an alliance with a local partner to expand its network to 25 nodes covering the country.

He has also read the small print of the B1 licence and discovered that licensees can meet the infrastructure requirements by renting cables from others, providing the lease runs for five years or more – so RSLCom will not be laying its own cables.

RSLCom is a new name in Spain but its US parent, also called RSLCom, has made its presence felt in other newly liberalised markets of Europe. The company was founded in 1994 by Ronald Steve Lauder, who also runs the Estee Lauder cosmetics chain, and it now carries voice traffic in and between 14 European countries using its own pan-European network.

The Spanish subsidiary started in December 1997 and while the Spanish market was only fully liberalised in December 1998, 11 months later than most other European Union markets, Mr Rivas-Micoud says the delay has been beneficial because it allowed Spain's watchdog to learn from the experiences of other newly liberalised markets.

"The CMT is very professional and Spain is going to be a much better market than France or Italy, for example," he says. RSLCom currently has 4,000 customers in Spain and hopes to reach 25,000 by the end of 1999.

While most competitors aim to woo Spain's large companies, RSLCom is concentrating on small and medium-sized businesses. "We figure that a lot of people will be going after the large companies and there is going to be a lot of blood spilt," says Mr Rivas-Micoud.

Because of their smaller size, RSLCom cannot dedicate much time to each potential customer. It has therefore developed software that quickly scans in a potential customer's phone bill and produces an illustration of the potential cost savings that could be made by switching to RSLCom. The discounts average around 15 per cent.

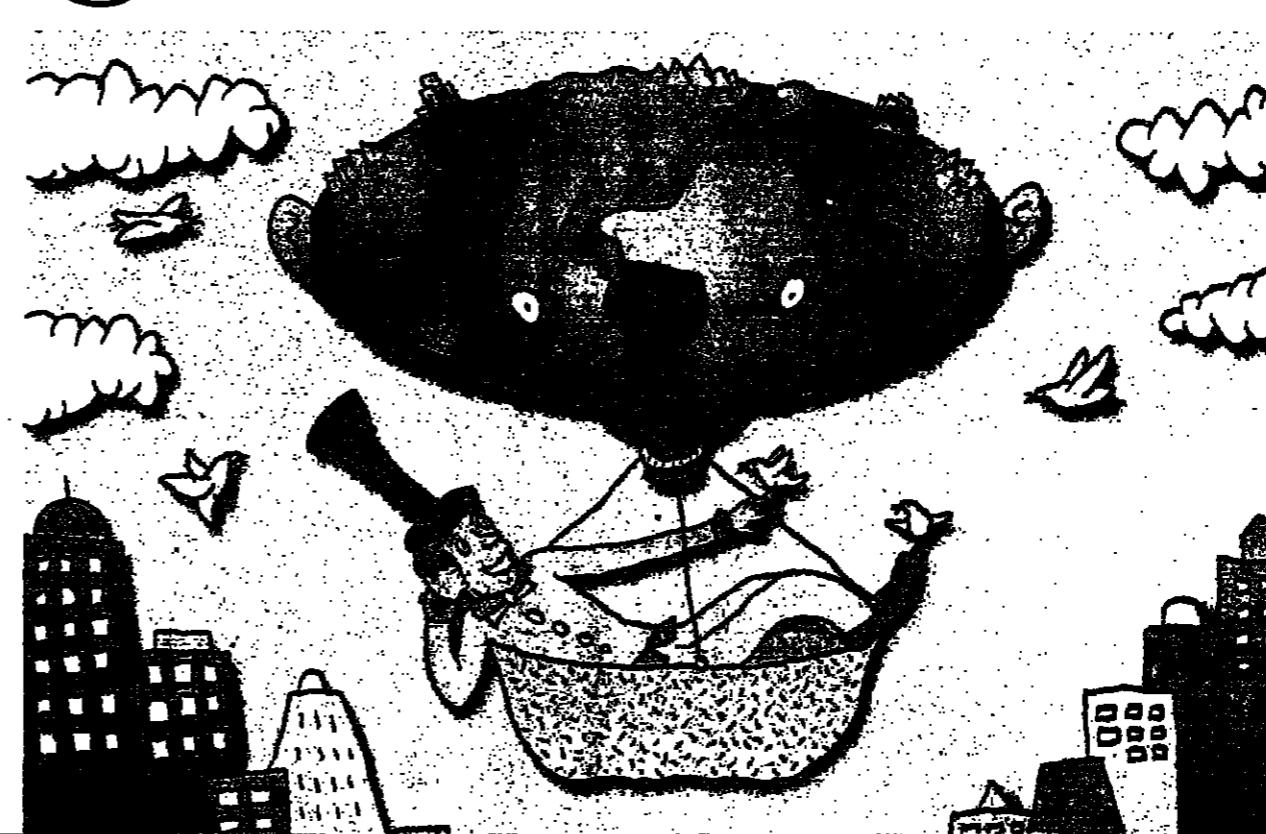
"The decline in price is not going to be dramatic but we also offer a state-of-the-art billing system and value-added services such as virtual PBX," says Mr Rivas-Micoud. The Virtual PBX service allows companies located in the same building to share the features of a PBX system. Calling cards will continue to feature strongly in RSLCom's product range and effective distribution is key in this market. Mr Rivas-Micoud is talking to hotel chains about incorporating a calling card on the back of the magnetic swipe card used to open hotel rooms.

Another possibility is selling internet calling cards to Spain's immigrant communities. Calling out-of-the-way countries such as Columbia or the Dominican Republic over conventional networks is prohibitively expensive for these people, says Mr Rivas-Micoud. By routing such calls over the Internet RSLCom owns the Delta Three Internet telephony network – the costs fall dramatically, although there is a noticeable drop in quality.

Mr Rivas-Micoud has plenty more ideas up his sleeve and while RSLCom's initial strategy concentrates on cheaper phone calls, he is keen to transform the company into a full-service operator. "We are trying to anticipate when Spain's market will no longer be price-driven and become more service-driven," he says.

Geoff Nairn

NTT
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ITALY by Paul Betts in Milan

'Mother of all takeovers' reflects powerful changes

Europe's biggest post-war takeover battle, for Telecom Italia, illustrates the electrifying changes under way in Italy's telecoms market and in the country's capitalistic structure.

Telecom Italia, the world's 11th-largest telecommunications group, has undergone two years of extraordinary change and turbulence.

The group was at the centre of the Italian government's biggest and most ambitious state sell-off in October 1997 which quickly became known as "the mother of all privatisations".

As a newly-privatised public company, with more than 1.5m shareholders and a weak nucleus of core shareholders accounting for barely 7 per cent of its capital, it underwent an extremely painful transition from a monopolistic state industrial monopoly to an open market company.

Its chairman changed three times in 12 months and its top management has been in a state of intense turmoil.

And now the privatised group with the highest stock market capitalisation of any company in Italy is the target of what has inevitably also been called "the mother of all takeovers".

Olivetti, the much smaller information technology and telecommunications group, launched at the end of Feb-

uary Europe's biggest post-war hostile takeover bid involving a highly leveraged offer totalling £102,000bn - or \$53bn - for its giant Italian rival.

Whether Olivetti's audacious bid ultimately succeeds or fails - the takeover battle is likely to be a prolonged war of attrition - the hostile takeover attempt reflects the electrifying changes taking place not only in Italy's telecoms market but in the country's entire capitalistic structure.

"Italian capitalism will never be the same," said a Milan investment banker. "We are now in the throes of a transformation of our entire system forced upon us by globalisation and Italy's membership of the new single European currency," he added.

Franco Bernabe, Telecom Italia's new chairman, could hardly have had a more dramatic baptism of fire.

The highly respected former chairman of Eni - the oil and gas group which he successfully privatised and turned into one of the most profitable oil majors after sweeping restructuring and refocusing - was appointed

Telecom Italia's new chief executive at the end of November.

He replaced Gian Mario Rossignoli, the telecoms company's controversial executive chairman, whose 10-month term had exacerbated the management and strategic turmoil and confusion that had been plaguing

Telecom Italia suddenly found itself facing its biggest corporate crisis in decades

the company ever since its privatisation.

Mr Bernabe, a proven "crisis manager", set to work to restore morale, refocus the company and devise a longer term strategic business plan for the company.

His appointment was well received by the investment community. Telecom Italia shares recovered.

His first immediate task

was to negotiate the sale of an 80 per cent controlling stake in Telecom Italia's Stream multimedia and digital pay-television subsidiary to Rupert Murdoch.

Although the deal with the Australian media magnate eventually fell through - because of government opposition to Mr Murdoch bidding for the entire pay-TV rights for Italian Division One and Two soccer matches - it was a clear sign of Mr Bernabe's intentions of refocusing the privatised telecoms group around its core telecoms businesses and its function as a telecoms service provider.

Then with the unexpected attack from Olivetti, Telecom Italia suddenly found itself facing its biggest corporate crisis in decades.

Mr Bernabe claimed it was in some respects a fortunate event.

"I have seen many rotten companies in my day but Telecom Italia is not one of them. It has lots of problems but is solid and cash rich," he explained.

The takeover bid has now

helped to mobilise the former monopoly and given Mr Bernabe an opportunity to

Italy's leading operators

Company	Holding	% held	1.0m	2.0m
Telecom Italia - "Italian fixed-line"	100.0	31,200	16,718	33,436
2.4% Italian government		1,061	548	
50.0% Public bank		30,139	15,597	
TM	TEN*	100.0	23,762	12,285
80% Telecom Italia		14,250	7,370	
Olivetti	Control	25.1	1,200	651
Infotelecom	Control	24.2	1,200	651
Muniservizi	Infotelecom	20.0		
Bell Atlantic	Control	13.7	601	425
Airtel	Control	12.4	706	411
BT	Airtel*	35.0	70	35
IT	Airtel*	72.2	35	24
MTS	Airtel*	22.0	45	24
Meditel	Airtel*	14.5	35	20

* Only recently restructured fixed-line and mobile telecoms companies are included.

Excludes international companies - * Estimated numbers

Source: FT calculations; Airtel: Istituto Nazionale di Statistica

in the once closed Italian telecoms market.

Olivetti's Omnitel mobile phone venture and its Infotelecom fixed line subsidiary have been gathering momentum rapidly.

The week after Olivetti announced its hostile bid, a new mobile and fixed-line operator launched its services in Italy.

A partnership between Enel, the Italian state electricity utility, Deutsche Telekom and France Telecom

New competitors were beginning to make inroads

galvanise the sprawling group into a much-needed restructuring.

Mr Bernabe claimed it was

been through a privatisation process without leadership.

It was having to adapt to a restructuring of the telecoms industry in Italy without leadership. And it had to address the challenge of the opening of the Italian telecoms market without leadership.

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address the challenge of the

opening of the Italian tele-

coms market without leader-

ship.

The first, and perhaps

most significant, is reorganising the company to focus on customer services,

strengthening its reach in the mass market by combining Telecom Italia and Telecom Italia Mobile. The strategy would be to adopt the mobile subsidiary's successful mass marketing techniques to combine mobile

and fixed line services.

Mr Bernabe also wants the group to focus more on Italy's small and medium sized companies. He wants to rationalise the company's heavy cost structure and myriad corporate entities throughout the country.

There would also be a rationalisation of the company's portfolio of international interests and the shedding of non-core assets such as the company's large property portfolio.

Finally, Mr Bernabe intends to use his extensive international connections to negotiate industrial alliances with other international telecoms companies.

The strategy, however, hinges on one all-important factor: that Mr Bernabe wins the battle against Olivetti.

Should he prevail against his smaller predator, he is expected to find himself in a strong position to accelerate the reshaping of Telecom Italia and in so doing the restructuring of the Italian telecoms industry.

If he is defeated, then it will be the Olivetti team who will find themselves in the driving seat attempting to repeat with Telecom Italia their success in turning around Olivetti which faced near-collapse barely two years ago.

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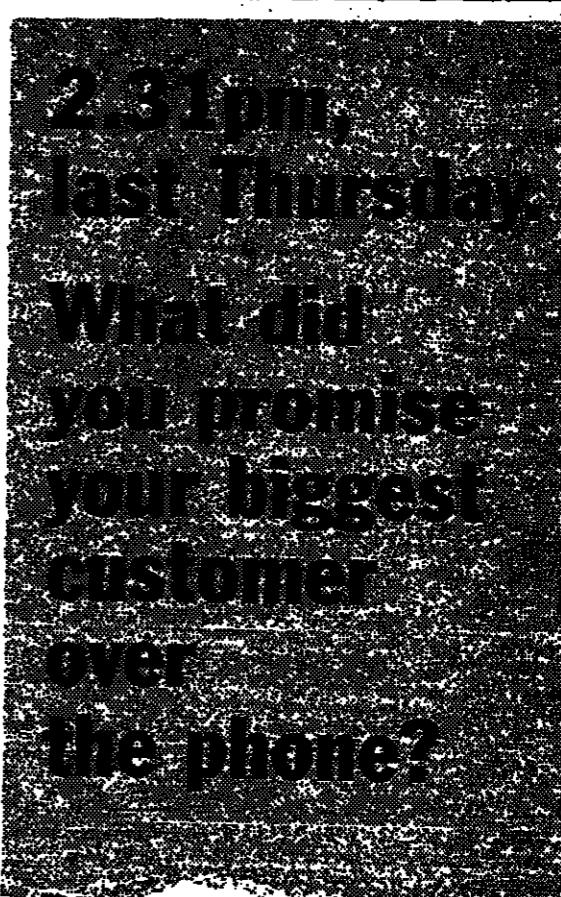
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RACAL
Communicating through technology

Eastern Europe by Anthony Robinson in Moscow

Poland and Russia lead the field with sell-offs

Privatisation is the name of the game throughout the region – but all other deals are dwarfed by plans for the two biggest and most populous operators in the region

By far the biggest telecoms developments in eastern Europe in the coming months will be the privatisation of a further 25 to 35 per cent of Telekomunikacja Polska (TPSA) of Poland and a renewed effort by the cash-strapped Russian government to sell a second 25 per cent tranche of Svyazinvest, the government-controlled telecoms holding company.

But there is also plenty of action elsewhere in the region, especially in the Baltic and Black Sea countries. This follows last year's highly successful privatisation of Hungary's Matav and the earlier sale of a strategic stake in SPT, the Czech telecoms operator, which is currently surrounded by allegations of bribery and corruption.

Telia of Sweden and Finland's Sonera are jointly expanding internationally in their immediate neighbourhood by buying strategic stakes in the telecoms companies of all three former Soviet Baltic states. The latest to come on the block is Eesti Telekom for which the Estonian government has set an indicative price of about \$200m for the 36m shares on offer. This would give the buyers 49 per cent of the wholly state-owned telecoms holding company.

Sonera and Telia, which already jointly own 49 per cent of Mobiltelefon, Eesti Telekom's profitable and fast-growing cellular opera-

tions, and a similar stake in its fixed-line subsidiary, Eesti Telefon, are expected to lead the bidding. Last year, the two Nordic operators paid \$510m for a 60 per cent stake in Lithuania's Lietuvos Telekomas, while Sonera bought a 31 per cent stake in Latvia's Lattelekom; this included a 23 per cent stake in Latvia's main mobile operator.

Consumers in all the Baltic states have developed a passion for mobile telephones, but nowhere more than in Estonia where Nomura equity research reports that cellular penetration reached 16 per cent at the end of 1998, far the highest in eastern Europe and still growing rapidly.

Meanwhile, half way across the continent, Romania and Bulgaria are busy selling off strategic stakes in their national telecoms companies, driven by the same government need for cash and practical need for foreign know-how and

investment which is pushing forward the privatisation process throughout eastern Europe. But all these deals are relatively small compared to those involving the two biggest and most populous operators in the region.

For political reasons, the Polish government decided that the first stage in selling off its "national jewel" telecoms monopoly, TPSA, should be an IPO through the Warsaw Stock Exchange (WSE). The aim was to head off trade union and nationalist opposition by giving individual Poles and Polish institutions privileged access to most of the 15 per cent of the state's shares offered in the first stage.

Last autumn's offer, on which TPSA was advised by UK bank Schroders, was heavily over-subscribed. The government received more than \$800m for its 194m shares. Prices climbed rapidly on the WSE from the initial 15.2 zloties (\$4.4) a

share to more than 26 zloties by early February. This boosted TPSA's market capitalisation to nearly \$11bn, more than 40 per cent of the WSE's total market capitalisation of about \$25bn.

Prior to the TPSA privatisation, the WSE was dominated by Polish banks. Now, as in Budapest and Prague, telecoms are top of the heap in market capitalisation and popularity among investors.

Last month, the Polish government moved on the

second stage of TPSA's privatisation: the search for a strategic investor. Whoever wins faces a politically and technically challenging task. The unwieldy state-owned company, like all its counterparts in the region, retains strong elements of the secretive, bureaucratic culture inherited from communist days when the state telecoms companies were run by secret policemen and satisfying ordinary customers hardly figured on anybody's

northern Poland, and strong economic growth since 1992, are the main lures.

Longer term, however, even Poland is relatively small compared to potential telecoms growth in Russia, especially west of the Urals, where more than 80 per cent of its 150m people live. Many live in big cities such as Moscow, where an estimated 70-80 per cent of all traffic is generated. St Petersburg, and the string of industrial towns along the Volga river.

On average, Russia still has only 21.6 lines per 100 urban inhabitants, reflecting the low priority of telecoms investment in Soviet times. But satellite-based providers, such as Stan Cramton of ICO global communications, argue that Russia's relative backwardness and vast empty spaces make it the ideal candidate for satellite-based systems which will enable it to leapfrog into the telecoms future.

Similar thinking inspires ICO's main global rival, the US-led Iridium network in which Russian space company Khrunichev is a shareholder.

While the intention to modernise is strong, the money is not, especially after the August financial crash and rouble devaluation. Declining real incomes also reinforce politically-backed resistance to the revenue-raising tariff increases required to fund the massive investment required.



PROFILE SVYZAINVEST

Currency and political risks pose problems

Political and financial pressures make privatisation of Svyazinvest, the Russian state telecoms holding company, particularly difficult.

The government desperately needs the \$600m it hopes privatisation will bring but resistance to "foreign meddling" is strong both within the industry and among the powerful regional bosses who control the operating companies.

Thus far, Svyazinvest has been unable to exert effective control over the 89 operating companies in which the state has a theoretical controlling share stake. This is particularly true in Moscow, where the Moscow city telephone company is closely controlled by Yuri Luzhkov, the ambitious mayor.

The first stage of Svyazinvest privatisation in 1997 was purely financial. The winning Mustcom consortium, which includes George Soros, the financier, and the Interos financial group headed by "oligarch" Vladimir Potanin, paid \$1.87bn for a 25 per cent plus one share holding. It was hailed as one of the most transparent privatisation deals to date but has given little to investors and had little discernible effect on how Svyazinvest is run.

The government is now preparing to sell a further 25 per cent, less two shares, to a strategic investor. This would still leave the state with a controlling 50 per cent, plus one share. But it failed to attract a bidder last summer, despite throwing in the offer of a national GSM mobile licence as a sweetener.

It hoped to raise as much as \$1.6bn from the sale. Now expectations are lower. But Lyudmila Kan, telecoms analyst for Moscow-based broker Troika Dialog, says the government still has to decide whether to go ahead now or first by to merge Svyazinvest with Rostelecom, also a state-owned telecoms operator, following the Brazilian example. A merger with Rostelecom, the national long-distance operator which owns the backbone infrastructure and acts as a telecoms wholesaler, would make Svyazinvest more attractive, analysts believe.

Even so, the perceived Russian currency and political risks pose a big question over telecoms privatisation in the near future. Potential strategic investors want to know whether they will be able to overcome the resistance of regional politicians for whom low telephone and utility tariffs are powerful political levers.

Without the power to raise tariffs and restructure bureaucratic systems, the concept of "strategic investor" has little real meaning. Persuading potential investors that they will be able to control their investments is one of the main tasks facing Yevgeni

Primakov, the prime minister.

The former spy-master has clearly taken on board the need to make conditions more attractive for foreign investors in general, pushing through, for example, vital production-sharing agreement (PSA) legislation to entice more investment into the energy sector and courting foreign investors generally into what he calls the "real economy."

At the same time, however, he is determined to impose a tighter grip on the still large remaining state shareholders in key sectors of the economy, including oil and telecoms.

A senior adviser told the FT: "Until now, state representatives have tended to be treated like small boys; to be kept in the corner of the room even at board meetings of big companies where the state is a major or even majority shareholder. That has got to stop and Mr Primakov is insisting that the state keeps a much closer control over its remaining holdings and makes its voice known when decisions have to be made."

This changed atmosphere at the top is likely to be reflected at the forthcoming Svyazinvest board meeting called for April 27. On the agenda is a replacement for Nail Ismailov who is perceived within the industry as having been a relatively ineffective general manager, unable to restructure the holding as an effective, market-oriented organisation. It is up to the state property ministry, which owns the state shares, to propose a candidate who is expected to be a more forceful defender of the state's perceived interests.

Meanwhile, Svyazinvest management's hopes of retaining the government's earlier willingness to lure investors by issuing Svyazinvest with a national GSM-900 licence have been dashed. On February 12, Mr Primakov shelved indefinitely a decision on granting the licence.

This was not unexpected because the original offer was conditional on a successful conclusion to the original privatisation tender – and this was derailed by the crash last August when the rouble collapsed and the government defaulted on its domestic debt and froze foreign debt payments for 90 days.

The decision to withdraw the GSM sweetener and appoint a new general manager for Svyazinvest indicates that, as with the government's plans to merge three state-controlled oil companies into one larger and more powerful state oil company, a government decision to opt for a Brazilian-style tie-up between Svyazinvest and Rostelecom now looks more likely than another attempt to sell off Svyazinvest as it is, particularly in the current investment climate.

Anthony Robinson



Telephone booths outside the Warsaw Stock Exchange: the TPSA offer was heavily over-subscribed AP

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NIPPON TELEGRAPH AND TELEPHONE CORPORATION

GERMANY by Frederick Stüdemann in Berlin

Changing times and fortunes

Recent decisions by the regulator could herald significant changes to the list of winners and losers in the fast-changing German telecoms market

At first glance it appears easy to identify the winners and losers of the liberalisation of the German telecommunications market at the start of 1998.

Consumers, especially those who make long-distance or international calls, have benefited from a price war which has cut the costs of some calls by as much as 70 per cent. New entrants to the market have profited from a regulatory regime which set low charges for access to the fixed network owned by Deutsche Telekom, the state-owned former monopolist.

The telecoms sector as a whole has been boosted by liberalisation. According to the federal telecommunications and postal regulatory authority, competition contributed to a 6.5 per cent increase in turnover in the sector in 1998, to DM100bn. Looking to the future, the regulator believes telecoms will be a significant creator of jobs.

On the losing side stands Deutsche Telekom, which has lost as much as 30 per cent of its share of the peak-time long-distance segment of the market.

Expressed in financial terms, fierce competition by the some 30 companies who have entered the market since liberalisation cost Deutsche Telekom about DM2bn in lost sales last year.

A significant contributor to this loss of business was the regulatory authority's decision to set a 2.7 pfennigs per minute "interconnection" fee which Deutsche Telekom can charge for use of its networks for long-distance and international calls.

The fee is low enough for companies to enter the market without making considerable capital investment in networks.

The result has been the strong growth of operators such as Mobilcom, a start-up which claims to have grabbed about 10 per cent of the long-distance market.

Germany: leading operators			
Company	Holdings	% held	DM m
Deutsche Telekom	German operations	100.0	60,923
47.5% German government		28,722	14,716
26% Public Net		15,754	8,056
24.5% KW Bank		14,845	7,590
2% France Telecom		1,212	620
Mannesmann	Mannesmann Mobilfunk	65.0	5,943
	Mannesmann Arcor*	35.0	2,988
AirTouch	Mannesmann Mobilfunk	34.8	2,738
	Mannesmann Arcor*	11.0	930
DaimlerChrysler	Debitel*	80.0	1,800
Mobilcom	Mobilcom	100.0	1,270
Metro	Debitel*	40.0	1,200
Veba	o tel o	40.0	604
	E Plus Mobilfunk	24.0	200
RWE	o tel o	37.5	566
	E Plus Mobilfunk	22.5	200
Deutsche Bahn	Mannesmann Arcor*	25.1	452
BellSouth	E Plus Mobilfunk	22.5	405
Vodafone	E Plus Mobilfunk	17.5	315
Egypt	Plusnet	100.0	200
Viasat	Viasat Interkomm*	45.0	180
BT	Viasat Interkomm*	45.0	180
COLT Telecom	COLT Telecom GmbH	100.0	170
Telenor	Viasat Interkomm*	10.0	40

Only nationally generated land-line and mobile telecom revenues are included. Excludes international licences

Sources: ARG Associates; APCNet, Reuters

* Estimated revenues

The company has no networks of its own. Instead, it lures customers on a "call-by-call" basis to dial a prefix before each individual telephone call.

The call itself goes across Deutsche Telekom networks and the billing and payment collection is also handled by Deutsche Telekom on behalf of Mobilcom.

Deutsche Telekom claims the interconnection fee is below cost and means that it effectively subsidises its competitors.

The company has gone to court in an attempt to get the regulator's decision overturned, although it acknowledges that it cannot expect any decision on the issue soon.

But while the former monopolist still smarts from a set-back in the long-distance segment of the market, the company has received a boost from the

regulator in the key area of the local call market.

In February, the authority ruled that Deutsche Telekom could charge DM25.40 a month to companies wishing to access the so-called "last-mile" of telephone lines leading into houses and business premises.

In addition to the monthly fee, the company can also make a one-off charge of up to DM337.17 for each telephone connection it surrenders to a competitor.

The decision was greeted with dismay by Deutsche Telekom's competitors who claim the monthly fee is too high and will stifle competition.

The company has gone to court in an attempt to get the regulator's decision overturned, although it acknowledges that it cannot expect any decision on the issue soon.

While the former monopolist still smarts from a set-back in the long-distance segment of the market, the company has received a boost from the

Telekom's monopoly position in the local network."

The competitors, who had pressed for a monthly fee of DM15-DM20, point out that Deutsche Telekom's monthly line rental charge to customers is DM21.39, or 18 per cent lower than the fee levied on competitors.

Without cross-subsidies it will be difficult to make money in local services, the competitors claim.

Industry observers see the decision on local call access as evidence of the changing political environment in Germany following the election last September of Gerhard Schröder's social democratic government.

Werner Müller, the economics minister, has given a sympathetic hearing to Deutsche Telekom's claims of unfair treatment at the hands of the regulator.

At the end of last year, the government, which still

holds a majority stake in Deutsche Telekom, urged the company to withdraw its original application for a DM48 monthly fee for access to the local market because it was aware that the regulator would not approve such a high figure.

Deutsche Telekom later submitted a revised offer to DM37.30.

Further evidence of a change of attitude by the regulator came just before Christmas when Arne Börnsen, vice-president of the authority and a Social Democrat, said Deutsche Telekom could charge rivals for costs incurred by increased and "atypical" traffic on its networks.

Such greater consideration for infrastructure was underscored by Mr Börnsen when the local access fee was announced.

Brushing aside claims that the regulator's decision had been subject to political influence, he said it was intended to boost investment in infrastructure and shift the focus of competition away from the narrow concentration on the cost of a call towards the quality and provision of a variety of services, such as offering Internet access and mobile telephony.

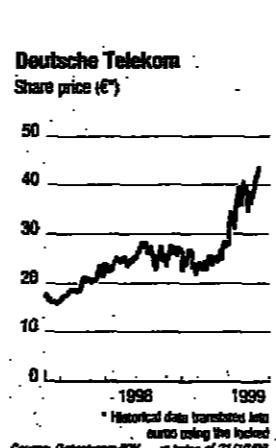
Analysts say this will benefit the big telecoms companies who have made heavy investments in infrastructure, or have the resources to do so.

Until now, companies such as o.tel.o, a joint venture between the energy giants Veba and RWE, who concentrated on building up networks in the expectation of persuading consumers to switch over totally to their service were wrong-footed by more nimble operators such as Mobilcom who focused on marketing low-cost calls across lines owned by others.

The result could be that over the coming year significant changes are made to the list of winners and losers in the fast-changing German telecoms market.

Source: JFax Communications

Deutsche Telekom Share price (€)



Consulting in Germany, see a link between political pressure and the government's plans to sell additional shares in Deutsche Telekom next year.

He says the government "has a considerable interest in maintaining high stock value." Some 74 per cent of the company's shares are held directly or indirectly by the state.

Deutsche Telekom also has the right to sell 286.3m shares by the end of this year.

Earlier this year, the company confirmed that it was likely to go ahead with the sale, which could raise up to €10.8bn, "in view of potential investment opportunities on the rapidly developing international telecommunications market."

This raising of a war-chest, which could also include the income from the sale of the cable network, has brought renewed speculation about imminent international acquisitions.

So far, Deutsche Telekom has noticeably remained on the sidelines during the latest round of merger and takeover activity in the telecoms sector.

But Ron Sommer, chief executive, has repeatedly said the company would pursue merger and acquisition opportunities if they were necessary for the company to realise its ambition of becoming a global force.

"I could imagine that they would do something in the US or Asia; so the possibilities currently being mooted in the market, such as [the American company] Sprint, or Cable and Wireless, have a plausible ring to them," said one Frankfurt-based telecoms analyst.

Deutsche Telekom already holds a 10 per cent stake in Sprint. The two companies are also, together with France Telecom, co-owners of Global One, a loss-making international telecoms services business. Other observers believe the company may initially concentrate on markets closer to home in central and eastern Europe.

Whichever way it turns, Deutsche Telekom's apparent expansionary mood, along with the most recent regulatory decisions, has met with approval in the market where the company's shares have risen strongly.

Source: JFax Communications



Even in its package, this new chip from National Semiconductor is about the size of a grain of rice. As many as 50 of these tiny circuits are used in a single cellular phone, along with other electronic components.

AP

NEW PRODUCTS AND SERVICES compiled by Philip Sanders

The GSM industry worldwide - all on a single CD-Rom

Market intelligence on the GSM industry worldwide is available on a single CD-Rom launched by EMC publishers of the *World Cellular Database*, based in Walton-on-Thames, England. Updated twice yearly, the *World GSM DataPack* contains country-by-country, operator-by-operator data about GSM networks across the world.

Topics covered in the *GSM DataPack*, for which comprehensive statistics are provided, include: network information for more than 600 planned and live GSM networks and concessions worldwide; quarterly historical subscriber data for some 300 GSM networks in 150 countries; five-year forecasts for GSM subscriber growth in 165 countries; list of GSM infrastructure suppliers worldwide; GSM network equity ownership details; and recent GSM market developments.

DataPack prices start at £3,500.

JFax Communications, Los Angeles-based provider of Internet messaging services, announced new additions to its service which convert e-mail messages to voice messages which can then be replayed.

E-mail can also be forwarded to a fax machine as text or forwarded as voice messages to any e-mail address. They can then be replayed on any PC using JFax Audio software which is available free on the Internet.

Fax headers are read by the JFax service and the whole fax can then be forwarded to the nearest fax machine if required. Voicemail can be forwarded to another telephone, such as an office number where a colleague can deal with an urgent request.

New line of GSM modem products

A new line of GSM modem products has been introduced by Simoco International, based in Cambridge, England, including a dual-band wireless modem which is capable of operating in two GSM frequency bands (900/1800 MHz). This enables applications to be developed for diverse requirements ranging from alarm systems and database management, vending machines and fleet management, and remote diagnostics.

The dual-band modem is ideally suited to mixed system solutions, interfacing



The Motorola v3688, launched by Orange, weighs only 83g and is Orange's smallest and lightest phone to date.

Orange launched the Motorola v3688. Orange's smallest and lightest phone yet, with a dual-band capability enabling users to benefit from Orange's roaming agreements across Europe, Africa and much of Asia-Pacific.

The phone weighs 83g and is EFR (enhanced full rate) compatible so users can take advantage of the fixed-time call quality available on Orange. It features graphic menus and a high definition graphic display, and gives up to two hours' talk time and 2½ days standby time.

Equant unveils global IP products

New global services employing Internet Protocol-based technology were announced by Equant, a leading provider of seamless international data network services to multinational businesses. Among the new services were:

- IVAD (integrated voice and data) and off-net dialling integrates voice and data across a single access line and enables calls to be made off-net to anywhere in the world using Equant's global data network.
- High-speed PPP (point-to-point protocol) Dial-access service is being launched in more than 100 cities with speeds of 56 kilobits per second via public switched telephone networks, and 128kbps for users with ISDN (Integrated Services Digital Network) capability.

Location system for GSM mobile phones

The Cursor, an accurate location system for GSM mobile phones is scheduled to be launched by Cambridge Positioning Systems (CPS) later this year, after an extensive commercial trial in the summer. CPS, based in Cambridge, England, including a dual-band wireless modem which is capable of operating in two GSM frequency bands (900/1800 MHz). This enables applications to be developed for diverse requirements ranging from alarm systems and database management, vending machines and fleet management, and remote diagnostics.

The Cursor uses existing cellular network infrastructure to determine the mobile phone's location. When a user calls selected service providers such as vehicle roadside assistance and travel information services, Cursor simultaneously sends data pinpointing the user's location, accurate to 125m or better. In an example of roadside vehicle assistance, the service provider would use this data to locate the customer.

Global Web Hosting allows businesses to rapidly build high-performance web sites to reach their current and prospective customers around the world. By outsourcing their web operations to Global One, customers can focus on their core business.

Global One, international joint venture of Deutsche Telekom, France Telecom and Sprint, announced the addition of Global Web Hosting services to its range of IP solutions. The new service will be offered globally with the opening of data centres in London, Tokyo, Hong Kong and São Paulo, in the coming months. Data centres are already operating in Germany and the US.

Global Web Hosting allows businesses to rapidly build high-performance web sites to reach their current and prospective customers around the world. By outsourcing their web operations to Global One, customers can focus on their core business.

Bill Cheswick, an Internet security specialist for Bell Labs, the research wing of Lucent Technologies, describes the paths travelled by information on the Internet. The projection at left represents the paths that a single e-mail message may travel on route to its destination.

PROFILE DEUTSCHE TELEKOM

Still reeling from the effects of liberalisation

There are no ramparts around Deutsche Telekom's sleek glass and steel headquarters building in Bonn. But while the biggest telecommunications company in continental Europe may not look like an organisation under siege it is certainly still reeling from blows brought on by the liberalisation of its domestic market a year ago.

Over the past 14 months, the former monopolist, in which the German government still holds a majority stake, has seen as much as a third of its peak-time long-distance call business disappear into the hands of rivals.



Orange's new £11m call centre in Darlington, north-east England, is one of the most modern in Europe. Orange is Darlington's biggest private employer with more than 1,350 staff working in its national paging service and mobile phone customer services

CALL CENTRES by Priscilla Awde



Travel company Thomas Cook offers call centre services to other businesses from its Global Services centre in Peterborough, central England. The group can provide businesses and institutions with a 24-hour-a-day multi-lingual call centre service

Intelligent networks help telcos to expand services

Moving intelligence into telecoms networks has advantages for all operators and will enlarge the role of call centres, making them more accessible to more companies

Radical developments in call centre technology are moving functions and management control systems from enterprise level equipment (installed at customers' call centres), into telecoms networks.

Telcos are using intelligent networks (IN), to expand their call centre services from supplying equipment to adding features such as enterprise-wide management systems plus operational functions. IN involves distributing computers throughout the telco network which, in call centre applications, gather data from equipment located at one or more sites. Information can be collated from 500 agents in 10 different centres. And unlike enterprise-based computers, IN creates a comprehensive and real time picture of what is happening in multiple sites.

"Using IN, we provide daily, weekly or monthly reports on actual calls, including those which ring engaged, for a group of centres. All the information is delivered via the Web. Management reports are on the

Web daily and users simply log on to see network level reports," says Andy Speller, call centre consultant at Energis. "Managing peaks and troughs via the Web can be done in real time by looking up routing data and changing traffic loads between centres."

Sophisticated computer telephone integration (CTI) with features such as call routing algorithms, automated dialling and "screen popping" (where information relevant to a call appears on agents' screens as the phone rings), are becoming part of telecoms operators' services. With IN, call centre managers benefit from comprehensive and real time management systems and greater efficiency while companies save on the cost of routing calls. All of which contributes to better customer service.

"Companies want enterprise resource management to provide value to customers - IN is a way of delivering it," says Richard Campbell, managing director of Template Software. "All interfaces between busi-

nesses and customers need to be integrated to provide a single communications interaction with customers."

Equipment located in centres only logs calls which arrive at the site, giving no hint of the numbers which do not get through. Managers therefore only have a partial view of overall efficiency. IN offers one central system giving managers real time, multi-site control, accurate call routing and fast system re-configuration resulting in more efficient network use.

Calls are held in the network before being directed to the right agent, saving on incorrect routing or unnecessary long-distance calls (forwarding calls to the right agent after they are delivered to centres means they have to be paid for twice). Interactive voice response (IVR) messages can be played in the network and calls queued until the right agent is free.

"There are huge cost savings for enterprises and operators. Incoming calls trigger the IN system so they do not have to be taken

down to the call centre, thereby saving on trunk time and alleviating network congestion. There is no need for such clever mechanisms down in the enterprise," says Dave Thorley, solutions marketing manager at Nortel Networks which sells telecoms network solutions. "IN is especially useful in networked centres with incompatible switches from many vendors."

Given the burgeoning growth in call centres and their role in handling increasingly vital and complex functions for organisa-

tions, IN will increase their value to business.

"Critical questions for each company are how much is each call worth and how much is lost if the call is lost?" says Julio Bran-Melendez, director of business division, Nortel Networks which sells telecoms network solutions. "IN is especially useful in networked centres with incompatible switches from many vendors."

"Worldwide, 70bn calls a year end in network-based call centres. Over half of new agent positions created

globally will connect to intelligent networks and the trend is growing."

Moving intelligence into telecoms networks makes it possible to manage multiple sites as one "virtual" centre, independent of location. Agents can work anywhere via a standard Integrated Services Digital Network (ISDN) line and company experts can be integrated into call centre work wherever they are based. Taking call centres to the agent is important in an industry where qualified staff are becoming scarce and attrition rates are high.

"IN has advantages for all operators and will enlarge the role of call centres, making them more accessible to more companies. Telcos will benefit from added revenues and less network congestion."

Tim Bishop, product business manager at Siemens Communications, believes: "There is a sea change in the way call centres are being used - from transaction processing to routes, to knowledge and advice. There is a whole growth in skills-based routing tools which track

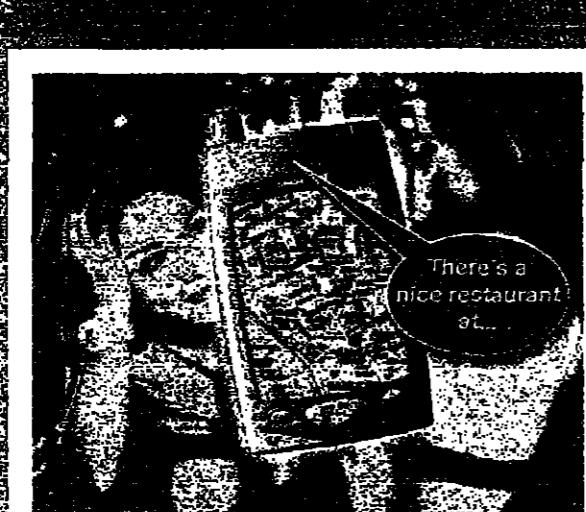
to bring it into call centres and route it the same way as voice."

Customers can contact by e-mail, intranets or extranets or via hyperlinks from the Web. Dave Drewry, business development manager, BT Syntegra, says: "The Internet allows a cost saving, self-service function. Customers can access centres via the Web, select 'call me back' functions and agents push screens back to them. Organisations get a more holistic view of customers and can push information to them via PCs, mobile phones or personal organisers."

In future, enterprise-based systems and IN will co-exist; some users favouring one over the other. "Companies whose core business is built around a call centre will always want to control their own technology and have equipment on site," says Jim de Placido, business development director with Royalblue. "Overall, there will be more co-operation between enterprise solutions and telcos to provide more intelligent solutions."



Julio Bran-Melendez: "Some calls are worth millions"



MUCH MORE THAN A MOBILE PHONE

3G technology will enable wireless communications in many new areas. Some visible to users. Some less visible.

The step to 3G will expand the available bandwidth and transform the "mobile phone" into a totally new communications concept.

There's likely to be a range of new wireless terminals used for different purposes.

There will be videophones, wrist communicators, and radio

modem cards for portable computers. Innovative user interfaces will allow people to control their mobile communication services with voice commands.

With the "telephone-on-a-card", 3G services will be built into business equipment, vehicles and household appliances, for dedicated applications.

Ericsson is a leading participant in a number of strategically important standards development groups.

The Standardization Group for UMTS is developing a new mobile broadband radio system for mobile communications.

Standardization Group for IMT-2000 is developing a new mobile communications system for mobile communications.

The International Telecommunications Union is developing a new mobile communications system for mobile communications.

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MARKET REPORT: PRE-PAID MOBILE by Christopher Price

Market is revitalised with lure of pre-paid packages

Sales have taken off with the number of UK mobile users rising from 8.2m to 13m in 1998. In Italy, sales have soared from 6.4m to 20.3m in the past three years

In the world of mobile phones, with its multiplicity of operators and confusing tariff schedules, the pre-paid package is emerging as king.

No monthly rental charges, no credit checks and no demanding contracts have proved hugely popular with a general public which is still somewhat intimidated by the prospect of choosing from the wide array of models and contracts.

In addition, the pre-boxed sets have opened up new channels to market, such as supermarkets, which have proved more convenient for potential customers.

The result has been a big uplift to an already buoyant market.

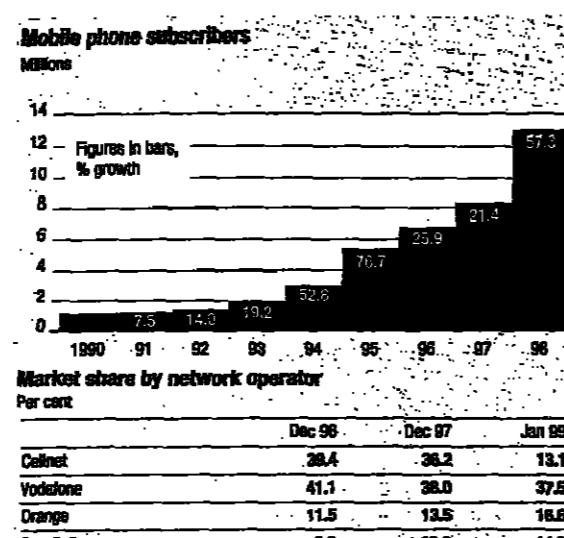
Take the UK market for example. The product's penetration during 1998 was such that a market where growth had been slowing down was revitalised.

According to Continental Research, the telecoms consultancy, the UK mobile market grew by 77 per cent in 1998, dropping to 26 per cent in 1996 and falling further still to 21.4 per cent the year after.

However, last year, annual growth jumped to 57 per cent as pre-paid combined with tariff declines to stimulate consumer demand: the number of UK mobile users rose from 8.2m to 13m in 1998.

The effect on the four UK operators - Vodafone, Orange, Cellnet and One-2-One - has been equally dramatic. Some 23 per cent of all standard mobile users are now pre-paid. At One-2-One, the mobile subsidiary of Cable and Wireless and Media One, the proportion of pre-paid users has reached 34 per cent.

In their post-Christmas trading statements, all four operators underlined the importance of pre-paid. Vodafone, for example, added almost 1m subscribers in the December quarter,



with 600,000 in December alone. In the equivalent 1997 quarter, the total of new subscribers for all four operators was just 750,000.

Chris Gent, Vodafone chief executive, said of the latest trading figures: "The astonishing success of pre-paid services around the world has rapidly accelerated the growth in mobile phone markets and greatly assisted us in achieving a record year for customer growth."

Continental Research says that pre-paid phones accounted for three-quarters of all mobile phone connections in the three months to the end of December.

In another important development, the consultancy says that the supermarkets have emerged to challenge the dominance of Dixons' Link chain in the retailing space. While the Link has a 15 per cent market share, Britain's supermarkets, in particular Asda and Tesco, account for a 14 per cent share of the prepaid market.

The operators have played their part in stimulating the new market. Cellnet, for example, caused ructions in

November when it launched its "U" service in conjunction with Asda, retailing at £69.99. This was some £20 cheaper than other pre-paid packages and prompted other operators to change their offerings. Indeed such was the demand in the Christmas sales period that Asda ran out of Cellnet pre-paid phones.

The U service was aimed at young adults, and Continental notes in its report: "Nearly two-thirds of pre-paid customers are under 35. An estimated one million new subscribers are expected over the next six months."

Another market to benefit from the popularity of pre-paid is Italy. In the past three years, the number of subscribers has jumped from 6.4m to 20.3m according to figures from Mobile Communications, the Financial Times industry newsletter. This was the fastest increase in Europe and turned Italy into the largest mobile market in the region.

Again, pre-paid is credited with much of the increase, some 40 per cent of Italians choosing the method, a pro-

portion which analysts expect to continue to rise. And like the UK, pre-paid is particularly popular among the 20- to 35-year-old age bracket.

Analysts believe the trend to see the mobile phone as much as a fashion item as a useful social tool accounts for its popularity among young Italians. Pre-paid phones can be swapped regularly, enabling users to change the style and colour of their handsets.

For the handset manufacturers, pre-paid has also been a fillip. Nokia and Ericsson, the region's two biggest mobile phone suppliers, have both credited the pre-paid explosion with underpinning record sales.

However, while the decline in tariffs has enabled operators to take advantage of the development of pre-paid, new initiatives in the mobile market suggest that fragmentation is likely to occur as more services are added.

For example, Nokia and Ericsson are both members of Symblan, an industry joint venture which aims to develop a standard operating system for the next generation of mobile devices. This will see the convergence of GSM with a whole range of different products, from calculators to computers, and will revolutionise how people will communicate.

But such developments will not come cheaply and analysts believe there will be a widening gap between the basic mobile phone user and the user of added services, such as e-mail, fax and the Internet while on the move.

Pre-paid will continue to flourish, underscored by its convenient price entry-point for consumers, its availability and flexibility. But operators and suppliers are becoming as excited about the next driver for expansion - value-added services such as e-mail and messaging services.

The key to Olivetti's success was Omnitel - the mobile phone company started under Carlo De Benedetti to challenge Telecom Italia's TIM cellular subsidiary.

Olivetti has undergone a metamorphosis. The venerable Italian typewriter and computer company was on the verge of collapse two years ago. It subsequently transformed itself into essentially a telecommunications company. And now, after a remarkable financial recovery, it has launched the boldest hostile takeover bid in Italian. Indeed European corporate history with a €5bn highly leveraged offer for Telecom Italia's much bigger telecoms rival.

The figures speak for themselves. Barely three years ago, the input of telecoms in the company's revenues was virtually nil. Now its mobile and fixed-line telecoms interests account for as much as 60 per cent of turnover. If its bid for Telecom Italia, the privatised Italian telecoms group five times its size, is successful, Olivetti will become one of the world's largest telecoms groups, ranking tenth or even higher in the international league tables.

The story begins in September 1996 when Olivetti was in dire trouble. Under Carlo De Benedetti, its charismatic chairman and principal shareholder, the Italian company made international waves in its efforts to become a leading operator in the computer business and as a vehicle for Mr De Benedetti's ambitions to expand his corporate empire. If Mr De Benedetti ultimately failed with Olivetti, he left the company with a jewel that has since proved to be the company's salvation and the launch pad for its ambitious attempt to become one of the world's leading telecommunications operators.

The jewel was Omnitel - the mobile phone venture started under Mr De Benedetti to challenge Telecom Italia's TIM cellular subsidiary in the Italian mobile telephone market that has developed at a

record-breaking pace. Italy today is Europe's biggest mobile telephone market: one in five Italians now subscribe to a mobile service.

Mr De Benedetti encouraged Roberto Colaninno, head of the Sogefi car components group five times its size, to take over as chief executive of Olivetti. Mr Colaninno has spent the past two years reshaping and restructuring the company to return it first to financial viability and then to position it for growth.

His first move was to shed the company's loss-making personal computer operations and other non-core assets. The strategy was to reorientate Olivetti around three core businesses: office equipment, information technology services and telecoms.

However, it was soon clear that the main focus would be telecoms. The information technology business was reorganised and then pooled with Wang Laboratories of the US which took control of these operations with Olivetti taking an 18.5 per cent stake in Wang.

The office equipment business forged a commercial partnership with Xerox of the US. As for the Italian company's telecoms assets, these were married into a strategic partnership with

the driving seat of these telecoms operations. That was the price Olivetti paid for Mannesmann's financial support at a crucial moment in the Italian company's financial recovery strategy.

Mr Colaninno was then faced with a choice. Either continuing with the Mannesmann partnership or attempting to grow even more boldly in the telecoms business. He opted for the latter. After assembling a group of Italian partners, mainly from the rich northern regions of the country, he launched his audacious and highly-leveraged bid for Telecom Italia.

"It was a unique opportunity and one worth taking," he said soon after launching the bid at the end of February. "We wanted to grow in telecoms and with Telecom Italia we had an opportunity right in our own back yard."

Mr Colaninno is now attempting to woo Telecom Italia shareholders by suggesting he could apply the same successful restructuring to the privatised group as he has done at Olivetti.

His bid involves selling Olivetti's existing telecoms interests to Mannesmann to help finance the Telecom Italia acquisition as well as meet anti-trust requirements. Whether he succeeds or not, by launching his bid he has already provoked an earthquake in the Italian business establishment. Italy's corporate structure will never be quite the same.

For Mr Colaninno it is a calculated gamble. If he does not pull off the deal, he says he can always fall back on Omnitel and Infostrada. His agreement to sell control of these ventures to the German company hinges on the successful completion of his hostile takeover of Telecom Italia. Nonetheless, if he loses the battle, Olivetti's grand ambitions to take on the world of telecoms will be somewhat clipped.

Carlo De Benedetti left the company with a jewel in the form of Omnitel

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Source: Bloomberg/ICP Unaudited data translated into pounds using the rates in 31/12/98

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For more information about the FT Global Telecommunications Awards for 1999, or to book your table for the gala dinner, contact: Florence Durand-Baudrin, Awards and Events Director for FT Business, at:

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The Financial Times Global Telecommunications Awards gala dinner will be held in Geneva on the 12th of October during Telecom 99.

CATEGORIES

- MOST INNOVATIVE FIXED PRODUCT
- MOST INNOVATIVE MOBILE PRODUCT
- BEST CONVERGENT PLAYING SOLUTION
- MOST INNOVATIVE BROADBAND DEVELOPMENT STRATEGY
- BEST USE OF INTERNET TECHNOLOGY
- MOST COMPETITIVE LOCAL OR NATIONAL CARRIERS
- BEST NEW TELECOMMUNICATIONS COMPANY
- MOST EFFECTIVE MARKETING CAMPAIGN
- BEST USE OF COMPANY WEBSITE
- BEST CUSTOMER CARE CAMPAIGN
- GTO OF THE YEAR

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Geneva, Switzerland

FT Global Telecommunications Awards

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FT Global Telecommunications Awards

A round-up of the telecoms industry: Joia Shillingford takes a look at the news, reviews and forthcoming events

NEWS IN BRIEF

Lucent in £17.5m deal with free ISP

Lucent Technologies is to supply The X-Stream Network, a UK-based Internet service provider, with Internet access technology and related services in a contract worth £17.5m.

X-Stream is a free Internet service with about 200,000 subscribers. Its Internet traffic will be carried across a powerful network based on Lucent products including its Cajun Campus line of local-area-network switches, PacketStar IP portfolio and PortMaster remote access devices.

Ericsson solution for VoIP in Spain

Ericsson has signed an \$11m agreement with UK-based telecoms operator Interoute to build a voice-over-IP network in Spain to carry both voice and data. This is the largest contract ever signed for voice-over-IP, according to Ericsson.

Home from home

Worried that your fridge isn't cold enough, while you sit at your PC at work? A new industry standard brings closer the day when you can control home appliances over the Net.

The "Open Gateway" specification is the first interface for connecting consumers and small business appliances with Internet services. Backers include Alcatel, Cable and Wireless, Electricité de France, Ericsson, IBM, Lucent and Philips.

Telecoms to rise 6.7 per cent

Western Europe's telecommunications and information technology market will grow by 8.2 per cent in 1999 and 7.5 per cent in 2000, down from nearly 9 per cent in 1998, according to the European Information Technology Observatory (EITO). In its annual study, EITO sees the telecoms market expanding 6.7 per cent this year, with the IT market expected to grow 9.7 per cent in 1999, the highest rate in this decade.

EITO says Europe accounts for 30 per cent of the world's IT-telecoms market, which was valued at \$1.4bn in 1998.

Next generation networks

A new report, *Next Generation IP Architectures*, will be published later this month by telecoms consultancy Analyssys.

The report looks at IP products and how feasible it is for different types of operator to make a rapid transition to IP platforms.

AGENDA

Dates for your diary

Oftel documents out in March include: the annual edition of Marketing Information: Phonebooks the Way Forward; BT Standard Services: Determination of Final Charges; Regulation of Premium Services (consultation document). March 18-19: GSM Latin America (Buenos Aires), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. March 22-23: SDH in Central and Eastern Europe, Russia and the CIS (Prague), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. March 22-24: New Media Shopping and Electronic Services (London), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. Wireless Local Loop Latin America '99 (Buenos Aires, Argentina), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. March 23-25: Intelligent Networks and the Internet (London), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. Mobile Fixed Substitution (Amsterdam), IBC UK Conferences +44 (0)171 453 5456; fax +44 (0)171 636 1976.

March 24-26: Frequency Hopping and Re-use in Mobile Networks (Amsterdam), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. March 30-31: Global VSAT Summit (London), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. April 1-14: Internet and Digital Broadcasting Converged Services (Paris), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. April 14-16: Mobile Internet '99 (London), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. April 15-16: SIM '99 (London), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. April 19-20: European Telecommunications Law: Is It Working (Brussels), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. April 19-21: Long Run Incremental Costing (LRIC) and Cost Allocation for Interconnect Pricing (Belgium), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. April 26-27:

The Internet Architecture and Internet Protocols (London), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. April 26-28: Developing Tariff Schemes for ATM Multiservice Networks (London), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. April 26-29: Interconnection Latin America (Miami), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. April 27-29: Mobile Security and Fraud Prevention (London), IBC UK Conferences +44 (0)171 747 5441 or fax +44 (0)171 839 3777. April 26-29: The Acceleration of Competition (Frankfurt), Etca (European Competitive Telecommunications Association) +44 (0)118 988 7034 or fax +44 (0)118 988 7035. May 26-28: Competitive and Cost Effective Compensation Benefits in Telecoms (London), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. April 26-27:

May 4-7: Global IP Summit (London), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. May 17-18: Telecoms Regulation in Sub-Saharan Africa (Dar es Salaam, Tanzania), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. Cyber Call Centres (London), The Yankee Group Europe +44 (0)1233 246511 or fax +44 (0)1233 247566. May 19-20: Satellite and Cellular in Sub-Saharan Africa (Dar es Salaam, Tanzania), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. May 26-27: Intelligent Networks in Mobile Systems (London), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777. May 25-28: The Acceleration of Competition (Frankfurt), Etca (European Competitive Telecommunications Association) +44 (0)118 988 7034 or fax +44 (0)118 988 7035. May 26-28: Competitive and Cost Effective Compensation Benefits in Telecoms (London), Vision in Business +44 (0)171 747 5441 or fax +44 (0)171 839 3777.

May 26-28: Mobiles and the Environment (London), IBC UK Conferences +44 (0)171 453 5456 or fax +44 (0)171 636 1976. UK Digital TV (London), IBC UK Conferences +44 (0)171 453 5456.

THINK TANK: BOOK REVIEW

Shocks and surprises from 'Masters of Wired World'

Companies and countries alike need to understand power better, says Alvin Toffler, one of the contributors. This book would be a good place to start

You've heard of Tom Wolfe's "Masters of the Universe" ... now a new book by Anne Lees, strategy planner at Oxford University Press, brings us "Masters of the Wired World".

Who are these masters? Everyone from Peter Mandelson, the MP known as the "Prince of Darkness" behind the Labour party's media machine, to Charles Handy, the UK's most respected management writer. Film maker David Puttnam, futurist Alvin Toffler and science fiction writer Arthur C Clarke. Each of them has contributed a chapter.

Alvin Toffler in *Shocks, Waves and Power in the Digital Age* is even more scary. He argues that: "A Wired

World requires a complete re-think and major re-construction of society from top to bottom."

Mr Toffler believes we are moving to a triected world with agrarian countries at the bottom, industrial nations in the middle and information-based economies at least temporarily at the top of the power hierarchy.

This shift, says Mr Toffler, to a triected global power structure may well be the most destabilising consequence of the Third Wave - the emergence of societies heavily based on digitalisation and networks.

"With industrialisation,

we eventually got the nation state in its modern form," says Mr Toffler.

"What is happening now as we move towards a Third Wave global structure is a proliferation of additional significant players... Nation states are not necessarily going to disappear, but... their borders are becoming porous.

"Not only does trade flow back and forth across the borders, but money instantaneously flows back and forth electronically.

"Smoke spreads from Indonesia to Malaysia and Singapore, polluting their air.

"Ideas and alien cultures can penetrate across the globe, whether a government wants them to or not."

What will take the place of the nation state? Mr Toffler believes there will be "Deep Coalitions" or multi-faceted alliances in some ways resembling the "hodge-podge of political entities" that existed before the mid-seventeenth century.

"To succeed in this world, companies and countries alike need to understand power better - and the ways that the information revolution is changing it."

This book would be a good place to start.

Masters of the Wired World (419 pages £18.99) is available from Financial Times Pitman Publishing, telephone: +44 (0)171 447 2000 in the UK or +1 703 519 2171 in the US. (ISBN 0 273 63539)

* In *Bonfire of the Vanities*



Alvin Toffler: 'Shocks, waves and power in the digital age'

TELECOMS FUTURES

Talk your way through the World Wide Web

Could the ordinary touch-tone telephone become the everyday Internet access device? Voice-enabled applications could soon be on the way



Motorola is one of the companies which formed the Voice eXtensible Markup Language (VXML) Forum

Just as web browsers are becoming commonplace, they face competition from the human voice. US companies Motorola, Lucent and AT&T are backing a standard that will make the resources of the Internet's World Wide Web available over the phone.

Together they have formed the Voice eXtensible Markup Language (VXML) Forum. And 17 other companies from the Internet and communications markets have agreed to support it.

The supporting companies include: 3Com, British Telecommunications, General Magic, Dragon Systems, Hewlett-Packard, IBM, Lenout & Hauspie, Nortel Networks and Philips.

Internet sites will have to be specially adapted to present information in a way that will be clear to a listener rather than a casual Internet surfer. But VXML hopes to standardise the way this is done.

Just as standardisation of Hypertext Markup Language (HTML) drove the adoption of traditional Web sites, standardisation of VXML will drive the adoption of voice-enabled applications," says Maria Martinez, vice-president and general manager, Internet and connectivity solutions division at US company Motorola.

A markup language is a high-level programming language that simplifies content development. To place an image on a Web page, for example, a programmer writes a simple instruction in HTML asking for a particular image file to be displayed. Alternatively, a developer could use VXML to programme a particular audio prompt to play over the phone.

Similarly, users could access Web-based weather or traffic information, banking, transaction services or other electronic commerce applica-

tions without touching a keyboard.

When people can interact with a Web application or an Internet Protocol-based service this way, the ordinary touch-tone phone literally becomes the ubiquitous Internet access device," says Larry Rabiner, vice-president of Research for AT&T Labs.

According to Dan Furman, president of Lucent Speech Solutions: "VXML will have profound impacts on the way we use the phone - and perhaps the design of phones themselves - as well as changing the nature and evolution of the Web."

One thing is certain: no-one will put up with hanging on as long for information over the phone, as they currently do when surfing the Net by PC.

Indirect access for mobiles 'big step in right direction'

ACC Telecom suggests Oftel's next step should be to reinforce its commitment to opening up the mobile market by implementing new regulations by January 2000

A recent consultation document, *Customer choice: indirect access for mobile networks*, issued by Oftel, the UK telecoms regulator, recommends that mobile phone operators open up their networks to indirect access by independent service providers, thereby promoting customer choice and value for money.

"We believe this statement represents a major step towards open competition in the mobile market," writes Ray Willsheath of ACC Telecom, an international business carrier owned by AT&T. "It could have a great effect on the mobile industry as the introduction of indirect access services has had on the fixed market. Indirect access in fixed telephony allows callers to connect to a network other than BT's by dialling a four-digit code."

"We should see an increase in consumer choice driven by an explosive growth in investment and technological development, which should give UK consumers more choice in services and prices than any other country in Europe."

However, ACC has some concerns about Oftel's approach to the issue of pricing for independent vendors wanting to resell mobile air time. In the fixed market, Oftel requires BT to sell traffic at wholesale prices, enabling a greater number of suppliers to offer indirect services. Yet Oftel does not advocate this pricing policy for the mobile market. Rather, its preferred option is for a 'retail minus' rate.

"It is our belief that this rate will render it almost impossible for independent service providers to realise any margin for reselling

mobile minutes. The provision of wholesale airtime should only apply to those operators deemed to have 'market power', whereas ACC feels that any regulatory change should apply to all the mobile operators.

Oftel's document has one further omission - there is no indication of the timing for implementation of the new regulation. But Oftel has said it will monitor the mobile network over the next 12 months and publish a full review in September 2000. ACC is keen for this to happen by January 2000 because it views this as a more realistic timetable for a response, and one which is in the customer's interest. It believes that Oftel's next step should be to reinforce its commitment to opening up the mobile market by putting such a timescale in place.

Newsletters and Management Reports from Financial Times Telecoms



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BUTCHER

The relentless pace of change in the global telecommunications business has created, and will continue to create, confusion and uncertainty. The key trends responsible for shaping tomorrow's industry are being to some extent obscured: it is often difficult to see the telecoms wood for mobile phone antennae disguised as trees.

There are, nevertheless, convulsions on a grand scale within the industry. As Denis Gilhooley, a senior adviser to the World Bank noted recently*: "Nowhere is the trauma of adjustment being felt more keenly than within the telecommunications industry itself. After more than a century of stable development, the structure of the telecoms value chain is undergoing total transformation - and it is happening in real time."

Tim Hills and David Cleevely of the Cambridge UK consultancy Analysys point out**: "Telecoms is currently unique in the way it combines rapid and huge changes with the extent of their impact through an ever-growing global network of connectivity of people and processes.

Part of this dynamism has erupted in the immense wave of corporate mergers and restructuring currently engulfing the telecoms industry."

The principal commercial developments driving these profound changes are the demand for ever-increasing bandwidth to support data transmission and the mobile phone business, which has experienced staggering growth across the globe. These are becoming the cornerstones of the new industry.

Dynamic growth shapes industry of tomorrow

Demand for ever-increasing bandwidth to support data transmission and the staggering worldwide growth of mobile phone business are the catalysts for profound changes. Alan Cane reports

Among the plethora of multimillion-dollar mergers which have characterised the industry in the past few years, the planned \$6bn acquisition of AirTouch by Vodafone, the UK's largest mobile operator, has special significance. It will create the world's first truly global mobile phone company, able to carry calls on its own networks in Europe, Asia and parts of the US.

Its emergence - and the deal is not completed yet - begs the question whether customers will be better served by companies offering only cellular operations or so-called "converged" companies which offer both fixed and mobile services with the economies of scale available from single billing and customer care.

Hugh Small, telecoms specialist with the consultancy A.T. Kearney, raises the interesting idea that mobile networks may be the answer to the problem of the "local loop", the final copper connection between exchange and the home or office that creates a bottleneck in telecoms networks effectively stifling competition.

The marginal cost of carrying additional fixed traffic on a cellular network can be low, Mr Small argues: "A cellular network carrying additional fixed traffic at negligible marginal cost and at prices competitive against the fixed network will always be more successful than a pure mobile network. That is why 'fixed-mobile' convergence will cause mobile networks to replace fixed connections rather than complementing them," he says.

Whether or not Mr Small's idea can help to open up markets where competition is slow to develop, it seems unlikely that other mobile operators can allow Vodafone-AirTouch to rule the international airwaves for long.

Meanwhile, late last year, Iridium, a consortium led by Motorola of the US, launched the first satellite services to hand-held mobile phones, opening the prospect of communication from any point on the world's surface.

There has been intense speculation over the likely market and the number of operators who could profit from such ventures.

Competitors waiting in the wings include GlobalStar and ICO who expect to compete their satellite constellations over the next two years.

Important improvements in conventional cellular services coupled with high initial costs have depressed early demand, however, suggesting operators' predictions may have been optimistic.

There has been the beginning of a huge increase in the amount of bandwidth available in the world's networks, driven chiefly by the demands of the Internet.

According to Greg Clarke, newly appointed managing director of Cable and Wireless Communications in the UK, the company is supplying business customers today with single lines of greater capacity than its entire network of a few years ago.

The latest transatlantic fibre optic cable, TAT-14, being laid by France Telecom and Deutsche Telekom will have a planned capacity of 640 billion bits of information a second by 2000.

The capacity of all of this newly installed fibre can be increased many times by a new technology, dense wavelength division multiplexing, which enables individual colours of light to carry bit streams of information.

Pioneered by companies including Ciena, a specialist in optical networking, and Lucent, the world's largest telecoms equipment manufacturer, the technology promises to increase the capacity of a fibre optic "pipe" by anything from eight to more than 50 times.

For the most part, however, these pipes will not carry conversations but data. Traditional telecoms equipment manufacturers, with their strengths in analog voice switching, are increasingly threatened from computer networking companies with experience of data transmission.

This explains the flurry of mergers and alliances with computer networking groups - Northern Telecom, the Canadian group, became Nortel Networks under the assimilation of Bay Networks; Lucent of the US acquired

acquisitions. Examples include the formation of C&WC in the UK from Mercury Communications and three cable television groups, or the merger of Telia of Sweden and Telenor of Norway.

- Third, a period of what Hills and Cleevely call competitive revolution, a period of jostling for position during which many suppliers will be forced to regroup or restructure, and;
- Fourth, the emergence of a new industry structure from the previous complex and confusing period.

Hills and Cleevely foresee the survival of a group of operators including a handful of suppliers capable of transporting telecoms globally at ultra-low costs, a few full-service suppliers operating globally and a number of specialised network suppliers including, for example, mobile phone operators.

They also predict the emergence and survival of rather larger numbers of niche operators with specialist skills and market access and the ability to tolerate lower margins than the global suppliers.

It will mean significant realignments among the combatants on the global battlefield.

And, as the recent takeover battle for Telecom Italia, Europe's sixth-largest operator, that even the largest are vulnerable and none can afford to rest on its laurels.

* *Masters of the Wired World*, edited by Anne Lees, FT Pitman Publishing.

** *Global Turf Wars*, Tim Hills and David Cleevely, Analysys Publications, Suite 2, Quayside, Cambridge CB5 8AB, UK.



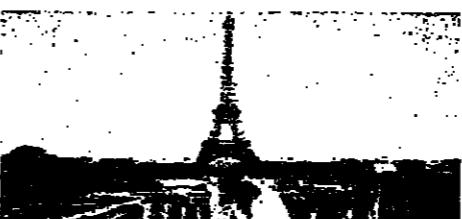
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VIEWPOINT

Even new operators can be caught out by the speed of technological progress

PA Consulting suggests in a recent study that Internet Protocol (IP), the interconnection rules underlying the public Internet, represents a threat to the long-term growth of today's leading telecommunications companies.

Its argument is that IP seems certain to be the technology of choice for tomorrow's high capacity communications networks. New operators, it says, taking advantage of the opportunities afforded by market liberalisation, are betting heavily that this will be the case.

"Incumbent telecoms operators, burdened with legacy infrastructure, have been slow to embrace IP fully," it goes on, concluding: "Every aspect of the telecoms operators' business is under fire".

In business voice telephony, it notes, IP continues to make inroads while conventional data services such as frame relay and asynchronous transfer mode (ATM) will face increasing pressure from IP.

Even Yellow Pages is under threat: "This franchise used not to face any serious competition. Today, the entire Web is one big Yellow Pages. The quality of on-line local search and access to them continues to broaden".

These are not new observations, but they provide a basis and explanation for the new willingness of former monopoly operators to move into IP. AT&T of the US and British Telecommunications, for example, are collaborating to build a global, IP-based, data network which they intend to open to other operators.

Deutsche Telekom and France Telecom have similar

plans. Cisco Systems, the US-based world leader in the manufacture of the data communications equipment that underpins IP, is building a national IP network for Telia, the Swedish national operator, a move which marks the first move into national-scale network project management for the US company.

Just as significant, the deal is structured as a sale-and-leaseback arrangement which will help Telia to finance its move into tomorrow's networking world while - and crucially - freeing it from the need to make increasingly difficult technological choices as the network develops.

What is becoming rapidly apparent, however, is that even sophisticated new operators are being caught by the speed of technological progress. Consider, for example, Colt Telecoms, a UK-based operator established in 1992 which provides services to governmental and corporate customers in Europe's leading business centres.

It has been building fibre optic rings around these centres, enabling it to connect directly to its customers and avoid the cost and inconvenience of connecting through BT's local loop. Its stratospherically high share price reflects the value the market attaches to this capability. It is also an extremely well-run company. The advanced technology in its networks gives it a powerful cost advantage over traditional operators.

Last month, however, it made an unexpected call for £500m in new capital to fund, among other activities, the development of IP technology connections between its metropolitan

networks - what some call the "egg and string" approach. The logic is that ownership of the networking assets confers benefits of low cost and quality control denied those who merely lease infrastructure.

But even in the few short years in which Colt has been operating, the market fundamentals have changed.

Newer entrants with even newer technology than Colt are threatening to undermine its business model. Among these are GTS, the US group which owns Hermes, the pan-European carriers' carrier, and Level 3, a new US carrier.

According to Paul Sharma and Chris Godemark, telecoms analysts at brokers Henderson Crosthwaite, Level 3 should prove a formidable competitor for Colt. They point out that it is designing its network to be purely IP-based. It will have an aggressive pricing policy, intending to reduce prices of leased circuits by 50 per cent or more.

Its approach to technology bears careful analysis, however. It intends to replace the electronics in its network every three years with a depreciation policy to match. It expects to replace the fibre in its conduits with new glass every five years.

Level 3 may be the first of the new operators fully to leverage the economics of the new telecoms.

The lessons are clear. If an astute operator such as Colt can be overtaken by events, so can anyone. The strategy must therefore be

technologically to renew the company every three to five years along the Level 3 model or leave the risk-taking to a third party - as Telia seems to be doing in its ground-breaking venture with Cisco.

ON THE LINE: Chris Gent, chief executive of Vodafone by Alan Cane

Two weeks that shook the sector

The man behind the Vodafone-AirTouch deal explains why the merger is so significant for the telecoms sector - and outlines some of the opportunities for revenue growth

For the first few weeks of this year, Chris Gent, the unassuming chief executive of Vodafone, the UK's largest cellular phone group, enjoyed more media exposure than at any time in a career spanning more than three decades.

The reason was, as anybody with an interest in telecommunications now knows, Vodafone's buccaneering and ultimately successful \$2bn bid for the hand of AirTouch, a leading US cellular operator.

In the process, it saw off Bell Atlantic, a large US regional phone company which had set the takeover ball rolling with a bid of \$45bn, hoping, it seems, to create a pan-American fixed and mobile telephone company.

Vodafone's successful bid was significant for two reasons. First, because from it will emerge the first independent mobile phone group with global reach. "No other pure play in cellular telephony will come close to us," Mr Gent claimed, speaking to the Financial Times the day after Vodafone's bid was accepted. "It could be quite difficult to create a comparable group," he said, going on to point out that competition would nevertheless be formidable.

"It is up to us to make something out of this combination which will give us a market advantage, but there is no reason why, for example, Deutsche Telekom and France Telecom, which have been working increasingly closer together, should not form a formidable competitor."

Telecom Italia Mobile, Europe's largest cellular operator with 14.4m subscribers at the beginning of the year, is another competitor Mr Gent takes seriously.

But he is not impressed by those who see the convergence of fixed and mobile operations as the key to the future. He sees it more as flavour of the month: "Most of the talk about fixed/mobile convergence comes from



Chris Gent (right) with Sam Ginn at the Vodafone-AirTouch merger announcement in London AP

fixed-wire operators trying to defend their patch," he sniffs.

Mr Gent's view stems from a belief in the importance of the mobile phone as the ideal medium for person-to-person contact. He is convinced that mobile phones will substitute for the fixed variety within a few years, estimating penetration levels (number of phones per head of population) at between 60 per cent and 70 per cent in the developed world by the early years of the next millennium.

A combined Vodafone and AirTouch would, moreover, have substantial market power affecting every aspect of the business from the basic technology and equipment costs. Mr Gent's own estimates suggest that the combined operation should save some \$200m a year through economies of scale in purchasing.

He attaches more importance, however, to what he describes as the "soft synergies":

"We see additional opportunities for revenue growth out of services provided to

corporate customers. Our federation of networks in each country in which we operate should become the preferred option if we can structure tariff plans that are advantageous for our business customers - better roaming charges and that sort of thing."

He sees similar benefits according to residential customers with the continued trend to staying in touch while holidaying abroad.

An immediate objective will be to influence the choice of technology for the advanced mobile data services - described as "third generation mobile" - which are expected to be launched around 2002. "We will work with AirTouch to develop a roaming capability that really works between the US and Europe."

The second significant point in the AirTouch deal is the light it sheds on the ability of a UK company to act decisively when it matters.

It is now the stuff of corporate legend that Mr Gent was in the Antipodes attending board meetings of Vodafone's Australian and

New Zealand subsidiaries and, incidentally, watching a little cricket, when Bell Atlantic made its move.

What has attracted less notice is that Mr Gent was playing his cards virtually blind, without access to AirTouch's books or foreknowledge of Bell Atlantic's bidding strategy.

"We felt vindicated by market reaction to the statement we made saying we were in discussions with AirTouch. "Our shares went up: Bell Atlantic's went down. But Vodafone and AirTouch are two of the most analysed companies in the business. "Because we have been listed in the US for the past 10 years, we have been talking to the US investment community for a long time and are well known there."

Mr Gent says Vodafone and AirTouch both felt they were becoming involved in something novel and special. In a way it had to be, to justify writing off about \$2.2bn a year in goodwill - the price paid over and above book value - for the next 15-20 years: "It will

be well known there."

Mr Gent is determined to avoid the pitfall which has trapped many UK businesses with US acquisitions: "I shall have to spend a fair amount of time in the US," he says.

"I envisage being there for at least a week a month for the first couple of years. So many times UK companies have taken on US investments and not given them enough attention."

The price he was prepared to pay for AirTouch was set at a level leaving some headroom for further acquisitions in the US and elsewhere.

"We like Africa," he says. "It is exciting. But on a gross domestic product basis we are already in many of the best places."

The merger has, of course, to be made to work and that means mutual understanding and communication.

Mr Gent gleefully points to

the potential for misunderstanding. "What a lot we've accomplished in a fortnight," he told Sam Ginn, AirTouch chief executive, at the conclusion of the deal. "What is a fortnight?" came the puzzled response from an English-speaker who had never heard two weeks so described.

ON THE LINE: Graham Wallace, chief executive of Cable and Wireless by Jola Shillingford

Mr Convergence gets the almost predictable call-up

C&W's new chief believes the most important trend for the company is the Internet in its broadest sense - not just access via the phone or digital TV, but also IP telephony

It is easy to see why Graham Wallace was chosen as chief executive of Cable and Wireless. He has a background in TV, IT and telecoms at a time when convergence is the next big thing, and he loves predicting the future. Not only that, but C&W knows him well.

Mr Wallace joined C&W

after a two-year stint as chief executive of Cable & Wireless Communications (C&WC). The company formed from three cable TV companies and fixed-line telecoms operator Mercury. He arrives at C&W after the sudden departure last December of American whirlwind Dick Brown, who now runs US computer services company EDS.

Mr Brown will be a hard act to follow because in his brief time at C&W he sharpened up the company, instilling a culture of long hours, rapid deals and weekend phone calls to staff at home. So what is the future for C&W with Mr Wallace at the helm? "The most important trend for the company is the Internet in its broadest sense," says Mr Wallace.

By this he means not just access to the Internet via the phone or digital TV, but also Internet Protocol telephony - the sending of voice as packets of data. He sees big bandwidth applications such as video-on-demand and the Internet filling the coffers of telcos with up-to-date networks.

But surely as network capacity increases, prices will fall? Not necessarily. Mr Wallace says: "It depends on supply and demand and telcos have consistently underestimated demand for data capacity." He points to Metcalfe's law, which says that communication increases exponentially, once a mode of communication reaches critical mass. In other words, as more people join the Internet, the average level of use will rise because there are more people to "talk" to. For the biggest telcos, this could be a licence to print money.

You've already got your Internet backbone in place and now you can generate even more revenue from it," adds Mr Wallace. This is pertinent for C&W, which bought MCN's Internet backbone network. At C&W, the choice of movies you give viewers, the more they spend on pay-per-view. This theory has been proved at BSkyB, which has seen pay-per-view revenues rise since it introduced Sky Digital.

C&W's digital TV service



Graham Wallace: C&W's results show he can deliver

which is 53 per cent owned by C&W. Mr Wallace proved himself as a marketer by successfully selling a cable TV and a telephone line as a single package called Access. This gives UK users 10 TV channels (including the five terrestrial ones) and a phone line for £9.99 a month - just £1 more than the cost of BT phone line rental.

The package helped C&W increase cable TV penetration by 0.6 per cent to 26.9 per cent and reduce churn. And it helped the company compete against Sky Digital from BSkyB. BSkyB offers 10 channels for £6.99 a month. On Sky Digital's lowest tariff, users will be able to plug a personal computer into the set-top box and use that to surf the Net - at the same time as they watch TV if they want to.

C&W's results show that Mr Wallace, an engineering graduate of London University's Imperial College, can deliver. During his time at C&W, the company's market capitalisation more than doubled to more than £10bn. By contrast, C&W is a £7.9bn turnover company with a market capitalisation of £1.8bn. It will prove a bigger challenge because the company may become isolated or a takeover target without a strong international alliance, or even a merger.

Meanwhile, wider convergence continues apace. Microsoft has just taken a stake in NTL, the other leading UK cable operator, perhaps with the intention of using it as a testbed for interactive digital applications. And this could indicate that some more convergence between telecoms, cable TV and other industries is on the way.

Mr Wallace, who seems to have risen through energy and ability rather than the old school tie, should be just the man to make convergence work for C&W.

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OVERVIEW by Joia Shillingford

This is Convergence – but not as originally envisaged

Various trends have slowed progress towards the original vision of converged industries – that is, Large C convergence. But so-called Small c convergence is all around us

Since the early 1990s, the traditional view of convergence has been that industry lines between computers, communications and content would blur or disappear. Mega-companies would be created that crossed industries. Routine tasks would go online. But is this really happening?

"What we call Large C convergence has not evolved as quickly as, or in the way, originally anticipated," says New York-based Tom Pike, global managing partner for Andersen Consulting's communications-high tech sector. He believes there are several structural barriers to Convergence that were predictable but skipped by the pundits:

- Consumer behaviour is hard to change;
- Deregulation is distracting companies;
- Traditional businesses have been doing nicely; and
- Replacing existing technology takes time.

"Consumers consume 3,400 hours of media a year on planes, in cars, at home, and on the way to work," says Mr Pike. "That means a lot of needs around our lifestyles."

For example, most people turn on the TV to "watch the shows they always watch" or to "relax," according to ratings by Arbitron which provides audience ratings for television shows.

Venice Sulter (a leading media research firm) just this year estimated that only 1.5 per cent of media consumption by 2002 will be online. Mr Pike says: "We need to either add more time to our media consumption – which surveys tell us is not happening – or replace one medium with something else. We have to be careful not to take early adopters and draw linear growth curves."

"Consumers' habits are hard to change and require a real value proposition. When we introduce a new medium like the Internet, it takes us years of trial and error to fully understand it."

It also takes time and money to replace what Mr Pike calls the complex "ecosystem" that has been built over many years. This includes phone lines in homes, on telephone poles, legacy computer systems, and many other items.

FINANCIAL TIMES SURVEY

FT TELECOMS

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Next issue: June 3 1999

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Then there is the matter of public policy. Recent and continuing changes such as deregulation, the World Trade Organisation agreements, the Telecom Act of 1996, bandwidth auctions, and digital TV are reshaping traditional competitive environments – requiring executive actions to retain share and cope with new vulnerabilities and opportunities. These changes require big outlays of capital and new programmes just to continue to compete in the traditional industries.

"Consider the case for Broadcast TV," says Mr Pike. "Share is falling, but the number of viewers is growing (due mainly to changing demographics). There are more advertising dollars chasing important time slots [and] the net result is advertising revenue is up and broadcasters had a great year."

Taken together, these trends have slowed the move to the original vision of converged industries – that is, Large C convergence. On the other hand, convergence also describes a whole variety of technology-driven changes: the movement from analogue to digital networks; the emergence of satellite radio to compete with broadcast; wireless competition with landlines; PCs versus TVs. Andersen Consulting calls this "small c convergence".

"Small c convergence is all around us and changing the competitive landscape," says Mr Pike. "In some segments, this is a big deal. If you are Lucent and Cisco, you are suddenly head-to-head competitors, fighting to sustain growth targets and valuations. Supporting the move to Internet Protocol (IP) networks is a big market opportunity. Responding to small c convergence is crucial for many businesses."

A new digital value chain is emerging where there used to be separate value chains for each industry. This new value chain, and the positioning within it, is very important. "Providers are already staking out their positions," according to Mr Pike. "For example, AT&T has spun off NCR and Lucent to focus on voice and data transmission. They have purchased IBM's data

network, and outsourced some information technology (IT) to IBM. They have bought the pipes of Telecommunications Inc., spinning off the content business – Liberty Media.

Various game plans may emerge. One is a scale game. In the (data) transport business, for example, being able to provide high quality bandwidth on demand at a reasonable price will require size.

The other game is the customer and service. "Context" (for example, the software and services that connect end-user and Internet appliance) and appliance providers are well positioned to develop relationships with the customer, potentially locking up companies further up the value chain.

Andersen Consulting's initial research suggests that there are three stages to convergence.

Stage I convergence – *The Promise* in Andersen's terms – where convergence happens between market segments within a sector such as telecoms (for example, cellular, paging, cable, Internet access, long distance, and local). This type of con-



NTL launched its TV-Internet service in January, aimed specifically at primary schools and parents

vergence has developed rapidly and created new competitive entrants to segments, as well as spurring growth across the segments.

In this stage, companies are still unsure about how the future will evolve. For larger companies, the impact of decisions they take is unlikely to affect near-term revenues. The wrong strate-

gies choices would, however, undermine their ability to stake a claim for a place in the digital future. Stage I convergence includes IP voice, fixed-mobile, Internet devices and network PCs.

Stage II convergence, or *The Clash of the Titans*, occurs when the structural barriers between industry sectors start to disappear.

An example would be the widespread use of Java-en-

abled third-generation mobile handsets which draw content and interactivity from the Internet, for which there are now trials around the world.

"This stage marks the much-heralded clash between industry giants for positioning within the value chain," says Mr Pike. "Consumers start to benefit as competition reduces prices and new services create more efficient and pleasurable use of time. New services could include a single global phone number, or one monthly financial statement available on the Internet showing all credits and debits, hence, no more bills."

During Stage I convergence, investors get rich by investing in companies with apparent growth potential.

By Stage II, financial markets stop rewarding organisations based on their promises, but instead demand results.

Stage III convergence,

eUtopia, involves the development of applications that require key success factors from communications, content and computing. At this stage, traditional industry definitions are no longer within it."

"Convergence has been discussed now for several years," says Mr Pike. "It is happening, but not exactly as expected. In the short term, it is about low-level integration of technologies or the migration to new ones. In the long term, a new value chain is emerging and companies that want to last must carve out a place within it."

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INTERNET SERVICE PROVIDERS by Christopher Price

Free links force a re-think among fee-based ISPs

Telecoms groups have their eyes on electronic commerce and advertising revenues, but first they must overcome some challenges

The stock price of British Telecommunications soared last month when Britain's biggest telecoms group turned in its third-quarter results.

Yet it was not the better-than-expected figures that impressed investors. Rather it was the rapid growth of its Internet revenues which won applause. At a stroke it seemed, BT, once perceived as a monolith in the fast-growing telecoms market, had won its internet spurs.

The episode was proof, should any telecoms executive need convincing, of the influence of the Internet on investors. It was also evidence of the rapid rise of the UK Internet market – and BT's part in it.

While rising Internet traffic may be benefiting BT's bottom line, it is the prize of value-added services, such as electronic commerce and advertising revenues, which the company and other telecoms groups are eyeing.

Internet service provision is the most obvious route to this, but the UK ISP market is presenting some difficult challenges to participants.

Last month, BT decided to re-brand its BT Click Internet service as a free ISP. The move was in response to the phenomenal success of the Dixons electrical retail group's Freeserve free Internet service. Freeserve has attracted more than a million users in the five months since its launch.

Its popularity is forcing a rethink among many of the 300 ISPs in the UK, most of which rely on a monthly subscription fee for the bulk of their revenues.

Tesco, for example, has scrapped its £7.99 monthly fee and will offer free Internet access. Virgin Net has done the same with its £11.99 monthly charge. BT Click, which was charging a higher call rate, is lowering charges to local call rates in line with other operators.

Internet Technology Group, the UK's largest independent ISP, has also bowed to the changing market conditions. It intends to launch a free consumer service. "I'm not King Canute," says Laurence Blackall, chairman.

"We have to respond to the market." However, many other subscription-based ISPs appear determined to stick to their business models. This relies on the provision of additional services, such as community sites, chat rooms, shopping, news and sport, in order to justify the free services for content.

Freeserve, for example, must deliver sufficient numbers of "eyeballs" to its advertisers and e-commerce sites. To do this, it must make its home page, where all users start their Internet visit, as attractive as possible. It is therefore buying in content to provide the same types of services as the established ISPs see as differentiating themselves, such as

on the services side, companies such as AOL and Yahoo are redefining themselves as portals and shifting the main source of revenue generation in the residential sector away from basic access towards content-related services."

The result, according to Mr Lakelin, is that "the independent ISPs may find their position in the value chain rapidly dissolving."

AOL members pay between £4.95 and £16.95 a month.

David Farniss, marketing director of Demon, the fourth-largest ISP, agrees with this analysis. "We offer a more comprehensive service than the free ISPs. They have had no impact on our business."

However, most analysts see a less-than-rosy future for the paid-for ISPs. Nick Gibson at Durlacher, the investment bank, says that differentiation will become an increasingly important issue if charges are to be sustained. Already, smaller ISPs are keen to be seen offering web site design services and web hosting facilities. Emphasis is also being put on the business market, where a company's e-mail address and quality of service count for more than in the consumer market.

"High-speed access, no engaged tone and other service issues are going to be prominent," says Mr Gibson.

But even in trying to differentiate themselves with more services, independent ISPs face competition with the free services for content.

Freeserve, for example, must deliver sufficient numbers of "eyeballs" to its advertisers and e-commerce sites. To do this, it must make its home page, where all users start their Internet visit, as attractive as possible. It is therefore buying in content to provide the same types of services as the established ISPs see as differentiating themselves, such as

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REGULATION by Joia Shillingford

Is it time to consider a more simple structure?

Two into one will go – or will it? industry experts argue the case for a single regulator – and for opening debate about the future of the regulatory authority

"Telecoms and broadcasting regulation needs to be simplified," according to Richard Lister, a partner at London law firm Berwin Leighton. He says: "At present, there's a problem for people who want to provide content over a variety of different infrastructures, such as fixed, wireless and broadcast networks."

"In the worst case scenario, they could have to apply for 17 licences, which is expensive and time consuming. This could discourage UK companies from developing innovative services, or discourage non-UK companies from investing here."

It could also be a problem for telecoms operators (telcos) wanting to buy up bundles of minutes on different services (fixed and mobile, for example) and re-sell them. One of the difficulties is that it is not always clear which regulator will be responsible for determining a particular issue. So companies trying to do something new do not always know who to lobby.

Mr Lister believes businesses should be able to apply for one general authorisation to provide their service. He does not think it matters whether that authorisation is administered by several different regulatory bodies, so long as the applicant has one person – a sort of account manager – to deal with. This per-

son could then liaise with the different regulatory bodies.

Mr Lister says: "My clients want one licence, one licence fee and one set of rules. The legal framework behind telecommunications and broadcasting needs to be overhauled because it is too focused on the system used for transmission when this is becoming increasingly irrelevant. The UK has been a leader in telecoms deregulation and licensing. But it should not be allowed to fall behind."

Phil Kirby, director of public policy at cable TV and telephony company NTL, thinks government should be opening up the debate about regulation now. He says: "It is likely to take around three years to get parliament to change the law. So unless it starts reviewing the issue now, by the time any changes are made, the regulatory regime could already have begun to limit the scope for innovative services."

Nick Insley, a senior manager of Arthur D. Little's Time Practice, (Telecommunications, IT, Media and Electronics), says: "It is becoming increasingly difficult to draw a dividing line between telecommunications and broadcasting. In the US, telecoms and broadcasting already come under a common regulator: the Federal Communications Commission.

"As margins in telecommunications are being reduced through competition," says Mr Insley, "and as the basic transport of bits of information becomes commoditised, operators are looking to add more value to their services by moving into the provision of entertainment and information services."

He points out that telecoms networks, both fixed and mobile, are becoming technically capable of providing broadcast-type services. In particular, the old-fashioned copper wires in most incumbent telecoms operators' networks can now use technologies such as Asymmetric Digital Sub-

mally and informally – rather than to dig in and discuss the issue of a single regulator at a time when technology is changing so fast."

He says: "My priority is regulating telecoms and making sure the telecoms market operates in an effective way. I also have other priorities, for example conditional access to digital television. I have to ensure that [the availability] of set-top boxes [for digital TV] is fair to the consumer. The technology [behind digital TV] is a degree mirrors telephony."

His view is that "you don't necessarily need a single regulator to regulate across boundaries. For example, the group of three meet to review issues like interoperability and the bundling of cable television and telephony."

However, he says: "In our Green Paper response, we did put the case for dividing off economic regulation and content regulation. An economic regulator could do all the things we do – such as using well-judged economic techniques, creating hypotheses and so on – for the converging digital technologies and telephony. Content could be put into another body. There could be two [regulators] or a single body with two departments. But at the end of the day, can someone show me what's currently dropping through the holes?"

"Technology is changing so fast, with Sky Digital, OnDigital, free Internet services like Dixon's Freeserve, data overtaking voice, that I'd rather just get on with my job. The UK is a decade ahead of many other countries [on telecoms regulation]; some countries have only just got regulators."

Will there ever be a single regulator for UK telecoms and broadcasting? "If there is, I suspect that we're looking at several years off," says Mr Edmonds. "Ministers will have to take a view at some stage. The last Secretary of State saw the UK becoming the 'digital laboratory of Europe'."

DIGITAL BROADCASTING by Susanna Voyle

Christmas sales will put industry in picture

The year is a key period and Christmas is seen as a 'crunch time' because it will indicate demand for digital TV services

The development of digital television represents the broadcasting industry's response to convergence between television, the personal computer and telecommunications. But digital television is one of the key themes for the telecoms sector.

Digital television is simply an improved method of transmitting television pictures. Picture quality is improved with clearer reception, wider pictures and CD-quality sound. And because digital signals – unlike the old analogue waves – can be compressed, a number of channels can be broadcast in the spectrum used by one analogue channel.

While most telecoms operators have been dipping their toes in the digital water to a greater or lesser extent, this year is seen by many as a key period.

The first digital TV service in the UK was launched by BSkyB on satellite in October last year. The On-Digital terrestrial service, a joint venture between broadcasters Carlton and Granada, became available in November. But by the end of this year, digital TV on cable is expected – and the Christmas sales period is widely regarded as a crunch time because it will provide a good picture of consumer demand for digital TV services.

According to estimates from Forrester Research, the US-based IT consultancy, more than half the homes in the UK, France and Sweden will go digital by 2005 – and analogue transmissions will be turned off in 15-20 years. The potential market is huge. The group estimates that 94 per cent of households in continental Europe have television sets – and many homes have two.

Forrester says Europe has made an early start, thanks to innovative operators,

common standards and government support.

The involvement of telecoms companies differs. Some, such as Nokia and Motorola, have become involved in the manufacture of set-top boxes which supply digital television without the need to change the set and extend the possibility of Internet access through television sets.

Forrester estimates that digital set-top box production is set to grow at a compound annual growth rate of 40.8 per cent between 1997 and 2002 and expects them to be the dominant method for receiving digital broadcasts over the next five years.

Set-top boxes give low-cost access while digital television sets are likely to remain considerably more expensive than current analogue sets for some time to come.

Nokia has linked up with German digital channel Premiere for which it is the sole supplier. Meanwhile Motorola has produced a "one for all" set-top box which it claims gets around the problem of restricted consumer choice. Most boxes give access to either satellite, terrestrial or cable services so viewers wanting to gain access to all three would need all three boxes. The Motorola "Streamaster" allows all three technologies plus applications such as digital video discs, 3-D games, web access, videoconferencing and interactive television.

However, many industry observers believe that it is the long-term cable could be the ultimate beneficiary of digital TV. For consumers, hardware risk through a cable subscription is minimal and combined pay-TV and telephone packages have become increasingly popular over time.

Analysts at investment bank ABN-Amro say that the cable sector is able to

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PROFILE
BSKYB

A very clear picture of its role and well-placed to exploit its position

While BSkyB will remain focused on the entertainment sector, it has also begun offering discounted telephone services

Ian West, managing director of Sky Entertainment, has a very clear picture of his organisation's place in the world: "We are not a cable company focused on telephony. We are a TV company focused on entertainment."

The £1.4bn BSkyB, 40 per cent owned by News International, the media group owned by Rupert Murdoch, offers its UK subscribers 175 channels of

entertainment, transmitting direct to homes via satellite dishes, cable and digital broadcast.

It claims a presence in 7m households in the British Isles. Mr West puts this figure into an impressive demographic context: "One in three children in the UK live in a Sky home."

With this background, BSkyB is well-placed to exploit its position. But Mr West is surprisingly shy

about some of the recent additions to BSkyB's services.

Skydial allows BSkyB subscribers to make discounted phone calls by hitting a four-number prefix. The discount for a frequent caller can wipe out the cost of renting a phone line, so BSkyB has the sales incentive of offering free line rental to those of its viewers who spend a lot of time on the phone.

BSkyB has an impressive track record in racing ahead of other operators in the deregulated UK TV market. But the move into telephony is described in very frank terms by Mr West. "Other cable companies were approaching our customers to try and win them over. We felt we had to offer something extra."

The convergence of cable

and satellite TV with telephony is being driven by very simple market pressures.

Mr West admits that Skydial is not being pushed aggressively by his sales representatives. This is partly a reflection of BSkyB's dominant position in the UK pay-TV market. But the effort involved in diversifying into telecoms was not enormous.

The scale of telecoms reselling businesses in the UK meant that BSkyB had no huge technical challenge to overcome. Indeed the business options presented themselves when BSkyB moved from the original BT-based service to the current arrangement in 1996.

"We work with a reseller; it's an obvious set-up," says Mr West.

BSkyB was not in the business of starting out as a



BSkyB digital suite: 175 channels of entertainment

telecoms operator. "We weren't going to go around digging up the roads."

BSkyB went to telecoms reseller Broad Systems for its telephone capacity. The idea was to keep the company's commercial vision locked firmly onto the main prize, the UK entertainment market. This theory drives BSkyB's attitude towards the convergence of different media.

"We have a very different view from other cable companies on the issue of convergence," says Mr West. "The PC and the TV set will not merge, not for a very long time. In the eyes of most people we are in a separate market from

telecoms and IT companies and that separate market is called entertainment."

For Mr West and BSkyB, Skydial is a way to exploit telecoms to leverage the profile of a successful product. But it does not open the door to a variety of non-entertainment services. And the much-heralded next step in the marriage of the Internet and consumer electronics, the merged PC and TV set, is a non-starter.

"Internet companies such as AOL can't add anything to the TV and people don't want to watch a movie on their PC."

BSkyB does have a very open mind to the commercial potential of new services that will emerge out

of telecoms, IT and consumer electronics. But it intends to approach these services in a very disciplined way. It has invested in a collaborative venture called Open, a joint project with BT, Panasonic and HSBC bank. "The idea," Mr West explains, "is to deliver interactive services to the TV as a part of BSkyB's digital services." Home shopping means that HSBC has a part in managing transactions. BT has a 32.5 per cent stake in Open as has BSkyB.

Mr West thinks the existing BSkyB infrastructure can be exploited to offer new services via a TV remote control. One thing is very clear: "it will not look like the Internet on the TV." Once again, Mr West underlines the critical view an entertainment giant takes of Internet optimists: "We don't see a family surfing the Web together."

So BSkyB is working with technical collaborators on a regime that may see the rise of interactive advertising, viewers responding to a TV advert by hitting a button on their remote control to go to the Open option, reading more details of the product and registering their interest with the advertiser.

Where does Skydial fit into this grand plan? "There are opportunities to expand the telephony service but it has to be at the right time," says Mr West. "We can't do everything at once."

For BSkyB, the priority is retaining that entertainment market. A tie-up with the UK's Carphone Warehouse allows BSkyB to market a mobile phone, offering to its customers yet another value-added service that happens to embrace telecoms. But it is not a priority. Mr West notes that new UK mobile telephony licences will become available from the end of this year.

This offers the prospect of added capacity, the chance to put more megabytes of data onto a mobile phone." In theory, BSkyB could direct its news output at the display on mobile phones purchased by its subscribers who have chosen a phone supplier via a BSkyB discount scheme. But the way this media giant thinks, that move should be seen purely as an extension of its relationship with customers whose priority is direct-to-home TV and pay-per-view movies.

The single-minded determination of BSkyB marks a practical and hard-headed business case against the proponents of a mass market of merged telecoms and entertainment products. Mr West's opinion is likely to be repeated as more telephony suppliers move into new markets only to find their scope limited by consumer realities.

Michael Dempsey

AN ALTERNATIVE VIEW by Michael Dempsey

Rift between the vision and the reality

Not all companies are convinced that the timetable for convergence is realistic – let alone the original concept

As the worlds of telecoms and IT move closer together and the lines between telcos (telecoms operators) and computer companies blur, convergence sounds less and less like a buzzword and more and more like an idea whose time has come.

But there is a growing rift between the vision of homes wired to the Internet via telephone keypad controls and the familiar device of a TV screen, and the emerging reality of different technologies co-existing. Some of the companies on the leading edge of this process are redefining convergence to fit their experience of the real market.

OpenTV is a US set-top box software company employing 125 staff worldwide. It provides the computer programmes that sit inside the equipment that UK BSkyB subscribers use to tune in to their subscription channel. When French digital TV broadcast channel Television Par Satellite (TPS) launched an interactive service for its 450,000 subscribers in 1997, TPS used OpenTV to devise the technology that underpins its service.

With a vested interest in expanding these services, OpenTV would seem to be leader in the world of convergence. But Jan Steenkemp, chief executive of OpenTV, has grave doubts about the way convergence has been promoted: "TV is about entertainment. But when people talk about the Internet they talk about information."

For Mr Steenkemp, interactive services of the type his company supports at TPS are used to enhance the familiar experience of watching TV. And it is the familiarity of TV as a medium that guarantees the success of the new wave of interactive services.

Mr Steenkemp agrees that Internet services such as electronic commerce will eventually be delivered via the TV. But he thinks that the timetable for this revolution is wildly optimistic. For the Internet to become truly popular there is still a formidable telecoms infrastructure problem to be overcome.

"When I hook up my PC to the Internet I find the transaction takes time. That is because in most instances you still can't get fibre optic lines. For at least the next five years, people will still be accessing external services via copper wire."

The reality of telecoms infrastructure beneath the city streets lacks glamour, but it strikes at the heart of the argument for any rapid convergence of TV with IT services. Mr Steenkemp believes that the digital TV revolution will outpace attempts to converge different services on one focal point, the TV set.

The technology that OpenTV uses is developing in parallel to the fibre optic backbone that will encourage mass use of electronic commerce. For Mr Steenkemp, convergence is a word that can be applied to his organisation's expansion of TV services. But there are practical limits to what consumers want and can use.

He says: "We don't have an argument with the Internet. It's just that when you speak to a TV audience you communicate in a different way."

The growth in users of interactive and pay per view services is phenomenal. "We have 1.8m set-top boxes out there – we expect to have 5.5m by the end of this year." This rapid expansion will keep TV ahead of rival mediums. "If you have \$1m to spend on advertising, where do you place the money? With a TV station or on the Internet? There is no real question: TV will always win the business."

Mr Steenkemp points to the popularity of teletext services in the UK as an example.

Jan Steenkemp: grave doubts about the way convergence has been promoted

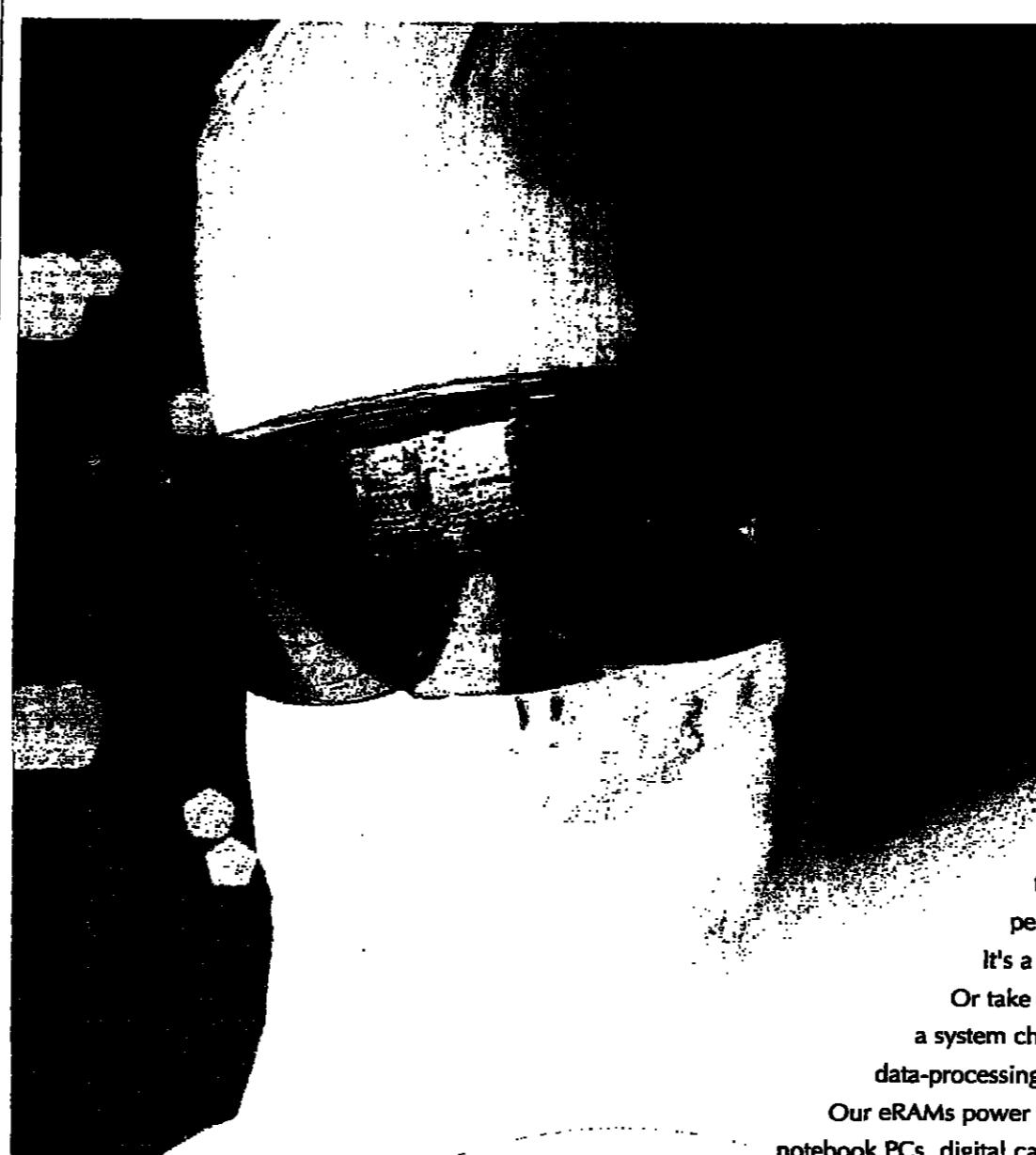
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Mr Steenkemp echoes Mr Timmons' belief that the TV set and the computer are very different delivery mechanisms.

"There are some consumer goods, such as the TV set and the stereo system, that people like to have in separate places. The PC is one of these things."

C&W is maintaining links with companies such as IBM, Intel, Nokia, Toshiba and Ericsson in the Bluetooth consortium, where research into short-range radio transmissions is aimed at integrating pieces of equipment such as computers, mobile and cordless phone handsets. But for Mr Timmons the key is to produce applications "that are meaningful and saleable."



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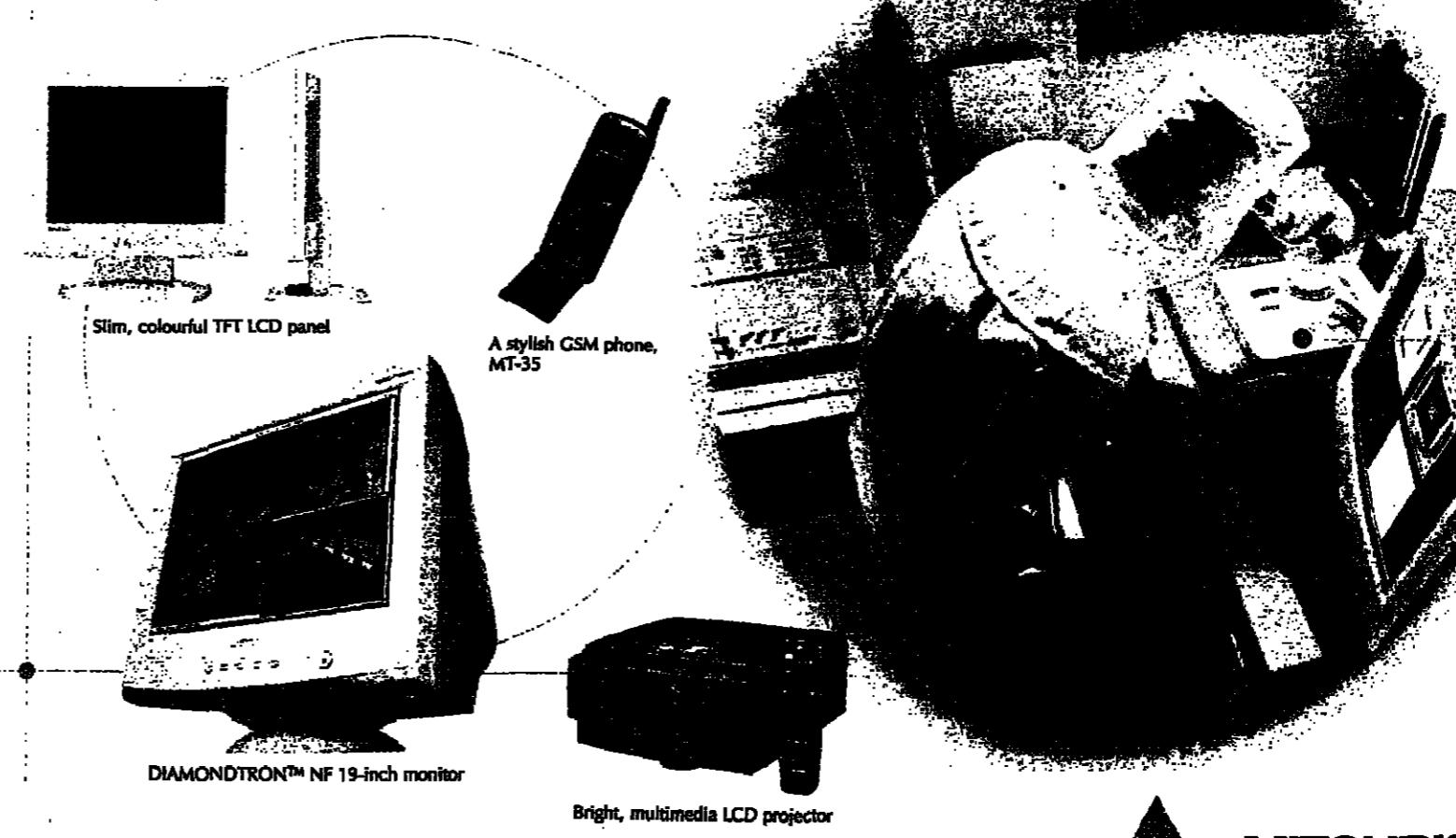
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IMPACT OF IP TELEPHONY by Christopher Price

Upheaval is likely to have a profound effect on sector

All the traditional markets of the telecoms operators will be targeted. But European operators probably have more breathing space than their US counterparts

Last November, British Telecommunications became the first of the big European telecoms groups to reveal that data traffic had overtaken voice on its domestic network.

Others will surely follow suit in the near future, underlining the rapid growth of the Internet, electronic mail and electronic commerce as a means of communications. It is an upheaval which will have a profound impact on the telecommunications industry and poses both threats and opportunities to established telecoms operators.

The threats are many and varied. Data is best transmitted using Internet Protocol packet switching technology. IP networks are faster and cheaper than conventional voice systems, raising the prospect of fresh entrants into the market, and demanding large-scale

investments from existing operators if they want to compete effectively.

Moreover, the market differs markedly from voice, calling for different applications, marketing, and systems as well as technology.

Colin Williams, chief executive of Oklahoma-based Level 3, one of a new breed of long-distance carriers, is one of those challenging for a share of the emerging market. His Nasdaq-listed group currently has on trial two PSDN-quality voice-over-IP systems in the US. It intends rolling out its first full commercial service this month.

Voice over IP will be 20 per cent below conventional calls – and get cheaper as our networks build out." He says that companies such as Level 3, which is building long-distance and city-wide networks, will be suppliers

of retail and wholesale services. All the traditional markets of the telecoms operators will be targeted.

However, European operators probably have more breathing space than their US counterparts. Mr Williams believes the European market will lag behind the US, mainly due to deregulation happening earlier in the American market.

"Europe has protocol problems, such as different interconnect rates, and standards. But these will all be worked out – it's just a question of time."

He also sees the big telecoms groups suffering in the face of the changing market conditions. "They do not have the incentive to migrate their voice traffic to IP, so they could begin to lose business if they ignore what is happening."

Marie Wold, head of European telecoms and media for Deloitte Consulting, agrees. She says: "IP is faster, cheaper and is going to have a major impact on the telecoms industry. Those telecoms operators that stand still will go backwards – things are moving that quickly."

However, she says that for those telecoms groups which recognise the challenge of the IP, the opportunities are immense.

"Telecoms groups are not going to be providers of voice services in the future, they are going to be suppli-

ers of information. This opens up a wide array of opportunities for them to strike alliances and partnerships with content providers."

This trend is already in evidence: BT, for example, has struck agreements with the Internet companies Yahoo! and Excite. France Telecom has been on the acquisition trail buying up Internet service providers both at home and abroad to increase its exposure to the new medium.

Robin Crowther, head of IP services at Cable & Wireless, the UK's second-biggest telecoms group, says it has also been pursuing a similar strategy. Acquisition of ISPs has also been conducted while building up a worldwide network of ISPs organically.

This has helped the group to launch IP services, aimed at its large multinational

customers. One of these, Web Connect, will allow customers to connect to the Internet in any of the countries they operate via the UK company.

"We see IP as the future for our group and industry," says Mr Crowther. "We see high-quality city-to-city voice over IP service in Europe within the next year."

Thomas Kratzert, a partner with AT Kearney, the management consultants, believes there are a number of key areas in which telecoms operators can succeed in the IP environment.

● Developing content and traffic portals. By leveraging their position of network dominance, big telecoms groups could position themselves as the main gateways to the Internet. They could then use this position to sell goods and services.

advertising and cyberlinks. Delta 3 and Ericsson.

● Value-added services, such as providing e-commerce solutions, intranets and extranets.

● Hosting services. Mr Kratzert suggests exploiting outsourcing opportunities in the small and medium sized enterprise market, such as server management and application hosting.

The biggest problem that telecoms operators face in targeting these areas, he says, is the competition from specialist companies.

"They will exploit first mover advantages, work in extensive alliances, and continuously innovate and adapt. Each element of the value chain will create its own separate business logic, and will attract specialised players." He adds that service providers and equipment vendors will form close collaborations, such as the alliance struck between Delta 3 and Ericsson.

CASE STUDY
TELENOR

Discovering fresh opportunities and making the most of them

Most traditional telephone companies have been slow to embrace Internet telephony, fearing they might lose traffic from their traditional switched telephone network. But Telenor of Norway has no such fears because it has discovered that Internet telephony opens up new market opportunities.

The general decline in rates for long-distance and international calls in most developed markets over recent years has diminished the original attraction of Internet telephony, namely cheaper phone calls. "The business case for this product was based on offering cheaper calls but the market window is closing pretty fast," says Ivar Plahte, who is in charge of Internet telephony activities at Telenor Nextel, the Internet service provider arm of Telenor.

Nextel has been selling prepaid Internet calling cards since October last year. The cards allow users to place international calls over the Internet from a standard phone with average savings of about 20 per cent – although some countries the savings reach 70 per cent. Only a few thousand of the cards have been sold, however.

"It's not really a significant number," Mr Plahte admits. The reason lies in the significantly poorer call quality and the annoying delay when a telephone call is handled over the Internet.

Unless the cost savings are dramatic, most users seem to prefer the traditional switched telephone network.

Telenor Nextel is Norway's leading Internet provider with a 70 per cent market share of the residential dial-up market and a 50 per cent share of the business market. It operates independently within the Telenor group and Mr Plahte says the parent supported Nextel's moves into Internet telephony despite early fears that it might "cannibalise" Telenor's traditional switched telephone business.

"We have had no political problems," he says. Nextel started its first Internet telephony trial in February 1998 with a "captive" market of students at the University of Oslo who had no cheap method of making long-distance and international calls. The project involved installing software on PCs that allowed the students to make calls over the Internet using a microphone and speaker built into the PC.

The success of this project has convinced Nextel that Internet telephony is best suited to Internet users and last December it launched a full commercial service, called Interfon PC.

When they register for the Interfon PC service, users are allocated a special phone number from the Norwegian Internet telephone number register. The number is personal and

follows users between PCs, ensuring mobile users greater flexibility.

Interfon PC can also be used abroad combined with Nextel Globetrotter, a service that gives Telenor Internet access in more than 50 countries. If someone calls the number from a traditional phone, the network knows it is an Internet phone number and converts the incoming call to packets of data that are then sent over the Internet to the computer the user is currently using, wherever they may be.

According to Mr Plahte, one of the advantages of the service is that while users are surfing the Internet at home, the system can divert calls from their home phone number, which will presumably be engaged, to their Internet address. The call can then be handled by the PC.

A message will flash on the screen showing that an Internet call is incoming and this can be answered using the PC's speaker and microphone – or a special headset that Nextel also offers – without the user having to terminate the Internet session.

The service has about 800 customers and the subscription is included within Nextel's premium Internet access service. Telephone calls made over the Internet are added to the customer's Internet bill. Users can access Norway's domestic and

business phone directories online and make phone calls over the Internet simply by clicking on the appropriate entry, so saving Internet users with a single phone line the need to end their Internet session and pick up the phone to make the call.

For domestic calls, the costs savings are about 20 to 30 per cent on Telenor's regular call rates. The service is aimed primarily at domestic calls because Nextel is better able to control the quality of the service as traffic is handled entirely on Nextel's Internet Protocol (IP) network.

"The sound quality is reasonable but the delay can be off-putting," admits Mr Plahte.

Nextel's IP telephony network has the capacity to handle 30,000 subscribers or 3,000 simultaneous calls. International calls are routed via Delta Three, the international IP telephony network owned by RSLCom. Delta Three's dedicated IP network lets Nextel broaden coverage to more than 200 destinations worldwide.

Nextel now wants to go beyond voice links and allow PC users to hold videoconferences and exchange multimedia using its IP network. "This is the new market opportunity," says Mr Plahte. "Internet technology is becoming more mature, and we are beginning to see tomorrow's methods of communication."

Geoff Nairn

EQUIPMENT FOR IP TELEPHONY by Geoff Nairn

Vendors aim to combine the best of both worlds

A new generation of equipment will combine the reliability of traditional voice-switching technology with the innovation of packet-switching technologies for IP networks

The telecommunications equipment industry was once neatly divided into two camps, with vendors focused on either voice or data technologies. Not any more. Convergence is breaking down the barriers and the trend is most evident in the burgeoning Internet telephony market.

Traditional voice equipment suppliers, such as Lucent Technologies and Ericsson, compete head-on with data networking leaders, including Cisco and 3Com. In addition, there are the start-up companies, such as Digi International and VocalTec, which pioneered the development of Internet telephony but now risk being overtaken by the bigger suppliers.

All these vendors are working towards the same goal: the development of a new generation of equipment that combines the reliability and robustness of traditional voice-switching equipment with the cost-effectiveness and innovation of packet-switching technologies for Internet Protocol (IP) networks, which include the public Internet and corporate intranets.

Voice equipment vendors face perhaps the greatest challenges. If IP telephony does become a commercial success, their decades of experience in circuit switching equipment may no longer count for much. The big voice equipment vendors are therefore seeking to rapidly grow their IP skills and are scouring the networking industry for suitable acquisitions.

"Most of the traditional voice carriers are interested in this major shift towards IP," says Erland Lonaes, Ericsson's managing director for IP telephony. "The whole network environment is becoming more data-oriented but it's not something that is going to happen overnight and there is going to be a coexistence between classical circuit switching and IP telephony."

Ericsson stresses that IP telephony is no longer just a technology for making cheaper long-distance calls.

By including IP gateways on their conventional PSTN network, telephone companies can offer a wide range of IP-based services such as faxes, videoconferencing and application sharing between PC users.

Telenor, Norway's traditional phone company, claims to have been first to build such a network, using Ericsson technology.

The data networking industry is also keen to extend into IP telephony. Cisco, the industry leader, has developed gateways for its routers to handle voice. They connect with existing telephones, fax machines and private exchanges, thus making the process of placing calls over the IP network transparent to users.

Cisco sees a growth market in Internet service providers (ISPs) offering voice services to their Internet customers. By installing an IP telephony gateway on their premises, business customers could pass their voice traffic directly over the Internet.

Analysts believe IP telephony could find most commercial potential in corporate networks. This is because the quality of the service is easier to control on a corporate intranet than outside on the public Internet. Nevertheless, IP telephony has been slow to develop in enterprise networks.

"Shipments of IP telephony equipment to this sector have been very small to date," says Durlacher, the UK investment house.

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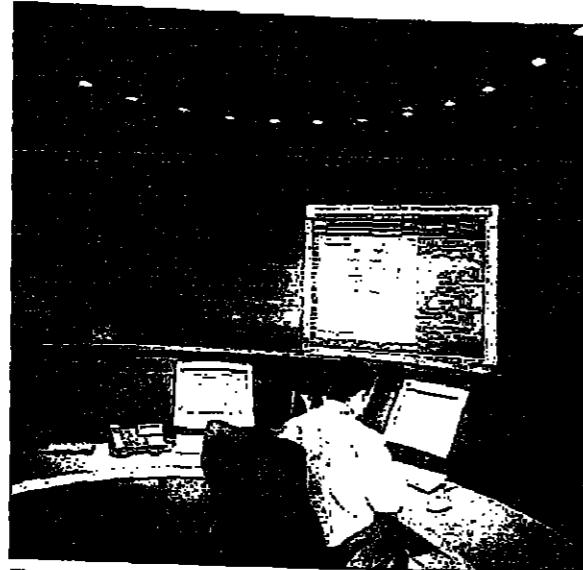
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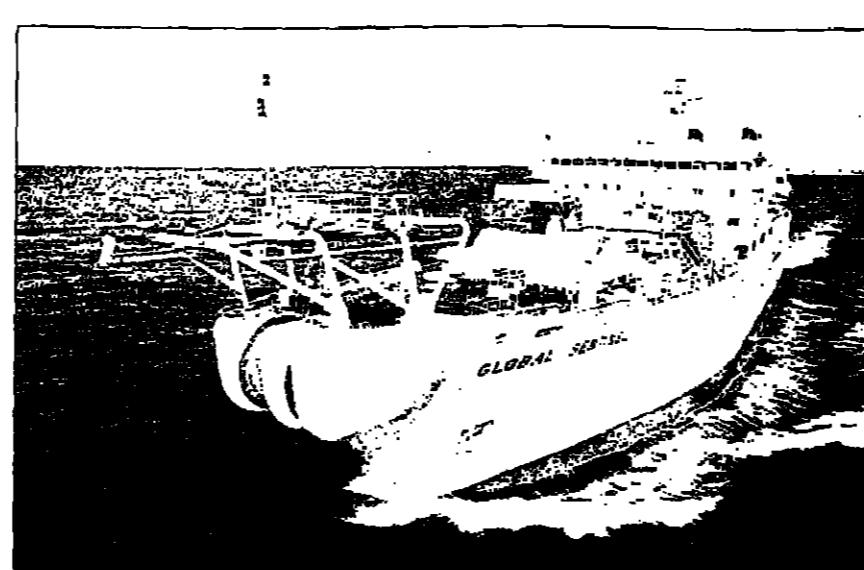
So as long as there's a need for cameras that produce fine art, Kyocera will continue to develop products like the 645.



KYOCERA



Flag's new networks operation centre in West Drayton, England



Global Sentinel, the cable-laying vessel of independent operator Global Crossing

SUBSEA FIBRE OPTIC CABLING by Geoff Nairn

New generation challenges club

Ambitious projects such as Flag are making waves as national markets are liberalised

A storm is sweeping through the once calm world of submarine cable communications. A new generation of privately-financed cables is challenging the cosy club of carriers that traditionally ruled the industry and stimulating competition in international voice and data traffic.

The most ambitious cable project realised to date is Flag, short for "fibre link around the globe," which started service in late 1997.

Privately financed to the tune of \$1.5bn, Flag stretches for 27,000km from the UK to Japan and has 11 landing points in southern Europe, the Middle East, India and south-east Asia.

"Flag broke the mould of the consortium-based cable industry," says Ian Parker, business development manager at NTL, the UK carrier. NTL recently opened its own independently financed cable, Sirius, to link the UK to Ireland.

Flag links Europe direct to Japan and provide telecoms services to regions poorly served by existing cables, such as China and the Middle East.

More than half the countries where the Flag cable lands have already liberalised, or soon will liberalise, their telecoms markets and this has created a big

demand for international telecommunication, driven by the emergence of new carriers and strong growth in Internet traffic in many developing regions.

"India has thrown its Internet market open to competition and demand is growing fast," says Andrew Evans, Flag Telecom's vice-president of strategy.

Unlike the traditional consortium-built cables, whose construction could only start when sufficient carriers had agreed to participate, Flag was funded by pre-selling capacity to anyone who wanted it, including Internet service providers, new carriers and traditional telephone companies.

"We were the first company to go out and solicit commitments from customers," says Edward McCormack, chief financial officer at Flag Telecom. The company says it has 80 customers including 20 of the world's top international carriers, such as AT&T, BT and Cable & Wireless.

The Flag project was conceived before the Internet era and so it misses one of the fastest-growing markets: carrying Internet traffic across the Atlantic. To rectify this, Flag Telecom recently announced plans to build a high capacity trans-

atlantic cable in a joint venture with Global Telesystems (GTS), one of the new generation of independent carriers.

The \$1bn cable, called Flag Atlantic, will be able to carry voice, data and video traffic at speeds of up to one terabit (1,024 gigabits) a second and should enter service by the end of 2000. The cable system uses dense wave division multiplexing (DWDM) to "piggyback" multiple light beams on each optical fibre and so boost capacity.

GTS aims to become one of the largest cross-border operators in Europe following its merger with Esprit Telecom and already owns an extensive terrestrial network through its Hermes Europe subsidiary, which has laid optical fibre along Europe's railways.

The goal is to link this terrestrial network direct to Flag Atlantic and so offer customers high-capacity cable access from all big European cities to New York, where Flag Atlantic's lands, without having to use the infrastructure of Europe's incumbent carriers.

"New operators in Europe understand that if they cannot get access to international markets on a low cost basis they cannot compete," says Eberhard Plattfaut,

Flag's European vice-president.

Global Crossing, another independent operator, opened the first privately-funded transatlantic cable, Atlantic Crossing, in May 1998. It also stresses the benefits of city-to-city access and is now building a terrestrial system to extend the submarine cable to Europe's leading cities. This terrestrial cable, European Crossing, should begin operating before the end of 1999.

"We have to give our customers the most cost-effective solution by offering city-to-city access," says Jack Scanlon, chief executive of Global Crossing.

The company, which is quoted on Nasdaq, has funded its cables through a mixture of equity and debt rather than adopting Flag's approach of pre-selling capacity.

Global Crossing has four more cable projects in the pipeline: Mid-Atlantic Crossing, Pan-American Crossing and Pacific Crossing are subsea cables while Global Access Limited is a terrestrial cable linking Japan's biggest cities.

According to Mr Scanlon, all these new cables are funded and Global Crossing has firm commitments from the cable manufacturers and cable-laying ships needed to

complete its network by the end of 2000. It will then be 65,000km long and provide access to 100 of the world's largest cities.

By far the most ambitious new cable is Project Oxygen, the brainchild of Neil Tagare, 37, who previously worked on the design of Flag. The cable will stretch 158,000km around the globe and link 78 countries by 2003.

Project Oxygen is designed to satisfy the predicted explosion in Internet traffic worldwide. Using the latest DWDM technology, the minimum capacity of the cable will be 1.28 terabits a second, which is more than the combined bandwidth of all transatlantic cables currently operating, according to Flag.

"We will offer true bandwidth on demand on a terabit basis," says Mr Tagare.

Oxygen, with an estimated cost of \$10bn, is certainly ambitious but it faces several hurdles. There is no spare capacity on existing cable-laying ships so Mr Tagare plans to build his own fleet of 23 ships. But the biggest challenge is financial. Although he claims \$1bn in firm commitments, there is still much fund-raising to be done before Mr Tagare's dream can be realised.

New realities could lead to fundamental alterations in the communications value chain and a new market structure

News that one Californian company is offering a free personal computer to any taken seems to have taken the concept of building business through the free distribution of products to a new extreme.

Yet the business model of Free-PC.com does not differ that markedly from similar offers that have gone before.

The company hands over the computer - a Compaq PC and free Internet access service - for which the recipient must agree to use the machine for a minimum time each month. During use, the customer must put up with advertising which the company decides is most appropriate for the user's profile. By building a big enough market, Free-PC.com believes it will be able to bring in sufficient advertising revenues to recover the investment in computers.

It is a strategy most famously employed by Netscape, the US Internet group, which began to distribute its browser products free when faced with the threat of Microsoft including its rival browser in its software. It is also a policy employed by many Internet start-ups.

Now, with the telecommunications market facing fundamental change, the prospect of telecoms operators needing to re-examine their business strategies raises the prospect of other "shareware" initiatives.

"Telecoms operators are going to have to address big changes to their markets and moving into areas where they will have to less-lead to gain market position is an obvious option," says an analyst at one of the leading US investment banks.

One area already seeing this development is the Internet service provider (ISP) market. In the UK, Freeserve, owned by the Dixons electrical retail chain, has taken the market by storm with its subscription

prices, and the losers are likely to be the smaller ISPs.

The attention the telecoms groups are paying to the Internet reflects the importance they attach to the medium in the future of communications.

This is particularly so given the massive growth in data traffic, due mainly to the Internet, and the advent of Internet Protocol networks replacing conventional networks owned by the telecoms operators.

This fundamental change is forcing telecoms operators to look at developing services such as data management, systems, electronic commerce facilities and Internet access. Call centres are another example of a new emerging market segment which established operators are well placed to exploit.

"Telecoms operators have so far excelled in the business of reliable voice transport," says Kamel Maamria, consultant with AT Kearney, the management consultancy. "In the future, they will have to play the new game of applications, IP and computers."

He continues: "Traditional players will not be driven out of business as they have the customer base and the financial muscle. However, the new realities will lead to a new alignment of the right competencies, consolidations and fundamental alterations in the communications value chain that will lead to a new market structure that would bear little resemblance with the current market landscape."

These trends are already being seen in the ISP market. Most of the big European telecoms operators are likely to see the battle for users intensify markedly against the telecoms operators which covet this particular market space. The winners will undoubtedly be consumers with lower

Is dressing down on Fridays a good idea? Yes: 52% No: 48%

Should offices have a total ban on smoking? Yes: 46% No: 54%

Are you worried about the millennium bug? Yes: 52% No: 48%

Do you disapprove of relationships at work? Yes: 32% No: 30% Don't know: 38%

Does your company use the Vodafone mobile phone network? Yes: 78% No: 22%

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TELECOMS RESELLERS by Michael Dempsey

Fall in computer prices spurs fresh competition

Innovations such as voice over the Internet can help a reseller stay ahead

The liberalisation of European telecoms started in the UK, and that market has proved a boomtown for small and large outfits buying up telephone time from established providers and reselling it on to personal and corporate users at a competitive rate.

The telecoms reselling business appears challenging. Competition is intense, and until very recently the national PTT's called all of the shots. But the plummeting price of computer hardware has allowed medium-sized enterprises to set up signal processing units without suffering price increases.

The digital switches that dominate hardware spending in the telecoms industry are just computers dedicated to handling phone and data traffic. But as the price of incredibly complex processors has dived over the past decade from millions of dollars to tens of thousands of dollars, enterprising companies have ventured into this market without incurring massive financial risk.

Alpha Telecom is a privately-owned UK-based reseller that started business in November 1996. Stuart Eve, managing director of the £2m company, says he and the fellow founding directors "saw an opportunity to get into an industry that looked very interesting."

The initial outlay for switches, resembling desktop PCs but configured for a very specific telecoms purpose, was about £200,000. "It did cost a lot more than that to get up and running," Mr Eve adds. "You need a lot of software to offer good customer service."

Rapid growth is characteristic of the telecoms sector, but the nature of switching technology is that it can be expanded for as long as the operator is willing to pay for increased capacity. Alpha Telecom was upgrading its



Stuart Eve: "saw an opportunity to get into an industry that looked very interesting"

first switches within two months of opening for business.

One communications medium causing a great deal of excitement is voice over the Internet. The principle is simple. Messages written on a computer keyboard pass through the Internet charged at the price of a local phone call, so why not extend the benefits to human voice calls?

The quality of these calls is still very mixed, which is why Alpha only offers Internet calls to four areas: Australia, Hong Kong, South Africa and Japan.

Innovation is one way a reseller can stay ahead of the relentless price pressure that characterises retail phone services. Ease of access to rival services means to undercut one another means that companies such as Alpha have to move fast to exploit every opportunity to differentiate their products.

"Prices are coming down the whole time," says Mr Eve. "Voice over the Internet gives us a temporary price advantage, but it might last only six months. The gap between the retail price and the wholesale price for phone time is always getting narrower."

Alpha started off from a comparatively modest base

in the UK. Primus Telecoms kicked off in the US in 1994 and is now a global long-distance calls company owning and operating its network and gateways complete with stretches of fibre optic cable.

At one end of the scale, Primus' residential customers can be members of ethnic groups who need an affordable transcontinental connection to family and friends. But it also serves multinationals, integrating voice and data communications for organisations such as Bayer, BMW and Seagram.

John Melick, Primus' vice-president for international business development, is based in Virginia. He claims that the control Primus exercises over the network allows it to offer improved quality over smaller resellers that merely buy and sell airtime.

Given the generally high quality of international voice communications, this is a fairly controversial view.

But Mr Melick argues his corner. "If we are sending calls between the US and Australia, we own both ends of the network. So we do have more control over the gateways at either end. Traditionally, this is not the case for companies that rely on larger telcos as partners in the reselling business."

How did Primus make its entry into this crowded market? "It took a lot of money," says Mr Melick. The decision to take the plunge into selling telecoms time was "very daunting."

"What was involved was an understanding of deregulation trends in global networks."

Primus has raised more than \$600m to date. The company has yet to return a profit, but is currently turning over \$500m and is expected to become profitable in the fourth quarter of 2000, according to Mr Melick.

Messenger Communications

Network (MCN) is a Dutch company that resells call minutes, typically allowing advertising campaigns to offer free phone calls to prospective customers. Bob Dombrowski, chief operating officer, says: "We sell by the minute, supporting value-added services such as pre-paid phonecards. Our finished product is wholesale minutes that we can sell to a reseller."

In a world where a profit can be made through the slimmest of margins, MCN represents a new kind of reseller, sitting between telecommunications carriers and more recognisable high street phone-line resellers. Mr Dombrowski describes MCN as "small by design", with 19 staff and a turnover of £15m. But like the much larger Primus, it has found software to be a big headache. Call-billing software is notoriously complicated and expensive.

Mr Melick of Primus says 80 per cent of the company's seed capital went into hardware and software, including a transoceanic billing system. Developing its own software is not an easy option but, he says, "there are parts of the system we want to manage ourselves."

MCN uses a Dutch sister company, Melo Systems, to write most of its programs. There is a lack of affordable off-the-shelf software products in the reselling arena, and this forces up the entry fee for the new telecoms operators club. Mr Dombrowski is also chairman of the European Competitive Telecommunications Association (Ecta).

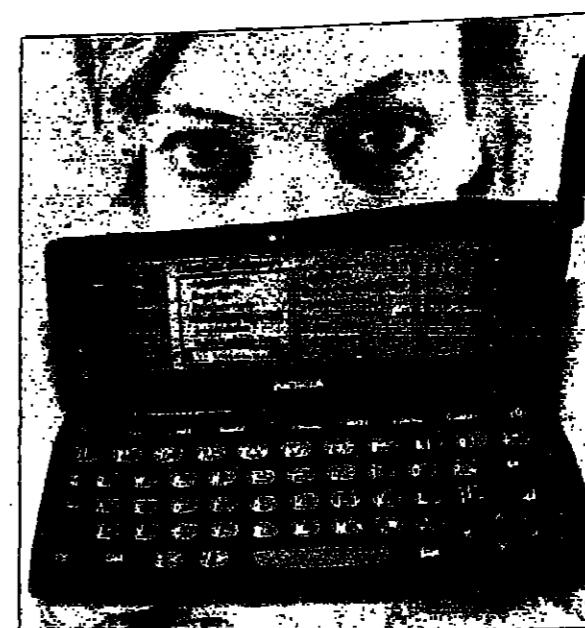
The number of new entrants into Ecta's area suggests the market may become saturated. But Mr Dombrowski denies there is any danger of this.

"We are barely scratching the surface in terms of what is going to come. Reselling is only 30 per cent of what it will be, if that."

Alpha started off from a comparatively modest base



Hans Snook believes that within 10 years 90 per cent of voice and data communications will be on mobile networks



Nokia Communicator: In Finland, the number of mobile subscribers recently overtook that of fixed network users AP

FIXED-MOBILE CONVERGENCE by George Black

Promise of a 'wire-free future' heralds progress

In future, people may have several phones. Fixed networks could be used mainly for video links and entertainment, while voice and data traffic would be on mobile networks

The long-awaited convergence of fixed and mobile networks has started to become obvious in the UK with an aggressive marketing campaign by Orange.

Introducing a new "Everyday" tariff of 50 pence a day for 20 minutes of off-peak calls, the network operator is trying to persuade people to replace the use of a fixed network with its own mobile service. It proclaims a vision of a "wire-free future".

David Dowse, senior consultant at Analysys, forecasts that substitution of mobile for fixed telecommunications will take place in the next five years on a significant scale.

Charges for mobile calls

have been falling rapidly, he notes. The average business subscriber to mobile services in the UK has seen his charges fall by 13 per cent a year for the past eight years.

Although mobile calls are

at present still at least twice as expensive on average as fixed network calls, the gap

is narrowing and does not

need to narrow much more

for many people to prefer mobile for sheer convenience.

In Finland, home of the leading handset manufacturer, Nokia, the country where mobile service has

been most keenly adopted,

the number of mobile sub-

scribers recently overtook

that of fixed network users.

In the UK, as in some other developed countries,

market penetration of

mobile phones is expected to

reach 50 per cent in about

2004. Hans Snook, chief execu-

tive of Orange, believes that

within 10 years 90 per cent

of voice and data communications will be on mobile networks

services. What they might like would be one phone service, one phone number reachable anywhere, and one bill for fixed and mobile calls. But these wishes may not come true, at least as far as the mass market is concerned, for several years.

Fixed network operators have high hopes of DECT (digital cordless) phones as a way of extending their networks and overcoming regulations against merging with a mobile operator. Thus they could provide a single service preventing customers from defecting to mobile systems.

Next-generation digital mobile communications, superseding GSM (Groupe Speciale Mobile, or international standard mobile) phones, are expected to be almost as robust as fixed lines. General Packet Radio Service (GPRS) technology, by moving GSM from circuit-switching to packet-switching of data, will soon increase network capacity

on mobile networks.

But fixed network operators reply that the growing penetration and power of mobile networks does not equate to mass abandonment of fixed lines. They say they will be able to hold on to their traditional business for a long time.

"A combination of fixed and mobile will be cheaper to run for a business than mobile on its own," says Michael Reilly, a general manager at Cellnet, BT's mobile arm.

Convergence of fixed and mobile services not only gives mobile networks the initiative in the marketplace, but also raises users' expectations of more integrated

services. What they might like would be one phone service, one phone number reachable anywhere, and one bill for fixed and mobile calls. But these wishes may not come true, at least as far as the mass market is concerned, for several years.

Fixed network operators have high hopes of DECT (digital cordless) phones as a way of extending their networks and overcoming regulations against merging with a mobile operator. Thus they could provide a single service preventing customers from defecting to mobile systems.

Moves towards providing a single supplier have begun with a number of cross-selling alliances. Under such agreements, one partner offers the fixed and the other the mobile element (Scottish Telecom partners with Martin Dawes Communications, Vodafone with Energis and Racal, Orange with NTL and Telewest.)

These alliances have the makings of a single service and single billing system.

But for most users that still looks a long way off. Single billing presents big problems for combining vendors which often have incompatible systems.

Given that mobile service operators such as Orange are starting to become more aggressive in their strategy of seeking to replace fixed networks, such partnerships could prove unstable and short-lived.

Number portability is still not generally available between fixed and mobile networks and only to a limited extent between fixed networks.

Regulatory changes and commercial developments are needed to achieve full portability, which could take several more years.

A single supplier does not seem likely in the near future, for complex technical, commercial and regulatory reasons. Only one com-

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Other operators think they can meet market requirements by extending or upgrading existing networks, either alone or with partners.

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FIXED-RADIO ACCESS TECHNOLOGY by Richard Handford

Wireless could be surprise component in the market

Wireless local loop operators might become stars of the European local telecoms market

Using radio links to deliver local traffic to fixed telephones has never really taken off in the UK and other western European countries but 1999 could be the year when it happens.

Fixed-radio access could enjoy a rebirth not as a means of delivering traditional telephone calls but as a way for the neglected residential and small business market to participate in broadband services, such as high-speed internet access.

Wireless local loop operators (another name for fixed-radio access operators) are likely to see opportunities opening across Europe so that they can steal a march on two groups of competitors in the local market, the incumbent carriers such as BT, Deutsche Telekom and France Telecom, and cable television operators.

Ensuring that ordinary citizens as well as large corporations gain access to the benefit of broadband services is an issue of increasing concern to national governments across Europe as well as the European Commission.

In the UK, the government is set to make proposals for broadband radio services with a consultation document by the Radiocommunications Agency set for publication this month.

The UK government has licensed nine radio operators with a mixed record. The most notorious was Ionical which, despite technical problems that faced the City of London and sent it tumbling into administration, did succeed in attracting more than 60,000 customers.

making it probably the most successful radio-access operator in Europe.

But only now are any of the existing wireless operators looking at offering broadband services.

First was Tele2 which launched last summer in parts of the Thames Valley and now has more than 1,000 users, attracted by services with speeds of up to 384 Kbit/sec - six times faster than the 64 Kbit/sec available to a BT customer who attaches a modem to a normal telephone line, or three times quicker than the 128

Atlantic Telecom, currently offering wireless telephony services in parts of Scotland, which last month announced plans for a trial in July followed by a commercial launch before the end of the year of a service with planned data speeds of over 3Mbit/sec.

Again, this will be another high-speed competitor to BT.

Wireless operators which enter the market as soon as possible have a window of opportunity before BT realises its plans later this year to offer asymmetric digital subscriber line (ADSL)-based services, which enable normal local lines to behave as if they are digitised and offer speeds up to 2 Mbit/sec.

However, BT is unlikely to make ADSL-based services available commercially until the middle of this year and then probably only in London and possibly Birmingham.

Oftel hopes to see rivals to BT given access to its ADSL network to provide competitive broadband services but any rival is dependent on how BT chooses to roll out its ADSL network. Wireless operators are not limited in this way.

Aside from BT, the other competition for wireless operators comes from cable television operators which currently offer the limited 56 Kbit/sec but will be capable of providing up to 256 Kbit/sec speeds when cable modems are launched in some parts of the UK later this year.

More wireless operators might also see the possibilities of the UK market. At least one leading

US operator, Winstar, is following developments in the UK and other European countries.

Winstar offers wireless local loop services in the US where it has revenues of \$300m and a market capitalisation on Nasdaq of \$2bn.

Through a related company called Landover Wireless, an approach has already been made to the UK government about a licence for high bandwidth services.

There are signs that other west European governments are also looking at radio to

Tele2, owned by international operator Millicom, aims to cover 60 per cent of the UK population by 2003

Kbit/sec for the more extravagant customer who signs up for an ISDN (integrated services digital network) service.

This extra transmission speed will make it much faster for a customer to access the Internet.

Tele2, which is owned by international cellular operator Millicom, aims to cover 60 per cent of the UK population by 2003, so it might take a while to arrive on most customers' doorsteps.

The second operator likely to offer such a service is

deliver competitive broadband services to residential customers.

In France, between 10 and 15 experimental licences have been issued to companies which have been conducting trials in various French cities since November last year.

One of the main points of these trials is to examine how to use broadband over radio waves. These trials will continue until the end of the year after which the Autorité de Régulation des Télécommunications, the

country's telecoms regulator, will make a decision about how to proceed.

The German government was due to award a number of broadband wireless local loop licences at the start of this month which will enable the winners to offer services with speeds up to 2 Mbit/sec in competition with incumbent Deutsche Telekom.

This process started last summer when the government split the country into 430 regions and in each established whether radio spectrum was available for wireless services.

By the autumn all these areas had been checked and the government opened a consultation process to which it received a better-than-expected 2,300 responses.

At the start of this month, the government was scheduled to issue licences to those companies which expressed sole interest in a particular region.

In cases where more than one company has expressed interest in a region, the government plans to offer a contest, possibly an auction, to decide who gets the licence.

All these possible openings could make wireless technology the surprise component in the broadband market and its main operators could become the surprise stars of the European local telecoms market.

The author is the deputy editor of FT Telecom Markets.



Graham Duncan, executive chairman of Atlantic Telecom, which plans broadband services trials in July

INTERNET2 by Geoff Nairn

First projects have finally got airborne

There is a growing realisation that the longer-term focus of Internet2 is vital to create the technological foundation for the Internet's development in the next millennium

Once the Internet was of purely academic interest because the network was originally designed to serve US research institutions and universities. Today, however, the Internet has been hijacked by commercial concerns and scientists complain they can no longer use it for research because of the frequent congestion.

The solution is Internet2, a higher-speed version of today's Internet designed to off-load research-oriented traffic from the commercial Internet.

The project was announced by President Clinton in 1996 and was envisaged as a collaborative effort involving more than 130 US research universities working with federal research agencies and private industry to accelerate the next state of Internet development in academia.

The first projects finally got airborne last year thanks to the sponsorship of leading telecommunications and computing companies.

Qwest, the US telecoms group, agreed to supply Internet2 with bandwidth on its nationwide network while Cisco the biggest provider of Internet networking equipment, and Nortel Networks, the Canadian data networking and telecoms group, are contributing network equipment.

The sponsoring companies hope that breakthroughs made in the research laboratories will lead to new technologies that they can then sell as commercial products and services.

These projects will serve as cornerstones in the effort to make truly advanced Internet applications a reality, said John Patrick, vice-president of Internet technology at IBM, which has committed more than \$5.6m to support institutions participating in Internet2.

It is not just the traditional large corporations that are supporting Internet2. Torrent Networking, a start-up company specialised in high-speed gigabit routers, signed up as a corporate sponsor last year.

MCI Worldcom, whose network handles a large proportion of today's Internet traffic, has an obvious interest

in improving the Internet. It recently increased the capacity of vBNS, a high-performance network used by Internet2 researchers, to 2.5 gigabits a second on the link between San Francisco and Los Angeles. Launched in 1995, vBNS is a backbone network connecting 81 institutions and four supercomputing centres across the US.

vBNS supports the exploration of advanced applications by the research and education community, some of which may one day become commonplace on the public Internet, says Vinton Cerf, MCI Worldcom's senior vice-president for Internet technology, who is widely known as the "father of the Internet" for his pioneering research in the 1970s.

The vBNS network is designed to test some of the proposed solutions for improving the Internet and ensure they remain still effective when they are "scaled" up to cope with rapidly growing bandwidth demands.

One of the methods to keep traffic manageable is a concept called Quality of Service (QoS) and this is attracting much interest from Internet2 researchers. Internet is being used as a test-bed for new technologies such as QoS, says Elwyn Davies, technical strategy manager at Nortel Networks. QoS aims to discriminate between different "classes" of Internet traffic, providing better service for those applications that really need it.

QoS has long been talked about but is difficult to achieve on today's Internet because of the haphazard way it has grown.

There are several competing technologies to implement QoS. One of the earlier suggestions involved a technique called Resource Reservation Protocol (RSVP), in which routers "reserve" a dedicated path across the Internet for traffic that needs higher performance.

RSVP has been found to have a number of problems, however, according to Mr Davies. It requires applications, routers and host computers to all support RSVP and today few do. There is also the problem of scalability.

To offer this type of service we are going to need new equipment and service providers must be able to condition and police their networks," he says.

Internet2 has in the past

attracted critics who question

whether a government-funded research programme

is the best forum for addressing issues such as QoS, par-

ticularly as recent advances in Internet technologies have

overwhelmingly come from the private sector. But there is a growing realisation

that the longer-term focus of Internet2 is vital to

see beyond the commercial

interests of equipment vendors and so create the technological foundation for the Internet's development in the next millennium.

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The Internet has been hijacked by commercial concerns: this furniture store in Houston, US, has installed video cameras to enable remote Internet shoppers to pan and zoom in on items

NUMBER PORTABILITY by Sarah Parkes

Britain leads the field in getting numbers right

As telecoms markets liberalise, portability has come to be seen as a vital part of a truly open, competitive marketplace. But for operators it can pose problems

Some numbers are more important than others. While mathematicians have always been convinced of the truth of this statement, it is also starting to take on a special significance for Europe's telcos (telecoms operators) and millions of telecoms subscribers who, thanks to new number portability regulations, will soon have the chance to change service provider without the inconvenience of having to change phone numbers.

Non-geographical number portability became a reality for Britain's telecoms users on January 1 this year. Mobile and freephone subscribers now enjoy the same benefits as the UK's fixed-line users, who have been able to take advantage of geographical portability since 1996.

The rest of Europe will soon fall in line: under European Union guidelines, most of the 15 EU member states will offer geographical portability by the year 2000, with mobile and special number portability to follow a couple of years later.

As the world's telecoms markets liberalise, portability has come to be seen as one of the cornerstones of a truly open, competitive marketplace.

For consumers, certainly, the ability to change carriers without the penalty of changing numbers offers enormous potential benefits. The cost of changing phone numbers is estimated at between £1,000 and £100,000 for business users, depending on the size of the operation. Moreover, that figure only reflects the direct expenses associated with call redirection, new stationery and other sundries, not the

cost of potential new business lost. While residential users do not suffer the same financial burden, the ability to retain an existing number avoids a lot of unnecessary time and effort informing friends and family, not to mention the annoyance of missed calls. What is more, if the regulators are right, the ability to shop around for the best tariff and service package should greatly stimulate competition in all segments of Europe's flourishing €200bn telecoms markets.

For the average telecoms user, taking advantage of number portability is as simple as choosing a new network operator and asking for the service, which is free. Numbers are ported transparently, without the need for any changes in dialling procedures, and without any degradation of service or quality.

At the operator's end, of course, it is a bit more complex. Carriers face two choices: port numbers through standard call forwarding software, or implement an Intelligent Network (IN) system. IN is the technology of choice for those who can afford it.

"Call forwarding is a quick and dirty solution which works well enough if traffic levels are low," says Ed Siegle, a senior consultant with specialist telecoms consultancy Schema. "However, once a certain level is reached, IN becomes a much more efficient routing system, resulting in improved network performance and lower costs for the operator."

Through its delivery of number portability solutions to early adopters such as BT and Hong Kong's New World Telephone (NWT), Marconi Communications is one of the few companies which can boast solid experience in the nascent world of large-scale number porting. The company installed its GAIN all-call query system at the Hong Kong operator's headquarters in 1997, where it is used to optimise call routing and perform mandatory automatic number updates between different telecoms services. It is likely operators will soon begin offering these services too, as a way of differentiating themselves and gaining a lead over competitors."

One UK user quick to take advantage of the new ability to port non-geographical numbers is Liverpool-based Freephone Taxis. Founded by brothers Tim and Chris Jordan in 1994, the company has built its business around two "gold" freephone numbers which, even more than the company's name, serve as its "identity" in the minds of customers.

Being able to port free-phone numbers meant the company could shop around for the best deal; it now sources its services from Norwest Communications, the Manchester-based subsidiary of United Utilities.

"The advent of number portability gave us the choice to shop around for a more competitive service provider. As a result, we've been able to enhance our complex call-routing plan, improve our statistical analysis of call patterns and make substantial savings on the thousands of calls generated every day," says Tim Jordan, operations manager.

Incumbent carriers generally regard number portability as one of the many cruel facts of life in today's liberalised environment. Not only do portability requirements oblige them to invest in IN

systems to handle the complex routing of hundreds of thousands of calls, but most are pessimistic about the effect of the new rules on their bottom line.

"Many of them feel they're basically being asked to spend a lot of money to allow their customers to be taken away," says Marconi's Jon Howes.

Even for new operators, number portability is something of a double-edged sword. While it gives them a greater chance to woo subscribers away from rivals,

they also risk seeing their own customer base plundered by competitors.

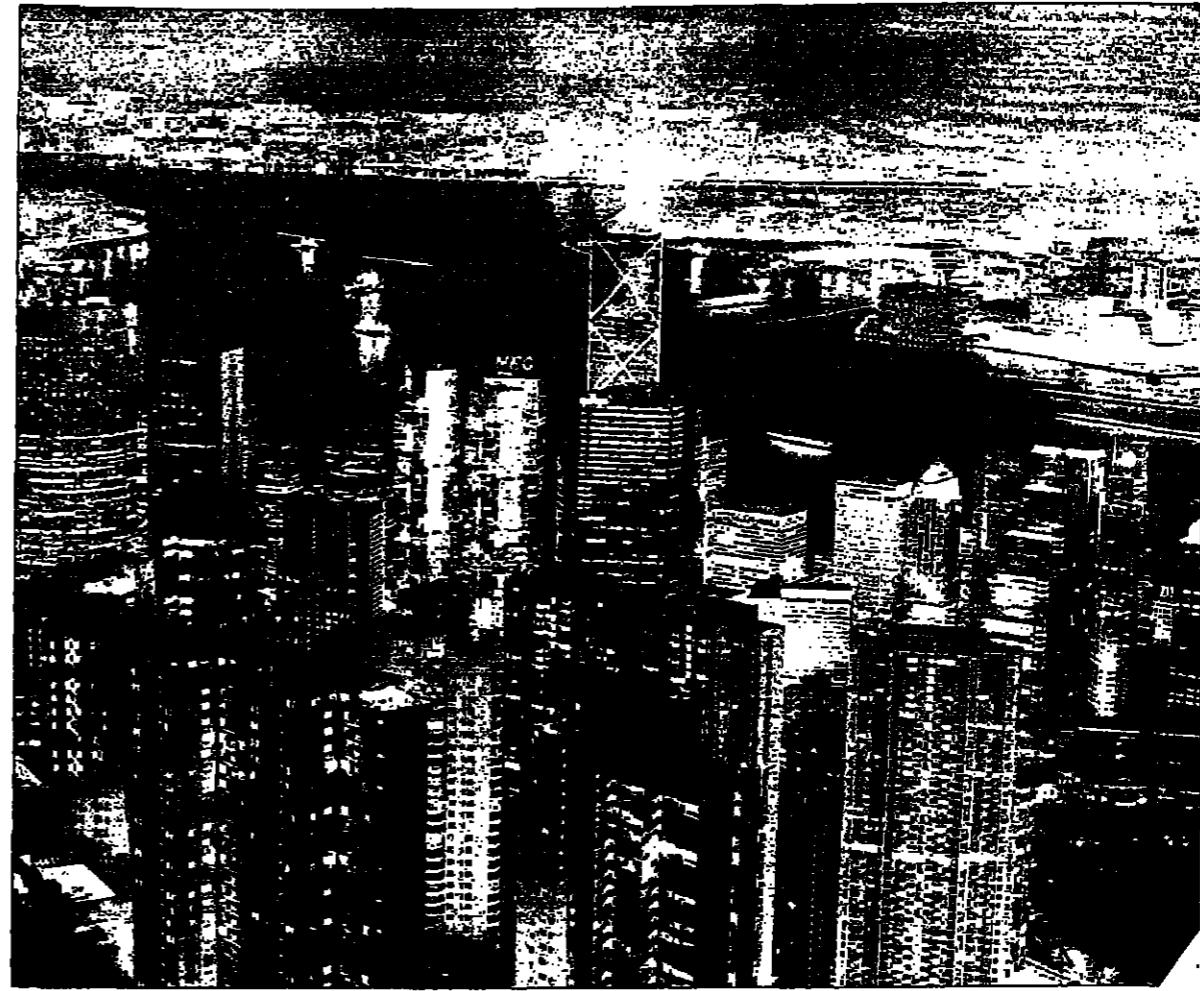
This could help explain the low key approach to promoting portability adopted by most of the UK's carriers to date. "Those with the biggest advertising budgets, like BT, Cable & Wireless and Vodafone, also have the most to lose from the widespread uptake of portability by consumers," notes Schema's Ed Siegle. He adds that teething troubles with new systems installed to meet the regulatory deadline of Janu-

ary 1 might also account for the seeming reluctance of the UK's younger mobile operators to promote the new service.

Graham Cove, managing director of Redstone Telecom and chairman of a committee of Ofcom, the UK telecoms regulator, charged with examining the commercial issues surrounding the porting of non-geographic numbers, points to another problem:

"While portability of geographic numbers across the PSTN is fairly straightforward, the more complex surrounding mobile networks complicate the issue. For example, given there's a substantial tariff differential between using your mobile to call someone on the same operator's network and making a call to a rival network."

"But when users can change operators at whim while keeping the same number, how do callers know what they're really being charged? And who picks up any additional cost?"



In Hong Kong, New World Telephone (NWT) gave Marconi Communications solid experience of large-scale number porting



Freephone Taxis, based in Liverpool, England, was quick to take advantage of the new ability to port non-geographical numbers - and shop around for the best telecoms deal

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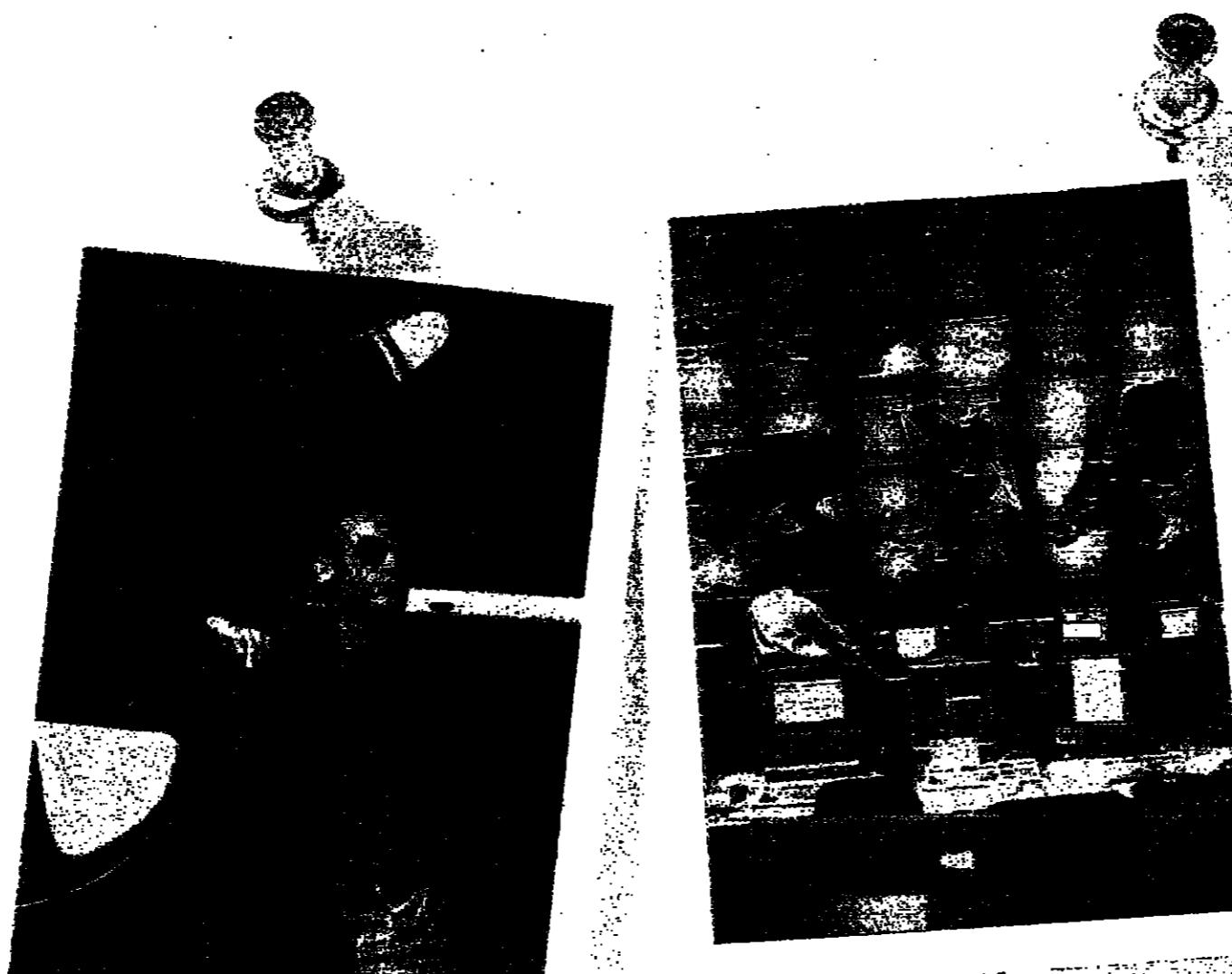


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IN



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